

**OFW remittances**  
in past 9 months  
hit \$10.5B

**Husband guns down wife,**  
lawyer in Las Piñas court

METRO / A25

**GMA, Mike A check in**  
at St. Luke's for checkup

By Christine O. Avendaño

PRESIDENT MACAPAGAL-ARROYO AND First Gentleman Jose Miguel Arroyo were at St. Luke's Medical Center last night for an executive medical checkup, the INQUIRER learned.

"The President is scheduled to have an

GMA/MIKE/AN

# PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS



**BETWEEN HEAVEN AND EARTH** Some of nature's best elements—earth, water, mountain, fresh air—encompass a Jeep driver and a family of Aetas crossing the river in Crow Valley in Capas, Tarlac, to bring their homegrown vegetables to sell to what the Aetas call the "unat" (straight-haired people to contrast with their own curly tops).

REM ZAMORA

## 3 suspected Abus killed

PNP links 2 men, woman slain in Payatas to Batasan bombing

By Alcuin Papa  
and Jeannette I. Andrade

POLICE YESTERDAY SHOT dead three Abu Sayyaf suspects and arrested three others in a raid in Quezon City that yielded evidence purportedly showing the group was involved in the deadly Batasan bomb attack.

One of those killed in the Payatas raid was a woman.

"We believe there is a link between the suspects and the blast because of the items we have recovered," the chief of the National Capital Region Police Office (NCRPO), Director Geary Barias, told reporters.

One police officer was wounded in the raid.

Barias identified one of those arrested as Ikram Indana and said police recovered from him a House of Representatives identification card which "indicated" he was working in the office of a Deputy Speaker.

Supposedly written on the ID were the words: "Legislative staff assistant III" and "Office of the Deputy Speaker for Mindanao."

Deputy Speaker for Mindanao Simeon Datumanong denied knowing Indana.

3 SUSPECTED/ A23



**AN ABUNDANCE OF EVIDENCE** was found by elements of the Special Action Force when they raided an alleged safehouse of the Abu Sayyaf in Quezon City on Thursday afternoon. In the ensuing shootout with government forces, three members of the terrorist al-Qaida-linked group were killed.

RAFFY LERMA

**Another theory:**  
Gabriela says it  
was the target

By Norman Bordadora,  
Alcuin Papa and Gil C. Cabacungan Jr.

THE GABRIELA WOMEN'S PARTY YESTERDAY said its representative, Luzviminda Ilagan, could have been the real target of the Tuesday night explosion at the House of Representatives, and not Basilan Rep. Wahab Akbar, as the Philippine National Police had theorized.

In a statement, Gabriela pointed out that the PNP sketch of the blast site showed Ilagan's van as "closer to the blast" than Akbar's vehicle. It said "this should logically make" Ilagan and its other representative, Liza Maza, the "plausible targets," especially because the latter's vehicle was "almost identical" to Ilagan's.

Even Speaker Jose de Venecia is not completely sold on the PNP theory that Akbar

ANOTHER/AS

## Bank turns over P215M in Erap funds to gov't

By TJ Burgonio

AFTER MORE THAN A WEEK OF searching, the Sandiganbayan sheriff has managed to recover less than a third of the P700 million ill-gotten wealth of convicted plunderer ex-President Joseph Estrada that the

antigrift court has ordered forfeited in favor of the government.

According to Edgardo Urieta, chief judicial staff officer in charge of enforcing the antigrift court's forfeiture orders against Estrada, Banco de Oro-EPCI has surrendered more than P215 million deposited in the name

of the Erap Muslim Youth Foundation.

The Sandiganbayan, which convicted the 70-year-old Estrada of plunder and ordered the forfeiture of his bank accounts and property amounting to P700 million, issued the writ of execution last week to sat-

isfy its Sept. 12 judgment.

The forfeiture orders were not covered by the executive clemency granted by President Macapagal-Arroyo to Estrada, the antigrift court said.

The P215 million represents the principal plus interest of the P200

BANK TURNS/ A23

## Asean charter doesn't solve Burma problem

SINGAPORE—SOUTHEAST ASIAN nations plan to sign in Singapore next week a charter aiming for lofty goals in areas such as free trade and human rights, even as the 40-year-old group wrestles with how to handle the divisive issue of Burma (Myanmar).

The West has urged the Association of Southeast Nations (Asean) to put

more pressure on Burma's military junta after its crackdown on prodemocracy protests, but the group's principle of noninterference in each other's internal affairs is likely to prevail.

The Asean charter, expected to be signed on Nov. 20, seeks to give its 10 member states a legal identi-

ty—a first step toward their aim of establishing a free trade area by 2015 and a possible European-style union.

As a multinational organization, however, Asean could hardly be more different from the highly integrated and interventionist European Union.

ASEAN/A1

## Mariannet may have been raped

By Inquirer Mindanao

DAVAO CITY—MARIANNET AMPER, the 12-year-old girl who reportedly committed suicide on Nov. 2 because of poverty, was likely raped, Mayor Rodrigo Duterte said yesterday.

An autopsy of the girl's body revealed lacerations caused by penetration in her genitals and that the ligature found around her neck was "self-inflicted."

"May punit ang hymen (The hymen was torn)," was how Dr. Tomas Di-

MARIANNET/ A23

## RP wins Unesco seat 'with some help from Pinoy dirty ice cream'

By Jerry Esplanada

IN THE WORDS OF EDUCATION SECRETARY Jesli A. Lapus, the Philippines did it "with some help from Pinoy dirty ice cream."

Lapus was referring to the country's

winning one of the six executive board seats of the United Nations Educational, Scientific and Cultural Organization during the 34th Unesco general conference in Paris last week.

"A Pinoy sorbetero gave everyone samples of our very own dirty ice

cream at the Unesco headquarters" to help the Philippine bid for a seat on the policy-making board, Lapus told reporters yesterday.

Lapus, however, said he was "not sure if the ice cream came all the way

RP WINS/ A8









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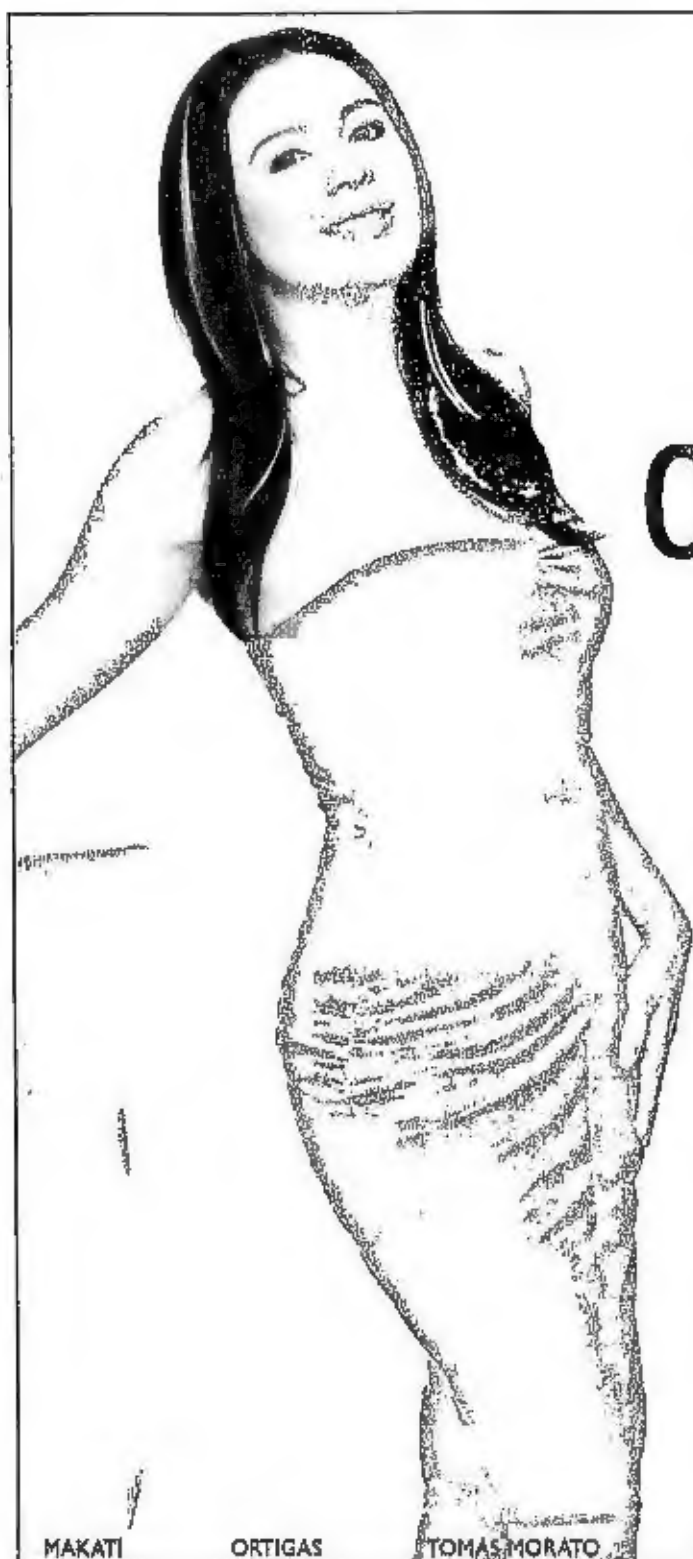
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### Corrections

IN THE NOV. 15 ISSUE, the front-page banner story—"PNP: Akbar was target"—misspelled the name of the sergeant-at-arms of the House of Representatives. He is Bayani Fabic—not Fabie.

\*\*\*  
IN THE SAME ISSUE, an article on Page A9—"GMA appoints 8 new Cabinet uses"—misspelled the name and misstated the designation of one of the board members of the government-sequestered RPN-9. The RPN-9 director is William—not William—Tieng; he is the chair—not director—of Solar Sports.

\*\*\*  
IN THE SAME ISSUE, the Across the Nation section published the wrong photo that was supposed to show Sumilao farmers marching on Maharlika Highway in Guinobatan, Albay, on Nov. 14. The published photo showed Sumilao farmers making their way on San Juanico Bridge on Nov. 1.

\*\*\*  
Readers may send their requests for correction of factual errors in writing to the Day Desk, Philippine Daily Inquirer, PDI Building, Chino Rocas Avenue corner Mascardo Street, Makati City, fax Nos. 897-47-93/94; e-mail address: daydesk@inquirer.com.ph.

Complaints about lack of fairness or objectivity may be sent to Lorna Kalaw Tirol, readers' advocate, e-mail address: readersadvocate@inquirer.com.ph or fax Nos. 897-47-93/94, Attn: Readers Advocate. Her phone number is 897-8808 Local 342.

**SUDDEN RAINS:**  
Students were already in school when the continuous rains caused flooding in several areas in Metro Manila. It was also raining hard in central and southern Luzon.  
REUTERS



## Secrets Towards Financial Independence

By LULU RECLUSADO NARIO

What the Rich Know that the Poor Don't Know

### 8 Secrets of the Truly Rich

How You Can Create Material Wealth and Gain Spiritual Abundance at the Same Time

This is God's Recruitment Manual. He is Raising a New Breed of Millionaires Who Are Simple, Loving and Generous... Join Now!

**BO SANCHEZ**

WHAT you don't know won't hurt you, but in best-selling author Bo Sanchez's latest book, *8 Secrets of the Truly Rich*, what you don't know can make you poor forever.

A pleasant revelation, the book paves the way for a new breed of truly rich people. But before its title makes you conjure up images of becoming

filthy rich right after reading it—like owning several mansions plus vacation houses in prime resorts, a BMW, Jaguar, and even a jet plane on your garage, unlimited spending money—the works! —Bo warns you that the book may not be exactly what you perceive it to be.

"It isn't about materialism," he writes, "it isn't about greed," and as if we never expected this, he adds, "it's deeply spiritual." He even declares that it's not a book, it's God's Recruitment Manual. In fact, at the start of the book proper, he invites readers to sign a Membership Form for God's New Breed of True Millionaires. With the form is a special prayer each member applicant must pray each day together with a financial goal until it is fulfilled.

The fascinating aspect of the book is Bo's reflection of richness which translates not just to material wealth but more important, to spiritual abundance. What you don't know is you can have both.

Page by page, he chronicles vignettes from his own life as well as everyday happenings in a Filipino lifestyle to bring home the point that oftentimes we are clueless about getting rich. He shares his own experiences of living with the poor as well as gives us a peek into the lives of rich friends from whom he has learned a tip or two.

"They broke my old stereotypes of rich people," he writes. "They are incredibly loving and phenomenal people and extremely generous!"

And each chapter brings you closer to that ultimate dream—and more.

More than the secrets, there are other important lessons to be learned in the book. Bo explains how you can transform yourself and be financially free citing the lives of true people. Like applying the Law of Attraction—this states that you attract to your life your predominant thoughts.

The old adage, "it's better to give than to receive" is sort of improvised in the book. Bo's version, however, puts it better: "The more I give, the more I receive."

Finally, Bo stresses the fact that "there's no point in becoming wealthy for wealth's sake." You have to read the entire book to fully realize this and discover how it will impact in your life.

## Asean charter doesn't solve Burma problem

From page A1

"If you are talking about completely free investment flows and financial integration, it would be a lot more difficult," said Chua Hak Bin, an economist at Citigroup. "There is natural suspicion about investments in strategic sectors."

### Principles favor junta

A final draft of the charter, obtained by Reuters, shows the 40-year-old group intends to hold on to its principles of noninterference and decision-making by consensus, both of which have made it hard to act on Burma despite Asean's unusually stern expression of "revulsion" against September's bloody crackdown.

The charter does call for the creation of a human rights body, but with no details or punitive measures for rogue members.

"When you have that principle of noninterference, you can put a lot down in words, but it's so vacant you could drive a truck through it," said Song Seng Wun, economist at CIMB.

Asean's 10 members span the political and economic spectrum—Brunei, Burma, Cambodia, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam. Jointly, however, the group's \$1-trillion economy is slightly bigger than India's.

### Economic deals

Economic deals are still likely to be bilateral between individual member states, such as Malaysia's free trade pact with Pakistan, which was signed on Monday to cut import tariffs for palm oil. Diplomats say the charter will also make the current option of excluding Burma from group deals impossible.

Negotiations on an India-Asean free trade agreement are unlikely to witness any progress next week, with India wanting to

keep tariffs on Southeast Asian exports of petroleum and certain agricultural goods despite Asean's target of a deal by mid-2008.

China is hoping for a free trade agreement with Asean by 2010, while Asean is also negotiating free trade deals with the European Union, Australia, New Zealand and Japan.

Meetings with leaders from China, Japan, India and South Korea will take place on Tuesday and Wednesday.

"It's going to be a slow process. They have to attempt something on the big scale that is attracting investors to China and India," said David Cohen of the consultancy firm Action Economics. "But it's easier to do bilateral deals—look at the Doha round, still stuck in a rut."

### Environment issue

The Asean summit in the city-state will also focus on the environment, a huge issue in a region wracked by deforestation, overfishing and rampant development.

Indonesia, which hosts a United Nations meeting next month to discuss a successor to the Kyoto Protocol on climate change, has said it may lose 2,000 islands from rising seas—a potential threat across Southeast Asian coasts.

The summit declaration is expected to say Asean will endeavor to cut by half the number of people without access to safe drinking water by 2010, implement measures to combat pollution such as haze, fight illegal logging and promote sustainable environmental management.

Asean is committed to work toward the goal of reducing the intensity of energy use by 25 percent by 2030 and promote renewable plus nuclear power for those interested. Even so, the group recognizes fossil fuels will play a major role in the region's energy mix.

"All the politically correct things to say," Song said. "There's big business in trying to go green—the priority is still creating jobs."

Reuters

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NED ROBERTO Ph.D., is one of Asia's leading authorities on marketing. He is a much sought after consultant, speaker, author and educator. He taught international marketing in Asia's top management school and has been conducting the Applied Marketing Research seminar since he conceptualized it in 1981. Dr. Roberto has consulted and conducted in-house seminars for Fortune 500 companies in the U.S., Europe and Asia.

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# Another theory: Gabriela says it was the target

From page A1

was the target of the bomb supposedly left on a motorcycle near the south wing entrance of the House.

He said investigators should consider the likelihood that the explosion that killed four persons including Akbar and wounded 11 others (not 13, as earlier reported), including Ilagan and Negros Oriental Rep. Pryde Henry Teves, might actually have targeted the House as an institution.

"That should be looked into," De Venecia said when asked in an interview if the bomb attack could have been directed at the House. "If there was a political message that was delivered, that should be looked into."

Davao City Rep. Prospero Nograles, the former House majority leader who now heads the chamber's contingent to the Committee on Appointments, said the PNP theory was not yet final.

He proposed a "parallel" House investigation to provide a check to the theory put forward by the PNP, pointing out that "the attack was done inside our House and not outside."

"I'm not against [the PNP] theory. But that is not yet a verified conclusive theory that we must take at face value..." Nograles said in a text message.

## Enemies, bodyguards

PNP investigators are now looking into the possible involvement of Akbar's political enemies, and even his bodyguards, according to Director Geary Barias, chief of the National Capital Region Police Office.

"Who wanted him dead? We could enumerate his political enemies, but were they the ones who wanted him dead? Those are two different things. It would not be fair to enumerate his political enemies and then not come up with anything [to show why] they were suspects,"

Barias said at a press conference.

But Barias said other groups were also being considered: "There are a lot of possibilities on that end. We will just leave that to our investigators."

He said Akbar's bodyguards were now also the subject of an investigation, considering that on Tuesday night, the former governor of Basilan was accompanied only by two members of his staff when he usually moved around with a coterie of security personnel.

Barias reiterated that Akbar was the likely target of the blast.

"We are looking at the logical sequence of things that happened. In an investigation, there is a logical sequence. Most of the time, you don't see things happening without a purpose," he said.

He added that the type of bomb was significant in establishing the motive: "Why come out with a remote-controlled device and not a timed device? That would give us an indication of why that type of bomb was used."

Barias also said the PNP had its best lead in the bar code on the motorcycle used to deliver the bomb.

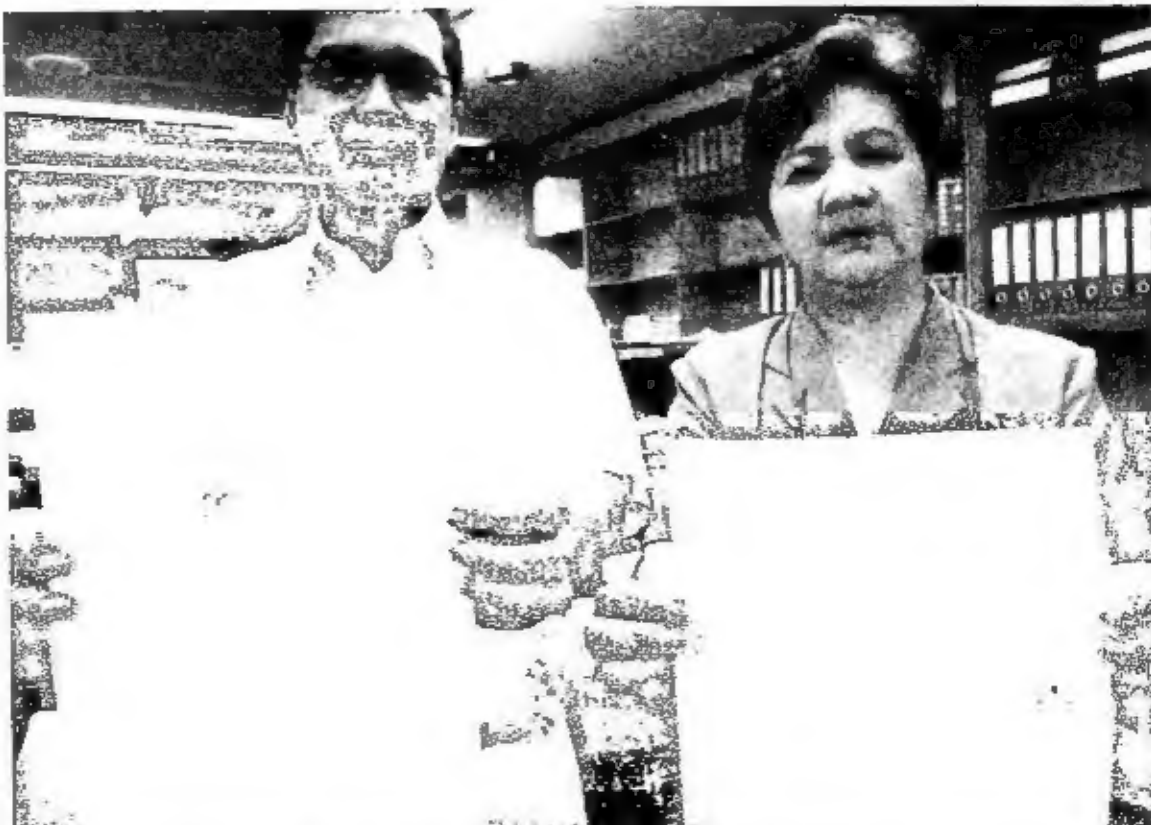
"I think the best thing [we have] is the motorcycle. From there, hopefully we can establish the chain of custody of the motorcycle, from the original ownership down to the time of the incident," he said.

## All angles

But Gabriela urged the PNP to consider "all angles" and called for a separate investigation.

It said that two days after the explosion, the PNP had yet to obtain "thorough and full accounts" from Ilagan and Lorraine Gallejos, a member of her staff, or from Ismael Lim, Maza's driver, "who were present and are in fact victims of this bombing."

The party said it was a staunch critic of the administration and that Ilagan and Maza



**PARTY-LIST STALWARTS** Teddy Casiño of Bayan Muna and Luz Ilagan of Gabriela file a resolution to probe the scandalous cash distribution at the Palace in this file photo.

JOAN BONDOC

were both endorsers of the "genuine impeachment complaint" filed on Monday against President Macapagal-Arroyo.

The complaint covers the controversy over the National Broadband Network project and the purported bribery that attended the contract awarded to China's ZTE Corp., the cash handouts to lawmakers and local officials in Malacañang on Oct. 11, extrajudicial killings and human rights violations, and election fraud.

Gabriela also said its members had been "targets of political persecution, abduction and extrajudicial killing under the Arroyo administration."

## No credibility

Senators likewise cautioned against the hasty conclusion that Akbar was the target of the blast.

Minority Leader Aquilino Pimentel Jr. said the authorities

should resolve the matter as quickly as possible, adding that the opposition was "tempted to believe" that the blast could be part of a destabilization plot "for the purposes of declaring a state of emergency."

"I'm not ruling that out. The problem of the government is that it has no shred of credibility whatsoever, so that any explanation on its part is always subject to doubt in the minds of the people," Pimentel said.

In an interview with reporters, Sen. Francis Escudero said the PNP should be "more prudent" in issuing statements.

"I'm not saying that the police are right or wrong. But they should stop making a final conclusion until the investigation is over because it only fuels more speculation," Escudero said.

"Just because Congressman Akbar absorbed the full brunt of the blast does not mean he was the

target. The President herself sought to discourage making speculations on this matter, and I hope the police would heed her and stop making guesses," he said.

Sen. Francis Pangilinan said the PNP should act swiftly in its investigation and come up with conclusive, trustworthy and transparent findings.

"We cannot allow misinformation or hearsay to come from the PNP just like in the [Oct. 19] Glorietta 2 mall blast mix-up where it issued conflicting statements as to whether [the explosion] was due to an industrial failure or a terror attack," he said.

Pangilinan said the PNP had not only floated the theory that Akbar was the target but also suggested that the explosion was reminiscent of bomb attacks carried out by the Abu Sayyaf.

He questioned the police for raising these possibilities without saying conclusively that the

blast was a terror attack.

## Murder

On the other hand, Sen. Juan Ponce Enrile backed the PNP theory and said the killing of Akbar was an act of murder.

According to Enrile, the perpetrators found the House's south wing entrance the "most convenient" place to do the deed. "Which is why most of the murders happen in your house or at your gate," he said.

Enrile said the assassination was most likely carried out by several people who had been diligently following Akbar's routine.

He said it was evident that the House was not the target because there had been no expressed or implied demand from the perpetrators.

"If their purpose was really to [intimidate], why not plant the bomb inside the session hall itself?" he said.

As though to back the statements of the PNP and of Enrile, National Security Adviser Norberto Gonzales said that as recently as two weeks ago, his office received information on "serious" threats against Akbar's life.

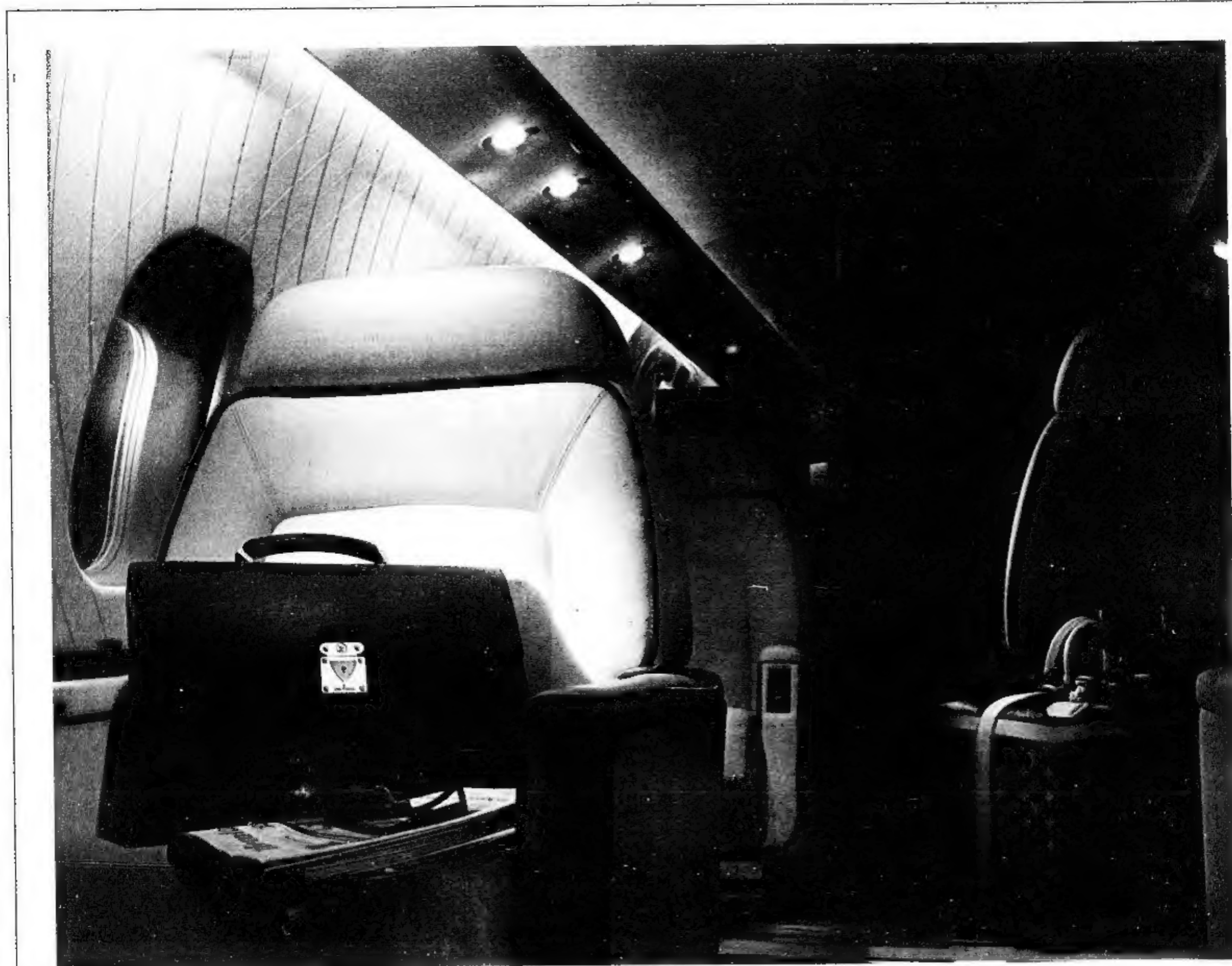
## Explosive readily available

Asked where the threats had come from, he said: "We have some intelligent guesses, but we're still pursuing them."

Gonzales also said the explosive used in Tuesday night's bombing was the type that was commercially available and in use by mining, quarrying and construction firms.

He said that because he was the one issuing permits for the use of explosives by the private sector, he was now seeking a review of "how to monitor inventories on those allowed to use them."

This will prevent "the possible pilferage of explosives, including those in the hands of the private sector," Gonzales said in a phone interview. With reports from Dona Pazzibugan and Christine O. Avendaño



A long way to go. By Mikhail Gorbachev.

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LOUIS VUITTON



# Mar Roxas poised to take over LP helm

By Gil C. Cabacungan Jr.

SEN. MANUEL ROXAS IS poised to take over the leadership of the Liberal Party before the end of the month on high expectations he will lead one of the country's oldest political parties back to the forefront in the 2010 elections.

The LP's policy-making body, National Executive Council, is slated to meet on Nov. 26 to decide who will take the mantle from the incumbent president, Franklin Drilon, a former sena-

tor, whose term as party president ends on Nov. 30.

Roxas is affiliated with the Drilon wing of the party which has been split into two factions—the other one being led by former Manila mayor Lito Arianza—over the two leaders' conflicting stance on President Macapagal-Arroyo at the height of the "Hello Garci" scandal in 2005.

Drilon and those allied with him joined calls for the President's resignation.

In March 2006 the Arianza

wing held an election which chose the Manila mayor as president.

The Supreme Court upheld the legitimacy of Drilon's presidency of the party but remanded the issue of which faction should be recognized to the Commission on Elections. The Comelec declared the LP as the dominant minority party in the 2007 elections but did not say which wing it recognized.

Sen. Benigno Aquino III yesterday said Roxas was the hands-down successor to

Drilon as LP chair emeritus Jovito Salonga had been routinely introducing Roxas as "the next President of the Philippines."

Aquino said Roxas' assumption to the LP top post should lead to a unification of the party's warring factions.

"Whether the President should remain in office or not was not a central issue as it was before. The 2010 poses a different challenge for the country and we at the LP are gearing up to meet this challenge by con-

solidating our forces," said Aquino.

Aquino said Roxas' election as party president should lay the groundwork for his highly anticipated bid for the presidency in 2010. But it will put the party on a collision course with its rival, the Nacionalista Party, which is in the process of rebuilding itself and reviving its status as the Grand Old Party.

The NP is led by Senate President Manuel Villar, who has not been shy either about his ambitions for 2010.



ROXAS

## FORGET IMPEACHMENT

# Focus on 2010, GMA foes told

By Norman Bordadora

HOUSE LEADERS YESTERDAY SAID those desiring to unseat President Macapagal-Arroyo can just focus their efforts in the 2010 presidential elections following the dismissal on Wednesday of the third impeachment case against her.

Albay Rep. Edcel Lagman, vice chair of the committee on justice that heard the complaint filed by lawyer Roel Pulido, said in a statement that it was time people respected Ms Arroyo's mandate to serve until 2010.

"They [the opposition] have been given all the opportunities to present their side. Now is the right time to work together and for them to respect the mandate of this government until 2010," Lagman said.

"Let us put an end to this divisive issue. The complaint is dead because it has no substantial value," he said.

Davao City Rep. Prospero Nograles, another committee member, said the impeachment complaint got a fair treatment.

"The issue of betrayal of public trust cannot

be adequately defined because trust is very personal," Nograles said.

"Those who oppose the President do not trust her at all and there could be no betrayal of a trust that was never there," he added.

Senior Deputy Minority Leader Rollo Golez of Panay said the House minority never touched the Pulido complaint which it considered weak and "a sham" that was meant to immunize Ms Arroyo from a stronger suit.

"At the start of this Congress, the minority made it clear that it won't be part of an impeachment complaint. It was a member of the majority that put the impeachment into motion," Golez said.

The House majority coalition, however, moved to refer the purportedly weak com-

plaint to the committee on justice. This ensured that no other impeachment complaint would be entertained by the committee for at least a year.

The opposition belatedly and unsuccessfully tried to beef up the Pulido complaint with an addendum filed by lawyer Adel Tamano.

Golez and the members of the minority walked out of the committee hearings on Monday after it became clear the Tamano addendum would not form part of the deliberations.

The committee on Wednesday voted to dismiss the Pulido complaint for lack of substance, 43 to 1.

The House plenary dominated by Arroyo allies is expected to uphold the committee decision next week.

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**ANNOUNCEMENT**

The screening and selection Committee formed by the President announces that it is accepting applications and nominations for the position of **Chairman, Commission on Elections (COMELEC)**.

The Chairman must be a natural-born citizen of the Philippines, at least thirty-five years of age, a holder of a college degree, a member of the Philippine Bar who has been in the practice of law for at least ten years, must not have been a candidate for any elective position in the immediately preceding elections. (Section 1, Article IX-C, Constitution)

Applications and nominations must be submitted not later than **25 November 2007** to the undersigned, 10th Floor, Presidential Management Staff Building, Arlegui St., Manila.

15 November 2007

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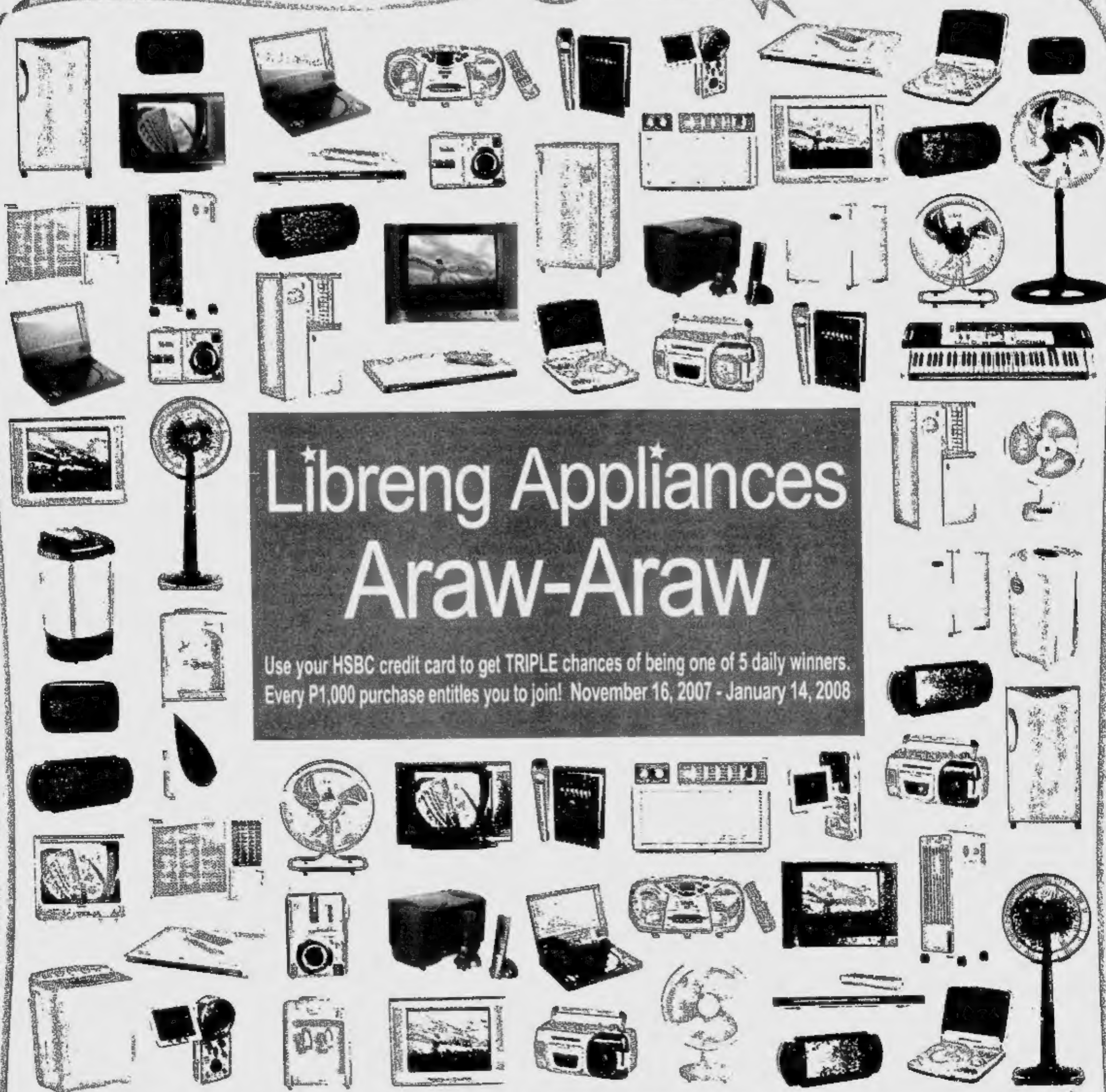
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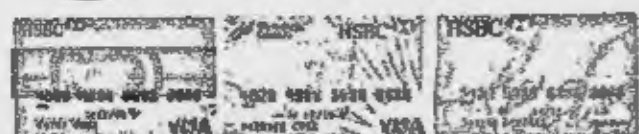


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**HOMEWARD BOUND:** The boys try to keep dry as they wait for their "sundo" because school was suspended due to the heavy rainfall on Thursday.

EDWIN BACASMAS

## GMA, Mike check in at St. Luke's ...

From page A1

executive checkup at the hospital," said a Malacañang source who declined to be identified for lack of authority to speak to the media.

Press Secretary Ignacio Bunye said Ms Arroyo was at the hospital to accompany her husband for his required checkup after undergoing delicate heart surgery in April.

### Back at Palace today

Bunye said he did not have details on whether Ms Arroyo will also have a medical checkup.

"Actually, she will be back (this morning) at the Palace for an inter-

view and pictorial with a European magazine," Bunye said in a text message, when asked whether that meant Ms Arroyo will be working from the hospital.

Brig. Gen. Romeo Prestoza of the Presidential Security Group said that he did not know whether Ms Arroyo was also scheduled for a checkup, only saying that the Chief Executive will be going in and out of the hospital so she could meet some of her appointments in the Palace.

Prestoza said that Ms Arroyo was expected to be back at the Palace for a dinner meeting last night. She was to return to the hos-

pital later and spend the night there.

Ms Arroyo is expected to return to Malacañang today for a Mass to be said for the victims of Tuesday night's explosion at the Batasang Pambansa in Quezon City.

Juris Soliman, chief of staff of the First Gentleman, said he was expected to stay in the hospital at most two days.

Soliman said that the First Gentleman was actually back at the hospital for his bi-weekly rehabilitation appointment following his surgery in April. But it was decided that he should have his executive checkup as well.

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## RP wins Unesco seat 'with some help from Pinoy dirty ice cream'

From page A1

from Manila or if it was prepared by the Philippine Embassy in Paris.

"But they liked it," he said.

Lapus said the colorful ice cream cart was "painted by no less than noted Filipino artist (Manuel D.) Baldemor," referring to the renowned painter and sculptor.

Lapus said the Philippine delegation, led by Foreign Secretary Alberto Romulo, also hosted a cocktail reception as part of the campaign to win the seat—"but there was no Filipino food, no bartender." Malaysia brought a dance troupe of its



**LAPUS:** Cart by Baldemor

own and held exhibits to press its bid.

Lapus described the campaigns as "man-to-man ... gapangan (behind the scenes)."

Despite a shoestring budget, the Philippines still managed to win a seat, as did Malaysia, he said.

### Close fight

In a tightly fought election, Malaysia and the Philippines got 147 and 137 votes, respectively, said Lapus.

Each member-state was entitled to only one vote regardless of its size or contribution to the UN organization's budget.

Lapus will represent the country on the Unesco board and serve a four-year term.

"We shall push for Unesco to take a more proactive role to call for national governments to give the highest budgetary priority to education in theory and practice," Lapus said.

"We shall press for Unesco to lend its voice of credibility to free the task of education from being held down by political forces for education to be truly for all."

The former Tiarac legislator said winning the Unesco seat placed the Philippines at the forefront of global policy making with sustainable eco-

nomic development as the end.

It also gave the country "an opportunity to give education the focus it rightly deserves before a worldwide organization," he said.

Lapus was also elected vice president of this year's Unesco conference.

Speaking at the Unesco ministerial roundtable on education and economic development, Lapus said the burning issue before member-states "remains the gap between principle and reality."

"As ministers of education, we probably run the biggest bureaucracies in our home countries," Lapus told the delegates.

"In developing countries where institutional capacities and resources constraints are constant challenges, the agenda for education reforms cannot be truly effective if governments and multilateral agencies are not encouraged enough to actually prioritize and adhere to the goals espoused by Unesco," he said.

Lapus said Unesco could exert its influence on country leaders "to stop dysfunctions, such as under-investing in education or politicization of school system resources."

These were among the imperatives to make Unesco "relevant, proeducation and pro-poor."

Unesco aims to promote international cooperation on science, culture, education and communication. The Unesco general conference is held every two years.

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# Carabaos shipped like sardines

By Allison W. Lopez

IT WAS A SAD DAY FOR "GUYITO" AND HIS ilk.

An apparently illegal shipment of 57 carabaos from Palawan was discovered crammed in a small cargo ship that arrived at the South Harbor in Manila on Wednesday after four days at sea.

Some of the carabaos were crowded on the deck and could hardly move but Palawan Animal Welfare Association founder Jackie Baut said more carabaos were on the lower deck and were "much worse off" for lack of ventilation.

Ship owner Harry Chua would only allow the INQUIRER to view the carabaos from the street. He did not allow any photos to be taken even from a distance.

Still, it was easy to see that the otherwise sturdy, horned animals had to strain mightily in order to change positions.

Baut said 60 carabaos started the trip from Brooke's Point to a Manila slaughterhouse but two died during the journey and were thrown into the sea while one was butchered for food.

"These carabaos are called beasts of burden because they are used in farming and carrying heavy loads. But after all that hard work, [they end up in the] slaughterhouse when they're old. We can't stop their slaughter, but the least we can give them is dignity," said Dr. David Arceo, a veterinarian from the Philippine Animal Welfare Society (PAWS) which is working with Baut on their advocacy.

Carabaos, which are indigenous to Southeast Asia, are considered the national animal of the Philippines. Guyito is the name of the Philippine Daily Inquirer's carabao-mascot.

Shipping carabaos for slaughter from Palawan is allowed, Baut said, but only if they come out of the Puerto Princesa City port.

Shipping the carabaos out of Brooke's Point violated several regulations, she said.

"First, there was no veterinary health certificate signed by a licensed vet. Second, there was no quarantine certificate signed by quarantine officials. Third, at least 20 percent of the carabaos were too young. I know (how) to determine their age by their teeth and horns," Baut told the INQUIRER, adding that one carabao was as young as three years old.

"Their condition is totally against animal welfare. Look at the overcrowding, they cannot move, they are squeezed. There are a lot of carabaos in the bottom [deck]. If you can see inside they are at the bottom of the vessel," she said.

## SC justice eyed for Comelec post

CAGAYAN DE ORO CITY—A FORMER Supreme Court justice could be the next chair of the Commission on Elections, according to President Macapagal-Arroyo.

In a speech read for her by Secretary Jesus Dureza at the Bishops-Ulama Conference here yesterday, the President said she hoped to appoint a former high court justice to head the Comelec.

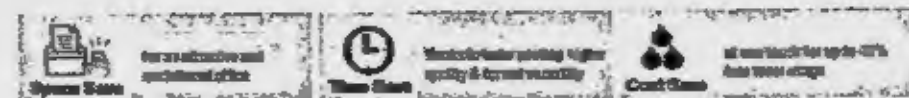
But she did not identify the next Comelec chair.

Ms Arroyo said the poll body would undergo a major revamp in February.

"While it is true that we are in a democracy, we need to safeguard the very institution that is charged with protecting our people's choice of leaders. The role of the Comelec is strategic and crucial," the President said.

Ms Arroyo, who canceled her trip here because of bad weather in Manila, said the search committee that she has created will submit to her a short list of potential Comelec leaders who are irreproachable and nonpartisan.

Ma. Cecilia Rodriguez, Inquirer Mindanao

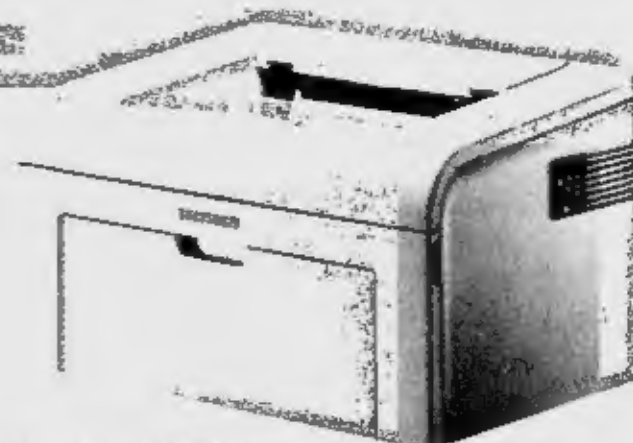


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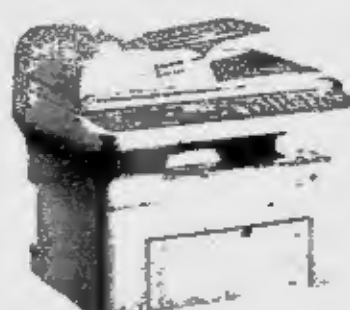
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# Police assure diplomats they're safe here

By Cynthia D. Balana  
and Margaux C. Ortiz

THE PHILIPPINE NATIONAL Police has assured members of the diplomatic community in a briefing that the security situation was stable despite the explosion at the House of Representatives on Tuesday night.

Interviewed yesterday at the Department of Foreign Affairs after the briefing, Director Geary Barias, chief of the National Capital Region Police Office, said the diplomats had been assured that there was "no need to be concerned about security."

"There is really no cause for worry here. The PNP response has been adequate, and the investigation is continuing," Barias said.

Colin Crokin, deputy head of mission of the British Embassy in Manila, said he was satisfied with the PNP briefing and ruled out possible British assistance in the investigation.

Crokin also expressed confidence that the police investigation would yield good results soon.

"They gave us the facts and told us what they were doing. I think they are perfectly capable of investigating the matter ... We have an update from the PNP and we will wait for [an] official statement," he said.

But the United Kingdom yesterday renewed its travel advisory on the Philippines with an amendment to the Summary and Terrorism section (Explosion in Metro Manila).

The advisory said there was "a high threat from terrorism throughout the Philippines," and cited the latest explosion on Nov. 13.

"Terrorist groups continue to plan attacks and have the capacity and the intent to carry out these attacks at any



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time and anywhere in the country. Attacks could be indiscriminate, including in places frequented by expatriates and foreign travelers," it said.

## Better security

Manuel Perez Iturbe, charge d'affaires of the Embassy of Venezuela, said he believed that the Philippines had better security than other countries.

"Venezuela is one country that is against terrorism. That is a global problem. We support the Philippine government in its struggle against terrorists," he said, adding:

"I believe that the Filipino people live in peace, and I think that the Filipino people and all people in the world are against terrorists."

Asked whether the explosion was directed at a particular person, Barias said the evidence gathered by the PNP at the blast site would give investigators the best clue possible as far as motive was concerned.

"For example, the timing device, which was a cell phone, already indicated that there was a specific target. If it were an act of terrorism, the timing device could just have been left there," he said.

Barias pointed out that there were many security lapses at the House. He cited the flea market that had been set up in the Batasang Pambansa compound, saying security should have been doubled with the presence of outsiders in the area.

The flea market has been dismantled. (See story on Page A1.)

Barias also cited the lax screening of people coming in and out of the compound, including those on motorcycles.

Asked if there was a need to secure foreign embassies, he said he was satisfied with the security measures already in place.

## Inside pages

The explosion at the Batasan compound appears not to have affected the Philippine tourism industry, with reports of it landing in the inside pages of Australian, Korean, British and German newspapers, Tourism Undersecretary Eduardo Jarque Jr. told the INQUIRER.

"We made personal calls all over the world shortly after the blast took place, and our attachés gave us their feedback in the morning," Jarque said.

He said the foreign papers had reported the explosion as being personal in nature—an attack on a former-rebel-turned-congressman by members of the bandit group Abu Sayyaf—and not related to terrorism or political instability.

"Our office in the United Kingdom, in particular, said the slant of the news stories on the incident indicated that the bombing seemed to be a reprisal by the Abu Sayyaf against [Basilan Rep. Wahab] Akbar," Jarque said.

He said the reports basically indicated that there was "nothing to worry about."

Jarque also said nobody brought up the explosion during the ongoing world travel market, of which the Philippines is a participant, in London.

"It is the second biggest annual travel market in the world. We expected questions [regarding the bombing], but there were none," he said.

According to Jarque, the Department of Tourism is not expecting prospective visitors to cancel their trips to the Philippines as a result of the explosion.

He observed that except for a group of 10 tourists from Osaka, Japan, "there was no cancellation of trips shortly after the Glorieta 2 mall blast last month."

## Carrying on

Tourism Secretary Joseph Ace Durano said in an advisory that the bombing at the House "has been contained and does not reflect the situation in the Philippines as a whole."

"Travel to and from the

Philippines will carry on and services for local and international guests remain in operation," he said.

Durano also said the DOT was coordinating with various travel and tour operators—such as the Philippine Travel Agencies Association, Philippine Tour Operators Association, and National Association of Independent Travel Agencies—to monitor the traffic of domestic and international visitors to major island destinations and to ensure the accurate flow of information.

He said the dearth of trip cancellations only proved that the Philippines remained an ideal travel destination.

"We expect to achieve our goal of bringing in more than three million guests this year," he added.

## Travel to Mindanao

But the UK also advised against all travel to Mindanao, specifically citing Basilan, Tawi-Tawi and Sulu, particularly Jolo, where there are ongoing military and police operations against bandit groups.

It said that on Oct. 5, two bombs exploded in Kidapawan City, killing two people and injuring 30 others.

The advisory also noted the threat of kidnapping of foreign nationals throughout the Philippines, particularly on the islands and coastal areas of Mindanao.

It said the last kidnapping of foreigners took place in June.

"Kidnappings in other parts of the Philippines cannot be discounted, with boats travelling to and from offshore islands and dive sites as possible targets," it said.

Around 65,000 British tourists visit the Philippines every year.

The 2ND

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## Quirino's 117th birthday marked today

THE 117th BIRTHDAY OF THE LATE President Elpidio Quirino will be observed simultaneously today in Vigan, Ilocos Sur, and Manila.

A graduate of UP Law School, Quirino started his 45-year career as clerk in the Philippine Commission, where he caught the attention of then President Manuel Quezon. He became Quezon's secretary and eventually served in his Cabinet as secretary of interior. He became a congressman of Ilocos Sur from

1919 to 1925 and senator from 1925 to 1931.

After the founding of the Liberal Party in 1946, he ran for vice president as running mate of President Manuel Roxas. After Roxas died of heart attack in 1948, Quirino assumed the presidency. He later retained the presidency when he was elected in 1949.

The commemoration of his 117th birth anniversary will include a 7:30 a.m. Mass at the San Antonio

Church and a program and wreath laying at the South Cemetery led by Mayor Alfredo Lim, granddaughter Cory Quirino and several Liberal Party leaders.

In Vigan, Ilocos Sur, Msgr. Rory Reyes, grand-nephew of President Quirino, will officiate Mass at the Vigan Cathedral followed by a wreath laying at the Quirino Shrine at the town plaza led by Eddie Quirino, a grandson, and Gov. DV Savellano.

## HMO deal above board, says LandBank union

OFFICIALS OF THE LAND BANK OF THE Philippines Employees Association (LBPEA) yesterday defended as above board and transparent the P378 million contract between the union and Maxicare Healthcare Corp., a health maintenance organization.

"We did everything by the book," said LBPEA President Maria Lourdes D. Pineda in response to allegations of non-transparency and favoritism in signing up with Maxicare.

Some members of LBPEA had questioned the awarding of the health insurance contract to Maxicare without public bidding.

The LBPEA head explained that as far back as 2004, a survey was conducted to see what HMO the union membership wanted.

Prior to settling with Maxicare, Pineda explained that a thorough comparative study of the existing HMOs was made to determine which outfit can give the best service to the 6,300 strong union membership scattered in 17 provinces across the country.

"Quality of service is the greatest concern of the membership. Maxicare had that in its favor with facilities that can accommodate the bulk of our members," stressed Pineda, adding that 70 percent of its union members are outside the National Capital Region.

Pineda said the selection process was thorough, went through the proper channels and everything was on record.

She added that a study was even con-

ducted last April before the contract with Maxicare was renewed.

"Comparing the middle management association to us is like comparing oranges to lemons," Pineda pointed out, saying the organizational demographics are different with the latter's membership based in Manila.

"Definitely, we have nothing to hide. We just want to set the record straight," she said.

Pineda, however, stressed that as the sole and exclusive bargaining agent recognized by Land Bank, it is within LBPEA's power to negotiate the annual medical benefits won by the union in its collective negotiation agreement (CNA) which translates to enrollment in a HMO.

"To set the record straight, the selection of the HMO is well within the powers of the union and is the realization of the total annual medical benefit won by the union in its collective negotiation agreement (CNA) inked last May 2002," Pineda said.

Maxicare has been the HMO of the LBPEA since 2004.

Pineda viewed with suspicion the tuning of the issues raised against the union.

Established in 1978, LBPEA is the rank and file union of the Land Bank of the Philippines (LBP) covering 17 regions from Batanes to Jolo. Land Bank is the fourth largest financial institution in terms of assets and is the official depository bank of the Republic of the Philippines.

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# Senator seeks law to protect kids from online porn

By Dona Z. Pazzibugan

DESCRIBING THE INTERNET as the new "nanny," Sen. Ramon Revilla Jr. said the Philippines badly needed a law against pornographic web sites since children left alone who surf the net usually had easy access to such sites.

During a hearing Wednesday of the Senate committee on public information and mass media, which he chairs, Revilla said the extent of obscenity in cyberspace had reached alarming levels.

The movie actor-senator said that based on data provided by antichild pornography groups, parents who let their children surf the Internet unsupervised were making them susceptible to online pornography.

"By allowing perpetrators greater, easier and faster access to child pornography and pornography in general, the growth of the Internet in recent years has created a new series of challenges to law enforcement agencies targeting sexual exploitation," Revilla said in a statement.

"It is not only about the children accessing pornography, but also about children depicted as engaging in sexual activity with adults and other children. They are the first and foremost victims of child sexual abuse," he said.

At the hearing, National Bureau of Investigation supervising agent Palmer Mallari said that Internet service providers (ISPs) and telecommunication companies often invoked the right of confidentiality of their clients when law enforcement agencies sought to retrieve Internet data to be used as evidence against purveyors of cyber pornography.

Mallari said there should be a law that would obligate ISPs



REVILLA

and telcos to cooperate with the authorities. He said cases involving pornography, whether online or print, did not prosper in court because of the dearth of laws against the offense.

Revilla said online pornography had become a multibillion-dollar worldwide industry.

Citing a survey posted on the website [www.TopTenReviews.com](http://www.TopTenReviews.com), Revilla said the Philippines ranked eighth among countries with the highest estimated revenues from pornography.

According to the survey, he said, online pornography in the Philippines had generated an estimated \$1 billion, the same as in Canada and Taiwan.

China topped the survey with an estimated \$27.40 billion revenue from pornography, followed by South Korea with \$25.73 billion, Japan \$19.98 billion, the United States \$13.33 billion, Australia \$2 billion, the United Kingdom \$1.97 billion and Italy \$1.40 billion.

"We are not legislating morality but we must provide an adequate law that would protect our children and other citizens from this peril," Revilla said.

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Friday, November 16, 2007  
32nd Week in Ordinary Time  
Margaret of Scotland / Gertrude

1st Reading:  
Gospel:

Wis 13:1-9  
Luke 17:26-37

Jesus said to his disciples, "As it was in the days of Noah, so will it be on the day the Son of Man comes. Then people ate and drank, they took husbands and wives. But on the day Noah entered the ark, the flood came and destroyed them all. Just as it was in the days of Lot: people ate and drank, they bought and sold, planted and built. But on the day Lot left Sodom, God made fire and sulfur rain down from heaven which destroyed them all. So will it be on the day the Son of Man is revealed."

"On that day, if you are on the rooftop, don't go down into the house to get your belongings, and if you happen to be in the fields, do not turn back. Remember Lot's wife. Whoever tries to save his life will lose himself, but whoever gives his life will be born again."

"I tell you, though two men are sharing the same bed, it may be that one will be taken and the other left. Though two women are grinding corn together, one may be taken and the other left."

Then they asked Jesus, "Where will this take place, Lord?" And he answered, "Where the body is, there too will the vultures gather."

Commentary

Are we wise or foolish? What do we know of the awesomeness of God or God's creation and thoughts? Creation is often called the first book of wisdom and the revelation of God. How are we treating this revelation and using its resources: air, water, land, trees, plants, and all its riches shared with us? Do we keep reading what the universe says of God to us? And what does our God in Jesus say to us? God will come to judge the nations and each human being. If that judgment was this year, soon to come, would we be able to rejoice that it was time for our lives to be rendered before God and to give God back this world that has been entrusted to us for our living, our use, and our sharing with those who come after us? Or would we be begging for another chance, another year, another lifetime, to make amends and heal the earth and one another? These are the questions of this year's endtimes, and always it is a gift of God's patience offered again to us.

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## Aftershock

**T**HE BOMBING OF THE BATASAN LAST TUESDAY was both brutal and unprecedented. Nails were used as shrapnel in the improvised explosive for the first attack on Congress, on record. And yet we can characterize much of the initial public reaction as indifferent at best, blasé at worst. Been there, suffered that.

Let us not take into account the text jokes about congressional sources of methane gas that started circulating an hour or so after the bombing; resorting to jokes is a time-hallowed way of coping with crises. But the stock market, that barometer of investor (and upper-class) sentiment, rose a remarkable 2.3 percent on Wednesday, on the back of good economic and corporate news from Wall Street and as a result, market analysts said, of wide public acceptance of the police investigators' working theory. The police, as early as Wednesday morning, were already working on the assumption that the bombing was directed at a specific target—controversial Basilan Rep. Wahar Akbar—and was thus an isolated if still tragic incident.

"We do not feel that this was part of an organized attempt to terrorize," said Sergio Ortiz-Luis Jr. of the Philippine Chamber of Commerce and Industry. Veteran analyst Luz Lorenzo minimized the bombing's economic costs, although with the necessary caveat: "Sentiment may be affected temporarily, but if it [the explosion] is addressed properly, then it should not do any permanent damage."

Even more important, from the point of view of public perception, the manufacturing company, Splash Corp., did not even hesitate about whether to continue with the listing of its shares yesterday. "The Philippines has sound economic fundamentals. The outlook for corporate earnings is still good. The market ignored the bombing and its strong performance is a good sign for us to go ahead with the listing," Splash chief finance officer Emmanuel Manucom said.

The country's dollar traders discounted the import of the Batasan bombing too; last Wednesday, it ended five centavos stronger.

The remote-controlled bombing—which resulted in the killing of Akbar, the wounding of two other congressmen and 11 more victims, and the death of three more innocents—stunned many Filipinos, if we judge by the feedback the INQUIRER has received. But the sense of outrage does not seem to be there.

In part, this may be because of the controversial Akbar, a former member of the Abu Sayyaf and a three-term governor of Basilan; in part, perhaps, because of the lost luster of the House of Representatives as an institution of democracy. Or it could be that the spiral of violence that seems to afflict our politics and attend our politicians (how many barangay officials were killed during the brief barangay election season?) has led us, willy-nilly, to some sort of bad news fatigue. Been there, endured that.

A news report by Ces Drilon on ABS-CBN on Wednesday night drew a balanced picture of public opinion in Basilan, where Akbar held sway for many years and where one of his wives is incumbent governor and another one is mayor of the biggest town, where the slain congressman did not lack for both ardent friends and mortal enemies. In a word, his sudden death grieved some, unsettled many and was received fatalistically by the rest.

The same picture seems to be forming of public opinion about the bombing in general: Some see it as a terrible omen of things to come, a possibly diversionary attack on Congress. Many see it as bad news, making us uneasy for a time and then quickly forgotten in the daily grind. The rest see it as an act of fate, something beyond our control, and thus beneath our interest.

To be sure, horrific images of the blast, including the photograph that appeared in this newspaper yesterday, showing a burned-down luxury vehicle with a congressman's license plate—that unmistakable 8—still intact and recognizable, will continue to be available in many forms, in print or online, on television or by MMS. What will their impact be on the young, those who are still taking their measure of the society we live in? We do not know which is worse: they see the shocking images as an omen of a bleak future, or they don't see anything wrong with them at all.



## Manotoks fighting two land battles

NOW I AM READY TO BELIEVE THAT THE Batasan blast was caused by methane gas.

Why? Because of three things:  
1. Methane is produced by rotting garbage. The Batasan is full of dirt and trash, di ba?  
2. Methane is produced by shit, and members of the Batasan are full of shit.  
3. Methane is produced in a septic tank. The Batasan is one big septic tank.

Congressmen can now say they earned the "cash gifts" (translation: bribes) distributed in Malacanan. Malacanan can say the "distribution" was worth it.

The Manotok family is fighting land battles on two fronts: in the case involving the Maysilo Estate in Malabon-Caloocan-Valenzuela-Quezon City; and in the case involving the Manotok-Barque in Macandang Balara, QC. Being prime property, the two land areas are worth billions of pesos. The portion of Maysilo Estate being contested is 300 hectares; the Matandang Balara property, beside Ayala Heights and the Capitol Golf Course, is 34 hectares.

The Supreme Court has already ruled on the two cases—against the Manotoks. But the family has successfully made the tribunal reopen the cases. The final Supreme Court decision will have a big impact on the country's Torrens titling system.

The Manotoks have sent me two letters explaining their side on the cases after I devoted two columns on them. This is their version of the cases.

The Maysilo Estate case. More than 300 hectares of the 1,660-hectare estate are being claimed by Jose B. Dimson, a lawyer who filed his claim several years ago. Dimson says that Original Certificate of Title (OCT) 994, the mother title of 25 percent of the property he is claiming, (the bigger portion is being claimed by the so-called Rivera heirs of Maria de la Concepcion Vidal) was issued on April 19, 1917. On the other hand, the Manotoks and Aranetas have OCT 994 dated May 3, 1917. The Supreme Court has ruled that since the Rivera title antedates that of the Manotok-Araneta title, then the earlier title is superior.

### As I See It

Neal H. Cruz



The Land Registration Authority (LRA), however, has said the Dimson OCT is spurious, that it is non-existent and that it could have been "an elaborate scam perpetrated at the Caloocan City Register of Deeds." The register of deeds, lawyer Yolanda Alfonso, and her deputy, Norberto Vasquez Jr., admitted during a Senate investigation that they changed the date of the Rivera title to April 19, 1917 for unexplained reasons, for which reason both of them have been charged criminally.

Testimonies in previous court cases also established that Vidal was only 9 years old when Decree 36455 over the land was issued on Dec. 3, 1912, while her supposed grandson, Bartolome Rivera, was already 65 years old when he testified in a Pasig court in 1963. "This is a fantastic case of the grandson being older than the grandmother," said a report of the Land Registration Commission (now the LRA) in 1981.

Bartolome was the only surviving son of Severo Rivera, a son of Vidal who died in 1907. The mother was only 4 years old when she gave birth to Severo!

The other case, Manotok vs Barque, also concerns two conflicting certificates of titles to 34 hectares of prime land in QC, known as the Manotok Compound. The Manotoks, who actually live on the property, claim that they acquired the land from the government in 1920. The other title is held by the heirs of Homer Barque who is said to have bought the land in 1975.

After the 1988 fire that destroyed the QC Register of Deeds records, the Manotoks applied for reconstitution and obtained the reconstituted title in 1991. The Barques applied for reconstitution of their own title in

1996. This started the case that is now with the Supreme Court en banc.

The LRA ordered the reconstitution of the Barque title. The Manotoks appealed to the Court of Appeals who sustained the LRA and ordered the cancellation of the Manotok title. The Manotoks went to the Supreme Court, raising a number of issues:

1. Whether the LRA has jurisdiction to rule on the validity of the Manotok title.  
2. Whether the CA may assume jurisdiction over the cases.

3. Whether the CA may order the cancellation of the Manotok title and the reconstitution of the Barque title.

In a majority decision penned by Justice Consuelo Ynares-Santiago, the Supreme Court's First Division:

1. Upheld the LRA decision declaring the Barque title as genuine (based on the owner's duplicate certificate of title) and the Manotok title as spurious. It added that the LRA has jurisdiction to act on petitions for administrative reconstitution. Logically, the Court said, the LRA can declare a title sham or void on its face.

2. Ruled that the Court of Appeals properly exercised its appellate jurisdiction over the judgment of the LRA. "No useful purpose will be served if the determination of an issue is remanded to the trial court only to have its decision raised again to the Court of Appeals and then to the Supreme Court," it said.

3. Said that the Manotoks were not deprived of "their property" without due process when the Court of Appeals ordered the cancellation of their title even without a direct proceeding in the Regional Trial Court. By opposing the petition for reconstitution and by submitting their reconstituted title, the Manotoks acquiesced to the authority of the reconstituting officer, the LRA, and the Court of Appeals, and recognized their authority to pass judgment on their title.

Although the Supreme Court decision has become final and executory, the Manotoks were able to have the Court en banc reopen the case. This is now the case which the Supreme Court has to resolve.

## Eerie resemblances in Pakistan's dilemma

AMERICANS HAVE A FUNNY TERM FOR IT: "separated at birth." The resemblances are so uncanny that the Philippines can certainly sympathize with a Pakistan forced to choose between a dictator who says he declared martial law in order to save democracy and a democratic opposition slowly rallying around a woman leader, daughter of a former president and married to a polo playing husband linked to almost every corruption scandal while she was prime minister.

Gen. Pervez Musharraf seized power in a bloodless coup in October 1999. Prime Minister Nawaz Sharif had sacked him as army chief, which the generals rejected. Sharif shut down the Karachi airport to prevent Musharraf's plane from landing. The generals staged a coup until the plane had just a few minutes of fuel to spare. Musharraf landed, and the sacked became the sacker. Musharraf immediately placed Sharif under house arrest and sent him off to exile.

In 2001, Musharraf appointed himself president, and in 2002, amended the constitution to grant him the power to fire the prime minister and disband parliament. Two weeks ago, on Nov. 3, he declared a state of emergency, suspended the constitution, and fired the Supreme Court chief justice. Military troops have shut down a TV station, arrested opposition leaders, and violently dispersed protesters. They have warned the media that any criticism of the president would be punishable by three years in jail and a \$70,000 fine.

And guess to whom their nation turns to save democracy? Benazir Bhutto, the bright, charismatic daughter of a former president. She served as prime minister twice between 1988 and 1996. She initially "mesmerized" the nation but the "euphoria faded fast (as) newspapers [reported] dubious deals," mainly involving her husband, Asif Ali Zardari, who was said to have "turned his marriage to Ms Bhutto into a source of virtually unchallengeable power." Compared to his Oxford educated wife, his only claim to "higher education was a stint at a commercial college in London."

### PASSION FOR REASON

Raul C. Pangalangan



Zardari rode "roughshod over the bureaucracy although he had no formal economic powers," making no attempt to disguise his interference and "invoking his wife's authority when ordering officials to override regulations meant to prevent graft in the assignment of contracts." Investigators estimated more than \$1.5 billion in illicit payoffs in virtually every sphere of government activity: the privatization of state-owned assets, awarding of broadcast licenses and permits for power projects, granting of a monopoly for rice exports, the purchase of airplanes for the Pakistan Air Lines, the assignment of textile export quotas, granting of oil and gas exploration permits, and even raids into pension funds.

Benazir defended her husband. "He's a very generous person," she said. "His weakness, and his strength, is that he's always trying to help [the Pakistani] people."

When Zardari wanted a protected nature reserve to be bulldozed into a polo field and diverted \$1.3 million from the parks and recreation fund, a senior government official balked. That official later testified that Zardari "categorically told me that he does not appreciate his orders [being] examined and questioned by any authority." I guess that's the long-winded Pakistani way of saying, "Back off!"

Benazir was later convicted for taking kickbacks while in office, sentenced to five years in prison and barred from holding public office (This was later vacated on appeal.) She was in London at that time, and remained in exile until Musharraf issued a "reconciliation ordinance" dropping all remaining corruption charges last Oct. 18 (hereabouts, Erap's own pardon would come one week later on Oct. 25)

to enable her to return and join forces with the increasingly beleaguered Musharraf.

(They even have their equivalent of Senators Robert Jaworski and Freddie Webb, in the person of celebrity cricketer Imran Khan, who captained Pakistan's team to win the 1992 Cricket World Cup. He heads the political party Movement for Justice, and is now under house arrest as well.)

It's like Philippine history telescoped to skip a few decades, and we end up with a Ferdinand Marcos minus the UP law degree (and oh the juridical brain that can concoct a "constitutional authoritarianism") opposed by a Gloria Macapagal-Arroyo returning in glory, her past shenanigans forgotten.

The last Philippine resemblance, though, is in the role of the Supreme Court. One of the first acts of Musharraf earlier in his tenure was to make the judges take a new oath to uphold his government (and many rejected it and paid the price), and twice to fire the independent-minded Chief Justice Iftikhar Chaudhry, first in March 2007 (but he was reinstated by the Court in July) and then when the emergency was declared in November, as the Chaudhry-led Court seemed poised to nullify Musharraf's most recent election to a fresh five-year term as president. The Court most recently struck down the state of emergency.

Just like Pakistan, our democracy has merely brought corrupt elite politicians into power, and they simply take their turn at the till and alternately accuse the other of corruption. We are so at a loss that some Filipinos now seem open to fascist rule all over again. The Pakistani experience should warn us that those who seek a local Lee Kuan Yew might end up with a Pinoy Pervez Musharraf; that we should guard against well-born kleptocrats posing as saviors of democracy; and that we must ensure that courts become truly the "schoolmasters of the republic," insulated from the politics of power so that they dedicate themselves to the nobler politics of norms.

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## Violence invades Congress

THE BOMBING OF THE HOUSE OF REPRESENTATIVES last Tuesday, killing Basilan Rep. Wahab Akbar and three other people, was, on record, the first-ever bombing attack on Congress, which celebrated its centenary this year.

A number of congressmen had been assassinated in the past in the heat of political campaigns, either in their homes or their districts. But violence had never invaded the premises of this venerable institution that has been, until last Tuesday, the bedrock of Philippine representative democracy, claiming the life of one of its members.

Provincial officials, governors as well as mayors, have been killed and assaulted, either in their homes, offices or public places. These were attacks on their persons and these did not traduce the authority of the institutions they represented.

This is the dimension of the bombing that truly makes it more significant than the climate of violence that has recently enveloped the country, including the explosion at the Glorietta 2 shopping mall and the killing of officials of the Commission on Elections.

There have been attacks in Congress in the past, the most memorable of which was the attack on President Ferdinand Marcos and Imelda Marcos on Jan. 26, 1970, as they boarded their car at the driveway of the historic legislative building, the birthplace of Philippine representative democracy, during the student rebellion of that era. Despite the high intensity of social and political unrest at the time, the activists vented their rage on Marcos and never attacked members of Congress. The bombing of the Batasan and the death of Akbar thus mark the lowest point of public respect for and veneration of public office in the Philippines.

Prior to the bombing, the highest symbol of state power in the country, the presidency, had drawn most of the violence stemming from rebellions against state power. On Jan. 30, 1970, three days after the attack on Marcos at the old Congress, up to 50,000 students stormed Mala-

### ANALYSIS

Amando Doronila



cañang, and the army was called in to protect the seat of power from the mob and to save Marcos and his family from physical harm. On May 1, 2001, mobs of urban poor partisans of deposed President Joseph Estrada stormed the Palace in protest against his arrest after plunder charges had been filed against him.

But Congress and its members were spared the violence in their own domain.

Despite the shenanigans of lawmakers and all the scandals involving the abuse of the pork-barrel allocations, the kickbacks from pork-barrel funded projects, junkets and profligate spending, Congress projected the image as a counterpoise to the abuse of power by the presidency. This has been one of its redeeming assets. As one of the two most powerful political institutions of Philippine democracy, Congress has remained more immune to violent attacks on its institution and its members than the presidency. It has, despite its faults, managed to emerge from the numerous crises of the republic as the people's forum, serving as their voice, despite the fact that it has proved to be the base of elite interests and lobby groups for narrow private interests.

This context is important in determining the responsibility for last Tuesday's bombing, and the message it sent. Various theories have come up to pinpoint responsibility. The police have uncovered evidence that the bomb was planted on one of the motorcycles at the parking bay of the Batasan south wing and was directed and controlled by a timing device. This prompted them to offer the

tentative explanation that Akbar was "a likely target," and it was "personality-oriented because Akbar was closest to the bomb, and the target could not have been the House as an institution."

This theory follows the line that the bombing was a terrorist act linked to the Abu Sayyaf. It proposes that the bombing was payback for Akbar's accusation that the Abu Sayyaf bandits beheaded government troops in Basilan in July. It has been pointed out that Akbar used to be allied with the Abu Sayyaf in the past. Speaker Jose de Venecia asserted on the night of the explosion that there was "the possibility of a terrorist, an anarchist and extremist who wants to destabilize the national government."

The tentative police explanation tends to parallel the payback, personalistic theory and to contradict the theory that the bombing was an attack on the House as an institution. PNP Director General Avelino Razon has said there was "no basis" to say the explosion was part of a plot to destabilize the government.

De Venecia's view, however, magnifies the attack as a grave threat to the institutional foundations of representative democracy anchored on Congress and veers away from the theory that the bombing was a violent manifestation of disenchantment with Congress rather than just a result of violent politics in Akbar's home province.

Of course, the police have not ruled out other explanations. Among those injured was a leftist member of Congress, Gabriela party-list Rep. Luzviminda Ilagan, raising the possibility that the bombing was also intended against the Left, whose political activism has created political enemies among the conservative sector in our security forces.

While nothing has crystallized to confirm any of these theories, it can no longer be ignored that the culture of violence surrounding representative democracy in the Philippine has invaded the once sacrosanct precincts of Congress.

## Lifelines

LAST WEDNESDAY, I BEGAN WRITING ABOUT SUICIDE among the young. My own mother winced when she saw the article and commented that I shouldn't be writing about such "horrible matters," reminding me of how suicide is so terribly stigmatized. Note how even the verb "committed" has connotations of crime and sin, which is why I prefer to use a more neutral "died by suicide" or the Filipino "nagpakamatay."

We feel uncomfortable discussing suicide, especially among the young, but by leaving the topic untouched, we might deny support to those who are at risk. We don't need more sensationalism, what we have to develop is more compassion, and a willingness to help.

I cited an article that just came out last year in the journal School Psychology International, looking into suicide attempts among the young. The study, authored by Randy Page and others—Thai, Taiwanese and a Filipino, Emilia Patricia Zarco—included eight high schools in the Philippines with 3,320 respondents. They reported that 10.8 percent of the males and 10.9 percent of the females had attempted suicide.

The researchers looked into links between hopelessness and loneliness to suicide attempts. These are called "cognitive variables" because they refer to the way people perceive or interpret their environment.

As expected, the researchers found that hopelessness correlated with suicide attempts, although in the Philippines, levels of hopelessness were low compared to those in Taiwan and Thailand. However, the researchers admitted that it was difficult to interpret such findings because hopelessness often goes with depression and it's not always clear if, ultimately, it's the depression or despair or a combination of both that leads to suicide attempts.

### Loneliness

The findings on loneliness were much clearer, with a definite association with suicide attempts in all three settings. In this aspect, Filipino students scored higher (meaning there was more loneliness) than the Thai and Taiwan samples although the differences were quite small.

The researchers say that loneliness has "significant potential" for suicide attempts, and suggest it might even be a "subtype" of depression. The lack of social support becomes even riskier in Asian societies because we emphasize interdependence.

We do give a premium to sociality—Filipinos love being in large groups and crowds—so it's more difficult for us to be alone. At the same time, many of our young are being reared with some degree of social isolation, as an only child, or because of the diaspora, an absent parent or even parents. Independence has become an asset that we want to develop in our children, yet we might often be expecting too much from them, especially when they see friends and classmates with wide social support networks. When a serious problem crops up, the relative absence of social networks could create a sense not just of loneliness but of abandonment.

It's important to look at the other risk factors that might amplify loneliness and hopelessness, such as the use of alcohol or drugs or very serious personal problems like sexual abuse. Nothing should be overlooked here: Dr. Emma Llanto, a psychiatrist specializing in adolescents, texted me after my last column came out and says that she advises other physicians to always be on the lookout for signs of risks for suicides with adolescents, and to probe, "even if they come in because of coughs and colds."

### Andar

We tend to dismiss suicide attempts as part of youthful rebellion. "Pa-andar" is the term sometimes used, meaning to start something and that something is to get attention. But the fact that the young have to resort to something as grave as threatened suicide should alert families that something is drastically wrong and to find ways to ferret out the problem.

A suicide attempt is a clear distress signal, a call for help. Many may not actually want to kill themselves but that's not a reason to dismiss the attempts. It's been pointed out in many studies that females attempt more suicides, while males "succeed" more frequently with the attempts.

We should remember, too, that "pa-andar" strategies may be a plea for understanding. Loneliness is often the product of people being pushed away or marginalized, simply because they're different. Adolescence is a difficult period for most young people, but it can be worse for gays, lesbians and transgenders, who may be ostracized, even maltreated, by their own family. "Pa-andar" could be a way of trying to gain sympathy, or of getting back at the family, and might ironically create a backlash, inviting even more marginalization.

We need more research on the Philippine contexts that could trigger serious depression and, eventually, suicide. Anecdotal, we hear about broken hearts from romance, but there's a tendency for more of such stories to make it into the grapevine. The Davao case reminds us that inability to keep up in school because of poverty can also be a triggering factor. Children actually love school because this is where their friends are. Schools also give the young an opportunity for extended networks, for example, kids with unhappy family environments might actually be able to survive because of the kindness of the parents of their friends.

Psychologists have a term for this: connectivity. What's important is that young people need to have at least one person to whom they can run for advice and support, without any "ifs" and "buts." That can be a teacher, a guidance counselor, a priest, pastor or nun, or, as I mentioned earlier, the parent of a best friend. It's someone who will not be judgmental, who will allow you to cry on their shoulder, but stop you from wallowing in self-pity.

Schools need well-trained professionals, accessible in times of crisis. But we all need to pitch in as well, even if we're not guidance counselors. I have a doctor friend who encourages her child in college to invite friends from outside Metro Manila to join her family for the weekend. Campuses and dormitories do take on a lonely quality on weekends, not the best environment for dealing with a personal crisis, and simply being with a family will go a long way.

We tend to oversimplify youthful suicide, attributing it to young people's "immaturity" and inability to deal with something we see as trivial, like a problem with a boyfriend or girlfriend. But these youthful broken hearts are important: if we can't be around to help the young to sort out such affairs, they're going to repeat mistakes later in life, after marriage, maybe even resorting to more suicide attempts.

Let's come to terms, too, with the many other kinds of broken hearts: the broken hearts of those cut off from social networks because a parent is working overseas or worse, because a parent or guardian is around but just doesn't have the time for their children. When this happens, we will need people ready to throw out a lifeline. That's what connectivity is all about.

PINOY KASI

Michael L. Tan



## Violent end for man who wanted peace

WHETHER OR NOT HE WAS INDEED THE TARGET of the bomb that went off at the House of Representatives Tuesday evening, Basilan Rep. Wahab Akbar certainly makes for a most compelling symbol of the continuing conflict in Mindanao.

The former three-term governor of Basilan, Akbar had a colorful past. In an article, journalist Samira Gutoc quotes his recent (his first and last) privilege speech where he described himself as having been "a laborer... a driver... an operator of heavy equipment... a bakery owner... a fishpond owner... a fish broker... a banana broker... a cigarette smuggler... an agricultural student... an activist against Marcos... a student of Islamic theology... a preacher... a deputy commander of the MNLF."

He was also, wrote Gutoc, reputed to be a co-founder of the notorious Abu Sayyaf Group, together with Khadaffy Janjalani. But upon his entry into politics, Akbar distanced himself from the ASG, even though military authorities and political opponents continued to claim that he was a supporter.

In one other twist of fate, Akbar, who had lived for most of his life battling ideological and political foes, devoted his last public statement to the cause of peace. In a privilege speech, Akbar called for greater coordination between the local government in Basilan and the military before an intensified armed campaign against the ASG was to be launched. He also called for an investigation into the killing of an imam that was said to have triggered the armed confrontation that resulted in the beheading of several Marines, and warned against the perpetuation of a cycle of vengeance in the island. He took to task the military leaders in Basilan.

"Why should they inflict injury above injuries? Why should they use their budget in search for the beheaders through a huge number of soldiers instead of using it in helping me plant more rubber (trees) so that there will be no beheading in the future? Why wouldn't they cooperate with the local leaders in order to settle the problem by not inflicting more problems?"

He concluded with a heartfelt call for peace:

### AT LARGE

Rina Jimenez-David



"Mr. Speaker, let's give peace all chances that it needs if only to ensure the welfare of our children, and the children yet to come in my province."

Well, peace has proven elusive in Basilan and many parts of Mindanao. And if indeed the bomb was meant to kill Akbar, then the conflicts and hatred he dealt with for much of his adult life seem to have followed him all the way to the Batasan.

BECAUSE he asked for my thoughts on the issue, and in light of Tuesday's column on a proposed "Magna Carta of Women," I'm discussing in this space something that the INQUIRER's "man in Hollywood," Ruben Nepales, recently wrote about in his blog.

Whenever he gets to read the copies of this paper that are shipped to him by friends in Manila, said Nepales, he can't help but notice "ads that reflect the discriminatory policies of some human resources departments in Philippine companies." These personnel notices, he said, "not only showed age and sex bias but also discrimination based on height, looks and marital status." If such ads appeared in US papers, "discrimination lawsuits would immediately be filed against these employers."

He then cites examples of copy in employment ads that typically appear in local papers, not just the INQUIRER.

"Female, single, not more than 28 yrs; at least 5'1"—this was a line from an employment ad for a telemarketer. Why this employer would discriminate based on height, among other things, is beyond me. After all, a telemarketer is defined as a salesperson who uses the telephone to solicit prospective customers to buy products or services. Are the telephones

hanging way up in the ceiling or the walls of this telemarketing office?

"Single, not more than 25 years old, must be computer literate, good looking..."—from an ad searching for a female private secretary. Enough said.

"Single, female..."—a couple of requirements for a pre-school teacher.

An ad announcing vacancies for electrical engineer and mechanical engineers and a sales representative demands that applicants must be "male, not more than 30 years old..." but for an internal auditor, the applicant not only has to be female, she must be "single, not more than 27 years old."

Comments Nepales: "I am appalled. Hello, it's the 21st century. Can't women apply as electrical and mechanical engineers and men aspire to be internal auditors in this company in the Philippines? And why the age restrictions? They are deplorable requirements to begin with—but to set different age requirements for male and female job applicants?"

"Discrimination against job applicants based on sex, age, marital status, height and looks, among other qualifications, should stop. If there is no law yet against this type of discrimination, Philippine lawmakers should immediately enact one."

WELL, I've got news for you, Ruben. There already is a law, known as the Shahani Law, that prohibits gender-based discrimination in the "hiring, training and promotion" of employees. Once the "Magna Carta of Women" is passed, even broader sanctions against discrimination will be in place. But I don't know if these laws apply as well to discrimination based on age, height, looks or "personality."

The trouble is that with no enforcement or oversight agency designated, nobody it seems bothers to enforce the Shahani Law or complain about its routine violation. Let's hope the Magna Carta, which is quite specific about the oversight agency (the proposed Commission on Women) and an ombud agency (the Commission on Human Rights), fares better.

## Hunger in the eyes of the poor

FORTUNATELY, THERE IS MORE DISCUSSION of hunger in the media today, but it has the old limitation: we hear from people who most likely haven't experienced a week of real hunger in their lives (including this author). We need statistics and analyses to grasp the problem systematically, but don't we also have to hear of hunger as a lived experience? The words of the 16th-century spiritual writer Thomas à Kempis may be apt: "I would rather feel contrition than know its definition."

We need testimony from hungry people to understand the pain hunger causes in every part of a family's life. With this in mind, our office put together selections from discussions we have had over the past few months with poor mothers in Baseco, Peco Estero, East Triangle, Quezon City, and the Southville relocation center in Cabuyao, Laguna. The family food budgets of these women for a day ranged from P73 to P140, with an average of about P100, or P20 a day for each person. The following is what the women said when we asked them to discuss hunger.

### Hunger and family relations

• My children always complain that they don't have enough food. "Palagi silang gutom." (They're always hungry.) When they complain, I tell them to stop. Then I shout. Then if they don't stop, I "bugbog" (beat) them.

• Our children are sickly. They can't remember things and have low grades. We can't ask them to do anything. "Sinisigawan ka, Gutom talaga." (They scream at you. They are really hungry.)

• Hungry mothers can't think straight either. We're always angry with our children and husbands. "Sabí ng kapitbahay ko pag maingay daw ako sigurado siya na gutom na naman ako." (My neighbors say if they hear me being noisy, they

### COMMENTARY

Denis Murphy

Almost all of us in the whole community experience hunger

are sure I am feeling hungry.)

• Our children are thin, malnourished, anemic, slow in school, lacking energy. "Pag gutom ang bata, mahina, pahuga-huga." (If a child is hungry, he is weak and always lethargic.)

• Our teenagers are weak, lonely, pitiful. They don't stop saying, "I'm already hungry, mom."

• "Huwag mangangalabit pag gutom, walang tabi tabi, gina ang anak, walang usap-usap." (Husbands can't demand sex when wives are hungry. A child sleeps between us. We don't talk.) Mothers are always angry when they are hungry.

What do they do to alleviate hunger?

• "Nangangailan ng basura para lang may makain. Walang hiya-hiya basta malagapan ang gutom." (We scavenge the garbage dump for food. We can't afford to be ashamed, we need to overcome the hunger.)

• We go to Divisoria to ask sellers for nearly rotten vegetables, and we eat them right there.

• We feel pity for our children whenever they are hungry. Even if it is hard on our neighbors or siblings, we ask food from them. We feel hurt when we see our children looking at our neigh-

bor's children eating. "Sinabihan ko na lang na mag-aral na lang nang maigi para pag laki may pambili ng pagkain." (I just tell them to study hard so when they grow up, they will earn enough to buy food.)

• If my husband complains about the food, I tell him to earn more money so we can all eat more.

• "Maya-maya humihingi ng piso pag gutom. Pag walang maibigay, palo." (Our children ask for P1 when they are hungry. When there's nothing to give, I spank them.)

• "Walang tigil sa kasasabi, 'Gutom na ako, mama.' Sinisigawan ko, 'Huwag kang maingay.'" (They do not stop telling me, "I am hungry, mom." I shout at them to stop complaining.)

• I feel hurt when I see my children hungry. I pity them, but I can do nothing. "Hindi mo naman manabot ang langit para ibigay." (I cannot reach the sky so I can give it to them.)

• Who are the hungriest?

• "Usi! We have no work, so we collect garbage from the dump. Magdamag kang mag-aantay ng tumbak tapos pag-uwi wala kang dala." (We spend the whole night waiting for the garbage truck, but when it arrives, we get nothing and we go home empty-handed.)

• Almost all of us in the whole community experience hunger. The most hungry are the beggars and scavengers. We scavenge ourselves sometimes.

• The best thing the government can do is give us a job.

The mothers say they don't worry anymore about food's nutritional value. They simply want to fill their family's stomachs to stop the hunger.

Denis Murphy works with the Urban Poor Association. His e-mail address is upa@pldtdl.net.

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## Unity for selfish ends

A POOR REPRISAL OF THEIR 2005 thumbs-up photo in the Palace, the three stooges, namely Gloria Macapagal-Arroyo, Speaker Jose de Venecia and former President Fidel Ramos again displayed their so-called united stand for the country's sake. (Inquirer, 11/7/07) Whom are they going to fool?

It is clear that they are uniting simply to save one another's skin; Ms Arroyo from a strong and credible impeachment complaint; De Venecia to keep the speakership; and Ramos, his remaining political influence.

A clear case of the three of them needing each other for their individual political survival. The question now is how long could such "alliance" hold together considering that each of them has his/her own interest. But definitely it is

not the country's.

The so-called show of unity within the ruling coalition is nothing but a desperate move initiated by the Palace to maintain whatever hold Ms Arroyo has on the presidency. It is clear that for her survival, she will negotiate with anybody, just like what she did with former President Joseph Estrada.

Maypagasa dares our congressmen to use their conscience and not allow themselves to be carried away by this latest Palace gimmick. It's important that Ms Arroyo should be held accountable.

—ROEL GARCIA,  
spokesperson, Maypagasa,  
maypagasaphil@yahoo

## Why publish sensitive photos?

WHY DID THE INQUIRER HAVE to publish the photos of the last moments of former Sen. Rene Saguisag's wife? I am not a journalist. I have never written for a newspaper. But I feel it was very irresponsible for the INQUIRER to publish those photos. I found the photos distressing. I feel for the relatives of the victims whose rights may have been violated by the newspaper.

The photos were very sensitive, something that even called for parental guidance. It should have been only for the consumption of the family and relatives of the victims. I have seen similar headlines in other newspapers like The Manila Bulletin and The Philip-

pine Star. There were only photos of the wreckage and file photos of the victims.

I can't remember any newspaper showing the dead bodies of Princess Diana and her companion when they died in Paris 10 years ago. Only the badly damaged car. All these facts I am sure the INQUIRER knows. The INQUIRER is one of the country's leading newspapers. How could it be so irresponsible?

—ODETTE GALURA,  
oddettegadura@yahoo.com

The photos were exclusive to the INQUIRER. You found their use offensive. Please accept our apologies.—Ed.

## LTO improperly issuing licenses

I AM IN SYMPATHY WITH THE Saguisag family over the death of Dulce Saguisag. It is most unfortunate that it could have been caused by someone who might have disregarded traffic rules.

I like to point out the practice of many officials of the Land Transportation Office who facilitate the issuance of driver's licenses to people without requiring them to take any driving test before a license is issued to them.

Many Filipinos pride themselves as good drivers which is not true. Many of my relatives in California who have a Philippine driver's license cannot pass the required tests for a California driver's license.

The LTO should change its ways. Before issuing anybody a driver's license, it should require him or her to take a driving test.

—FAUSTO ANQUILLANO,  
faustochit2@peoplepc.com

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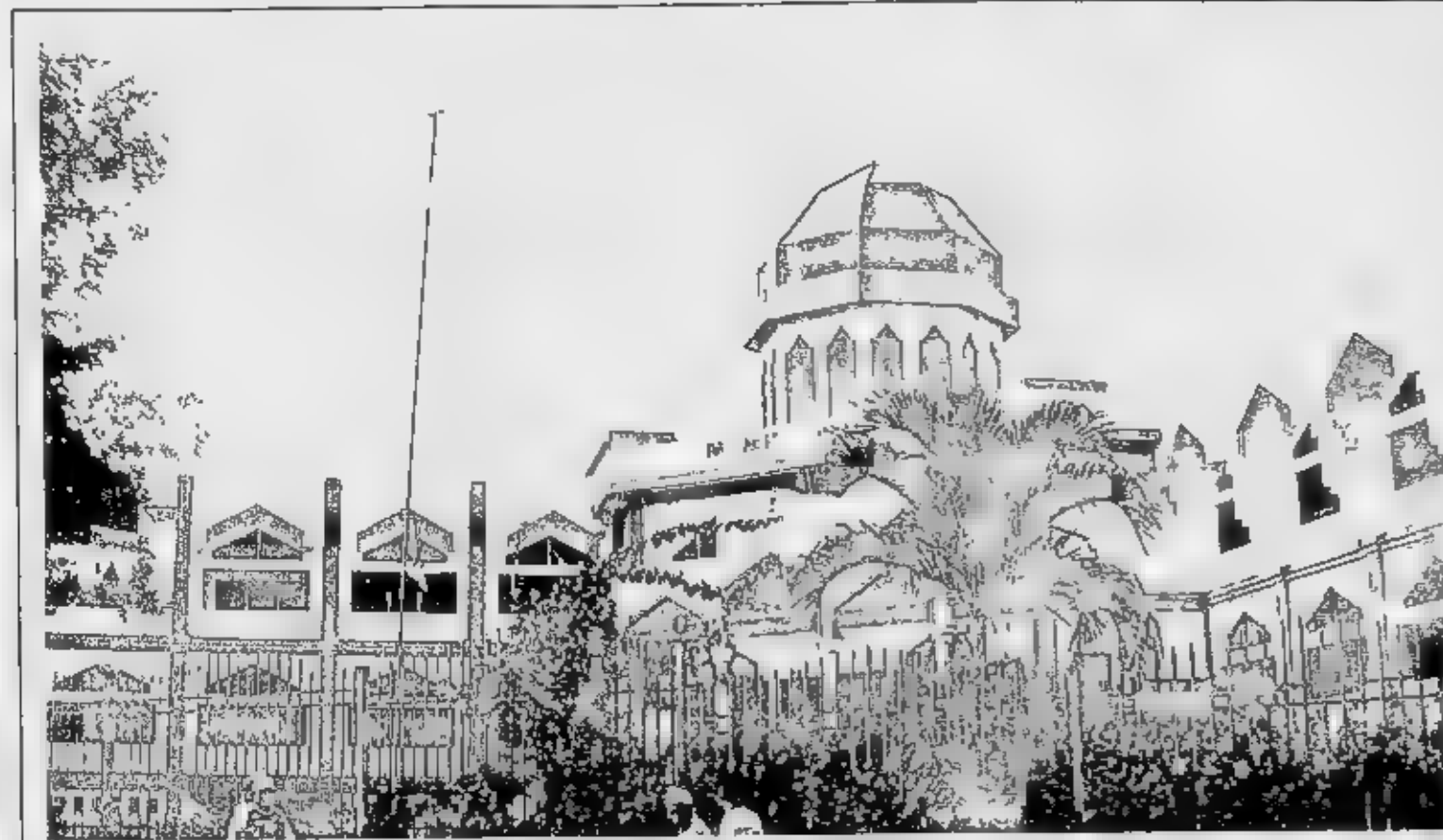
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## Gov't increases rice prices in Bicol



### BASILAN SAYS GOODBYE

A Philippine flag flies half-staff and a streamer hangs from the Basilan provincial capitol building as the slain Rep. Walmib Akbar is brought to his grave in the capital city of Isabela.

JULIE ALFAP/INQUIRER MINDANAO

SORSOGON CITY—THE NATIONAL FOOD AUTHORITY has increased the prices of government rice being sold to the poor in Bicol shortly after prices of other basic products and services also increased.

In a memorandum dated Nov. 5 but was received here only on Nov. 12, NFA Administrator Jesus Navarro directed NFA directors and managers to increase by P12.50 per bag the wholesale price of NFA rice effective Nov. 12.

From P825 per bag, government rice would now be sold at a wholesale price of P837.50 per bag to Bigasang Bayan outlets and other markets, and Tindahan Natin operators.

The retail price per kg of NFA rice would also increase by 25 centavos per kg from P18 to P18.25.

Navarro did not explain the reason for the increase in his memorandum.

NFA Assistant General Manager Helen Boriagdan said NFA personnel in Bicol were not also informed of the reason as only the memorandum setting the new selling price was sent to them.

Adnan Sarip, president of the

Grains Retailers Confederation here, said retailers were not alarmed by the increase since it was still minimal and reasonable, considering the fact that it had been quite sometime since the last time NFA increased its price.

"The consumers won't be hurt by the price," he said.

Boriagdan said that since last month, the NFA had also increased its palay support price, or the government's buying price for palay.

Based on a separate memorandum signed by Navarro, the new buying price for palay is P11 per kg from the previous P10.

A 25-centavo drying and delivery incentive fee per kg would also be given to individual farmers and 50 centavos for farmer's cooperatives who will sell their harvest to the NFA.

Bobby Labalan, Inquirer

Southern Luzon

## Army says sorry for gun party on island

By Carla P. Gomez  
Inquirer Visayas

BACOLOD CITY—THE ARMY has apologized for the alarm brought by soldiers who fired their guns on Pitogo Island in Hinobanan town.

Col. Honorato delos Reyes,

303rd Infantry Brigade commander, said on Monday that the apology was made on Nov. 12.

"Our initial investigation shows that the Army soldiers who were in uniform were invited to Pitogo Island by its owner and had no intention of

making people panic or causing fear," Delos Reyes said.

He added that based on an investigation, no indiscriminate firing took place.

Delos Reyes explained that the 13 soldiers were just testing their rifles "to perfect their hits."

They sought permission from

the owner, Jeanette Tongoy and family, who agreed to have them aim their guns on the island, he said.

Delos Reyes said he and Lt. Col. Romeo Basco, 61st Infantry Battalion commander, apologized to sugar leader Manuel Lamata, who accepted it.

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(Fellowship Night)  
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Dr. Crislo V. Agor  
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Dr. Liza M. Ego  
Dr. Liza M. Ego  
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Publications  
(Annual Report)  
Chair: Dr. Dulce A. La'O  
Members: Dr. Theresa M. Alcantara  
Dr. Joy E. Lualaba

Electronic Program/Press Release/Media  
Chair: Dr. Joy E. Lualaba  
Members: Dr. Ma. Zoraida M. Mariano  
Dr. Ma. Lizabeth R. Tanchoco  
Dr. Roland S. Capito  
Dr. Liza M. Ego

Photo Exhibition  
Chair: Dr. Edwin John A. Cruz  
Members: Dr. Arnold C. Grageda  
Dr. Raymond C. Riquelme  
Dr. Dominador P. San Andres Jr.

### November 17, 2007 (Saturday)

#### 7:00AM REGISTRATION

8:00AM Opening & Viewing  
Ribbon Cutting, Heidi M. Koenig, MD

9:00 - 9:45 AM "Seeing is Believing"  
Ultrasound Imaging for Regional Anesthesia  
By: Chis Young Kim, RDAIS

9:45 - 10:30 AM Reversal of  
Blockade in Day Case Surgery  
By: Florian R. Nuevo, MD

10:30 - 11:30AM Opening Ceremonies  
Hon. Francisco T. Duque III  
Department of Health

12:00 - 1:30 PM Satellite Luncheon Symposium  
Topic 1: LMA for Ambulatory Anesthesia  
By: Raymond Goy, MD

Topic 2: Can the Choice of Fluid Improve Surgical Outcome?  
By: Prof. Michael James, MD

Topic 3: Bedside for Ambulatory Surgery: Is There a Role  
By: Heidi M. Koenig, MD

PM SESSION  
1:45-2:30 PM Target Controlled Infusion for Ambulatory Surgery  
By: Fidel C. Payawal, MD

POINT COUNTER POINT  
2:30-3:15 PM Supra-glottic Device vs Endotracheal Intubation  
Panelists: Loreto A. Felizar, MD and Ricardo F. De Castro, MD

MEET THE EXPERTS  
3:15-4:15 PM Anesthesia Techniques for Healthy Patients,  
Hemodynamic Monitoring and A&L, Resuscitation:  
What is Best?  
Panelists: Benjamin Daniel S. Valera, MD & Benjamin M. Rigor, MD

4:15-5:15 PM Patient on Low Dose Aspirin,  
NSAIDs or Coumadin, what shall I do?  
Panelists: Florian R. Nuevo, MD & Ludovino G. De Guzman, MD

6:00 PM QUINTIN GOMEZ AWARDS NIGHT  
ROMARICO B. SUAREZ, MD (20th Quintin J. Gomez Award)

Fellowship Night  
Induction of new Officers & members of the Board of Directors  
Presentation of Most Outstanding Chapter

### November 18, 2007 (Sunday)

#### 7:00AM REGISTRATION

7:00-8:00 AM HOLY MASS by Rev. Fr. Eragio Parades

AM SESSION SPECIALTY LECTURES  
8:30-9:15 AM Procedural Session for Anesthesia & Analgesia (PSAA)  
New Sedation Guidelines  
By: Joy E. Lualaba, MD

9:15-10:00 AM Office-Based Anesthesia: Nip and Tuck  
By: John Lyndon M. Toledo, MD

10:00-10:45 AM Dental Procedures: The Special Child and Difficult Adult  
By: Heidi M. Koenig, MD

10:45-11:45 AM PSAA SPECIAL SYMPOSIUM  
Topic: Hypertension: Sodium Lactate: A New Paradigm in Critical Care  
By: Prof. Xavier Laveira, MD, PhD

11:45 AM-2:00 PM GENERAL ASSEMBLY MEETING

PM SESSION MEET THE EXPERTS  
2:00-2:45 PM Patient Selection, Risk Stratification for Day Case Surgery  
Panelists: Maria F. Dale Cruz-Oda, MD & Ma. Vivian M. Delos Santos, MD

3:00-3:45 PM Fast-Tracking (Discharge Criteria for Day Case Surgery)  
Panelists: Benjamin M. Rigor, MD & Elson B. Reubiel, MD

AT THE CROSSROADS  
4:00-4:45 PM Setting up an Outpatient Anesthesia Facility  
Panelists: Benjamin M. Rigor, MD & Nico C. Delos Santos, MD

5:00 PM Closing Ceremonies

6:00 PM Chapter & Affiliate Society Delegates' Meeting

### Registration Rates:

Category	One Day	Daily
Trainee/Resident Member	P 2,500.00	P 2,500.00
Regular Non-Life	P 4,000.00	P 2,500.00
Life Member	FREE	FREE
Non-Member	P 5,000.00	P 2,500.00

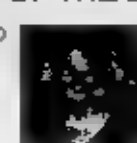
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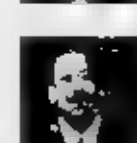
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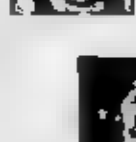
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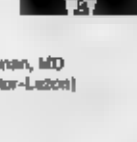
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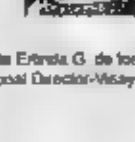
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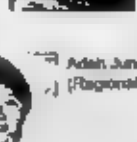
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(Regional Director-Mindanao)



Romulo A. Buzon Jr., MD, OPBA

### President of the Philippines



Warmest greetings to the officers and members of the Philippine Society of Anesthesiologists as you hold your 40th Annual Convention.

Your theme, "Ambulatory Anesthesia - Sleep and Go," shows your readiness to update your members on new trends and approaches in anesthesiology. Through this convention, I hope that you will be able to provide our Filipino anesthesiologists with advanced medical knowledge and skills that will further give them a competitive edge among their peers in other parts of the world.

I encourage in my State of the Nation Address in July this year that the government will invest in programs that would further advance health and education as they are vital to our socio-economic development. Join me in this journey as you have always proved to be a reliable partner of government all these years.

May this convention be blessed with much success. Mabuhay!

Gloria Macapagal-Arroyo

### Secretary of Health



Warmest greetings to the officers and members of the Philippine Society of Anesthesiologists as they hold their 40th Annual Convention with the theme, "Ambulatory Anesthesia - Sleep and Go."

Providing significant improvements to medical treatments greatly contributes to the advancement of our country's health care as it stimulates attitudes in creating innovative and ideas that are essential in advancing researches and clinical practice.

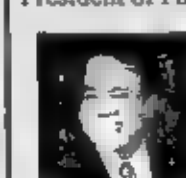
Through collaborative efforts and the establishment of a unified direction for anesthesiology, we can achieve sustainable progress and development and empower our health care professionals to further enhance our health care services and ultimately lead our nation towards greater progress and prosperity.

With your education support and dedication, we can achieve a healthy and prosperous health sector committed to providing quality health care through the provision of quality health services.

Changemakers and ambulatory breathing talent!

Francisco T. Duque III, M.D., M.Sc.

### President of Philippine Medical Association



Congratulations to the Philippine Society of Anesthesiologists, Inc. in the holding of its 40th Annual Convention set on November 17-18, 2007 at the Crowne Plaza Hotel ADB Avenue.

The time to act is now. "Ambulatory Anesthesia: Sleep and Go" speaks well of your work ethic and holistic endeavor to enhance the quality of health care for the future. Despite several issues faced by the medical profession, you have persevered to think of ways to continuously improve.

The PMA is with you in your worthwhile endeavor. Rest assured that we will continue our struggle to fight for every physician's rights and will work on its mission. The success in our battle will soon be realized with your solid support and cooperation.

Mabuhay and I love you all!

Jose Asa Sabilla, M.D.

### President of Philippine Society of Anesthesiologists



The Philippine Society of Anesthesiologists Inc. through the passionate officers and members of the Board of Directors wish to express our warmest greetings to all delegates to the 40th Annual Convention of the Philippine Society of Anesthesiologists. The theme for this year is most appropriate: "Ambulatory Anesthesia: Sleep and Go." The specialty is getting better but patients can go home the soonest possible post surgery.

The team of Dr. Theresa Alcantara has nothing to prove anymore. It is a given knowledge that they can work wonders out of everything. The topics are tailored to the latest changes and progress that occurs to one specialty. From new concepts in the latest gadgets, to new processing pharmaceutical agents - data will definitely be an exciting conversation about.

May I take this opportunity to extend my sincerest thanks to all of you who have collectively supported our society into what it is now. Also, to all our members who have been faithfully participating in our activities and especially the annual convention which as we promised to the past, will stand by itself and continue to keep the light shining to sustain PSA's glory as a formidable specialty society.

God bless PSA, God bless the Philippines, God bless the Philippine anesthesiologists!

Romulo A. Buzon Jr., MD, OPBA

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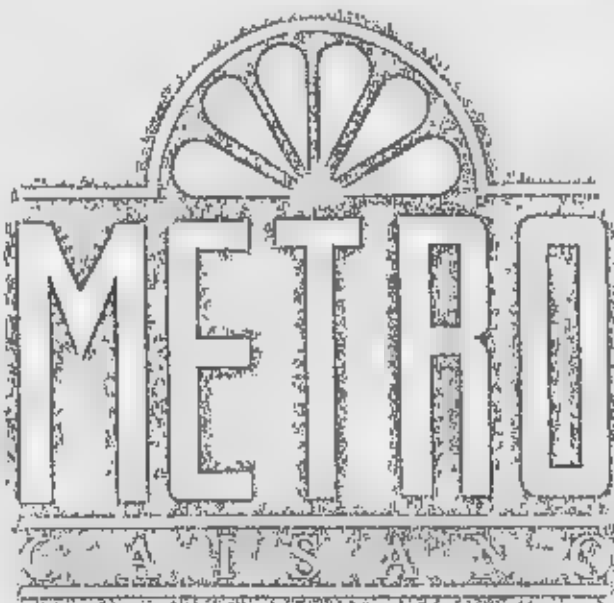
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4pm  
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Super Metro Mandaue



Geoff Eigenmann

4pm  
Metro Cebu



Wendy Valdez  
& Bruce Quebral

4pm  
Metro Lucena



Melissa Ricks  
& Matt Evans

4pm  
Metro Marikina

4pm  
Super Metro Mandaue

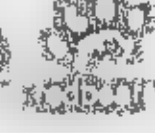
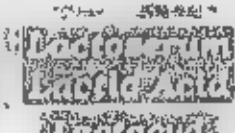
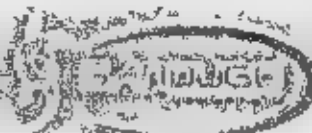
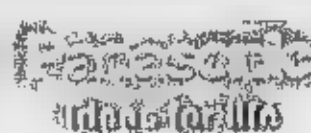
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# GMA order: Open SCTEx, interchanges on time



## SMALLEST VILLAGE

Two farmers keep watch over palay being dried in Barangay Concepcion, the country's smallest village in terms of population based on a 2000 census, as 13 other voters in the lahar-buried village of Bacolor, Pampanga cast their votes in the recent barangay and Sangguniang Kabataan elections.

## NEWSBRIEFS

### Tacloban to build new airport

TACLOBAN CITY—The city plans to build next year a new Daniel Z. Romualdez (DZR) airport terminal through a build-operate-transfer (BOT) scheme.

"The income of Tacloban can support a project like this," Mayor Alfredo Romualdez said of the project estimated to cost P300 million to P350 million.

Romualdez said the city would get a share of terminal fees to recover its expenses in constructing the facility.

A project proposal, including the design of the terminal building, was presented to President Macapagal-Arroyo during her visit to the city on Friday.

Leyte Rep. Martin Romualdez, a cousin of the mayor, said the national government has also set aside P500 million for the airport upgrading under the General Appropriations Act.

Van Labra, Inquirer Visayas

### Twins drown in deep well

TAGBILARAN CITY—Twin brothers, aged one year and 11 months, died after they drowned in a deep well, Nov. 12 in Barangay San Isidro, Pilar town, Bohol.

Twins Justin and Jansen Mauna would have celebrated their second birthdays next month.

Martin Mauna, the father of the twins, said he and his wife have to work at their farm so they left Justin and Jansen in the care of his 10-year-old son, John Philip.

The victims' father said John Philip failed to notice that his twin brothers had left their house while the older boy was watching television.

The twins might have walked to the family-owned deep well just a few meters from the house, he added.

Responding policemen from Pilar town said the twins were found embracing each other while floating lifeless in the deep well.

The well was around 10 meters deep and was almost filled with water due to the recent heavy rains, according to the police.

Nearby residents reportedly heard the twins crying but never thought that they fell into the well, which has no cover.

KR Bagulo, Inquirer Visayas

### Manhunt on for killer of woman

CAMP VICENTE LIM, Laguna—Police have launched manhunt operations against unidentified men who raped and strangled an 82-year-old woman after ransacking her house in Rosario, Cavite over the weekend.

Cavite police director Senior Supt. Fidel Posadas said he has ordered the Rosario police station to immediately solve the assault on Edad Ocampo, who was found dead by her relatives inside her house in Barangay Siangan Uno last Sunday morning.

Posadas said investigators were looking at robbery as the primary motive in the killing.

"The victim's relatives said a still undetermined amount of money was missing. They said the money will be used for the renovation of the old woman's bungalow house," he said.

Posadas said Francisco Abueg, the victim's brother, found Ocampo's body in her bed at around 8 a.m. Sunday.

Marion Ramos, Inquirer Southern Luzon

### 'Arroz caldo' downs 39 Abra students

BAGUIO CITY—Thirty-nine students of Abra National High School in Bangad, Abra, suffered diarrhea, abdominal pain and nausea after eating arroz caldo (chicken porridge) on Nov. 12.

Nineteen students were brought to the Abra Provincial Hospital while the rest were sent home, Dr. Myrna Cabotaje, regional health director, said.

"Based on the analysis by our local health unit, the students suffered from food poisoning," Cabotaje said.

She said the students ate arroz caldo for their morning break. After two to four hours, the students started to vomit and complained of nausea and abdominal pain, she said.

Desiree Calaza, Inquirer Northern Luzon

### Open house for retreat center

THE BRAHMA Kumaris Center for Spiritual Learning (CSL) in Tagaytay City will celebrate its 5th founding anniversary on Sunday, Nov. 18 by holding an open house.

From 9 a.m. to 5 p.m., the CSL at 1020 Magallanes Drive, will treat visitors to games, video showings, vegetarian cuisine and meditation sessions. The public is invited.

CSL is run by the Brahma Kumaris World Spiritual University, a global nongovernment organization that offers meditation courses and spiritual programs. For inquiries, call (02)890-7960, (046)860-2257, (046)4132128 and (02)9229231.

## 7 Sayyaf men sent to jail in Palawan

PUERTO PRINCESA CITY—Seven suspected members of the Abu Sayyaf Group were flown in from Zamboanga City and would be sent to the Palawan Provincial Jail as they face trial for a murder case, the Western Command announced.

Blindfolded and under heavy security, the suspects were brought to the sala of RTC Judge Chito Meregillano, who ordered them sent to the Palawan jail.

The suspects were arrested in September in southern Palawan.

Western Command spokesperson Lt. Col. Jacinto de Vera said the suspects had admitted to the killing of one of their comrades.

De Vera said authorities have two witnesses who would testify that the suspects killed a certain Jamaal Barula, alias Khalid Walid.

The Western Command identified six of the suspected ASG members as Abu Daizer, alias Daizer Yusof; Jemar Alfa, alias Abu Jaafar/Jemaar; Moadz Jala, alias Abu Moadz; Abdullah, Omar Ibnu Jakarain alias Abu Mogera; and Najer Daud, alias Ben Saif Daud.

The seventh suspect, Yusof Hapiudin alias Abu Islam was arrested in Mapun, Tawi-Tawi.

Western Command chief, Commodore Ruperto Rico Borromeo, earlier declared that the ASG Palawan cell had been completely wiped out following the arrest of the suspects.

Asked if the detention of the ASG suspects in Palawan could open the province to terror attacks, De Vera said the military has "contingency measures" put in place. *Redempto Andra, Inquirer Southern Luzon*

CLARK FREEPORT—PRESIDENT MACAPAGAL-Arroyo has given top officials of the Bases Conversion Development Authority the "marching orders" to finish three additional interchanges of the Subic-Clark-Tarlac Expressway in Pampanga in time for the opening of the 94-km tollway in March 2008.

"That's the marching orders to them—to work double time," Rely Pajardo, presidential adviser for Central Luzon, told the Inquirer on Wednesday.

"The instruction of the President is for them to finish all three interchanges in March 2008, which is the schedule of the opening of the SCTEx," Pajardo said.

## Doable

"Kaya (it is doable)," she said of the remaining four months to complete the interchanges prior to the revised opening schedule of the P27-billion national flagship project.

The original schedule was to open the 50.5-km Subic-Clark segment this month and the 43.27-km Clark-Tarlac section in August.

While the Japanese contractor of the Clark-Tarlac portion rushed to beat the deadline with claims for "acceleration cost," its counterpart in the Subic-Clark section was given an extension of four months, without any penalty, to cope with delay due largely to the road's right-of-way problem.

The plan to build three Pampanga interchanges, cancelled some years back due to

lack of funds, was ordered restored by Ms Arroyo on Nov. 6 to increase access to the Subic and Clark freeports and Luisita Industrial Park in Tarlac City. These economic zones are what the SCTEx are linking by an hour of travel time.

Ms Arroyo moved to restore the original plan as officials of local governments, the BCDA and the Subic-Clark Alliance for Development Council argued on where to locate the site of only one interchange that she approved in August.

## 2 other sites

Should there be hitches in the additional work, Pajardo said the BCDA would consider the construction of an interchange inside Clark as the "priority."

The two others are located near the Basa Air Base of the Philippine Air Force in Floridablanca and in Barangay Dolores in Porac.

Asked if the deadline for interchanges could be met, Narciso Abaya, BCDA president and chief executive officer, said on Thursday "Puwede siguro... sa tingin ko, very close (Perhaps we can... I think, the chances are very close)."

"I just talked to the President a while ago and I told her that if there's delay, this would not interfere with the opening of (the Subic-Clark and Clark-Tarlac portions) because the underpasses are already in place," Abaya said in a phone interview.

Tonette Orejas, Inquirer Central Luzon

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## 2 mining activists detained

LEGAZPI CITY—TWO PROTESTERS WERE detained and interrogated for an hour by policemen at around 3 p.m. on Wednesday during the dispersal of a 200-strong rally in front of the municipal hall in Barangay Poblacion of the island-municipality of Rapu-Rapu.

The rally, held simultaneously with the Sengguniang Bayan regular session, called for the closure of Lafayette Mining Ltd. of Australia, which residents alleged to have caused a recent fishkill.

Sagip Isla, Sagip Kapwa (SISK) spokesperson Antonio Casitas and Bicol Express correspondent Stephen Prestado, a student who was documenting the protest, were arrested and accused of organizing the assembly.

They were released through the intercession of Councilor Eric dela Cruz and Poblacion barangay chair Merly Parado.

In a phone interview, Casitas quoted police as saying the rally was broken up for having no permit.

Tessa Lopez, spokesperson of the Bagong Alyansang Makabansa (Bayan)-Bikol, said the mayor refused to issue a permit, but the protesters still proceeded with the rally.

Prestado said the dispersal unit brought guns, which he described as a sign of intimidation and unnecessary force.

Casitas said the protesters would continue to picket the municipal office and urge the officials to take a definite position against Lafayette and the fishkill.

On Wednesday, the municipal government said a committee was being formed to investigate the fishkill, Lopez said.

Thus was the third protest action organized by the SISK against Lafayette.

Jaymee T. Gamil, *Inquirer Southern Luzon*

## BFAR says cyanide levels 'tolerable'

LEGAZPI CITY—CYANIDE LEVELS IN THE island town of Rapu-Rapu in Albay were found to be "tolerable" and "had no effect on marine life," according to the Bureau of Fisheries and Aquatic Resources.

It said test results were supposed to be key to determining the cause of the fishkill reported on Oct. 28 by groups blaming the mining operations of Lafayette Philippines Inc. for a recent fishkill.

LPI runs a 180-hectare open-pit copper and zinc mine occupying almost 80 percent of the island town of Rapu-Rapu, east of this city.

Bert Borbe, fisheries and resource management division chief of BFAR-Bicol, however, clarified that the agency could not clear the Australian-owned mining company of any involvement in the fishkill.

The BFAR team deployed to Rapu-Rapu gathered fish and water samples in the area on Oct. 30, two days after the fishkill was reported.

Borbe said the samples, upon reaching the BFAR central office in Manila, were already decaying and were no longer fit for analysis.

Only water samples were tested for cyanide and mercury, he said.

Borbe said the BFAR had not yet established the cause of the fishkill so it was proposing more tests.

"We need to conduct deeper underwater analysis, but it's something we cannot conduct outright due to financial constraints," Borbe said in a mobile phone interview.

He said more advanced tests were needed to find out possible contaminants on the sand, stone and other elements from the sea floor.

Ephraim Aguilar, *Inquirer Southern Luzon*

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## The New Land Transportation Office



Breaking Into New Horizons Through Information Technology

### Assec. Reynaldo Berroya; Defying the Odds to Achieve Modernization



Assistant Secretary and Land Transportation Office Chief Reynaldo Berroya

An odd year ago and much too many a surprise, Assistant Secretary Rey Berroya was appointed head of the Land Transportation Office (LTO). A lot of eyebrows were raised questioning the appointment of yet another general into an office which requires a more corporate management profile, however, little did anybody know that this general was perhaps the best person to run the LTO and institute much needed reforms.

The reputation of Berroya as a washbuckling Philippine Constabulary officer precedes him. His 49 service medals and 16 badges firmly sets his imprimatur in the military arena, but what is not known is that "Rey" Berroya as he is fondly called by his friends is multi faceted, meaning that he can switch from being a soldier to administrator and manager at a moments notice.

During his younger days and in between combat tours, Rey Berroya finished Masteral Degrees in Management from no less than the University of the Philippines.

And likewise, little is it also known that Berroya was one of the first "geeks" when computers were being introduced. His knowledge and expertise in the management and technology fields made it seem so easy to administer and institute reforms in the problem plagued LTO. It was a challenge that Berroya readily accepted.

Defying the odds of mediocrity and complacency, Assec. Reynaldo Berroya took on the challenge of implementing radical reform programs which he mapped out to accomplish before the year 2007 ends.

With his high regard on computerization, innovative reform programs and hands-on management style, Berroya unveiled his relentless pursuit of excellence in accomplishing the government's modernization programs for the land transport industry. From the time he took the helm of LTO on November 2006, his accomplishments reflect significant progress in law enforcement, road safety, good governance, and a balanced budget.

In the furiously paced techno world of the 21st century, where lifestyles demand speed, convenience, and efficiency, Berroya heads an office that is the first in the Philippines to computerize its entire nationwide system and link some 200 LTO offices nationwide. The resulting interconnectivity is a welcome setup that provides real-time, online LTO service to the Filipino. Speed and

His management style is reflective of what his staff say about him. According to them, the LTO chief abhors papers that stay on his desk for more than one day. He takes time to listen to grievances and acts on complaints immediately. He is also famous for taking on challenges which border on impossibility and against all odds. According to other LTO employees, their new boss chooses a decidedly hands-on management style, which as observers notice trickles down with marvelous results.

During a one year period, Berroya has instituted numerous and remarkable reforms and innovative projects which goes unmatched by any of his predecessors. Under his stewardship, the LTO increased the number of Drivers License Renewal Centers (DLRC's), the LTO launched the E-Patrol, the agency likewise launched and implemented the Traffic Violation System or TVS, the Balik Rehistro Program, the Private Emission Testing Center (PETC), and most recently the LTO Web Portal and Info Text facility.

Berroya, is also very serious about the ongoing implementation of the ISO 9001:2000 Quality Management System

for driver's license processing. The said system, the international Geneva-based management standard by which systems are vetted and certified, granted the LTO licensing a quality nod as early as April 2005. A standard Berroya has every intention of keeping through sustained quality control.



Traffic enforcers of the LTO undergo extensive training to prepare them in all aspects of traffic law enforcement and road safety

The LTO Chief has also programmed and implemented a series of safe motorcycle riding training courses for LTO law enforcers all over the country. An activity

rather close to his heart, because one of Berroya's preferred down time activities is to get on his motor bike and just ride, a la Zen. Riding his big bike is a time that he cherishes, as this is his only time to think and ponder and "smell the Roses" along the way.

Still, there is more to come with the LTO, Berroya believes that bridging the public and the LTO can be done by bringing the LTO to the people. Hence, the LTO along with its business partners are continuously finding ways to improve its service which the public so deserves.

From the time he took the helm of LTO on November 2006, the accomplishments of the LTO echo significant progress in law enforcement, road safety, good governance, and a balanced budget. All these under the helm of the man who is more than the officer and gentleman but also a manager who is a creature of technology and order.

The adjective multi-faceted could be an understatement in the real context of the word in describing Assec. Reynaldo I Berroya, a man of steel character and full of surprises.

### The Land Transportation Office Year Highlights

In a noteworthy span of one year, the Land Transportation Office (LTO) has instituted reforms to effect **good governance, a balanced budget, and road safety**. The impact of these reforms on the public is quite immediate. For instance, the LTO can really claim that it has totally eradicated the presence of so called fixers in the LTO offices nationwide. In another case in point, the LTO has overshot its performance targets for the first three quarters of the current year, 2007. These are but the tip of the iceberg for the astonishing feats that the LTO has achieved in a short period of one year under the guidance and supervision of Assistant Secretary and LTO Chief Reynaldo Berroya.

Since November of 2006, the LTO has instituted milestones unmatched by any other LTO administrator

In revenue alone, the LTO under has collected a total of P5,911,009,594.00 (close to P6B) from January to June of this year. This figure is P145,027,504.00 more than the LTO's projected target, based on the agency's December, 2006 collection figures

The number of motor vehicle transactions handled on the other hand in the first half of this year stands at 5,029,746, which is again more than the expected figure of 4,750,400. The number of vehicles registered for the same period - 3,150,418 - is 7,168 more than target.

For the same period the number of licenses and permits issued is 2,056,616 which is an increase of 52,466, and the number of license and permits cases handled ballooned to 2,895,863, an surge of 27,863.

Law enforcement also got a boost, with the number of apprehensions up by more than five percent, and still rising.

The increased efficiency in LTO service delivery is perhaps reflective of its computerized, interconnectivity upgrades.

From the point that Berroya assumed leadership of the LTO, the transport office has added

to the number of DLRCs in operation as well as increased the number of field offices. DLRCs now number 16 nationwide, to include those in Metro Manila, Pampanga, Cebu, Iloilo and Davao and field offices where driver's licenses can be processed in one day now include those in San Fernando, La Union; Tacloban City, Cagayan de Oro City, Gumaca, Binangonan and Cainta.

The LTO has also launched more of the agency's milestone projects, to wit The LTO's Traffic Violation System, or TVS. This interconnectivity enables LTO apprehending traffic enforcers equipped with wireless, mobile handheld devices to access the LTO database even while they are on the field. Hence, available data on motorists and motor vehicles is available to enforcers real-time and online.

The Private Emission Testing Center (PETC) Interconnectivity Project, whereby LTO accredited PETCs nationwide are linked to the LTO-IT system, online, real-time, thus, enabling data

Technical Skills and Development Authority (TESDA). Monitoring of PETCs are now decentralized, wherein recommendations for suspension of erring ones are now emanating from the

Vehicle (PUV) industry who forget what the "P" in PUV stands for, precisely, "Public".

Most recently, the LTO implemented the LTO Web Portal which allows members

to retrieve records from the LTO-IT system database via the internet. This facility will enable clients to conveniently verify the authenticity of information pertaining to motor vehicles using plate numbers and / or engine and chassis numbers, driver's license records with license number, name and / or birth date as search criteria. Banks and other financing institutions are just some of the customers for which this service is designed.

The LTO INFO-TEXT facility on the other hand provides the motoring public an avenue to access information regarding LTO procedures and document requirements through SMS. Simple and easy to understand text parameters shall be relayed to the public to make their LTO texting experience an easy and hassle free one.

Programmed for implementation by the LTO very soon is a online drug testing program, similar to the PETC Interconnectivity Project, this project would ensure the eradication of fake drug test results by authenticating and verifying the drug test results issued by all accredited drug testing centers and cascading the same to all LTO Offices nationwide, online, real-time. Another enhancement planned by LTO is the Radio Frequency Identification (RFID). The RFID would revolutionize vehicle identification thereby enhancing law enforcement capability of not only the LTO but other government agencies as well.

Today the LTO leads the pack in being the model government agency because of a visional and graft free leadership whose only purpose is to strive to deliver its services to the public of which Assec. Reynaldo Berroya and the whole



Lead by example is the motto of Assec. Berroya as he personally spearheads the drive against colorum and unregistered vehicles using the latest high tech gadgets being used in the Traffic Violation System of the LTO

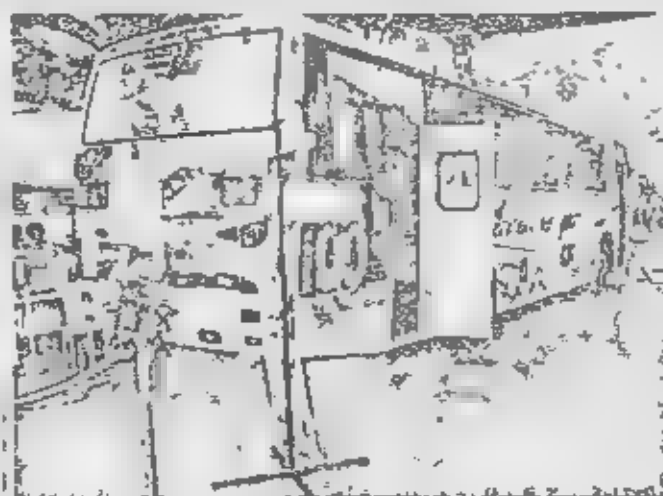
regional monitoring teams

Oplan Balik - Rehistro, the LTO's flagship project for 2007, was launched in December, 2006. This project seeks to effect the registration of unregistered vehicles through extensive information dissemination, massive law enforcement, and accessible public service.

In the same month, Berroya authorized the full implementation of the LTO's

then eight-month - old E-patrol Project. This project innovates public service by literally bringing the LTO services closer to the public with roving vans that are essentially LTO offices on wheels. To date, LTO boasts of eight (8) LTO E-Patrol deployed all over the Philippines which provides LTO services to clients in far flung areas.

Also launched in December of last year was "Oplan Isnabero", a project that addresses the irksome presence of taxi drivers who refuse to convey passengers to their destinations and/or dictate exorbitant taxi fares, rather than using their meters. This particular LTO project is, finally, an answer to the ignorance and arrogance of those in the Public Utility



Bringing the LTO to the grassroots is one of the battle cries of the transport agency as it fields new E-patrol buses to deliver basic LTO services to the people



The office of the LTO chief is always open to the public. Photo shows Assec. Berroya in dialogue with transport group leaders to thresh out legitimate concerns on issues concerning the public utility vehicle sector

effectiveness are important to this retired military man, who as mentioned is also a self-confessed computer geek, a facet of himself developed as early as the 70s, as a young military officer posted to study computer technology. Result: a military man with a high regard for the many good uses of technology



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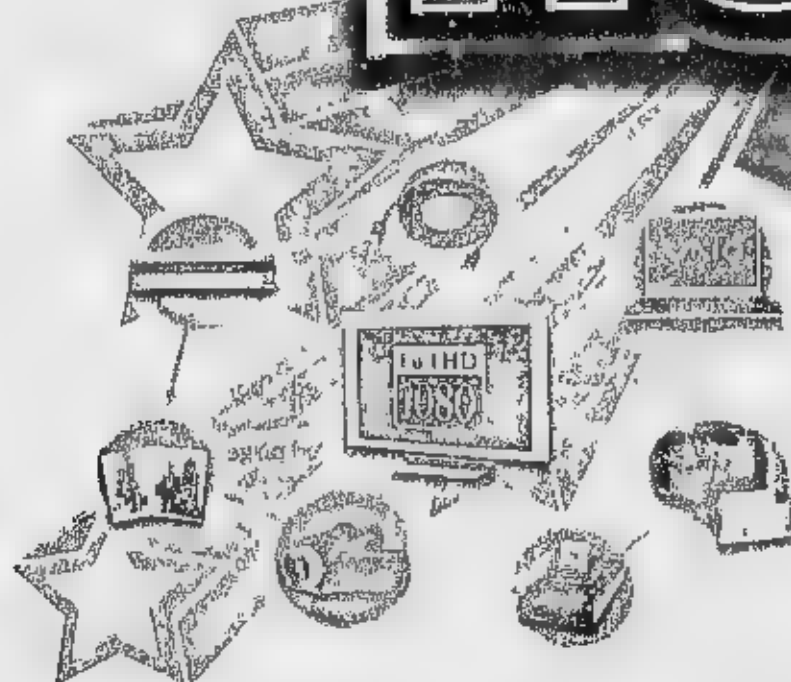
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# Social workers deployed to conduct stress debriefing

By TJ Burgonio

SOCIAL WORKERS HAVE BEEN deployed around Metro Manila to conduct critical stress debriefing on survivors of Tuesday's bomb attack at the House of Representatives.

"Immediately that night, social workers went to see what they could do, like stress debriefing, to ease the trauma of the victims and their families," Social Welfare Secretary Esperanza Cabral said in an interview.

The Department of Social Welfare and Development provides stress debriefing to victims of disasters, their immediate family and close relatives on top of financial assistance.

## Traumatized victims

Disaster teams, including stress debriefers, are on stand-by every day to respond to disasters. A team is usually composed of a social worker, medical personnel and a psychologist.

Social worker Susan Nuyies

said she debriefed a 33-year-old man who was traumatized when the explosion ripped through the south wing of the Batasan complex before his eyes. He was then waiting for his wife, a House staff member.

The victim, a person with a disability, lost his hearing and felt dizzy in the aftermath of the blast and was brought to the Philippine Heart Center for treatment. He was discharged the following day.

"He was traumatized, he didn't want to go out and go to work.

But I let him talk about his experience. In the end, he felt relieved. I think he's fine now," Nuyies, 32, said in an interview by phone.

No figure was available on the number of victims so far treated.

## Ina Healing Center

During stress debriefing, the social workers coax individuals into talking about their experiences, and help them process it to ease the trauma.

If their assessment shows that the subject needs more debrief-

ing, the social workers would recommend him or her to a series of counseling sessions at the Ina Healing Center, staffed by social workers and founded by Gina de Venecia, wife of Speaker Jose de Venecia.

"We will recommend this to facilitate their easy recovery from trauma," Nuyies said.

## House visits

According to Cabral, her department will also offer stress debriefing to the families and

close relatives of the victims of the blast.

Social workers usually look up the names and addresses of victims of disasters in the logbooks of hospitals, and visit them at home after they have been discharged.

"This will last until all victims are debriefed. But not everyone is subjected to debriefing. It will all depend on the assessment of a social worker if a person needs debriefing," social welfare officer Joel Barbosa said.

# Bomb-sniffing dogs deployed at Senate, House to 'foil future attacks'

By Christine O. Avendaño

PRESIDENT MACAPAGAL-ARROYO has ordered the deployment of bomb-sniffing dogs at the Senate and House of Representatives as part of a series of measures to prevent attacks against lawmakers.

Speaking before the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) at Clark Field, Pampanga, Ms Arroyo said the P1-million reward she announced for information leading to the perpetrators of Tuesday's bombing at the Batasan would be used to "foil future attacks."

"Tips on illegal explosives," the President said, would be rewarded from the fund.

She said she had instructed Budget Secretary Rolando Andaya to "boost intelligence spending for operations."

She also said she had ordered Interior Secretary Ronaldo Puno to "permanently assign bomb-sniffing dogs in the Batasan and in the Senate."

Ms Arroyo said she had instructed the Presidential Legislative Liaison Office to "identify and secure possible assassin targets in Congress."

"The KBP should do the same for the media," she said. "You must figure out who are the possible targets for media killings so that we can take special care of them."

She urged the KBP to join a task force she proposed to set up to prevent and prosecute political violence.

## Heinous crime

Ms Arroyo also called on Congress to pass a law that would make illegal possession of explosives a nonbailable

"heinous crime" punishable by life imprisonment.

The President said she had asked the National Security Council Executive Committee to assess the security situation and institute immediate measures to address any threats.

"Please convey our message to our people and our friends here and abroad that the Philippines and your government shall not rest until we get to the bottom of this tragedy and hunt down and punish the perpetrators," she said.

On Wednesday, the House ordered the dismantling of a trade fair on the Batasan ground as part of measures to tighten security for congressmen. The fair has been an annual employees' Christmas project since 2001.

With a report from Norman Bordadora



THE SENATE, TOO: Philippine Air Force personnel check out the venue of the Senate hearing on the cash distribution at the Palace. President Arroyo has ordered the release of more funding for intel operations and assigned permanent bomb-sniffing dogs to the two houses of Congress. EDWIN MACAPAGAL

# 3 suspected Abus linked to bombing killed in Payatas

From page A1

"The suspect is not an employee in my office. I do not even know him. His ID could be issued before I became Deputy Speaker," Datumanong said in a text message.

Datumanong assumed his post after the newly elected House organized its leadership following the May elections.

The previous Deputy Speaker for Mindanao was former Basilan Rep. Gerry Salapuddin.

Police also recovered a license plate for a motorcycle as well as a deed of sale with a chassis number that matched that of the motorcycle used in the Batasan bombing that killed Basilan Rep. Wahab Akbar and three other people.

## No. 8

The chassis number from the document matched the chassis number on the manufacturer's bar code recovered from the motorcycle used in the Tuesday night blast, Baras said.

A car license plate with the No. "8"—the number assigned to House members—was also recovered, according to Baras.

Police claimed they recovered more.

These included residue of sus-

pected bomb-making chemicals which was found after a dog from a canine unit detected traces of chemicals in a car.

Asked how such voluminous evidence could be found in one place, PNP Director General Avelino Razon told the Inquirer: "We are just doing our job. The public should be happy. The reward helped us solve the case. We should all help one another maintain peace and quiet."

Razon said the PNP received a tip on the location of the suspects after Malacañang announced a P5 million peso reward for information that could lead police to the Batasan bombers.

Quezon City police director, Senior Supt. Magtanggol Gardula, said investigators would have to determine if the chemicals matched those of the explosive device used in the Batasan blast.

## Black jacket

A black jacket marked "House of Representatives" was also found inside a closet in one of the rooms on the second floor of the supposed safehouse.

Another item recovered was a souvenir shirt of the House of Representatives.

The tampered 'B' plate was found inside the trunk of a metallic gray Toyota Corolla with plate No. JBP-878 parked outside the group's suspected safehouse, police said.

Supt. Constante Agapao, Station 6 commander, said the jacket was relevant because two men aboard two motorcycles who were seen fleeing from the Batasan complex after the bombing were clad in black jackets.

President Macapagal-Arroyo hailed the police raid.

"She has commended the combined elements of the Philippine National Police and the Armed Forces of the Philippines for the Payatas raid which provided a significant breakthrough in the Batasan blast investigation," Press Secretary Bunye said in a statement.

"She also commended the informants who tipped off the authorities, Bunye added."

## Welcomed by gunfire

The shootout broke out after police swooped down on the group's safehouse.

The left wrist of Special Action Force member PO3 Rolando Bukas was shattered when police teams rushed to the purported

Abu Sayyaf lair at Blk 4 Anahaw St., Violago Homes Subdivision, Group 14 Barangay Payatas B at around 4:30 p.m.

The raiding team was greeted by gunfire, police said.

Bukas was brought to the FELU Hospital and transferred to the PNP Hospital in Camp Crame.

Those killed were identified as a certain Pakir Said, alias Abu Jandal, a suspected member of the Abu Sayyaf, Redwan Indama, and his wife identified only as Saing.

## Modus operandi

Jandal was supposedly the subject of an arrest warrant issued by a Basilan court for kidnapping and illegal detention.

The three men captured by the teams of the Special Action Force, the Criminal Investigation and Detection Group-NCR and the Quezon City Police District Explosive and Ordinance Division were identified as Khaidar Awnal, Ikram Indama and Adham Kusan.

The identification card bore the name of Ikram Indama.

Gardula said police strongly suspected Jandal and his group were behind the Batasan blast. "It all started from the (chassis) bar code and a study of the

style of the attack at the Batasan complex," Gardula said.

He pointed out that the group's modus operandi was reviewed and compared to previous bombing attacks in Mindanao where motorcycles were used.

## Moonlighting as assassins

Gardula said the group had been staying in the house for two weeks, which fit the timeline of the attack.

A source requesting anonymity because he was not authorized to speak to the media said the Batasan complex blast was the handiwork of the ASG bandits working as individuals.

"That was the work of the ASG but not as a group," the source said, adding that the members of the group could be moonlighting as assassins for profit.

## Sophisticated bomb

Razon said the police had gone to the place to serve the warrant on Jandal.

Police also recovered a gun used by the suspects, Razon said.

Chief Supt. Leocadio Santiago, head of the SAR, said the SAR members from the First Special Battalion were "heavily

armed with the works, their usual equipment."

As of press time, police were conducting clearing operations in and around the house to make sure there were no bombs in the area.

Razon said the "sophisticated" bomb used in the House blast was intended for a select target.

Preliminary police findings indicate the bomber was experienced and bolstered the police theory that the explosion was aimed specifically at Akbar.

"The one who made this bomb was pretty experienced. It was sophisticated," Razon said, citing the way the bomb went off to create a 180-degree blast arc to hit Akbar as he was departing the Batasan building.

Baras said police found signs of a detonating cord at the blast site, adding that this had prompted police to order a review of the system for monitoring the sale of TNT and detonating cords.

Razon said he doubted the bomb was a terrorist attack aimed at general destruction.

Police believe the bomb was intended for Akbar. With reports from Christine O. Avendaño and AFP

# Bank turns over P215M in Erap funds to government

From page A1

million originally deposited in Equitable-PCIBank (which merged with Banco de Oro to create Banco de Oro-EPCI) that formed part of the P545.29 million that the court said Estrada had collected in illegal gambling payoffs.

"This is a good start in our ef-

fort to recover the ill-gotten wealth of the former President," Urieta said in a phone interview.

"We hope to recover the balance from other banks," he said.

Urieta is also under orders to seize some P189 million deposited in the Jose Velarde account and a house and lot in New Manila, Quezon City, that

had been dubbed the "Boracay Mansion."

The money represents the commission that Estrada collected after he ordered the Government Service Insurance System and the Social Security System to buy Belle Corp. shares.

In its judgment, the Sandiganbayan said that Estrada was Jose

Velarde and the real and beneficial owner of the Equitable-PCIBank accounts in the name of Velarde.

Urieta served the writs of execution on Estrada last week but the deposed President filed a motion last Friday to quash the writs, arguing that they went beyond the dispositive portion of the Sandiganbayan decision

convicting him of plunder.

A hearing on the motion set for today was cancelled.

The court can confiscate Estrada's properties that are disposable and not covered by the writ of execution if he cannot pay all or part of his obligation.

Estrada has the option to

choose which property to give up. If he does not exercise this option, the sheriff can impose the levy first on personal property and then real property, if necessary, the court said.

Estrada's lawyers argued that the additional forfeitures were like imposing another penalty on Estrada.

# Mariannet may have been raped; cops say pa, brod suspects

From page A1

maanda, medico-legal officer of the police's Scene of Crime Operators (Soco) in Southern Mindanao, described what he found during a press conference called by Duterte.

But Dimaandal said the lacerations had healed indicating that these were old, "probably [inflicted] weeks" before her death.

Amper's body was reportedly found hanging by her 11-year-old brother inside a room of their house in Barangay Ma-a in Talomo District here.

Amper's sister, Maricar, 22, said the family was shocked at the autopsy results. "We never expected it. Even our father was also shocked," she told the In-

QUIRER by phone

Amper's father Isabelo said he expected the result of the autopsy.

"Even before it was conducted, there was already talk that my daughter might have been raped. But I am ready to cooperate. I could not do that to my daughter," he said.

He said that although he was hurt by speculations that he had sexually abused his daughter, he wanted the investigation finished to determine who really did it.

"We thought our pain was already over but here comes another problem again," he said.

## Father, brother suspects

Supt. Matthew Baccay, Taomo police chief, said the investiga-

tion would start from the result of the autopsy. He said Amper's elder brother and her father were now considered suspects.

Magdalena, Mariannet's mother, said she did not have any tears to shed anymore.

"This happened already. But I want everybody to know that no one from the family, including my husband, could do that to my baby," she said.

The family agreed to an autopsy as speculation about how Amper died continued. The girl's father had earlier said he believed his daughter's skin would only be scraped during the autopsy to find out what was underneath.

Isabelo had said the family could also put to rest talk that

the body found inside their house was not Mariannet's. Rumors circulated in the neighborhood that Amper was "naengkanto" (under a curse) and that the retrieved body was actually a banana trunk.

## Self-inflicted

The family has already accepted that Amper had indeed committed suicide, and yesterday's autopsy, according to Dimaandal, indicated that her death was self-inflicted.

"Hindi siya pilit (It was not forced.) There's only a single and consistent ligature mark. There's no sign of struggle or whatsoever," Dimaandal said.

Mayor Duterte said he believed that Mariannet had been

raped and that he had endorsed the case to the Taomo police station for investigation.

He said the girl's father would also be invited for questioning although he clarified that he was not a suspect.

"I didn't say it's the father who did it, but it's the responsibility of the father if something happens to his daughter because of irresponsibility," Duterte said.

Maricar said the family could not think of her father as the likely suspect. "It pains us whenever we hear something like that," she said.

## DepEd probe

She described her father as strict, "but he would not abuse my sister."

An earlier investigation conducted by a team from the Department of Education discovered that Amper had planned to commit suicide as early as June.

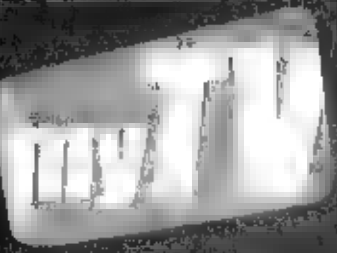
Jenielito Atenillo, spokesperson of the DepEd in the region, said Amper's classmates told the team that she would often cry without any reason.

The girl would sometimes hide inside the school's toilet, Atenillo said.

"Mariannet told them she had a big problem and that she was ashamed to open up and that there were passages in her diary that may cause her mother and father to break up if revealed," he said.

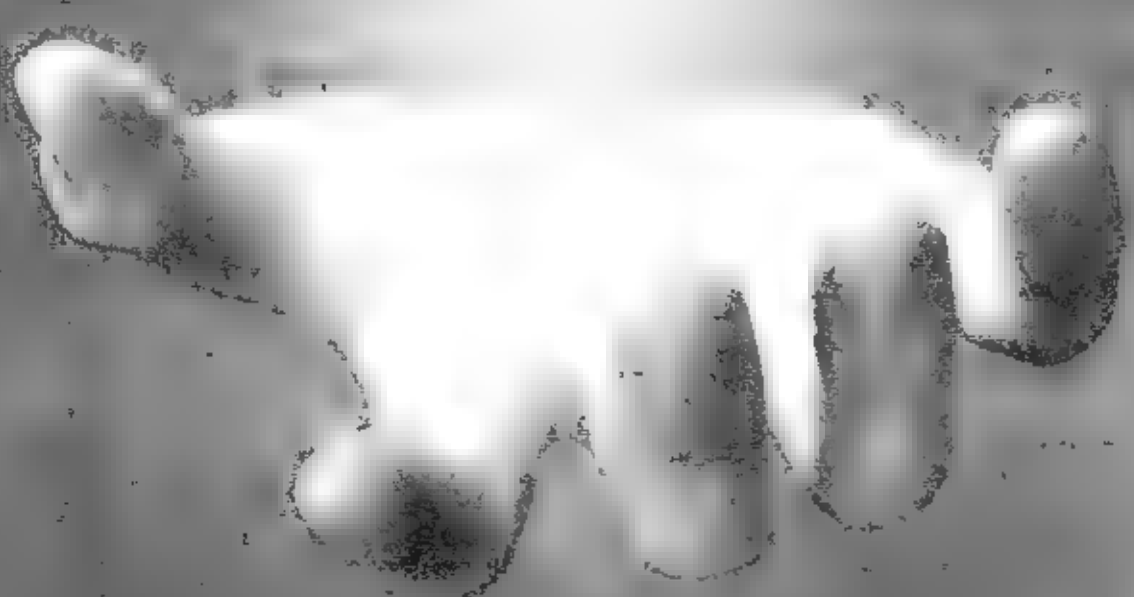
Reports from Nef Lucson, Nico Alconaba and Jeffrey Tupas, Inquirer Mindanao





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# COURTROOM SHOOTING Lawyer, client killed

By DJ Yap

A WOMAN AND HER LAWYER WERE SHOT DEAD AT about 10:40 a.m. yesterday inside a Las Piñas City court where they were attending a hearing of a marriage annulment case.

The woman's husband, Roberto Tubale, is suspected to be the gunman in the incident, police said.

In the commotion after the shooting, the suspect managed to escape, said Senior Insp. Jan Dale Sulit, chief

LAWYER/ A26



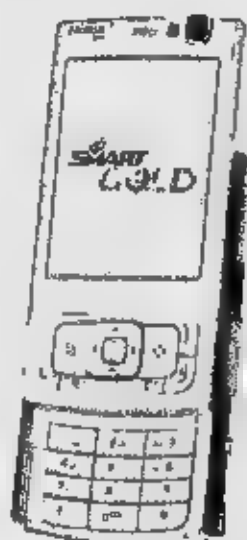
REBECCA Baza and her client in an annulment case, Lolita Tubale, were gunned down inside this court room while waiting for the hearing to start.

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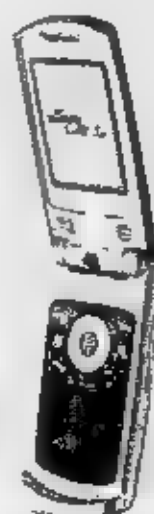
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# Thieves take Gloria Romero's van in Quezon City

By Jeannette I. Andrade

THREE HEAVILY ARMED MEN wearing bonnets stole a van owned by movie icon Gloria Romero late Wednesday night as it was about to enter the gates of the actress' home along 7th Street, Barangay Marianas in New Manila, Quezon City.

Romero (Gloria Gutierrez in real life) was not aboard the apple green Hyundai Starex van (ZGB-830) when the car thieves struck at around 11.50 p.m. on Wednesday. In the van was her 15-year-old grandson whose name was withheld.

SPO1 Severino Busa of the Quezon City Police District anti-knapping unit (QCPD-AN-



ROMERO

CAR) said that while Romero's stay-in driver Erwin Ines was waiting for the gates to open

three men got out of a blue Toyota Vios.

Armed with armalite rifles and .45 caliber pistols, the men ordered Ines to open the car door.

Busa said a suspect told Ines: "All we want is the van." One of the suspects hit the driver on his nape and then pulled him out of the car.

The thieves later ordered the actress' grandson to get out of the car. Before leaving, the three men took the cash and cellular phones of the driver and his passenger, then sped off.

QCPD operatives have been fielded to retrieve the van and arrest the suspects.

## 2 suspected counterfeiters nabbed

By Nancy Carvajal

AUTHORITIES MAY BE CLOSING in on a Chinese-Filipino businessman suspected to be the leader of a peso counterfeit syndicate in the country after the arrest of two suspected syndicate members in Malabon and Valenzuela cities the other day.

An intelligence operative who asked not to be identified said the suspects were Eduardo Maquiniana, 47, of Block 38-C Lot 28 Phase 3 Barangay 12, Dagat-dagatan, Caloocan City; and Conrado Heneral, 51, of No. 36 Urutia Street, Gen. T. De Leon, Valenzuela City.

The two were charged with violation of Article 168 of the Revised Penal Code, also known as illegal possession

and use of false treasury or bank notes and other instruments of credit, before the Malabon and Valenzuela City Prosecutor's Offices.

Police report said the two suspects were arrested in separate operations on Monday while trying to sell 18 fake P1,000 bills to undercover agents of the Northern Police District Intelligence and Investigation Division.

"We are now closely monitoring the safe house of the leader where the fake bills are being printed," an intelligence operative who requested anonymity told the INQUIRER.

The policeman refused to identify the businessman saying it would jeopardize their operation but he described the syndicate as "one of the

biggest counterfeit groups in the country and has connections abroad."

Maquiniana, the report said, was arrested at around 7 p.m. while trying to sell the bogus bills to a DIID operative inside a mall in Malabon City.

Heneral was arrested two hours later along Gen. T. De Leon St. after handing a bundle of counterfeit P1,000 bills to another undercover agent.

"The syndicate was able to produce fake bills which were 95 percent similar to the genuine articles," the unidentified police operative said.

He said the untrained eye could take them for the real thing.

But the Bangko Sentral ng Pilipinas (BSP) certified that the bills were counterfeit.

## Manila fire chief wants mall's basement closed for being a fire trap

By Tina G. Santos and Allison W. Lopez

THE MANILA FIRE BUREAU recommended yesterday the closure of a popular mall's basement, saying it was a fire trap.

Senior Supt. Pablo Cordeta, Manila fire marshal, made the recommendation to the city government when he discovered that firecrackers were sold near the basement of the Divisoria Mall on Comercio Street in Binondo.

Mayor Alfredo Lim warned establishments yesterday against storing firecrackers following the discovery of several kilos of the illegal items in the Binondo mall.

Members of the Manila Police District seized at least 97 boxes of pyrotechnic materials at the mall.

"We are warning mall operators and managers not to allow the storage of firecrackers and other combustible materials to prevent a repeat of the incident at Glorietta," Lim said.

Cordeta, who inspected the mall on Tuesday told the INQUIRER that the mall also violated various provisions of the building code.

"It lacks fire exits, it's very crowded and it has narrow hallways. This puts shoppers at risk," he added.

Cordeta said firecrackers could

trigger a fire or an explosion, thus endangering people's lives.

Supt. Bernardo Diaz, station commander of MPD Binondo, said the raid was conducted around 10:30 a.m. following complaints that several vendors were illegally selling firecrackers in the establishment.

Manila city and fire officials had also started inspecting malls and business establishments for substantial Christmas lights.

Officials wanted to know if products being sold complied with Philippine safety standards.

Erring establishments could have their business permits revoked.

Lim said, "All shopping malls within the city should take precautionary measures to prevent the entry of firecrackers and other combustible materials which may cause a conflagration in their respective areas."

### Security

As to security in the city in the wake of the Batasan bombing, he said he directed the MPD to be on the alert and to augment its patrol teams.



BOXES of firecrackers confiscated from the Divisoria Mall in Manila are loaded inside a police vehicle after Manila Police District officials raided the mall. REM ZAMORA

The mayor, who had ordered the opening of all the gates of Manila City Hall, said he would not close these despite increased security measures.

"We reiterate that the policemen should be on the alert," said Lim.

"We will not close the gates. If you do so, it would make us look like we are afraid. Besides, it would also be better to have many exits in case of fire," the mayor added.

## Lawyer, client . . .

From page A25

of the city police station investigation division.

Lolita Tubale, 51, and lawyer Rebecca Basa were waiting for Judge Joselito Vibandor of Branch 199 of the Regional Trial Court when they were shot, the police said.

Senior Supt. Amando Empiso, Las Pintas chief-of-police, said Lolita initiated the filing of the case for the annulment of her marriage to Roberto.

Eyewitnesses identified Roberto, also known as Alex, from photographs, Empiso said.

"They have positively identified the husband as the gunman," Empiso said. Tubale and Basa were

shot in the head and died at the University of Perpetual Help Medical Center, Empiso said.

It was not clear how the suspect managed to bring a weapon inside the City Hall compound without being detected.

Empiso explained that before anyone could enter the courtroom, they would have to pass through the office of Vibandor's staff.

The suspect even exchanged pleasantries with them before going to the courtroom, the staff told police. Then, two shots rang out, and the man ran past them, they added.

### BRIEFS

#### Garbage man retrieves grenade from kids

A GARBAGE collector saved three children from possible harm yesterday morning by buying a vintage hand grenade the trio had intended to sell to a junkshop. The junk man later turned over the explosive to the Barangay San Antonio hall in Quezon City. The discovery came two weeks after a 12-year-old boy was killed after allegedly toying with a rifle grenade inside a junk shop in the same barangay. At around 11 a.m. yesterday, three children aged 8 and 9 years old found a vintage grenade lying on the roadside along Fernandez Street, Barangay San Antonio, in San Francisco Del Monte. Knowing that the grenade could explode, Danilo Matias gave P5 to the children in exchange for the grenade which they said they found lying by the roadside.

Jeannette I. Andrade

#### Moratorium on sale of workbooks

ACTING on reports he received from students and parents, Quezon City Councilor Ariel Inton initiated a drive to stop enterprising school officials from selling workbooks to public school students. The Quezon City Division of City Schools later announced in a memorandum a moratorium on the selling of workbooks and the holding of field trips in the city's public elementary and high schools. Inton said students are not required to buy the workbooks, but some teachers allegedly promised additional points if their students bought the materials. "That's clearly a marketing scheme," Inton said, adding that many of the students enrolled in public schools come from poor families. The division of city schools memorandum also included a moratorium on field trips as this could also mean additional expenses for students.

Marlet D. Salazar

#### Suspect in illegal drugs sale nabbed


A 37-YEAR-OLD man accused of selling illegal drugs was arrested by police in Pasig City on Wednesday evening in front of a church. Police identified the suspect as Ricardo Jeronimo, alias "Ricky," of Barangay Pineda, Pasig City. Arresting officers said they recovered packets containing about 10 grams of a substance suspected to be shabu. According to the police report, Jeronimo was arrested around 6 p.m. along East Capitol Drive, Kapitolyo Pasig. Police said an informant tipped the District Anti-Illegal Drugs, Special Operation Team (DAID-SOT) about the illegal drug sale.

Area led by a certain "Ricky." Police immediately coordinated with the Philippine Drug Enforcement Agency so they could conduct surveillance operations in the area. The report said the suspect was caught red-handed, adding that PO1 Rodolfo Cabingas Jr. and PO1 Rex Baygar even overheard a transaction between Jeronimo and a client. Sensing the police's presence, the unidentified customer immediately fled but Jeronimo was collared by cops.

Kristine L. Alava

#### 12th Festival of Trees auction

THE FESTIVAL of Trees (FOT) lights up the city once again when it stages a charity auction on Nov. 29, 6 p.m., at the Manila Polo Club. Philippine Business for Social Progress and Philippine Long Distance Telephone Company board chair Manuel Pangilinan, and Makati Garden Club president and PBSP trustee Maria Luisa Perez Rubio head this year's festivity, with the theme "Celebrating the Spirit at Christmas." The FOT, a charity auction and dinner affair is dedicated to helping the country's less fortunate, advancing socio-economic growth and environmental protection in areas that need it most. This year, the FOT will focus on the Amara Community Development Program, a disaster rehabilitation initiative of the PLDT-Smart Foundation in Albay.



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THE WALL STREET JOURNAL



# First cloned embryo from monkey created

PARIS—SCIENTISTS SAID WEDNESDAY they had created the world's first cloned embryo from a monkey, in work that could spur cloning of human cells for use in medical research.

In a paper published online by the British journal *Nature*, a team in the US said they had created cloned embryos of rhesus macaques, using the same method that famously led to Dolly the Sheep and other genetically duplicated animals.

It is the first time that this technique has been successfully used to create cloned primate embryos.

The group generated two lines of embryonic stem cells from the embryos, according to the research headed by Shoukhrat Mitalipov of the Oregon Health and Science University in Beaverton, Oregon.

Dolly, the world's first cloned animal, was created in 1996, by using so-called somatic cell nuclear transfer (SCNT) in which the genetic core of an egg is removed and replaced with the nucleus of an adult cell.

The egg is then stimulated with chemicals or a jolt of electricity to prompt its division. The list of other cloned creatures using SC-

NT includes mice, pigs, cats, cows and dogs.

Until now, though, there has been no cloned primate, for researchers have encountered obstacles that cause cell development to be catastrophically flawed.

Work on primate cloning has also stirred controversy among ethicists, who say it could open the door to cloning human beings, not just cells. In an exceptional move, *Nature* said it moved forward the release of the paper because of "continuing speculation."

Researchers distinguish between "reproductive cloning" of humans, in which a putative cloned baby would be born and "therapeutic cloning," in which only cloned cells would be used for medical reasons and no baby would result.

Helen Wallace of Genewatch UK, a British group that monitors cloning and other activities in biotechnology, said the breakthrough announced on Wednesday would cause "a real worry" in some quarters that it would tempt a renegade scientist to create a cloned baby.

"The clear risk of an experiment (1/8) in human reproductive cloning (3/8) is of a deformed baby and maternal suffering," she told AFP in a phone interview. AFP

## Illegals in San Francisco may get IDs

SAN FRANCISCO—THE SAN FRANCISCO Board of Supervisors has given preliminary approval to an ordinance allowing municipal identification cards to be issued to anyone living in the city, regardless of their legal status.

The proposal passed the first of two required votes on Tuesday night, putting San Francisco, with a population of 725,000, on track to become the largest city in the nation to issue identification cards to anyone who requests one and proves residence.

In June, New Haven, Conn., passed a similar measure, believed to be the first in the nation. Since then, New York and several other cities have floated the idea.

In San Francisco, supporters said that the ordinance was intended to make life easier for the large number of illegal immigrants working in the city, many of whom cannot get access to services because they have no formal identification. The city already has a "sanctuary" policy

forbidding local law enforcement or other officials to assist with immigration enforcement.

"I think it's admitting the reality of the situation that we depend on, our tourist and hotel industry depends on, a labor force that's supplied by, for lack of a better term, undocumented residents," said Tom Ammann, the supervisor who sponsored the bill. Ammann described the measure as "a passport of sorts," to "take the kid to the library or open a bank account, or report a crime without being deported."

Supporters of the ordinance say it could aid crime prevention. John Trasvina, the president and general counsel for the Mexican American Legal Defense and Educational Fund in Los Angeles, said he had recently received several reports of so-called SOM, or Sock on Mexican, attacks in the Los Angeles area, crimes he hoped might be reduced if victims came forward. NYT

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# The WORLD

Editor Luverne B. Gueco

## Pakistan in limbo as Musharraf term ends

ISLAMABAD—MILITARY RULER PERVEZ MUSHARRAF's term as president officially ends Thursday at the same time as parliament dissolves, tipping emergency-ruled Pakistan into limbo.

The government said Musharraf, as the incumbent, would remain in office as both army chief and president until the Supreme Court rules on the legality of his victory in an Oct. 6 presidential election.

Opposition leaders including detained former Premier Benazir Bhutto have called on Musharraf

to quit, while international pressure is growing for him to give up his role as army chief and end the state of emergency.

"In the constitution the incumbent will continue until the next president takes oath. That is only a common-sense approach, that you cannot have the office lying vacant," Deputy Information

Minister Tariq Azeem told AFP.

Musharraf's lawyers told the Supreme Court in September that his five-year term in office would end on Nov. 15. He also vowed to shed his uniform before his second term.

Critics say jitters over the court decision on his reelection led to Musharraf imposing a state of emergency rule on Nov. 3, after which he gutted the court and replaced its top judges.

Azeem said that pending the court's judgement Musharraf could take off his uniform by

the end of November—"or it could be even earlier."

"As soon as the Supreme Court can remove that hitch they will notify his election victory and he will be able to take the oath. Before he takes the oath, he will take off the uniform," Azeem said.

The national parliament meanwhile is set to dissolve at midnight after serving the first full term in the history of Pakistan, paving the way for a caretaker government ahead of elections Musharraf has promised by Jan. 9.

The interim government will

be sworn in Friday. The remaining provincial assemblies are to be dissolved around Nov. 20.

The opposition, most of whom are either detained, exiled or under house arrest, are considering whether to boycott of the polls, saying they can be neither free nor fair under the state of emergency.

Outgoing Premier Shaukat Aziz, whose replacement is set to be announced on Thursday or Friday, told state media late Wednesday he was "leaving the office with a sense of satisfaction." AFP



MUSHARRAF

AP



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### WORLD BRIEFS

#### Greenhouse gases rising faster than UN forecasts

SYDNEY—Greenhouse gas emissions are rising faster than worst-case predictions by the United Nations' top climate change body, said a new Australian report issued Thursday. The report by the independent Climate Institute found emissions were rising faster than forecast by the UN's inter-governmental Panel on Climate Change (IPCC), with possibly devastating effects. "Greenhouse emissions are rising faster than the worst-case IPCC scenarios," it said. The UN body may be "underestimating the risks of adverse impacts due to increased warming during this century," it said, meaning events previously considered relatively unlikely were now more likely. A recent assessment by the IPCC used material published up to mid-2006, it said, but many important new observations had been published since. These included the fact that decreases in ice cover in the Arctic Ocean were taking place 30 years earlier than predicted by scientific models, it said, with a new summer minimum for Arctic sea ice set in 2007. At this rate an ice-free Arctic Ocean could exist earlier than dates previously forecast by the models, which see it as a possibility some time between 2050 and 2100, it said. It warned that sea level rises could reach up to 1.4 meters by the end of the century, much higher than forecast by the UN. AFP

#### O.J. Simpson ordered to stand trial

LOS ANGELES—O.J. Simpson, the football star-turned-actor who was acquitted of double murder in 1995, was ordered to stand trial on Wednesday in what prosecutors say was the armed robbery in Las Vegas of his own memorabilia from a pair of collectors. Las Vegas Judge Joe Bonaventure ordered Simpson, 60, and two other men to stand trial on 12 charges, including kidnapping and armed robbery. In the Sept. 13 incident at the Palace Station Hotel and Casino, Bonaventure set trial for Simpson, Clarence Stewart and Charles Ehrlich to begin on Nov. 28, although that date will almost certainly be pushed back. Defense attorneys asked that the case be dismissed because it was based largely on the testimony of witnesses who they said lacked credibility. Bonaventure agreed that prosecution witnesses, some of whom had criminal records or were testifying in exchange for leniency, had credibility issues. "(But) the ultimate determination of the credibility of witnesses should be left to a jury. For this reason the defense arguments are not convincing," the judge said. Reuters



SIMPSON

AP

#### Sex diseases still rising in US

THE INCIDENCE of gonorrhea, which had declined sharply, has risen in the last two years in this country while the number of chlamydia and syphilis cases continue to rise, federal health officials said Tuesday. Chlamydia and gonorrhea are the two most common diseases among those doctors must report in the United States. And the 1,030,911 cases of chlamydia in 2006 are the highest ever recorded for any nationally reported disease in any year, the officials said in releasing their annual report on sexually transmitted diseases. They said that because of underreporting, a more accurate estimate is 2.8 million new chlamydia cases annually. The chlamydia microbe can cause pelvic inflammatory disease and resulting abdominal pain, ectopic pregnancy and infertility in women. NYT

#### Mothers pray on Korean test day

SEOUL—South Korean mothers knelt in prayer, the stock market opened late and the military grounded flights to help teenagers taking a college entrance exam on Thursday that could shape the course of their lives. Some 585,000 students took the state-sponsored College Scholastic Aptitude Test. The exam determines the university they will attend, but getting into an elite college often means being at the top of the list for the best jobs after graduation and being considered one of the most eligible people to marry. Education-obsessed South Korean parents spend huge sums of money on the best tutors, cram schools, private schools and even nutritionists who will fashion a diet suited for studying to give their child an advantage. Most teenagers preparing for the test usually spend about 14 to 16 hours a day in studies. Mothers by the tens of thousands prayed for good results at Buddhist temples known for having links to education as well as at Christian churches. Reuters



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## WHAT'S INSIDE

**Nadal pips  
Djokovic, stays  
in Masters  
hunt / A31**

## SPORTS

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# Medics break ice; Road Kings up

By Musong R. Castillo

**NEW-KID-ON-THE-BLOCK** PHAREX finally broke through in the PBL V-Go Energy Cup yesterday with a 79-76 overtime decision of Bacchus Energy at The Arena in San Juan.

Elmer Espiritu scored five of his 24 points in extra time and the Medics preserved the win with a brilliant defensive gem at endgame to thwart the Energy Drink Raiders.

It was just the first win in six games for

Pharex and it left Bacchus as the only winless squad in the seven-team field at 0-5.

Toyota Balintawak snapped its own skid by erasing a 10-point deficit on the way to a 71-66 win over San Mig Coffee in the other game.

Trailing 49-59, the Road Kings opened the fourth period with a 14-2 run to take a 63-61 lead it never relinquished. Toyota won for the first time in four games and improved to 3-3.

"We've been playing decent basketball and working out hard," said Pharex coach Gian Carlo Tan, whose Medics lost four of those five

games by close margins. "We've just not gotten the breaks."

Espiritu, a vital cog in the University of the East team that finished second behind La Salle in the UAAP early in October, capped his best offensive show by clustering five points inside the final 2:58 that erased a 71-74 deficit.

The 6-foot-3 do-it-all forward also had five rebounds and two shot blocks, the last coming off UE teammate Hans Thiele's three-point attempt which could have sent the contest into a second extension.

## First Game

PHAREX 79—Espiritu 24, Co 21, Mellas 11, Allera 6, Garilla 6, Aquino 4, Altad 3, Bulawan 2, Oreta 2, De Guzman 0.  
BACCHUS 76—Mendoza 17, Martinez 12, Jagas 10, Thiele 9, Viardo 6, Mondragon 5, Dela Cruz 4, Raymond 4, Dizon 3, Guevara 2, Faropalm 2, Williams 2, Cagoco 0, Labagala 0.  
Quarters: 13-21, 35-32, 50-52, 67-61, 79-76

## Second Game

TOYOTA BALINTAWAK 71—Sena 20, Aldave 19, Casio 12, Jaime 7, Faundo 4, Villanueva 3, Dedicataria 3, Sta. Maria 2, Hayes 1, Alcaraz 0, Guerrero 0, Rodriguez 0.  
SAN MIG COFFEE 66—Magpayo 15, Custodio 14, Paneses 13m, Dalafu 11, Saldia 6, Dela Pena 5, Angeles 2, Luanzon 0, Solocan 0, Pascual 0, Arao 0, Sorongon 0, Del Rosario 0.  
Quarters: 18-15, 36-36, 49-53, 71-66

## STANDINGS

	W	L
Hapea	6	0
Harbour	4	1
Toyota	3	3
San Mig	2	3
Mall & More	2	3
Pharex	1	5
Bacchus	0	5

## GAMES TOMORROW

(The Arena, San Juan)  
2 p.m.—Harbour C.  
vs. San Mig Coffee  
4 p.m.—Mall & More  
vs. Bacchus



PHAREX gunner Sean Co puts up a shot off Ramsey Williams of Bacchus. AUGUST DELA CRUZ

## Pucay, Thai share Viet Benz lead



PUCAY: Even par 72

**HO CHI MINH CITY**—Filipino Mars Pucay faded with an even-par 72 and shared the lead with promising Thai golfer Nakul Vichitryuthasatr halfway through the Mercedes-Benz Championship Vietnam on Thursday.

Nakul carded a 71, the joint best round of the day, to tie Pucay at three-under-par 141.

Vietnamese amateur Huynh Van Son, who started the day with a joint share of the lead, stuttered to a 74 to be two off the pace at the Vietnam Golf and Country Club.

Pucay, though, was happy with his performance.

"Leave, par is okay," he said. "It's not an easy course as the greens are very quick and undulating. You are in trouble if you get above the hole."

Filipino amateur ace Jay Bayron was three off the lead after shooting a 75 along with Thailand's Pol Kemmarat.

Nakul has been a regular feature on the leaderboards on this year's Asean Golf Tour, which was launched in September to provide more playing opportunities for players in the region.

"I played well today but made some mistakes on the back nine," said Nakul.

He was coasting along before bogeys on 13 and 14, and another dropped shot on 16, spoiled his card.

## Leading second-round scores:

141—Nakul Vichitryuthasatr (THA) 70-71 Mars Pucay (PHI) 69-72 143—Huynh Van Son (VNM) 69-74 144—Jay Bayron (PHI) 69-75 Pol Kemmarat (THA) 69-75 145—Felix Casas (PHI) 71-74 Sirapong Maitreyuayong (THA) 73-72 Pijit Petchakasem (THA) 70-75 146—Khor Kheng Hwai (MAS) 71-75



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## SPORTS

## Caguioa back to spark slumping Gin Kings today

STANDINGS	W	L
Purefoods	7	0
Magnolia	4	2
Talk 'N Text	4	3
Red Bull	4	3
Sta. Lucia	3	4
Ginebra	2	4
Barangay Ginebra	2	4
Coca-Cola	1	5

**MARK CAGUIOA RETURNS TO HOPEFULLY** give Barangay Ginebra a spark when the defending champion Gin Kings clash with slumping Air21 tonight in the Smart PBA Philippine Cup eliminations at the Cuneta Astrodome.

The pesky guard returned recently from the United States where he recovered from a shoulder injury and initial reports said the 6-foot gunslinger will be surging up in the 7-20 p.m. game.

Ginebra has found life hard without Caguioa and Eric Menk, another superstar starter out because of injury. And the Kings have been languishing near the bottom of

the standings because of this.

At 2-4 and just a game out of the cellar, the Kings need to win games in a string going into the last few days of the first round.

And it could be a blessing that Ginebra will be colliding with the Express, who have lost their last two games—against Sta. Lucia and Purefoods—by an average of 27 points.

Ginebra actually snapped a four-game losing streak last week by cutting the Realtors down to size, 103-90, and the return of Caguioa—unless he is in truly bad shape—can do nothing but prop up the Kings' spirits and boost their firepower.

Meanwhile, sister team Magnolia seeks to stay in solo second place when the rock-solid Beverage Masters clash with Welcoat in the 4:35 p.m. contest.

Magnolia has been on a roller-coaster ride since the start of the tournament just over a month ago as its star-studded lineup tries to jell in time for the bigger battles ahead.

Welcoat, on the other hand, will be coming off the biggest win in its short history in the league, a 126-125 overtime victory over powerhouse Talk 'N Text over the weekend.

It would be interesting to see how the young Dragons, who won just seven games

last year before undergoing a massive manpower buildup anchored on No. 1 pick Joe Devance, treat their next game against another title contender.

"The morale of the team is high," Welcoat coach Leo Austria said while scouting on Wednesday at the Araneta Coliseum. "That win showed that we have slowly built our character."

Aside from Devance, the Dragons will also be led by Nic Belasco, the hero in that win, and sophomore center Jay-R Reyes. Dondon Montiveros, Danny Seigle, Danny Idefonso and Olsen Raccia will again spearhead Magnolia. **Musong R. Castillo**

## Pagulayan, Corteza keep Dumaguete win streaks

**DUMAGUETE CITY**—REIGNING RP CHAMP Lee Vann Corteza nipped German Ralf Souquet, 9-7 Wednesday night, to keep his chances of advancing in the Negros Oriental International 9-Ball Championships at the Dumaguete Convention Center here.

Alex Pagulayan also remained unscathed after two matches. He turned back Taiwanese star Wu Chia-ching, 9-5, before ripping countryman Arturo Publico, 9-1. His next assignment will be American Corey Deuel today.

Corteza made the most out of a crucial scratch by Souquet in the 16th rack to post the win and lead a bevy of local bets who are fancied to romp off with the \$20,000 top prize.

It was the second straight win for the 28-year-old Corteza, who will clash with another former world champion in Mika Immonen of Finland today. Corteza scored a 9-4 decision of Boyer Drillon in the first round.

Immonen is also unbeaten in two starts after taking a 9-6 and 9-7 victories over Jec-Jec Limen and Warren Kiamco, respectively.

Deuel, posted 9-6 victories over Mike Takayama and Chung Chuen-te of Taiwan.

Unheralded Jarry Pelayo, who is playing minus two fingers he lost in a firecracker accident as a child, and Elmer Haya clipped formidable foreign foes to sustain their respective runs.

Pelayo shocked Yang Ching-shun, 9-8, and Rodolfo "Boy Samson" Lust, 9-3, while Haya trounced Japan-based Ramil Gallego, 9-8, Japan's Satoshi Kawabata, 9-5.

**Marlon Bernardino, Contributor**



**ZAMBOANGA City's Radjeev Tahil** bests all comers in the semifinals of the 400-meter run at the Rizal Memorial track oval.

## OLYMPIC FEST NAT'LS

## 5 kata golds lift QC to top

By June Navarro

**QUEZON CITY SCOOPED UP FIVE GOLD** medals in the kata event of karatedo while Baguio City sparkled on the track yesterday in the 2nd Philippine Olympic Festival national championships at the rain-battered Rizal Memorial Sports Complex.

Miguel Villasis (boys' 10-11), John Cenard Cullera (boys' 12-13), Elsha Bernillo (girls' 12-13), Raquel Luzares (girls' 14-15) and Chloe Villasis (girls' 8-9) struck for the QC squad which grabbed the overall lead from Lapa.

Baguio City swept the first two golds in athletics with Hernanie Sore and Cesar Castanero to ruling the men's and junior boys' 5,000-meter run at the wet and slippery Rizal oval.

Sore breasted the tape in 15 minutes and 8.1 seconds to beat University of Baguio teammate Joanes Jimenez, who timed 15:10.2.

Castanero, who captured a pair of golds during the Central Northern Luzon qualifying games won by Baguio, prevailed in 15:30.6 with Darwin Lim of Cavite second in 16:37 in the event backed by Globe, Acel, Asia Brewery, Negros Navigation, AMA Computer College and Creativity Lounge.

The CNL champion team also snatched a

gold in the boys' kata through George Segundo in the boys' 16-and-above bracket.

Lipa City also shone in the kata event of karatedo with Kym Yoroshiko Torres seizing the boys' 10-11 title, Raymond Mejico capturing the boys' 14-15 division and Joy Tapero walking away with the girls' 10-11 plum.

Manila snared its first gold of the weeklong games hosted by the Philippine Sports Commission when Christopher Jaboc ruled the youth 5,000m in 15:29.7.

Jaboc outpaced Laguna's Jake Reyes, who grabbed the silver in 16:22.6.

Victories by Jennibeth Salceda of Far Eastern University (3,000m open women) and Frejelyn Rongcales of University of Santo Tomas (3,000m junior girls) could have helped boost Manila's stock but they decided to represent their respective schools instead.

Davao del Norte picked up its first gold courtesy of Jonel Buncit's triumph in the 5,000m open junior boys while Hanny Jean Delfin put Capiz on the medal tally with her youth girls' 3,000m victory.

Jan Jodilyn Pronda also seized a chess gold for Manila in the girls' under-14 after compiling 4.5 points in six rounds while Iloilo City's Cesar Manano took the boys' open with a tournament-best 5.5 points.

## Lascuña 6 off Choi in HK Open

**HONG KONG**—SOUTH KOREA'S K.J. Choi stormed into the lead at the UBS Hong Kong Open on Thursday, firing an eight-under-par first round of 62 to take a slender advantage over a star-studded field at the Hong Kong Golf Club in Fan Ling.

The world No. 12 lived up to his billing as favorite for the \$2.25 million tournament with nine birdies, including five in succession from the 12th, that lifted him a stroke ahead of Welshman Garry Houston, who had a 63.

Tony Lascuña emerged the best of six Filipinos in the field as he shot a two-under 68 along with 17 others that include Nick Fal-

do, Paul McGinley and Thomas Bjorn.

Francoe Miñoza, the Filipino No. 1, carded a 69 like defending champion Jose Manuel Lara of Spain while Juvic Pagunsan, whose stock rose by finishing second here last year to become Asian Tour Rookie of the Year, matched par 70.

Veterans Angelo Que had a 71, Gerald Rosales carded a 73 while Artemio Murakami struggled with a 74. Filipino amateur Dante Beciera made a 75.

A bogey at the ninth was the only blemish in an otherwise flawless display for Choi.

Sweden's Robert Karlsson and Fredrik

Andersson Hed were tied for third one shot back. Their matching 64s set the early clubhouse target before Choi's back nine surge propelled him up the leaderboard.

South Korea's Kang Wook-soon, the last Asian winner of this tournament, hit a 65, as did Spain's Miguel Angel Jimenez and Scotland's Barry Hume.

Australia's Scott Strange and Thailand's Thongchai Jaidee and Chapchai Norat were one shot further adrift.

Thongchai, who was playing with Karlsson, marched the Swede for most of the day but two bogeys in the last three holes saw him slip back.



**LASCUNA: Six shots behind**

## SPORTSWATCH

## Molo Scoop session guest

**HOW FIT ARE FILIP NO ATHLETES** VYING in the coming 24th Southeast Asian Games in Thailand?

This will be discussed in today's SCOOP session at 11 a.m. where Dr. Randolph Moio, member of the medical staff of the Philippine Center for Sports Medicine, will appear as guest. Also invited to the forum sponsored by Acel are PSC's Quennie Evangelista and Rachelle Dumuk.

## 'Bakbakan' finals get going

**THE CHAMPIONSHIP ROUND OF THE** NFBG Bakbakan National 10-Stage Derby starts at 1 p.m. today with 96 fights lined up at the Makati Coliseum.

The remaining semifinal rounds also size today at Mabuhay Cockpit in Pampanga and Taisay Sports Complex in Cebu.

Manny Berbano and Rommel Calalang of Buacan, Ben-gen Arayata and Charlie Hao of Bicol, Boy Uy and Peiping Chan of Rizal and Ferdie Buensaida of Batangas tallied six wins last Tuesday and Wednesday.

## 'Bracket of 3' cockfest on

**THE "BRACKET OF 3 FASTEST-WIN ONE-COCK LUTAN"** returns to Roligon Mega Cockpit from 9 a.m. today, a month after drawing 107 entries at its last backfights.

"Enthusiasts like the no-entry-fee format, and winners are immediately known after every three fights," said host Rolly Ligon.

Each fastest-win champion gets a bonus of P5,000.

Meanwhile, the "Weder Weder Lang" 5-cock derby kicks off at the venue on Dec. 1, 4, 8 and 6 with P2 million up for grabs.

Race 1—(Ort/Tr)

—Red Gown

/Truly Ins

pired (3).

Mean Ma-

chine (6).

Rogue Knight (5), Prince Dugo (1)

Race 2—(Ort/Tr)—Afternoon Delight (4), King

Anthony (3), Storm Hall (1), Lucky Joe (2)

Race 3—(Tr)—Virgin Hill (4), Eskapo (2),

Smarty Pants (3)

Race 4—(Ort/Tr)—Allez Allez (8), Sir Vey (1),

Elevenian Queen (7), Mathematics (2)

Race 5—(Tr)—Real Tough (1), Prima Vera (3),

Spanish Drums (5)

Race 6—(Penta/Ort/Tr)—Viva Treasure (7),

Custodia Legis (11), Queen (3), Emperado-

ra (9), Beautiful Smile (5)

Race 7—(Ort/Tr)—Hazzt Coming/Saintly Path

(1), Magpakalanman/Manila's Style (4)

Race 8—(Ort/Tr)—Down Jones (8), La Signo-

rina (1), Tigante (6), Virgin Island (5)

Race 9—(Singing) (7), El Love Senora (13), All

All All (8), Reign of Roses (9), Golden

Touch (2), Real Triumph (11)



BY TOP CHOICE

## RP 5 not taking it easy before SEAG

Baculi cautious despite sweep of Singapore tuneup matches

By Roy Luarda

**SINGAPORE**—THERE WILL BE NO let up in the Philippine-Harbour Centre team's final push for the Southeast Asian Games men's basketball crown.

Due to fly home today after a successful training stint here, the Nationals need not even unpack their bags as they are due to be quartered for at least 10 days before embarking on their mission to retain their crown in Thailand next month.

Harbour Centre team owner Mikee Romero approved the recommendation of the coaching staff headed by Junel Baculi Thursday following the Nationals' breezy 115-55 victory over the Singapore selection at the Singapore Basketball Centre.

Though satisfied with his wards' performance, Baculi said the Nationals still need to have that special kind of bonding before leaving for Nakhon Ratchasima, Thailand, on Dec. 3.

To achieve this, the Nationals will have two days of team building in Tagaytay City before being kept under one roof in the final phase of their SEAG preparations.

Romero asked the Nationals for a little more sacrifice.

"You have to believe in us (RP team management), you have to believe in your coaches and you have to believe in yourselves," Romero told the Nationals during a dinner hosted by businessman Paul Monozza. "If you can do that, positive things will happen."

Erick Arejola, the RP team coordinator, said they are already looking for a suitable place for the Nationals, who highlighted their four-game sweep here with a 100-93 comeback-from-behind victory over the Singapore Slingers Tuesday.

The Nationals also dumped the Singapore national team, 90-42, on Sunday and the United States Navy selection, 105-92, on Monday.

Meanwhile, assistant coaches Louie Alas and Beaufing Acot arrived Thursday from nearby Johor Baru, where they watched the Malaysia national team subdue the National Basketball Conference-Spring Oil selection, 87-75, in the Johor International Invitational tournament.

According to Alas, the Malaysians are basically the same team that placed third in the 2003 SEAG in Vietnam and remain beatable.

"They (Malaysians) shoot well and their big men can play small," said Alas, who steered the national team to the 1999 Brunei SEAG title. "Still, I am optimistic that we could beat them again especially if we play the same way we did against the Slingers."

Alas noted that the Malaysians are mainly a nine-man rotation, though they beat the NBC selection sans one of their stars—6-foot-6 Lee Wei—who studies at China's Fujian University.

## Mabuhay Miles golf fires off at Eagle Ridge

**OVER 400 GOLFERS**, INCLUDING company presidents, CEOs, top professionals and other captains of business and industry, tee off today for the 2007 Mabuhay Miles Elite Invitational golf tournament at the Eagle

Ridge Golf & Country Club in Gen. Trias, Cavite.

Dubbed "Make A Solid Impact," the tournament will be held for the second straight year at the sprawling Eagle Ridge golf complex.

Competition will be in four divisions for the men plus the ladies division. Class A and the ladies will play at the Dye course, Classes B and D will tour the Faldo course, while Class C will tackle the Norman.





RAFAEL Nadal plays a forehand return to Novak Djokovic.

# Nadal pips Djokovic, stays in Masters hunt

SHANGHAI—RAFAEL NADAL BLASTED past Serb Novak Djokovic, 6-4 6-4, on Thursday but the world No. 2 still faced a nervous wait to see if he had done enough to reach the semifinals of the year-ending Tennis Masters Cup.

The French Open champion boosted his round-robin record to 2-1, making him a favorite to advance at the \$4.45 million event in Shanghai.

Fellow Spaniard David Ferrer, who beat Nadal on Tuesday for his second straight win, was playing France's Richard Gasquet in the other Gold Group match later on Thursday.

Any result other than Gasquet winning in three sets, which would make the ratio of

games won and lost the deciding factor in who goes through, would be good enough for Nadal.

Djokovic, already eliminated after losing his first two matches, failed to consistently threaten Nadal, who was fired up from the start.

A lucky net cord gave Nadal an early break and Djokovic effectively surrendered the set when he dumped an easy volley into the net to drop serve again in the fifth game.

Nadal dashed any ideas Djokovic had of a comeback with a lunging backhand volley to hold to 5-3 in the second set, pumping his fists and roaring in delight after a marathon point.

A looping forehand down the line gave Nadal victory on his first match point, the Spaniard sinking to his knees in celebration after his most convincing performance of the group stages.

Andy Roddick pasted Fernando Gonzalez, 6-1, 6-4, late on Wednesday and is the only player so far to book his place in the semifinals of the eight-man tournament.

The American said he was itching to reverse years of pain by knocking world No. 1 Roger Federer out of the Masters Cup on Friday.

The fifth-ranked Roddick faces an unusually vulnerable Federer who has suffered three defeats in the past four weeks, his worst run since 2003.

Reuters

## Sonics spoil Wade's return to Heat

MIAMI—MIAMI'S SEASON-LONG WAIT for Dwyane Wade ended. So, too, did Seattle's quest for its first win of the Kevin Durant era.

Chris Wilcox scored 20 points, Damien Wilkins added 19 and the SuperSonics spoiled Wade's return by beating Miami, 104-95, Wednesday night—Seattle's first win in nine games this season.

Durant, the highly touted rookie, finished with 18 on 6-of-16 shooting for Seattle.

Wade scored 15 points in 25 minutes on 5-for-9 shooting for Miami (1-7), which is 0-4 at home for the second time in franchise history.

Ricky Davis scored 19 points on just 5-for-

18 shooting for Miami.

At Los Angeles, Stephon Marbury rejoined the New York Knicks (See story below), but Chris Kaman had 14 points and 18 rebounds to lead the Los Angeles Clippers.

Marbury came off the bench to score nine of his 13 points in the first half.

At Boston, the Celtics turned up the defense and the tempo while Kevin Garnett was on the bench with three fouls and improved to 7-0 with a 91-69 win over the New Jersey Nets, their best start since they opened 10-0 in 1972-73. Their best start was 14-0 in 1957-58.

At Cleveland, Dwight Howard matched a

career high with 35 points and Hedo Turkoglu tied up LeBron James for a jump ball in the final second of overtime to lift the Orlando Magic over the Cavaliers, 117-116, and remain unbeaten on the road.

James finished with 39 points, 14 assists and 13 rebounds. According to the Elias Sports Bureau, James is the first player to record that many points, assists and rebounds in a game since Wilt Chamberlain in 1968.

Other NBA games: Lakers 93, Rockets 90; Pistons 111, Warriors 104; Timberwolves 108, Kings 103; Wizards 103, Pacers 90; Jazz 92, Raptors 88; Hornets 95, Spurs 76; Hawks 117, Bobcats 109; Bucks 102, Grizzlies 99; Nuggets 110, Trail Blazers 93.

## 12 SEAG events may be shelved

KUALA LUMPUR—AT LEAST 12 EVENTS face the axe from next month's Southeast Asian Games in Thailand because not enough competitors have registered to take part.

Games organizing committee secretary-general Charoen Wattanasin said only two countries have entered athletes for the events and the rules require at least four countries for them to go ahead.

"We have set the rules and we should follow it," he said.

"As we have 12 events with only two countries, sports associations are arguing that there are at least four athletes registered and the events should go ahead. They have asked me and I have said no."

The events set to go are: skeet, trap and double trap in shooting, women's windsurfing, women's 48kg and over 76kg weightlifting, equestrian individual and team, women's squash, Muaythai ban-ranwe, ghr and lightweight, and women's downhill cycling.

The organizing committee are set to meet on Friday to discuss the fate of the events, a report said.

The Games run from Dec. 6 to 15 in Nakhon.

More than 7,000 athletes and officials are competing in the Games with Thailand sending the largest contingent of 1,389, followed by Malaysia, 1,114. The Philippines is sending about 500.

AFP

### FOREIGN SPORTS BITS

#### Knicks slap fine on Marbury

NEW YORK—STEPHON MARBURY WAS FINED close to \$200,000 for leaving the New York Knicks without permission, reports said Wednesday. The New York Post said Marbury missed a Monday practice. He was reportedly told earlier he would not start in the club's Tuesday NBA game against the Phoenix Suns. Knicks coach Isiah Thomas on Monday told the 30-year-old Marbury that he would be replaced by Mardy Collins in the starting lineup against the Suns.

AFP

#### A-Rod might return to Yankees

NEW YORK—FREE AGENT SLUGGER ALEX RODRIGUEZ has contacted the New York Yankees about a possible return to the club. In a statement on his official website (AROD.com) Wednesday, the 32-year-old third baseman said he had spoken to the Yankees owners, the Steinbrenner family. Rodriguez and the Yankees cut their ties last month when he exercised an escape clause in his 10-year, \$252 million contract.

Reuters

#### Stiff fines for overweight boxers

BOXING CHIEFS ARE MULLING OVER MOVES to hit errant fighters in the pocket. World Boxing Council fines for boxers who breach weigh-in rules range from just \$1,000 to \$1,500 and WBC president Jose Sulaiman said that stiffer fines linked to fighters' purses may be introduced to ensure complicity. WBC rules state that at 30 days before a fight, a boxer must not exceed his weight category by 10 percent or more.

Reuters

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# SPORTS

## Lady Stags, Eagles collide

LOCAL SUPPORT WILL SPELL THE DIFFERENCE when San Sebastian seeks a repeat win over Ateneo today at the start of the 2007 Shakey's V-League volleyball second conference at The Arena in San Juan.

The Lady Stags and the Lady Eagles clash at 3 p.m.

The University of Santo Tomas Tigresses also eye another victory over the Adamson University Lady Falcons later at 5 o'clock.

A victory by both the Lady Stags and the Tigresses would give them a two-win edge at 7-1 over the third-placed Lady Eagles.

The first time San Sebastian and Ateneo met on Oct. 23, the Lady Stags won, 18-25, 25-23,

STANDINGS	W	L
UST	6	1
SSC	5	1
Ateneo	5	2
Adamson	4	3
La Salle	3	4

(The Arena, San Juan)  
3 p.m.—SSC vs Ateneo  
5 p.m.—UST

29-27, 20-25, 15-7.

San Sebastian's Thai import Jarosenn Buaiee enjoys stronger local support. She was with them in the first conference where she won Most Valuable Player honors.

Rysabelle Devanadera, Latigay Melissa Mirasol, Jin ni Mondejar and Charisse Ancheta were particularly helpful in the crucial third set won by the Lady Stags, 29-27, in 34 minutes.

Buaiee's counterpart and fellow Thai, two-time Southeast Asian Games campaigner Lithawat Kesinee, should likewise be able to draw inspired performances from teammates Charo Soriano, Karla Bello, Denise Acevedo, Patricia Lyn Taganas and Bea Pascual.

UST beat Adamson on Nov. 4, 25-15, 17-25, 25-18, 25-23, with Venus Bernal and Mary Jean Balse, who combined for 33 points, and two other Tigresses scoring in double digits.

The league uses the 3-of-4 incentive to give lower-ranked teams a chance to fight for the crown. Any team that wins three of its four semifinal games automatically gains a playoff for the second finals slot. *Romina S. Austria*

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## Pool body fetes WPC's 'Superman'

FOR MAKING THE title match of the \$400,000 World Pool Championship recently, the hitherto-unheralded Robert Gomez will be feted by the Billiards and Snooker Congress of the Philippines.



GOMEZ

"What he did is something every Filipino, especially from the Visayas-Mindanao area, should be proud of," said BSCP president Ernesto Pajardo of Gomez, known in pool circles as Superman.

Aside from being the first qualifier to ever make the title match, the 29-year-old Gomez was the first player from the southern part of the Philippines to pull off the feat.

Gomez, a former correspondent for a television station in Zamboanga, holds degrees in mass communication and criminology from the University of the Philippines in Western Mindanao.

The luncheon for the new pool sensation, who yielded to England's Daryl Peach, 15-17, in Sunday's finals, is set on Monday in Makati.

"The way he dismantled the opposition on his way to the finals is mind-boggling," said BSCP chair Yen Makabenta. "For me, he's the best player in this year's WPC. He just picked the wrong time to lose."

Gomez twice clustered 11 straight racks during the tournament against favored foes.

He first did the trick in his 11-0 whitewash of Europe's No. 1 Niels Feijen of the Netherlands in the Final 16. In the semifinals, Gomez rallied from 0-4 down to beat England's top player Karl Boyes, 11-4. *Musong R. Castillo*

## BF Resort bets pace I-Village golf by 4 points

BF RESORT DREW 39 POINTS EACH from four players to surge into the lead at the start of the grand finals of the My-Phone Presents the 16th Intervillage Golf Tournament Series at the Summit Point course in Lipa City on Wednesday.

Arnel "Jojo" Bondoc, Joey Laisan, Art Ampaya and Zardi Abellera each carded 39 points to pace BF Resort on top with 306, four ahead of Hillsborough.

Also scoring for BF Resort were Arnold Jumalon (38), Remy Gervacio (38), Rupert Bayocot (38) and Leo Bustamante (36).

Hillsborough struck through Danny Olanosa (39), Ed Puno (39), King Rodrigo (39), Philip Brodett (38), Roderick Gamboa (38), Roger Manngas (37), Vic Guzman (36) and Rene Cuchon (36).

Tahanan was six strokes back at 300 on the efforts of Lito Abad (39), Danny Gutierrez (39), Jun Sauler (39), Beng Ibo (39), Michael Gonzales (38), Rene Mendoza (36), Ed Reyes (35) and Ronnie Caballero (35).

Better Living/Don Bosco/Levitown took fourth spot with 291 followed by Don Enrique Heights (284) and Cinco Hermanos/Monte Vista (282).

In individual play, Joel Altea IV was the lone entry in Group 1 (handicap 0-5), scoring 31 points while Arnold Jumalon paced Group 2 (6-10) with 32, three ahead of Brodett, Ed Puno and Vic Guzman.

Group 3 (11-15) leader was Art Ampaya with 33 points followed by Danny Gutierrez (30) and Danny Olanosa (29) while Beng Ibo was ahead in Group 4 (16-20) with 29 points.

Roderick Gamboa and Michael Gonzales shared the Group 5 lead with 21s.



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## BSP cuts key policy rates

FOR THE THIRD time this year, the Bangko Sentral ng Pilipinas yesterday slashed its benchmark interest rates by 25 basis points to hit historical lows, citing its benign inflation outlook and the favorable impact of the sharp peso's appreciation.

The BSP's policy-making Monetary Board brought down its overnight borrowing rate to 5.5 percent and the overnight lending rate to 7.5 percent, BSP Governor Amador Tandangco Jr. announced after the board meeting. These were the lowest levels since the independent central bank was established in 1993.

The fresh monetary easing was widely expected by the financial markets given the peso's steep appreciation against the dollar, the favorable outlook on inflation and the central bank's better control of growth in money supply.

"Liquidity growth continued to slow down for the fifth consecutive month in September; risks pertaining to agricultural output have moderated; more recent regional wage adjustments are not expected to generate additional price pressures; and inflation expectations remain well anchored," Tandangco said.

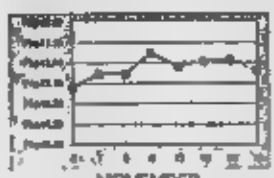
Tandangco said the Monetary Board, in assessing the upside risks, believed that these risks were manageable.

"Monetary measures implemented last May continue to temper the impact on domestic liquidity of the sustained strong foreign exchange inflows, while the firm peso has cushioned the impact of upward pressure on oil and food, among other commodities," Tandangco said.

Economists expect the fresh monetary easing to

# WB raises RP growth forecast for '07

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## Stock index falls 0.3%

THE PHILIPPINE STOCK EXCHANGE INDEX yesterday lost 9.4 points, or 0.3 percent, at 3,672.22, giving back some of the previous session's gains, in line with an overnight retreat on Wall Street.

STOCK/B2

## East Asia Economic Growth

	2005	2006	2007	2008
Emerging East Asia	7.7	8.3	8.4	8.2
Develop. E. Asia	9.2	9.8	10.1	9.7
S. E. Asia	5.1	5.4	5.7	5.8
Indonesia	5.7	6.5	6.3	6.4
Malaysia	5.0	5.9	5.7	5.9
Philippines	4.9	5.4	6.7	6.2
Thailand	4.5	6.0	4.8	4.8
Transition Econ.				
China	10.4	11.1	11.3	10.8
Vietnam	8.4	8.2	8.3	8.2
Small Economies	7.8	7.2	6.4	6.2
Newly Ind. Econ.	4.9	5.5	5.1	5.1
Korea	4.2	5.0	4.8	5.1
3 other NIES	5.5	5.9	5.4	5.1
Japan	1.9	2.2	2.0	1.8

WORLD BANK EAST ASIA REGION, OCTOBER 2007, CONSOLIDATED FORECASTS FOR NIES

## Country's GDP rise may be highest in SE Asia, bank says

By Doris C. Dumiao

THE WORLD BANK HAS upgraded its economic growth forecast on the Philippines for this year and the next, as the bank keeps an upbeat outlook for emerging East Asia—the world's fastest growing region.

In its twice-a-year East Asia and Pacific update released yesterday, the bank said the coun-

try's gross domestic product (GDP) would likely grow by 6.7 percent this year, and sustain an expansion of 6.2 percent in 2008.

During its earlier assessment in April, the World Bank projected that the Philippine domestic economy would expand by only 5.6 percent this year and 6 percent in 2008.

Philippine GDP growth jumped to 7.3 percent in the first half of 2007, the highest among the middle-income countries of Southeast Asia and the country's best performance in 20 years.

WB RAISES/B2

## IN THIS ISSUE

Bank lending up 6.2% /B4

BIR sees bigger tax shortfall in Oct. /B6

"The Ford Focus is a superb driver's car with one delightful yet frugal engine."

-Jason Ang, contributor, Manila Bulletin, August 31 2007

"Passengers were constantly amazed. 'Parang matic' they'd exclaim."

-Drew Asuncion, contributor, Top Gear, August 2007 issue

"There has never been a car in this class that provides so much power, fuel efficiency, and features, and to top it all off is very affordable."

-Mike Toledo, former Press Undersecretary

"Solid, mature ride that truly spells E-U-R-O."

-Brian Afuang, editor, Manila Times, July 31 2007

"I love the power to weight ratio of the TDCI. With so much power, I never need to wait."

-James Deakin, host, Counterflow, NU107

"The Ford Focus TDCi is a car that makes the choice of a diesel passenger car more acceptable."

-Andre Palma, columnist, Philippine Daily Inquirer, August 22 2007

"The Ghia 1.8L sedan has the full nine yards."

-Tito Hermoso, editor, C! Magazine, Business World, August 29 2007

"This car pretty much lives up to the hype."

-Dong Magsajo, editor, The Philippine Star, September 28 2007

"The new Ford Focus is surprisingly fast, with the 1.8L engine as the new entry level and the Turbo Diesel at the top of the range."

-Dominic Ochoa, Celebrity Roadshow



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# In race to control transmission grid, 4 groups are left standing

By Abigail L. Ho

ONLY FOUR BIDDER-GROUPS ARE left in the race for the right to maintain, operate and expand the National Transmission Corp., following the Power Sector Assets and Liabilities Management Corp.'s issuance last Wednesday of the final list of pre-qualified bidders for the concession agreement.

Qualified to participate in the final bidding on Dec. 12 are the consor-

tium of Monte Oro Grid Resources Corp. and State Grid Corp. of China, the group of Two Rivers Pacific Holdings Corp. and Terna-Rete Elettrica Nazionale Spa., the joint venture between San Miguel Energy Corp. and TPG Aurora BV, and the partnership between Citadel Holdings Inc. and Power Grid Corp. of India Ltd.

Representing the local counterparts of the bidding groups are Walter Brown for Monte Oro, Jose Ma. Lim for Two Rivers, Ramon Ang for San Miguel En-

ergy, and Amelia dela Rosa for Citadel.

The local groups are actually powerhouses in their respective industries, with Monte Oro being a veteran in the exploration sector, Two Rivers a subsidiary of Metro Pacific Corp., San Miguel Energy, an arm of food and beverage conglomerate San Miguel Corp., and Citadel an investment group involved in aviation support, freight and logistics, and telecommunications.

According to PSALM, the pre-qualification step is a very important one

in the bidding process since this determines the financial and technical capabilities of prospective investors.

Evaluating the accuracy, completeness, and validity of documents submitted are the PSALM project management team for the Transco privatization and its counterparts in Transco itself.

Under the bidding rules, a prospective bidder must have a net asset value or market capitalization of at least \$500 million.

## NFA steps up palay buying operations

By Amy R. Remo

DUE TO THE RECENT HIKE IN THE PRICE of palay, the National Food Authority raised its palay procurement to 7,411 bags a day from a previous daily average of 1,500 bags.

Last month, the government has increased the NFA's support price from P10 to P11 a kilo for clean and dry palay.

According to the NFA, the increase in procurement has encouraged more farmers to start selling their harvests to the agency.

Farmers who sell their palay to the NFA would continue to enjoy the incentive of P0.25 a kilo for palay that met the NFA's moisture content requirement.

Farmers' cooperatives will get an additional P0.25-a-kilo incentive if they sell their produce to the government.

The incentives brought to P11.25 per kilo the NFA's buying price for palay from individual farmers, and to P11.50 per kilo for those sold by farmer-cooperatives.

The new prices apply to clean and dry palay with 14 percent moisture content.

NFA Administrator Jessup P. Navarro said the support price increase and the corresponding hike in the volume of palay bought daily provided the agency a better chance to meet this year's palay procurement target.

NFA's palay procurement peaks in the last quarter of the year.

# Asean exports seen to take a beating

By Michelle V. Remo

THE PHILIPPINES' EXPORTS AND those of neighboring countries are seen to take a beating due to the projected slowdown in the growth of the global economy in the next two years.

"Asean exporters will likely find the environment tough," according to investment bank UBS.

The global economy may only expand by 4.3 percent next year, and 4.1 percent in 2009, slowing down from the estimated 4.8 percent this year, UBS said in its latest paper entitled "Asean: Who is Coping with the G3 Slowdown?"

The deceleration is blamed partly on the weakening of investments in the United States and European countries.

In the United States, the credit crunch resulting from the subprime

## UBS: Expected slowdown in global economy could weigh on RP trade

market crisis has been pulling down investments, UBS said.

Problems in the US subprime market, considered a high-risk market for housing loans, peaked in July and August, when international finance institutions faced mounting credit defaults by clients.

The Philippines has already started to feel the effects of a volatile external market, with exports so far failing to meet the expected double-digit growth for the year. In January to September, exports grew by an average of 4.9 percent to \$37.203 billion, much slower than the government's original target of 11 percent.

Analysts said that, while the country's export sector is still expected to post growth this year, the rise may only hover between 6 and 6.5 percent.

UBS said, however, that the slower global demand for imports would not be sufficient to pull down overall economic growth in the Philippines and Asean countries. The bank said strong domestic consumption would offset the weakness in exports.

"We project domestic demand to remain lively in Singapore and the Philippines, while accelerating in the rest of the Asean 5—with the acceleration helped along in Thailand and Indonesia by recent interest rate cuts," UBS said.

But, as a caveat, the investment bank said a strong domestic demand may not necessarily offset the decline in exports growth.

Asean governments are not under pressure to loosen monetary policy just to beef up economic expansion, UBS said. In the Philippines, the economy grew 7.3 percent in the first half and exceeded most expectations, although its exports were far from the growth target set, rising by only 6.6 percent.

Instead of working on pump-priming the economy, UBS said, the Asean economies should focus on keeping their currencies from substantial appreciation to protect exporters.

Exporters have asked authorities to intervene in the foreign exchange market and help stabilize the peso, whose upward climb, they said, has eroded their income-generating potentials.

## WB raises RP growth forecast for '07

From page B1

"High GDP growth, reduced public debt, a balance of payments surplus, falling interest rates, recovering financial markets and high remittance levels by overseas Filipino workers have combined to bring about the highest economic growth achieved by the Philippines in 20 years," said Vera Songwe, World Bank Philippines chief economist.

"The sustained good performance on tax administration remains critical to sustaining this positive environment," she said.

The bank's growth forecast for the Philippines this year was the highest among Southeast Asia's four biggest economies. Indonesia, Malaysia and Thailand were projected to grow by 6.3 percent, 5.7 percent and 4.3 percent, respectively.

But for next year, Indonesia was ex-

pected to be the best performer with a projected growth of 6.4 percent. Malaysia and Thailand were seen growing by 5.9 percent and 4.6 percent next year.

"The Philippines has demonstrated its ability to perform at par with or better than its regional neighbors on the economic front in recent years. The challenge moving forward is to accelerate the pace of reducing poverty, delivering social services to the poor and attracting job-creating investments," said Maryse Gautier, acting country director for the World Bank.

East Asia as a whole was expected to post a robust growth through next year despite growing concerns about the US property downturn and skyrocketing global oil prices. The region was seen growing in excess of 8 percent this year,

for the second year in a row, and moderate only slightly next year.

The World Bank said growth performance and prospects in the Philippines had improved following the substantial fiscal adjustment, public debt reduction and balance-of-payments surpluses of recent years.

"By October 2007, financial markets had largely recovered from the US subprime crisis-induced volatility, notwithstanding a spate of corruption scandals featuring prominently on the political landscape," the report said.

But the bank warned that a shortfall in targeted tax revenue in 2007, unless rectified, could undermine the government's aspirations to strengthen infrastructure and eliminate the national government deficit in 2008.

The bank sees developing coun-

tries from East Asia remaining resilient despite a projected US-led economic slowdown next year.

"There is a significant probability that the subprime crisis, the associated credit squeeze and rising oil prices could force a more substantial downturn in the developed world, in particular in the US," the report said.

The bank's projections for regional growth in 2007 and 2008 had been substantially increased compared to six months ago, mainly due to the unexpected and large domestic demand-led acceleration of growth in China. The bank also noted that this year's pick-up in East Asia had occurred despite an already substantial decline in US import growth, and some more modest slowing in the region's own exports.

## Stock . . . From page B1

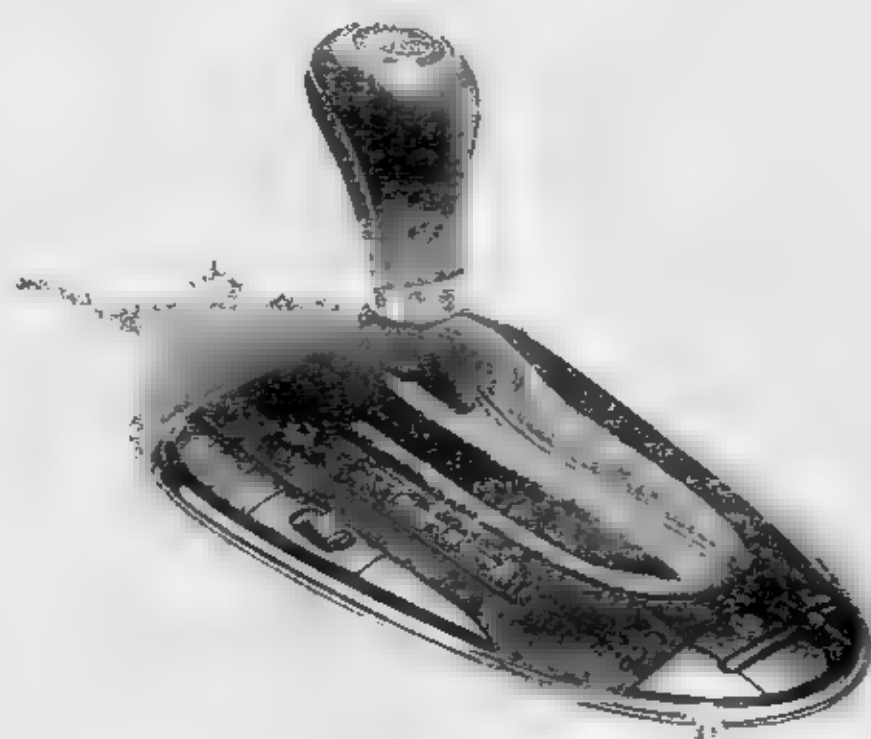
"Our stock market is moving in line with the tone of the global markets," said Summit Securities president Harry Liu, citing risks such as the US subprime worries and higher oil prices. AP

## BSP cuts . . . From page B1

tary easing to boost the interest-sensitive sectors of the economy such as construction, real estate and investment, in turn supporting the country's robust growth.

The national government, the biggest borrower of funds from the domestic market, is likewise seen to benefit through lower debt servicing while the BSP itself is expected to trim expenses incurred in the mapping up excess liquidity in the system.

Doris C. Dumiao



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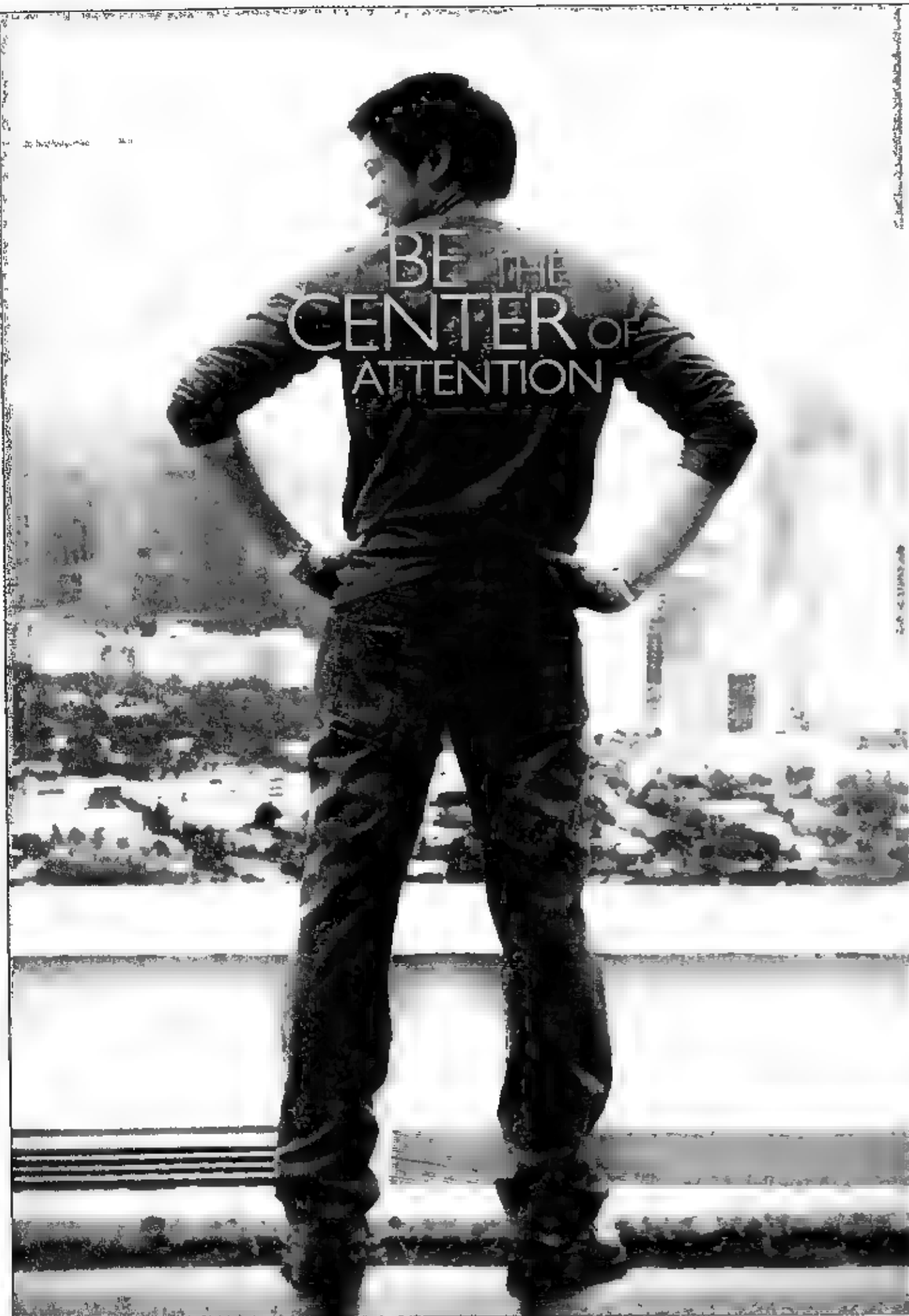
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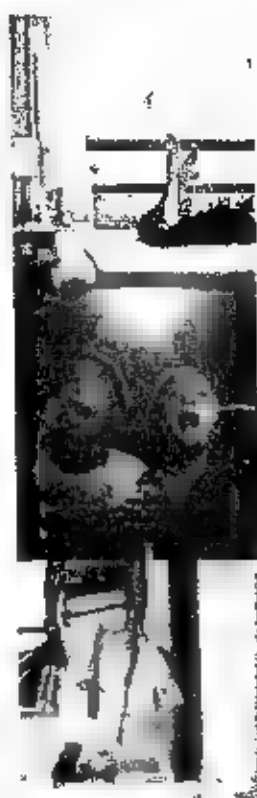


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# OFW remittances rose 12.4% to \$1.1B in Sept.

By Doris C. Dumlaog

## 9-month inflow hits \$10.5B

MONEY SENT HOME BY OVER seas Filipinos through banks surged by 12.4 percent year-on-year in September to hit \$1.1 billion, the Bangko Sentral ng Pilipinas said.

Thus brought the total overseas Filipino workers' (OFW) remittances in the first nine months of the year to \$10.5 billion, 15 percent higher than the inflows in the same period last year.

The monthly remittances coursed through banks have exceeded the \$1 billion mark since May 2006.

The strong foreign exchange inflow contributed to the appreciation of the peso, which has emerged as Asia's best performing currency so far this year.

"Local banks continued to provide expanded banking services to remitters and their beneficiaries, encouraging the use of formal channels for cash transfers," BSP Governor Amando Tetangco Jr. said in a statement.

He noted that local banks had been increasing their remittance centers abroad and establishing tie-ups with foreign financial institutions to better respond to the needs of overseas workers.

Tetangco said the remittance

network of local banks had widened to 3,939 units in 2006 from only 1,183 in 2005, while the number of correspondent banks quadrupled in 2006 to reach 3,187.

Based on data from the Philippine Overseas Employment Administration, the number of deployed workers in September also rose by 8.7 percent over a year ago. For the nine-month period, however, total deployment was lower by 1.7 percent at 827,275.

"The number of deployed Filipino workers has been growing since July 2007, moderating the contraction seen in the early part of the year," Tetangco said.

The remittances came largely from the United States, United Kingdom, Italy, the United Arab Emirates, Saudi Arabia, Canada, Singapore, Japan and Hong Kong.

The BSP report on remittances does not include funds flowing through informal channels, defined as unlicensed or unregulated operations such as friends, acquaintances or other travelers. However, this so-

called leakage in the remittance pipeline has gone down to 5 percent of total inflows from as high as 20-30 percent about two to three years ago.

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Investments of Variable Life Insurance Contracts	Current Week November 13, 2007
Bond Fund - Peso	1,548,111
Managed Fund - Peso	1,935,811
Growth Fund - Peso	1,891,981
Equity Fund - Peso	0,858,781
Bond Fund - US Dollar	1,420,711

INSULAR LIFE		
Investment funds of Wealth Series		
	Nov 12, 2007	Oct 29, 2007
Fixed Income Fund	1,302,112	1,301,733
Balanced Fund	1,489,178	1,526,858
Equity Fund	1,800,182	1,892,983
Dollar Fixed Income Fund	999,723	1,003,101

**Zeus Holdings, Inc.**  
 TO ALL STOCKHOLDERS  
 NOTICE IS HEREBY GIVEN that the Annual Meeting of the Stockholders of Zeus Holdings, Inc. will be held on 28 November 2007 at 2:00 p.m. at the 21/F Lepanto Building, 8747 Paseo de Roxas, Makati City  
 (Sgd.) Atty. Daisy L. Parker  
 Corporate Secretary

**NASA WATER Corp.**  
 The First Automated Purified Water Vending Machine  
**LOW STARTING CAPITAL**  
**MONETARY AMORTIZATION**  
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**P15,500**  
**DOWNPAYMENT**  
**(FOR METRO MANILA ONLY)**  
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 NOVEMBER 16 - 18, PASADENA SPORTS COMPLEX  
 HALL 3B - 300-2, 300-3, 300-4, 300-5, 300-6, 300-7, 300-8, 300-9, 300-10, 300-11, 300-12, 300-13, 300-14, 300-15, 300-16, 300-17, 300-18, 300-19, 300-20, 300-21, 300-22, 300-23, 300-24, 300-25, 300-26, 300-27, 300-28, 300-29, 300-30, 300-31, 300-32, 300-33, 300-34, 300-35, 300-36, 300-37, 300-38, 300-39, 300-40, 300-41, 300-42, 300-43, 300-44, 300-45, 300-46, 300-47, 300-48, 300-49, 300-50, 300-51, 300-52, 300-53, 300-54, 300-55, 300-56, 300-57, 300-58, 300-59, 300-60, 300-61, 300-62, 300-63, 300-64, 300-65, 300-66, 300-67, 300-68, 300-69, 300-70, 300-71, 300-72, 300-73, 300-74, 300-75, 300-76, 300-77, 300-78, 300-79, 300-80, 300-81, 300-82, 300-83, 300-84, 300-85, 300-86, 300-87, 300-88, 300-89, 300-90, 300-91, 300-92, 300-93, 300-94, 300-95, 300-96, 300-97, 300-98, 300-99, 300-100, 300-101, 300-102, 300-103, 300-104, 300-105, 300-106, 300-107, 300-108, 300-109, 300-110, 300-111, 300-112, 300-113, 300-114, 300-115, 300-116, 300-117, 300-118, 300-119, 300-120, 300-121, 300-122, 300-123, 300-124, 300-125, 300-126, 300-127, 300-128, 300-129, 300-130, 300-131, 300-132, 300-133, 300-134, 300-135, 300-136, 300-137, 300-138, 300-139, 300-140, 300-141, 300-142, 300-143, 300-144, 300-145, 300-146, 300-147, 300-148, 300-149, 300-150, 300-151, 300-152, 300-153, 300-154, 300-155, 300-156, 300-157, 300-158, 300-159, 300-160, 300-161, 300-162, 300-163, 300-164, 300-165, 300-166, 300-167, 300-168, 300-169, 300-170, 300-171, 300-172, 300-173, 300-174, 300-175, 300-176, 300-177, 300-178, 300-179, 300-180, 300-181, 300-182, 300-183, 300-184, 300-185, 300-186, 300-187, 300-188, 300-189, 300-190, 300-191, 300-192, 300-193, 300-194, 300-195, 300-196, 300-197, 300-198, 300-199, 300-200, 300-201, 300-202, 300-203, 300-204, 300-205, 300-206, 300-207, 300-208, 300-209, 300-210, 300-211, 300-212, 300-213, 300-214, 300-215, 300-216, 300-217, 300-218, 300-219, 300-220, 300-221, 300-222, 300-223, 300-224, 300-225, 300-226, 300-227, 300-228, 300-229, 300-230, 300-231, 300-232, 300-233, 300-234, 300-235, 300-236, 300-237, 300-238, 300-239, 300-240, 300-241, 300-242, 300-243, 300-244, 300-245, 300-246, 300-247, 300-248, 300-249, 300-250, 300-251, 300-252, 300-253, 300-254, 300-255, 300-256, 300-257, 300-258, 300-259, 300-260, 300-261, 300-262, 300-263, 300-264, 300-265, 300-266, 300-267, 300-268, 300-269, 300-270, 300-271, 300-272, 300-273, 300-274, 300-275, 300-276, 300-277, 300-278, 300-279, 300-280, 300-281, 300-282, 300-283, 300-284, 300-285, 300-286, 300-287, 300-288, 300-289, 300-290, 300-291, 300-292, 300-293, 300-294, 300-295, 300-296, 300-297, 300-298, 300-299, 300-300, 300-301, 300-302, 300-303, 300-304, 300-305, 300-306, 300-307, 300-308, 300-309, 300-310, 300-311, 300-312, 300-313, 300-314, 300-315, 300-316, 300-317, 300-318, 300-319, 300-320, 300-321, 300-322, 300-323, 300-324, 300-325, 300-326, 300-327, 300-328, 300-329, 300-330, 300-331, 300-332, 300-333, 300-334, 300-335, 300-336, 300-337, 300-338, 300-339, 300-340, 300-341, 300-342, 300-343, 300-344, 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## Food for thought: MDC unveils new combined nutrition and culinary arts degree program

Cooking, they say, is both a science and an art. And in an age where gourmet food that is both exquisitely delectable and healthy could be enjoyed in first-class restaurants as well as in health care institutions, understanding cooking from both perspectives becomes an advantage.

But while someone can learn the proper techniques of food preparation at a culinary school, he or she may not know how a sumptuous meal could be made healthy. In the same vein, a student studying dietetics and nutrition can easily plan a nutritious meal, but not be able to put together an appetizing one.

Why not learn both under a single program?

Starting June 2008, the Manila Doctors College is offering the Bachelor of Science in Holistic Nutrition with Culinary Arts degree program for culinary arts enthusiasts and aspiring food industry professionals.



The first of its kind in the country, the program is designed for students who seek to apply nutrition principles in their culinary skills. In addition to preparation courses, the core program provides training in various areas of nutrition and culinary studies. Two fully equipped nutrition laboratories serve as a venue for hands-on training and testing.

For their on-the-job experience, the Manila Doctors has tied up with leading institutions in the hospitality, food service, and health care industries, such as the Marco Polo Hotel in Cebu, among others.

Equipped with knowledge of and skills on two fields of studies, BS Holistic Nutrition with Culinary Arts graduates could pursue a relatively wide range of alternative career paths in the dietetics departments of hospitals, schools, or other institutions.

Growing public interest in healthy lifestyles has created a demand for dietitians and nutritionists in the country and overseas. According to the American Dietetic Association, dietitians and nutritionists earn between US\$53,800 to US\$62,000 annually, with those in food and nutrition management and in education and research being paid the highest. An existing reciprocity agreement of the Commission on Dietetic Registration for the American Dietetic Registration with the Philippines allows registered Filipino dietitians to work in the US.

For more information on the BS Holistic Nutrition with Culinary Arts program, call 8590888 or log on to [www.mdc.edu.ph](http://www.mdc.edu.ph)



### Our Competitive Edge

- Level II-accredited by the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU)
- Granted Derogated Status by the Commission on Higher Education (CHED)
- Strong partnerships with leading hospitals and other affiliation agencies
- Competent and highly trained instructors
- Career opportunities
- Competitive rates and flexible payment schemes

### Application Requirements

1. Three (3) 2 X 2 ID pictures
2. Certified True Copy of Birth Certificate from NCSO
3. Certificate of Good Moral Character from the Principal, Head of Student Affairs or the Class Adviser

### Enrollment Procedures

1. Personally secure Application Form from the Registrar's Office after payment of Application/Examination Fee at the Accounting Office.
2. Submit the accomplished Application Form together with the required supporting documents.
3. Take entrance examination on scheduled date.
4. Report for interview on scheduled date.
5. Undergo physical examination.



### Campus Facilities

- Four (4) fundamental laboratories
- Two (2) nutrition laboratories
- One (1) micro-biology laboratory
- Two (2) anatomy laboratories
- One (1) physics laboratory
- Two (2) computer laboratories
- Four (4) Lecture Halls
- Multi-Purpose Hall
- 84 air-conditioned classrooms
- Library with internet-ready computers
- Guidance and Testing Center
- Clinic
- Swimming Pool
- Basketball/Volleyball and Badminton courts

### Course Offerings

- BS in Nursing
- BS in Psychology
- BS in Zoology
- Certificate in Nursing Assistant Program (CNAP)
- Six-month Caregiver Program (TESDA-accredited)
- Certificate in Pulmonary Therapy

From left: TOP 10 - Mary Joy G. Bordeos • TOP 9 - Tracy Joana A. Blazon • TOP 10 - Cheryl R. Villanueva

## Nurturing a legacy of quality education

Since 1975, MDC graduates have consistently performed well in the Nurse Licensure Examinations, giving us a historical passing rate of almost 80%.

This year, our biggest batch of graduates gave us yet another reason to be proud: an outstanding passing rate of 95% in the June 2007 licensure examinations! More impressively, three of our graduates also landed in the top ten.

Indeed, our investments in cutting-edge facilities, as well as in continuing faculty development programs, have consistently paid off. Just as importantly, the exposure and training opportunities provided by our base hospital, the Manila Doctors Hospital, have proven invaluable in fulfilling our objective to train professionals who are caring, competent, committed, creative and culture-adaptive, therefore enjoying a marked competitive advantage in the health care industry. These Six 6 Cs represent the educational thrusts of MDC.

As testaments of our institutional compliance to the highest standards of nursing education, the College enjoys a Derogated Status from the Commission on Higher Education and a Level II accreditation from the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU).



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Please get in touch through our new trunkline:  
**859-0888** (connecting all departments)

**Enrollment now going on!**

**BS in Holistic Nutrition with Culinary Arts NOW OPEN**

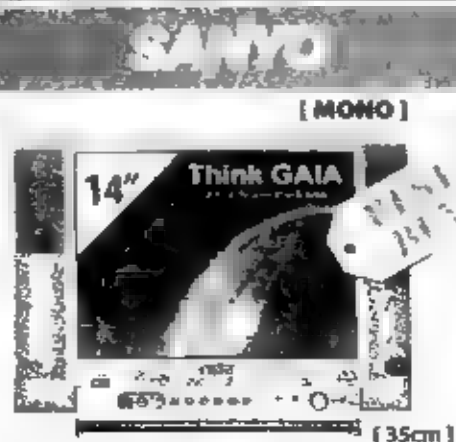


## Perfect Holi-DEALS

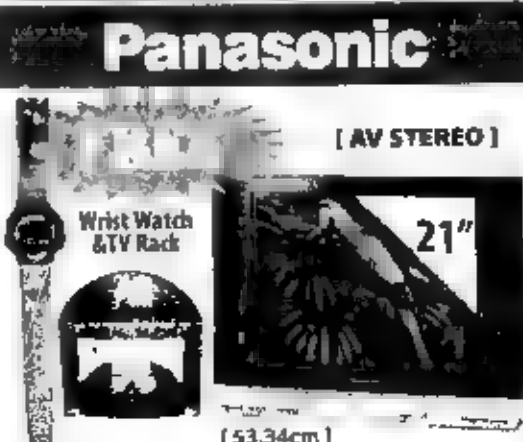
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0% INTEREST  
UP TO 12 MONTHS

Perfect  
50% OFF  
ON SELECTED ITEMS

Perfect  
FREEBIES



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**TC-21GX20P** SRP: P9,999  
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**P624.58**  
12 mos. 0%



**SCP-2126S** SRP: P5,995  
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**P499.58**  
12 mos. 0%

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**DCR-HC28**  
• 1.1 Mega Pixels CCD  
• 20x Optical Zoom  
• 600x Digital Zoom  
**P 17,999**  
12 mos. 0%

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• 34x Optical Zoom  
• 400x Digital Zoom  
• 6.85cm (2.7") Wide LCD  
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**LESS P2,000**  
ON CASH OR CARD  
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**C613**  
• 6.1 MP camera for prints up to 20 x 30 in. (51 x 76 cm)  
• 28 optical zoom lens  
SRP: P7,995  
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6 mos. 0%

**Digital IXUS 70**  
• 7.1 Megapixels w/ 4.3 cm (1.7") LCD  
• Screen - 1x Optical Zoom, DIGITAL  
• Zoom - ISO 1600 and Auto ISO (SR)  
• Still motion and Time-Lapse Mode  
SRP: P17,950  
**P1,495.83**  
12 mos. 0%

**Less P200**  
**DVP3110K** SRP: P2,490  
• Karaoke Function  
• Progressive Scan component video  
• Plays DVD+R/RW, DVD-R/RW, VCD, MP3

**PHILIPS**  
**32"**  
**FREE**  
HOMETHEATER SYSTEM (LRS-8000)  
**CASH**  
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**32"**  
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**20,000**  
Home Theater System  
with DVD Player  
**10,000**  
Home Theater System  
with DVD Player  
**3,000**  
DVD Player  
**ADD P999**  
and get a Wall Mount Bracket

**FREE**  
Wall Bracket  
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**FREE**  
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**LESS P5,000**  
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**SAMSUNG**  
**ADD - ONS**  
**ADD P5,000**  
GET HT-X20  
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(Reg. Price P21,995)  
**ADD P8,000**  
(18 mos. 0%)  
GET HT-X20  
Home Theater System  
(Reg. Price P21,995)  
**ADD P15,000**  
GET HT-TX25  
Home Theater System  
(Reg. Price P29,995)  
**ADD P20,000**  
GET HT-X250  
Home Theater System  
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GET HT-TX120T  
Home Theater System  
(Reg. Price P49,995)

**MDV-540**  
• DivX, DVD, VCD, CD, WMA  
• MP3 Playback  
• Multi System  
• Karaoke Function  
SRP: P4,490  
**P374.17**  
12 mos. 0%

**SVC DVD Mini Component Home Entertainment System**  
**MAX-DK11**  
• Play MP3, WMA, JPEG, DivX, DVD, VCD, SVCD, S-Video, S-Component, S-Video, S-Component, S-Video, S-Component  
SRP: P12,990  
**P1,082.50**  
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**FREE**  
540 DVD  
Karaoke Songs  
Plus 1 disc  
Flat Item

**HTZ363DVD** SRP: P19,990  
• 4 Functions (DVD/Timer/  
USB/Line)  
• Down-Firing Subwoofer  
**P3,331.67**  
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**Jamo**  
**50% OFF**  
**E-310 PDD** SRP: P5,495  
• 5.1 Home Theater Sphrs Sys. • Compact  
28W Active Sub. • Solid Mdl Cabinet  
• 100W/Short Term • Available Color/Bech  
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Valid for installment or Straight Charge transactions.

**FREE**  
**citibank**  
10% Cash Back for a minimum P20,000  
Payable installment transaction  
Water Purifier for a minimum P40,000  
Payable installment transaction

**FREE**  
**UNIONBANK**  
Choose 6, 12 or 18-month payment terms  
and get FREE Western Gift Certificates.

**FREE**  
**SECURITY BANK**  
Good Toaster or Coffee Maker for purchases  
P7,000 - P14,999  
Coffee Maker for purchases P15,000 and up.

**PERFECT**  
**ORCBC Bankard**  
Chance to win appliances, gadgets & gift choices  
with a minimum P10,000 installment purchase  
using your ORCBC Bankard.





**ED9000 Silver Fiesta**  
SRP: P8,950  
**P497.22**  
18 mos. 0%



**AZ5140**  
• 3" Full range speakers  
• Bass Reflex speakers  
• VCD & MP3-CD playback  
SRP P3,990  
**P581.67**  
6 months 0%



**DVP270-N**  
SRP: P7,495  
**P624.58**  
12 mos. 0%



**PET714**  
• 7.0" TFT color LCD display  
• Plays MP3-CD, CD & CD-RW music  
• Plays DVD, DVD-R & DVD-RW, SVCD, DivX, MPEG-4 Movies  
SRP P7,690  
**P640.83**  
12 months 0%



**D900i**  
• EGDE Phone  
• Quadband  
• 3.2 Megapixel Camera  
• 256k TFT Display  
• 32 x 42 Screen  
• GPRS, Bluetooth 2.0, USB  
• 1800 Phonebook Entry  
• MicroSD Card Slot / 60MB Phone Memory  
SRP: P14,000  
**P1,166.67**  
12 mos 0%



**K530i** Warm Silver / Thunder Black  
• 2 Megapixel Camera  
• 256k TFT Display (16mm) 2" Screen  
• GPRS, Bluetooth for A2DP, USB 2.0  
• Up to 16MB Phone Memory  
• Memory Stick Micro (M2) Card Slot  
SRP: P12,300  
**P1,025.00**  
12 mos. 0%



**L6** (Black / Silver / Pink)  
• Tri-band: GSM 900/1800/1900  
• VGA Camera (4x Digital Zoom)  
• 256k TFT Display, 30 x 37mm Screen  
• GPRS, USB  
• 500 Phonebook Entry  
SRP: P6,000  
**P500.00**  
12 mos 0%



**iPod shuffle (1GB)**  
SRP: P4,290  
**P715.00**  
6 mos 0%

**2xmas SAVINGS**

**Garami**

**Bundled DEALS**

**BUY 10 GET 1 SAME ITEM FREE**

<b>P199</b> GT-288 2.1L Capacity Thermal Available colors: Blue, Pink & Green	<b>P299</b> GAR-703 Flat Iron Heating Type: Pwr 100W / 110V / 120V 230V / 240V / 250V Pushed Aluminum Sole plate	<b>P299</b> GRJ-8 Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L
<b>P299</b> GWK-400 Stainless Steel Pop-up Steam Covering Easy Filling & Cleaning • Best Removable Handle • Quick Heat White	<b>P329</b> GCWK-1000 300W / 110V / 120V / 230V / 240V / 250V High Quality Plastic Material Automatic Power Cut off • Best Removable Handle • Quick Heat White	<b>P329</b> GOT-50 2.5L / 84.5oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L
<b>P359</b> GGS-1080 Automatic Espresso Pump Controller Stainless Steel • Best Removable Handle • Quick Heat White	<b>P399</b> GRC-07 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P499</b> GOT-118 2.5L / 84.5oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L

**BUY 5 GET 1 ITEM FREE**

<b>P399</b> GGS-1180 Stainless Steel	<b>P499</b> GCM-068 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P699</b> GCWK-1500S 300W / 110V / 120V / 230V / 240V / 250V High Quality Plastic Material Automatic Power Cut off • Best Removable Handle • Quick Heat White	<b>P999</b> GBBQ5 2.5L / 84.5oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L
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**BUY 1 GET 1 ITEM FREE**

<b>P699</b> GRB-808/C Blender	<b>P849</b> GRJ-888S 1.5L / 50.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P999</b> GWP-333 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P3,999</b> GWD-500 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P3,799</b> GWM-720 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L	<b>P5,999</b> GWM-680 2.1L / 70.7oz. / 1.5L Stainless Steel Removable Jug 2.0L / 68oz. / 1.5L
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**BUNDLE 1**

GRC-820S P 599  
GOT-108 599  
**P1,198**

**BUNDLE 2**

GRJ-888S P 849  
GCM-068 499  
**P1,348**

**BUNDLE 3**

GRJ-858 P 699  
GRB-378 599  
**P1,298**

**BUNDLE 4**

GPC407S P 599  
GGS-1180 399  
**P 998**

**BUNDLE 5**

GR-165F P 899  
GWD-333 999  
**P1,898**

**BUNDLE 6**

GOT-50 P 399  
GCM-150 599  
**P 998**

**SALE SALE SALE SALE SALE SALE SALE**

GR-165F P 899 GWD-333 999 <b>P1,898</b>	GOT-518 P 1,199 GRB-378 599 <b>P1,599</b>	GR-165F P 899 GWD-333 999 <b>P1,898</b>	GR-165F P 899 GWD-333 999 <b>P1,898</b>	GR-165F P 899 GWD-333 999 <b>P1,898</b>	GR-165F P 899 GWD-333 999 <b>P1,898</b>
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**HANABISHI**  
Safety is our Guarantee

**FREE**  
22.86cm (9")  
Windchaser  
WC9T  
for all Microwave Oven

**HM017M P2,499**  
17L (White)

**Markes**  
OF CANADA

**FREE Umbrella**

**MVCC-3188S**  
BAGLESS  
**P2,300**

**Panasonic**

**KX-TS500MX**  
• Choices Of 5 Colors  
• Wall Mountable  
• Last Number Redial  
• Toned Flash  
• Electronic Volume Control

**SRP: P670**

**AMERICAN HOME**  
Dream on. We'll get the work done.

**FREE**  
Umbrella

**WT-60HS**  
(6.6kg.)  
Twin Tub  
SRP: 4,998  
**P833.00**  
6 mos. 0%

**SHARP**

**FREE**  
Mighty  
DURABASE

**SJ-14T(SL)**  
5.2 cu. ft. [147L]  
Gross Capacity  
SRP: P9,498  
**P791.50**  
12 mos. 0%

**EUROTEK**

**FREE**  
Cooler Bag

**EPR-90MS**  
Personal Ref (90L)  
SRP: 7,195  
**P1,199.17**  
6 mos. 0%

**MAIN OFFICE / O.C.**

34 Mirato St.,  
San Francisco Del Monte  
Quezon City  
• Tel: 373-4501 to 05/  
371-0430 / 371-0441  
• Fax: 414-9075 / 412-8711

**GREENHILLS**

3411 141.5 km Road No. 1,  
Sta. Cruz, Manila  
• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**STANLEY EASTMALL**

Phase 1, Bantay Road, Sta. Lucia East  
• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**MANO CENTRAL**

• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**ATAYAZON**

• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**FARMHOUSE CAFE**

• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**COMMONWEALTH**

• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675

**TRINOMA**

• Tel: 771-5471 to 74/  
772-6295 to 98  
• Fax: 771-5675



We are the world's largest air express transportation company, generally renowned for our progressive people culture, customer service technology and initiatives. We are looking for a:

## Manager, Controller

Bachelor's degree in Business or related field, with MBA CPA or Association of Chartered Certified Accountants (ACCA) member  
Six to Eight (6-8) years experience in finance and accounting in a multinational organization, including management experience preferably in air freight business industry  
Familiar with US Generally Accepted Accounting Principles (GAAP) and Philippines Accounting Standard  
Familiar with Peoplesoft Accounting System  
Thorough knowledge of treasury and cash management and taxation, including understanding of freight, duty/tax invoicing process, collection and cash applications procedures  
Excellent skills in negotiation, process control and project management

In view of the FedEx hub relocation, candidate is expected to coordinate with relevant departments and handle all accounting related matters in relation to the hub relocation. This position will be based in Subic Bay, and will be available only until January 2008.

This is an autonomous role offering great employee benefits. Remuneration will be commensurate to experience and qualifications.

### Join the team that lives to deliver

If you are ready for this challenge, please forward your written application, stating position applied for, to:

HR Services Office  
Bldg. 8045, Argonaut Hf-way  
Subic Bay International Airport  
Subic Bay Freeport Zone



Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
National Capital Region  
DY Int'l Bldg., 1650 San Marcelino  
cor General Malvar St., Malate, Manila

## NOTICE OF FILING OF APPLICATION/S FOR ALIEN EMPLOYMENT PERMIT/S (AEP/S)

Notice is hereby given that the following companies/employers have filed with this Regional Office application/s for Alien Employment Permit/s.

Name and address of Company/Employer	Name of Foreign National/Citizenship	Position
MJB GLOBAL PROPERTY DEVELOPMENT (MJB GLOBAL) INC. 701 Medalla Bldg., Cubao, Quezon City	Jen Peter Boulter Dutch	Operations Manager
TWIN IMPORT & EXPORT AND CUSTOM BROKERAGE, INC. Suite 700 D, Vicente Madrigal Bldg., Ayala Ave., Makati City	Raj Rajwani	General Manager
C & G GOLF PHILIPPINES INC. Unit 105 Residencia 8888 Pearl Drive, Ortigas Center, Pasig City	Hoi Jeong Park Korean	Sales Manager
C & G GOLF PHILIPPINES INC. Unit 105 Residencia 8888 Pearl Drive, Ortigas Center, Pasig City	Sang Bum Kim Korean	Operations Manager
ASIA PACIFIC ACADEMIC SUPPORT SERVICE INC. 10/F APC Bldg., No. 3 Humenton St., Magallanes, Makati City	Seok Gyu Lee	Asst. General Manager
TAKENAKA CORP. 18/F Tower 2, The Enterprise Center, 6766 Ayala Ave. cor Paseo de Roxas, Makati City	Andrew Martin Byrne Irish	IT Manager
31/F Philamire Tower 6767 Paseo de Roxas, Makati City	Barry Edward Marshall American	Vice President, Global Solutions Delivery Manager
CHONTA CHICKEN BARBEQUE 643 Gen. Malvar St., Brgy. 898, Malate, Manila	Tongil Han Korean	Marketing Officer
HARVARD ACADEMY LANGUAGE EDUCATION, INC. 3/F Jodel Bldg., Commonwealth Ave., Quezon City	Jaeun Bok (w/o Jung) Korean	President
JE SE GROUP OF COMPANIES PHILS. CORPORATION 3/F Unit 7 Legaspi Tower, 300 Roxas Blvd., Malate, Manila	Sungwoo Jung Korean	Consultant
K. PISCO TRADING CORP. Unit 585 2/F F. Manalo St., San Juan City	Jung Soek Kim (w/o of Kim) Korean	Supervisor
K. PISCO TRADING CORP. Unit 585 2/F F. Manalo St., San Juan City	Soonhwa Jung Korean	Manager
PLASTOP ASIA, INC. 1038 Cnslobai St., Ermita, Manila	Peter Robert Harris	Production Manager

If you have any information/objection to the above mentioned application/s please communicate with the Regional Director.

RAYMUNDO G. AGRAVANTE  
OIC, Regional Director

(PDI-November 15, 2007)

## ST. JAMES ACADEMY

Malabon Jamboree '86 will hold a reunion entitled as "BALIK TANAW" on December 29, 2007, 5pm, at the Oasis, Quezon City  
For inquiries, please call 447-2525 or 0918-9379587, look for Arnold Naval or Bernice.

## Bangko Sentral ng Pilipinas

### BIDS AND AWARDS COMMITTEE for PCCC Projects

## INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

Bangko Sentral ng Pilipinas (BSP) is seeking interested project building contractors with current Philippine Contractors Accreditation Board (PCAB) license to apply for eligibility and to bid and a later award eligible to bid for the project described below:

**Project Title:** Proposed Repair, Cleaning and Refurbishing of Selected PCCC Exterior Walls (Phase 2)  
**Scope of Work:** Refurbishing of all exterior walls, including: masonry, structural reinforcement and other services and performing of all operations necessary to the completion of the proposed repair, cleaning and refurbishing of selected PCCC exterior walls (Phase 2) in accordance with the approved plans and specifications and subject to the terms and conditions of the contract.  
**Project Location:** PCC Complex, Pasig City  
**Project Budget:** Forty One Million Two Hundred Eighty Eight Thousand Eight Hundred Pesos (P41,288,800.00)  
**Source of Funding:** BSP Corporate Funds  
**Contract Duration:** One Hundred Eighty (180) calendar days

**Eligibility:** Registration Particulars of at least "Medium A" (Building and Industrial Plant)  
**Contractor's Construction Experience:** Should have completed within the last ten (10) years (1998 to present) at least three (3) projects involving works with exterior masonry from exterior grout, repair, repoint or other grout work. The prospective bidder's largest single completed project contract must be at least twenty million (P20,000,000) pesos.  
**Certification of Satisfactory Performance:** In case of a joint venture, submission of a valid joint venture agreement indicating the actual PCCC rating is required and must be shown to be able to meet the above stated Contractor's Construction Experience. In case of a joint venture, the joint venture must have previously completed at least two (2) similar construction projects involving exterior masonry as the proposed BSP project.  
**For those contractors who have on-going projects with the BSP:** A certificate of satisfactory performance issued by BSP must be submitted. For previously completed BSP projects, a certificate of satisfactory performance for the last project must be submitted.

**Net Financial Contracting Capacity:** At least Forty One Million Two Hundred Eighty Eight Thousand Eight Hundred Pesos (P41,288,800.00) computed as 10 x (current asset less current liabilities) annual value of all on-going contracts including awarded yet to be started.

**Check List or Cash Deposit Certificate:** PCAB Registration  
**Electronic Procurement System (eProcurement):** eProcurement System (eProcurement) is to be considered eligible.

**Eligibility Statement Form:** Cost of Forms  
**Date of Issuance:** November 19 to 23, 2007, 9:00 a.m. to 5:00 p.m.  
**Deadline of Submission:** December 13, 2007, 9:00 a.m. to 5:00 p.m.  
**Notice of Eligibility/Eligibility:** December 13, 2007, 9:00 a.m. to 5:00 p.m.  
**Date of Issuance:** December 13, 2007, 9:00 a.m. to 5:00 p.m.  
**For those contractors who have on-going projects with the BSP:** A certificate of satisfactory performance issued by BSP must be submitted. For previously completed BSP projects, a certificate of satisfactory performance for the last project must be submitted.

**Pre-bid Conference:** Date and Time: January 18, 2008, 9:30 a.m.  
**Venue:** PCCMC Conference Room, 2nd Floor BSP Main Complex, A. Mabini cor. P. Ocampo St., Manila

**Submission and Opening of Bids:** Date of Submission: January 23, 2008, 9:30 a.m.  
**For inquiries please call BAC Secretariat:** Telephone No. 324-7911 local 3143.  
**The venue for the submission and opening of applications for eligibility and to bid documents is at the BAC Secretariat, Room 234 2nd Floor, PCCMC Main Complex, A. Mabini cor. P. Ocampo St., Manila.**

The schedule for issuance of notice of eligibility up to the deadline of submission of bids may be subject to change.  
The provisions of Republic Act No. 9154 and its Implementing Rules and Regulations shall govern relative to the bidding and award of contract, including its implementation.  
The BSP reserves the right to reject any and all bids, or declare the bidding a failure or suspend the contract and make no assurance that a contract shall be entered into as a result of this invitation.

(Sgd.) JUAN DE ZURETA, JR.  
Chairman

(PDI Nov. 16, 2007)



## INVITATION TO PRE-QUALIFY AND TO BID

The CAGAYAN II ELECTRIC COOPERATIVE, INC. (CAGELCO II) is inviting all interested bidders to pre-qualify and to bid for the supply and delivery of materials/equipment specified for the following projects:

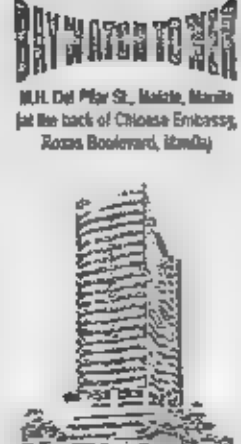
- SUBSIDY PROJECT: Extension of Lateral Line for the Electrification of Brgy. San Juan Sta. Manila**
  - Wood poles and Concrete Poles
  - Construction hardware and wires
- CAPEX PROJECTS**
  - 88KV TX Line
    - Wood poles
    - Suspension Insulators (glass or porcelain)
  - Substation
    - Current Transformers, Insulating Class 89 KV
    - GT Rated Power Quality Meters
- 5% REINVESTMENT PROJECTS: Rehab/Revamp Upgrading Along Distribution Lines**
  - Wires, construction hardware, compression connectors,
- METER FIX**
  - Duplex Wires

To be qualified, bidder must have fully complied with the following:

- Accreditation Requirements (for submission to the Accreditation Committee Chairman, Clarence E. Jacinto)
  - Company Profile
  - Business Registration
  - Business Permit
  - Latest Income Tax Return (ITR)
  - List of Clients for a period of three (3) years
  - Compliance with the most technical specifications
- Must be able to pay P2,000.00 for bid documents during the pre-bid conference.

CAGELCO II reserves the right to reject any/all bid without any reason, waive any formality therein, accept proposal most advantageous to the cooperative and assumes no obligation to compensate or indemnify any bidder for expenses or losses that may be incurred in the preparation of bid nor does it guarantee that an award will be made.

Pre-bid conference and bidding schedules shall be informed to all qualified bidders through fax and mails.  
Deadline for submission of requirements - December 01, 2007  
(Sgd.) GABRIEL A. TORDESILLAS  
General Manager  
(PDI: November 16 & 17, 2007)



**FOR SALE**  
Electrical Circuit Breakers  
200 amp to 2000 amps.  
ATS, pipe in music, PABX  
Bed 39 x 78;  
60 x 78  
Table & Chairs  
413-3835 (Aileen)  
245-4683 (Vivian)  
495-1323 (Dino)  
0917-527-3087

**FOR SALE**  
BAGUIO  
Three-Star Hotel  
For inquiries call:  
413-3835 (Aileen)  
245-4683 (Vivian)  
495-1323 (Dino)  
0917-527-3087

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Pump, Fan, Motor, etc.  
Call 0917-8884040  
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Email: northstar@northstar.com

**PAWN-BUY-SELL**  
REPL. AP  
PUMP, FAN, MOTOR, ETC.  
CALL & BIDDING SPECIALISTS  
sec/ndo/duh  
094-0282 • 889-7956



Republic of the Philippines  
Department of Agriculture  
**Bureau of Fisheries and Aquatic Resources**  
PCA Compound, Elliptical Road, Diliman, Quezon City  
Tel. No. 8269597 / 8295847 Telefax No. 9298074

## INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Department of Agriculture/Bureau of Fisheries and Aquatic Resources (DA-BFAR) invites eligible Bidders/Manufacturers to Apply for eligibility & to bid for the following project:

- Approved Budget for the Contract (ABC)** Pbp 2,000,000.00  
40 units - Constructed Payaso.  
3-vacuum type (3mm, 4x8), steel plates with Epoxy primer and marine enamel topcoat paint with steel cable hemp center, buri fronds & 3 units sinker)  
40 rolls - PP rope UV stabilized 18mm x 680m/roll medium laid (sunline) with marker
- Approved Budget for the Contract (ABC)** Pbp 290,000.00  
150 units - PE marker buoy. 4mm wall thickness, 15 dia with two (2) pcs. shackle 5/8" and 25 meters PP rope
- Approved Budget for the Contract (ABC)** Pbp 800,000.00  
200 units - Constructed artificial reefs (1 cubic meter concrete frame)
- Approved Budget for the Contract (ABC)** Pbp 700,000.00  
2 units - Constructed floating laboratory 4m x 4m with PE float drum
- Approved Budget for the Contract (ABC)** Pbp 500,000.00  
6 units - Solar Drier

The bid document shall be available at the BFAR Property Section starting Nov. 20, 2007 to Nov. 26, 2007 upon payment of non-refundable fee of Pbp 2,000.00 for the forty (40) units constructed payaso and PP rope and Pbp 500.00 each for PE marker buoy, artificial reef, floating laboratory and solar drier.

The Pre-bid Conference shall be at the BFAR Conference Room on Dec. 6, 2007 at 2:00 PM S/F PCA Bldg., Elliptical Road, Diliman, Quezon City

The Bidders shall drop their duly accomplished Eligibility Requirement, Technical and Financial Proposals in three (3) separate sealed envelopes in the bid box at the BFAR Conference Room not later than 2:00 PM on December 17, 2007 and shall be opened on the same date by the BFAR BAC in the presence of Bidders' representative(s) who choose to attend.

For more information, please call the BAC Secretariat at Tel. 426-31-88.

BFAR reserves the right to waive any informality in the response to the eligibility requirements and to this invitation. BFAR further reserves the right to reject any or all proposals, or declare a failure of bidding, or not award the contract, and makes no assurance that the contract shall be entered as a result of this invitation.

(Sgd.) MALCOLM I. SARMIENTO, JR.  
Director



Republic of the Philippines  
Department of Health  
Center for Health Development II  
**SOUTHERN ISABELA GENERAL HOSPITAL**  
Rosario, Santiago City

## SIGH-HOSPITAL BIDS AND AWARDS COMMITTEE

### Invitation to apply for eligibility and to bid

The Southern Isabela General Hospital (SIGH) hereby invites sealed written bids from interested and eligible suppliers/manufacturers/distributors in the bidding for the procurement and delivery of Hospital Supplies and Drugs and Medicines for the CY 2008. Funding sources are from the GOP Allocation for Maintenance and other operating extended, Revolving Funds from Drugs and Medicines and Hospital Retained Income.

Application forms for Eligibility shall be available upon payment of non-refundable fee of Five Hundred Pesos (Pbp 500.00), from November 16, 2007 up to the date before the submission and opening of the bids from 9:00 a.m. to 4:00 p.m. at the HOBAC Secretariat, Property & Supply Office, SIGH.

Deadline for Submission of duly accomplished Application for Eligibility and supporting documents shall not be later than the day before the scheduled date of the submission and opening of bids by category. Please bring original copies of all submitted documents for proper authentication.

Interested Bidders can obtain the BID Documents to the HOBAC Secretariat, located at the Administrative Services Office, SIGH from November 19, 2007 up to the date before the opening of the bids by category and upon payment of non-refundable fee as indicated per category. Payment shall be strictly on a cash basis at the Hospital Collection Unit.

Categories	ABC	Contract Period	Amount
Drugs and Medicines	10,482,478.00	One year	Pbp 3,500.00
Hospital Supplies	14,427,055.00	One year	Pbp 3,500.00
Laboratory Supplies	30,897,550.00	One year	Pbp 3,500.00
Dental Supplies	262,456.00	One year	Pbp 3,500.00
X-ray Supplies	117,660.00	One year	Pbp 3,500.00

General Pre-bid Conference will be held on November 28, 2007 at 9:00 a.m. at the SIGH Conference Room, Rosario, Santiago City unless announced otherwise.

Bid Quotations must be submitted to the Hospital Bids and Awards Committee Secretariat at the time specified below, which said bids will be opened and evaluated in Public on:

Activities	Schedule	Time
Submission Receipt and opening of Bids	December 1, 2007	10:00 AM
Bid Evaluation	December 3-5, 2007	9:00 AM - 5:00 PM
Post-qualification of Award	December 7-8, 2007	9:00 AM - 5:00 PM
Issuance of Notice of Award	December 11-14, 2007	9:00 AM - 5:00 PM
Posting of Notice of Award	December 17-19, 2007	9:00 AM - 5:00 PM
Issuance of Contract	December 20-24, 2007	9:00 AM - 5:00 PM
Issuance of Notice to Proceed	December 26-29, 2007	9:00 AM - 4:00 PM

Each BID must be accompanied by a Bid Security in an amount at least equal to, and not lower than, a percentage of the lump sum per category of the Approved Budget Cost (ABC) participated in any form as indicated in the Bid Data Sheet (BDS).

All above cited activities shall be governed by the pertinent provisions of RA 9184 and its Implementing Rules and Regulations (IRR).

For further details, please contact the HOBAC Secretariat at telephone No. 078-882-8123. Fax No. 078-682-7687 (Property & Supply Office). The SIGH HOBAC Secretariat reserves the right to accept or reject any or all bids, to annul the bidding process, and rejects all bids at any time prior to the award of the contract, without thereby incurring any liability to the affected bidders or any obligation to inform the affected bidder/bidders on the reasons for doing so. SIGH - HOBAC assumes no obligation to compensate or indemnify bids nor deem it guaranteed that an award will be made.

Approved by:  
(Sgd.) JOSE ILDEFONSO B. COSTALES, JR., MD, MHA, CESE, FICS  
Chief of Hospital

(PDI Nov. 16 & 18, 2007)

**ANNOUNCEMENT**  
This is to inform the public that **MR. ARSENIO S.** is the newly elected President of the **KADARAG-AN HOME OWNERS ASSOCIATION, INC. OF CALOOCAN CITY.**

NOTICE IS HEREBY GIVEN THAT THE ESTATE OF THE LATE SPOUSES RAMON AND ESTHER MADRID HAS BEEN EXTRAJUDICIALLY SETTLED AS PER DEC. NO. 60, PAGE No. 17 BOOK No. 1, SERIES OF 2007 BEFORE NOTARY PUBLIC ATTY. BRIGLIE TALATALE OF MAKATI CITY AND AS PER DEC. NO. ACK-07-3938, SERIES OF 2007 SERVICE No. 13426, BEFORE VICE CONSUL GINES JAMES RICARDO D. GALLAGA OF THE PHILIPPINE CONSULAR SERVICE, WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES OF AMERICA.  
(PDI-Nov. 16 & 18, 2007)

**ESCAPADE**  
10 HOURS  
P1,800  
WITH DRIVER  
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**BUY SELL PAWN ROLEX**  
JEWELRY  
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## OBITUARIES

### OSWALDO "WALLY" TY CABAUG

Joined his Lord and maker on November 11, 2007.

Loving parents Engr. Cesar and Clara Cabahug, siblings and in-laws Frances, Edward and Joanell Balao, Juvenal, Felicity, Oscar and Vina, Marcelino and Perlita, Orlando, Jay and Abigail Baluyot, fiancée Sol Deso, nephews and nieces April, Mac Mac, Jonas, Nico, Arielle, Apa, Andrea, Carlo, Princess and Miguel request the readers to pray for his eternal repose.

His remains lie in state at **Nacional Memorial Homes** in Araneta Ave., Q.C. Last rites will be held on the said place this coming **Saturday, November 17 at 8:30 A.M.**

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Col. Pedro Ong Galvez	Chapel - D	11/18/2007 after the 2:00 p.m. Mass	Paz Crematory
Victoriano M. Balaoing	Oak Hill Funeral Homes, San Jose, California, USA	17-Nov-07	Oak Hill Memorial Park, San Jose, California, USA

## Our Beloved MARITES MONTES LAUS

November 1, 1961 - November 5, 2007  
Peacefully joined our Creator at the age of 46.

We, the family, request our relatives, friends and colleagues to offer their prayers for her intention.

## "Come to Me, all you who are weary and burdened, and I will give you rest."

Matthew 11:28











# Opening of new markets boosts exports of farm products

By Amy R. Remo

EXPORTS OF AGRICULTURAL products rose by 24.71 percent to \$2.32 billion in the first eight months of the year, as local exporters tapped new markets.

In the same period last year, the country shipped \$1.86 billion worth of these products.

Agriculture Undersecretary Bernadette Romulo-Puyat said

the country's top farm exports during the period were refined coconut oil, desiccated coconut, mangoes, pineapples and carageenan.

In a report to Agriculture Secretary Arthur C. Yap, Puyat said the United States remained the top destination for the country's agricultural exports, accounting for \$542.35 million or 23.33 percent of total exports during

the period.

Japan followed with \$316.99 million or 13.6 percent of the total.

The other three major markets were The Netherlands, \$161.69 million (6.96 percent); South Korea, \$130.96 million (5.64 percent), and Thailand \$102.97 million (4.43 percent).

Puyat, who heads the department's Export Development Team, said that among coconut

products, refined coconut oil and desiccated coconut were the top export earners, with sales reaching \$115.8 million and \$104.5 million, respectively.

Fresh pineapples ranked 7th largest export earner during the period. Total sales hit \$40.55 million, up 6.21 percent from \$38.18 million last year.

Export of dried pineapples

surged by 262 percent to \$293.2 million from \$80.99 million last year as the commodity penetrated new markets including The Netherlands, Taiwan, Oman, China, Canada, Switzerland, Guam and Japan, she said.

Dried mango exports likewise increased by 73.86 percent to \$7.25 million due to new markets such as Thailand, Ger-

many, Ireland, French Polynesia, Oman, Greece, Cyprus, Cayman Islands, Saudi Arabia, Palau, Nigeria, and Kiribati.

Similarly, exports of carageenan grew by 26.8 percent to \$39.59 million, as it penetrated new markets including the Bahamas, Cambodia, Curacao, Greece, Guatemala, Jordan, Nicaragua, Nigeria and Ukraine.

## Political stability, RP image top concerns of BPO investors

### Respondents say country needs PR program

By Ronnel W. Domingo

INVESTORS IN THE BUSINESS process outsourcing sector are more concerned about the country's image abroad as well as political stability than the much-talked about quality of available skills or growth of businesses, a recent study showed.

The study conducted by Outsource2Philippines (O2P) in September in partnership with the Business Process Association of the Philippines also showed that hiring rates were better than commonly assumed, and that the workers' short stay in a job was due to better opportunities elsewhere within the sector rather than a perceived lack of career growth opportunities.

The results of the poll of 72 BPO executives done on Sept. 12 to Sept. 25 showed that:

- English proficiency was still an important concern, but less critical than in previous years,

- Hiring rates were steady and generally higher than popular myth suggests while turnover was higher this year,

- Respondents remain largely enthusiastic with respect to prospects for growth, and forecast significant expansion both in workforce and real estate requirements;

- Most BPO industry employees who resign do so to accept an offer within the industry, or overseas.

The 72 respondents accounted for a fifth of all those that were given questionnaires.

Respondents represent contact centers (34 percent); software development and services (59 percent); medical and legal transcription, animation, and engineering services (18 percent), and third-party and in-house BPO (11 percent).

Answers indicate that jobs were kept for two to three years and that there was no difference in performance between new hires with experience and the fresh graduates.

The survey also found that a positive image of the country remained an important concern that influenced investment decisions and client acquisition.

Still, O2P said half of the respondents rated the Philippines' image

among investors "positive" and another 3 percent said it was "very positive."

Asked what the Philippines should do to improve its image, the top three responses were: "Undertake a public relations program" (69 percent); "Participate in major international trade shows" (54 percent); and, "Provide a better online presence" (50 percent); "Conduct more industry conferences" (47 percent); "Advertise in major newspapers and magazines" (29 percent); and "Advertise in major trade publications" (18 percent).

Those surveyed said investment incentives influence investment decisions and that perks currently available were "reasonably competitive."

BPA/P president Oscar Sañez said it was very important that the government clearly communicated the impact of moves to rationalize incentives to current and potential investors.

"(It is also very important) to obtain investors' perspectives before changes are made that could seriously dampen investor enthusiasm for the Philippines," Sañez added.

## Global Power, Formosa form joint venture

GLOBAL BUSINESS POWER CORE, A MEMBER of the Metrobank Group of Companies, and Formosa Heavy Industries Corp. have signed a joint venture agreement for the construction of power plants using clean coal technology in Toledo City, Cebu.

Global Power also inked an engineering, procurement and construction (EPC) contract to build the initial 246-megawatt power plant at its Toledo Power Station in Cebu. A memorandum of understanding has also been signed by the two parties to expand Global Power's Panay power plant with FHI both as an investor and EPC contractor. The new plant in Iloilo City will have a capacity of 164 MW.

More than \$500 million will be invested by the joint venture in these projects which are aimed at addressing the urgent need for more electricity in the Cebu-Negros-Panay grid.

Construction of the Toledo expansion plant will begin in January 2008 for completion in early 2010. The expanded capacity will be sold to its existing customers like Veco, Cebeco and other cooperatives in the grid.

Global Power is the largest independent power producer in the Visayas with a total plant capacity of more than 230 MW using both coal and diesel technologies.

## Bayan to spend P10B for wireless land line in 5 yrs

By Riza T. Olchondra

BAYAN TELECOMMUNICATIONS INC. SAID it would spend about P10 billion between 2008 and 2012 to put up more base stations for its Bayan Wireless Landline.

"The company may spend P2 billion or more per year for the next five years as demand grows," Bayan chief executive consultant Tunde Fafunwa said in an interview.

Fafunwa said funding for the next three years will come from internally generated funds. He said borrowings might be considered later although it was not an option now as the company was working on wiping out its \$325-million debt by 2023 to exit a 19-year rehabilitation program.

Bayan's net income slipped 51 percent to P490 million in the first nine months of this year from P1 billion in the same period last year. This, despite a 6-percent growth in its total voice revenues to P2.41 billion compared with P2.28 billion last year.

It reported a 10-percent growth in land line revenue, or service fees from wired and wireless landline subscribers, to P1.59 billion from P1.44 billion from January to September last year.

Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
Regional Office No. IV-A  
3rd Flr. Anderson Bldg., II Brgy. Parana, Calamba City  
November 16, 2007

**NOTICE OF FILING OF APPLICATIONS FOR ALIEN EMPLOYMENT PERMIT(S) (AEP/S)**

Notice is hereby given that the following companies/employers have filed with this Regional Office applications for Alien Employment Permits:

Name and Address of Company/Employer	Name of Foreign National/Citizenship	Position
1. GRACE SMILE TRADING CORPORATION Aganillo Highway, Anabu B-E, Iloilo City	[Redacted]	General Manager
2. MID TECH PHILIPPINES, INC. CEZ, Rosario, Cavite	[Redacted]	Technical Adviser
3. INTEL TECHNOLOGY [Redacted]	Mr. Philip Tymen de Jongh, American	Field General Manager
4. GOLDEN WILF. FASHIONS, INC. FCIE Brgy. Langkaan, Dasmariñas, Cavite	[Redacted]	Operations Manager
5. DAYTON PRECISION INTERNATIONAL, INC. [Redacted]	Mr. Kenta Inagaki, Japanese	Assembly Assistant Manager
6. NXP SEMICONDUCTORS PHILIPPINES, INC. JSP II, Brgy. La Mesa, [Redacted]	[Redacted]	Test & Quality Technician
7. CHANNEL LINE CEZ, Rosario, Cavite	[Redacted]	Sales Assistant
8. PL. BATANGAS STEEL CORPORATION Brgy. Managa, Mabini, Batangas	Mr. Ching-Chen Lin	Plaster
9. PL. BATANGAS STEEL CORPORATION Brgy. Managa, Mabini, Batangas	Mr. Cho-Fu Huang	Foreman
10. PL. BATANGAS STEEL CORPORATION Brgy. Managa, Mabini, Batangas	Mr. Yu-Lin Huang	Assistant Plant Manager
11. PL. BATANGAS STEEL CORPORATION Brgy. Managa, Mabini, Batangas	[Redacted]	Foreman
12. PL. BATANGAS STEEL CORPORATION Brgy. Managa, Mabini, Batangas	Mr. Chai-Ming Chang, Taiwanese	Consultant
13. HBSUN PHILIPPINES CORPORATION CEZ, Rosario, Cavite	Mr. Hyunsook Choi, Korean	Packing Manager
14. PRICOM MICROELECTRONICS, INC. CIP I, Caribang, Calamba City	Mr. Yoshitaka Fukuzshiro, Japanese	Adviser of YFLEX Department
15. PYCON TECHNOLOGY PHILIPPINES, INC. LIP Brgy. Maripasan, Binang, Laguna	[Redacted]	Vice-President of Sales & Marketing Department
16. AMKOR TECHNOLOGY [Redacted]	Mr. Seungyoung Hyun	Department Manager, ICS-SAPFT
17. JPHI-TECH MACHINE CEZ, Rosario, Cavite	Mr. Jong Bok Choi, Korean	Director
18. [Redacted] JSP II, Brgy. La Mesa, Calamba City	[Redacted]	Product & Test Manager

If you have any information/objection to the above-mentioned applications please communicate with the Regional Director

(Sgd.) ATTY. RICARDO S. MARTINEZ, SR., CESO III  
Regional Director

(PDI-Not number 54, 2007)



Supreme Court of the Philippines  
Judicial and Bar Council  
Manila



## ANNOUNCEMENT

The Judicial and Bar Council (JBC) announces the opening, for application or nomination, of the following positions:

A. The position of ASSOCIATE JUSTICE of the SANDIGANBAYAN to be vacated, on 20 November 2007 upon the compulsory retirement of HON. GODOFREDO L. LEGASPI. Applications or recommendations for this position must be submitted NOT LATER THAN 5 December 2007, to the JBC, 2nd Floor Centennial Bldg., Supreme Court, Padre Faura St., Manila (Tel. No. 552-9512; Fax No. 552-9598, e-mail address: jbc\_supremecourt@yahoo.com.ph).

B. Judgeship positions in the following courts:

CALOCAN CITY  
RTC Br 128  
NAVOTAS, MIM.  
METC B 54

REGION I  
ABRA  
MTC Bucay  
ILOCOS SUR  
4th MCTC Narvacan-Nagbukel-Santa  
11th MCTC Sta. Cruz-Sta. Lucia  
ILOCOS NORTE  
3rd MCTC 18, Bangui  
LA UNION  
MTC Br 1, San Fernando City  
PANGASINAN  
RTC Br 42, Dagupan City

REGION II  
ISABELA  
7th MCTC Palanan-Dinapigul

REGION III  
AURORA  
3rd MCTC Baler-San Luis  
PAMPANGA  
RTC Br 48, San Fernando  
TARLAC  
RTC Br 63, Tarlac City  
ZAMBALES  
MCTC Masinloc-Palaug

REGION IV  
MARINOUQUE  
MTC Mogpog  
MINDORO OCCIDENTAL  
3rd MCTC Magsaysay-Rizal-Calintaan  
PALAWAN  
8th MCTC Brooke's Point  
QUEZON  
MTC Mulanay  
5th MCTC Polillo-Panukulan  
RIZAL  
MCTC Br 2, Teresa-Baras

REGION V  
ALBAY  
RTC Br 3, Legaspi City

REGION VII  
NEGROS ORIENTAL  
RTC Br 63, Bayawan City

REGION X  
SURIGAO DEL NORTE  
RTC Br 32, Dinao

REGION XI  
SURIGAO DEL SUR  
MTC Tandag  
3rd MCTC Tago-San Manuel

REGION XII  
LANAO DEL SUR  
RTC Br 10, Marawi City

Applications or recommendations for these positions must be submitted to the JBC on or before 15 DECEMBER 2007, together with six (6) copies of the following:

Application or Recommendation Letter  
Personal Data Sheet (JBC Form 1 down-loadable from the JBC Website)  
http://jbc.supremecourt.gov.ph  
Proof of Filipino Citizenship  
ID Picture (2x2)  
Certificate of Good Standing or latest  
Official Receipt from the IBP National Treasurer

TR for the past two (2) years  
Clearances from NBI, Ombudsman, Office of the Bar Confidant and employer  
Transcript of School Records  
Police Clearance from place of residence  
Certificate of Admission to the Bar (with Bar Rating)

The JBC also announces that the following are applicants for different judgeship positions:

REGIONAL TRIAL COURT (RTC): (NCJRI) QUEZON CITY: (Brs 94,107,217 & 222): AGBADA, Genie G.; ALTAREJOS, Mateo B.; ALZATE, Laureano T.; ARENAS, Santiago M.; BAUTISTA, Jose Jr. L.; BELULIA, Amy Melba S.; BERNARDO, Emer R.; BLANCAFLOR, Jaime C.; BRAVO, Crispin B.; BUCU, Lhiwila H.; BUENIO, Danilo A.; CALIS, Elpidio R.; CALLEDO, Aurora H.; CAPELLAN, Mario B.; CASTILLO, Silverio Q.; CEDILLO, Eranio G.; CEGUERA, Maria Cheryl L.; DIAZ, Augustus C.; FORMAN, Pablo III C.; GUTIERREZ, Alice C.; IGNALAGA, Ma. Consejo M.; ILAO, Toribio Jr. E.; ITURRALDE, Philbert I.; LAOAGAN, Agapito Jr. K.; LARON, Henry E.; LEGASPI, Germano Francisco D.; LIGAYA, Merinnisa O.; LIWANAG, Rico Sebastian D.; LORREDO, Jorge Emmanuel M.; LUBAO, Antonio C.; MACARAIG, Virgilio V.; MANODON, Catherine P.; MANTALA, Apollo S.; OLIVETE, Antonio M.; PACIS, Edward G.; PELINO, Divina Gracia L.; QUERJERO, Evelyn D.; QUINAGORAN, Rowena D.; SALVADOR, Philip G.; SAN GABRIEL, Ma. Teresa C.; SANTOS, Edgar D.; SISCAR, Josefina E.; SOLUREN, Corazon D.; SULIT, Cristina J.; TARO, Manuel R.; TIMOLA, Wilfredo V.; TRIA, Roslyn R.; VASQUEZ, Racquelan A.; VILLAVERT, Cecilyn B.; VOLANTE, William B.; YANGA, Armando A.; PASAY CITY: (Br 231): ALZATE, Laureano T.; BANDONG, Dimah Evangelina B.; BUENIO, Danilo A.; CALIS, Elpidio R.; CEDILLO, Eranio G.; DELA CRUZ, Eugenio G.; DIAZ, Augustus C.; ILAO, Toribio Jr. E.; ITURRALDE, Philbert I.; JURADO, Cicero Jr. D.; LARON, Henry E.; LEGASPI, Germano Francisco D.; LIGAYA, Merinnisa O.; LIM, Sarah Alma M.; LIWANAG, Rico Sebastian D.; MANODON, Catherine P.; MANTALA, Apollo S.; OLIVETE, Antonio M.; PALAMOS, Gina B.; PASIA, Pio M.; PELINO, Divina Gracia L.; QUINAGORAN, Rowena D.; SALVADOR, Philip G.; SAN GABRIEL, Ma. Teresa C.; SISCAR, Josefina E.; SOLUREN, Corazon D.; SULIT, Cristina J.; TRIA, Roslyn R.; VASQUEZ, Racquelan A.; VILLANUEVA, Romulo S.; YSON, Ma. Paz R. PASIG CITY: (Br 151): AGBADA, Genie G.; ALTAREJOS, Mateo B.; ALZATE, Laureano T.; ARENAS, Santiago M.; BAUTISTA, Jose Jr. L.; BUENIO, Danilo A.; CALIS, Elpidio R.; CAPELLAN, Mario B.; CASTILLO, Silverio Q.; CEDILLO, Eranio G.; DELA CRUZ, Eugenio G.; DIAZ, Augustus C.; IGNALAGA, Ma. Consejo M.; ILAO, Toribio Jr. E.; ITURRALDE, Philbert I.; JURADO, Cicero Jr. D.; LARON, Henry E.; LEGASPI, Germano Francisco D.; LIGAYA, Merinnisa O.; LIM, Sarah Alma M.; LIWANAG, Rico Sebastian D.; MACARAIG, Virgilio V.; MANODON, Catherine P.; MANTALA, Apollo S.; OLIVETE, Antonio M.; PACULDO, Lorenza B.; PELINO, Divina Gracia L.; QUINAGORAN, Rowena D.; SALVADOR, Philip G.; SAN GABRIEL, Ma. Teresa C.; SISCAR, Josefina E.; SOLUREN, Corazon D.; SULIT, Cristina J.; TIMOLA, Wilfredo V.; TRIA, Roslyn R.; VASQUEZ, Racquelan A.; VOLANTE, William B.; YANGA, Armando A.; YSON, Ma. Paz R. (REGION XI) DAVAO CITY, DAVAO DEL SUR: (Brs 10 & 15): ALCONERA, Virgilio P.; ANG, Virginia D.; ARBILON, Demosthenes R.; ARIAS, Alfredo Sr. B.; BAUTISTA, Jose Jr. L.; BERSALES, Jose A.; CABREROS, Socorro E.; CASTILLO, Jose Emmanuel M.; DAYANGHIRANG, Melinda A.; DELA BANDA, Gai A.; DEIPARINE, Rolando Y.; FERRARIS, Rufino Jr. S.; FULGAR, Jose Jerry L.; JAVIER, Peter John U.; LABITAG, Roberto T.; LIM, Maximo B.; LOPEZ, Francisco Jr. H.; MACALAWI, Alex L.; MARCOS, Dante Angel C.; MASORONG, Edgar A.; OMELIO, George E.; QUINT, Mario O.; SEPULVEDA, Victor C.; SUELO, Herminio V.; TANJILI, Ridgway M.; VILLAFUERTE, Fundador Jr. B.

MUNICIPAL TRIAL COURT IN CITIES (MTCC) (REGION XI) BISLIG CITY, SURIGAO DEL SUR: DE CASTRO, Domingo P.; LABINDAO, Dymphna G.; TRIMOR, Pastor Jr. J

MUNICIPAL CIRCUIT TRIAL COURT (MCTC) (REGION XI) TRENTO-STA. JOSEFA-VERUELA, AGUSAN DEL SUR: ANG, Virginia D.; GANIA, Sedamen M.; SALACOP, Kmal M.; (REGION XII) KABACAN-CARMEN-BANISILAN, NORTH COTABATO: FABILA, Rae Steve A.; FAUSTINO, Herminio B.; HAW, Ma. Freelyn M.; UMBANG, Vicente V

The public may submit sworn complaint, written report, or opposition against any of the aforesaid applicants not later than 26 November 2007 to the JBC Secretariat.

All applicants for judicial positions must submit to the JBC ASAP via fax, mail or e-mail their updated JBC Form 1 (Revised September 2007) and proof of Filipino citizenship

15 November 2007

MA. LUISA D. VILLARMA  
Clerk of Court & JBC  
Ex Officio Secretary

(PDI-Nov. 16, 2007)



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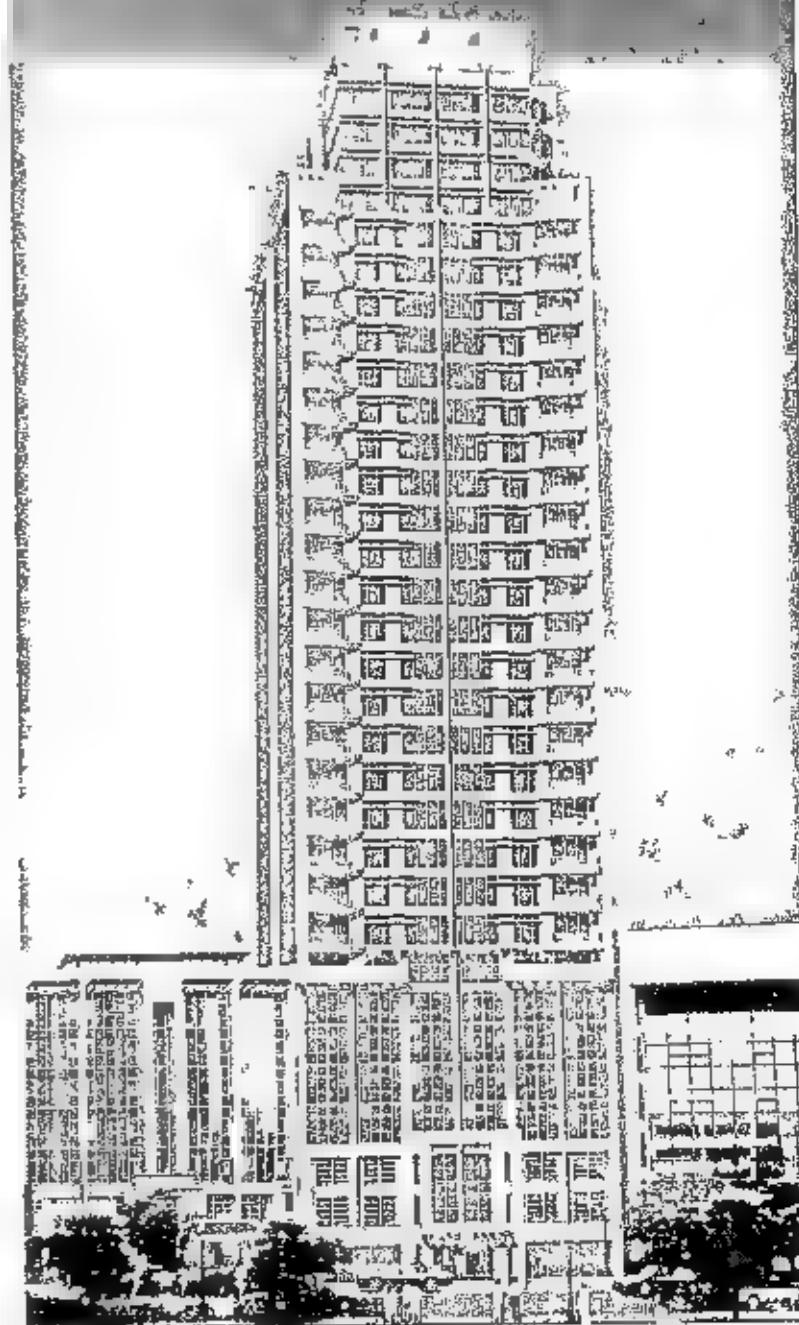
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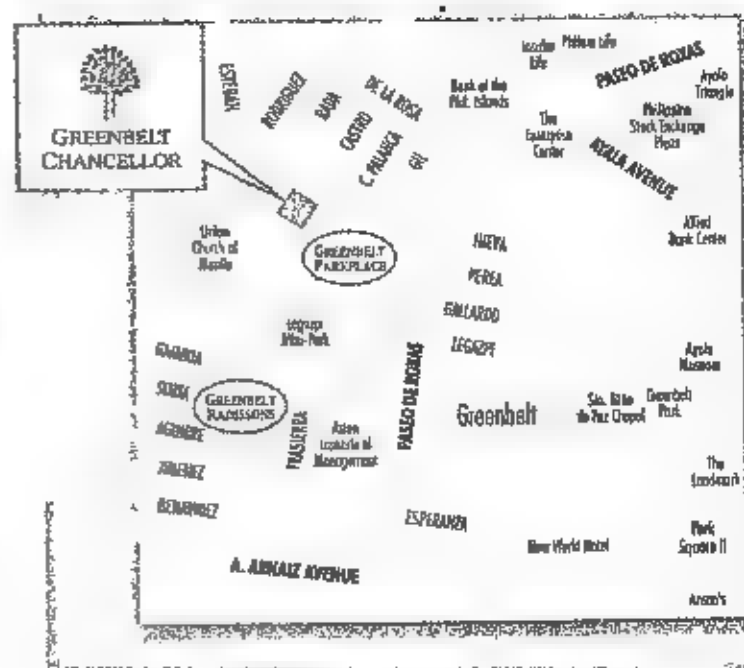
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## Small-business icons stand tall

### Citigroup cites, awards winners of search for top entrepreneurs

By Doris C. Dumiao

**A** WOMAN WHO FLED HER war-torn hometown to become a successful duck raiser and a man who survived poverty and two vehicular mishaps to build an agricultural equipment manufacturing business topped this year's list of the Philippines' outstanding microentrepreneurs.

Milagros Dorado of Asuncion, Davao del Norte and Henry Bayaua of San Manuel, Isabela, won the top prizes at the 5th Citi Microentrepreneur of the Year Awards (MO-TY), the country's premier search for exemplary Filipino entrepreneurs, for the "Masikap" and "Maunlad" categories, respectively.

"Through this program, we are able to actively share the success stories of our outstanding microentrepreneurs, promote their successes to a much wider community base, and most importantly, create role models that will inspire and encourage others to similarly grow their microenterprises and serve as catalysts to invigorate their own communities," said Citigroup country officer Sanjiv Vohra.

#### Most effective means

In developing countries where poverty was highest, Vohra noted that microenterprises usually accounted for over 80 percent of all wealth-building enterprises and more than 20 percent of gross national output.

"We know that one of the most effective means of ensuring that the poor take part in their economy is to provide them with access to the financial knowledge, products and services they need to help them gain financial independence and achieve their goals," Vohra said.

The Masikap award category is given to microentrepreneurs who successfully started a business that has become a reliable source of income for the family.

The Maunlad award, on the other hand, is for those who have grown a business to a level that has generated employment for people apart from household or family members.

Business assets of awardees should be no greater than P300,000 for the Masikap category and up to P1 million for the Maunlad category.

The two national awardees won P150,000 in cash prize each.

#### Pure tenacity

Dorado won the top prize for the Masikap category because hers was a story of pure tenacity, hard work and entrepreneurial spirit.

Because of domestic violence, Dorado and her family left her hometown Cotabato in 1982 and sought refuge in Davao del Norte. Knowing that she had to do something to start a new life for her family, she decided to raise ducks as she did back then in Cotabato. "We didn't know anyone there," she said.

She allows her ducks to graze from one farmland to another after the harvest season, thus helping farmers weed out snails that could plunder crops and raising additional income. This raising of migrant ducks also makes her ward more prolific in laying eggs.

Dorado delivers and supplies eggs to balut-makers in the town centers of Asuncion, Kapalong and Tagum City. When the Rural Bank of Sto. Romas opened a branch near her town in 2006, she obtained a loan of P7,000 to expand her business.

Apart from duck-raising, she now buys whole or unhusked coconuts from local

SMALL-BUSINESS/B2-2

FRIDAY,  
NOVEMBER 16, 2007

PHILIPPINE DAILY INQUIRER

B2-1

Email: [business@inquirer.com.ph](mailto:business@inquirer.com.ph)

Website: [www.inquirer.net/business](http://www.inquirer.net/business)

## BUSINESS Friday

Business Features Editor Margie Quimpo-Espino

Brittany BEAUTIFUL  
A Vista Land Company



(From left) SANJIV Vohra, Citigroup country officer, Ayala Land Inc. chair Fernando Zobel de Ayala, Nelly Favis-Villafuerte, Monetary Board Member Tessie Sy, PDI chair Marixi Rufino-Prieto, national winner Henry Bayaua, national winner Milagros Dorado, BSP Governor Amanda Tetangco Jr., Antonio Alindogan Jr. and RFM Corp. CEO Jose Ma. Concepcion III during the 2007 Citi Microentrepreneur of the Year Awards.

RODEL ROTON

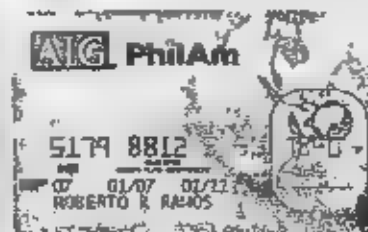
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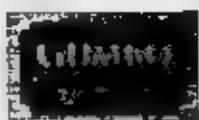
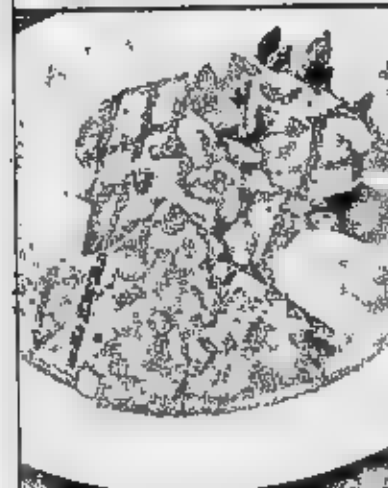
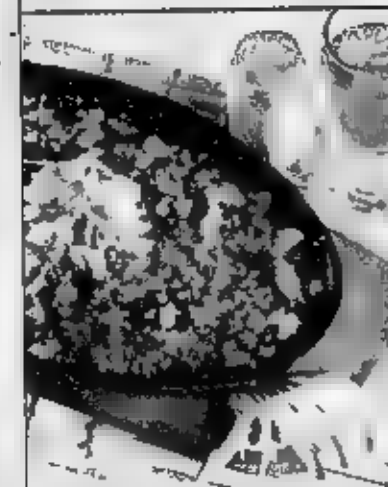
Per DTI-NCR Permit No. 5494, Series of 2007



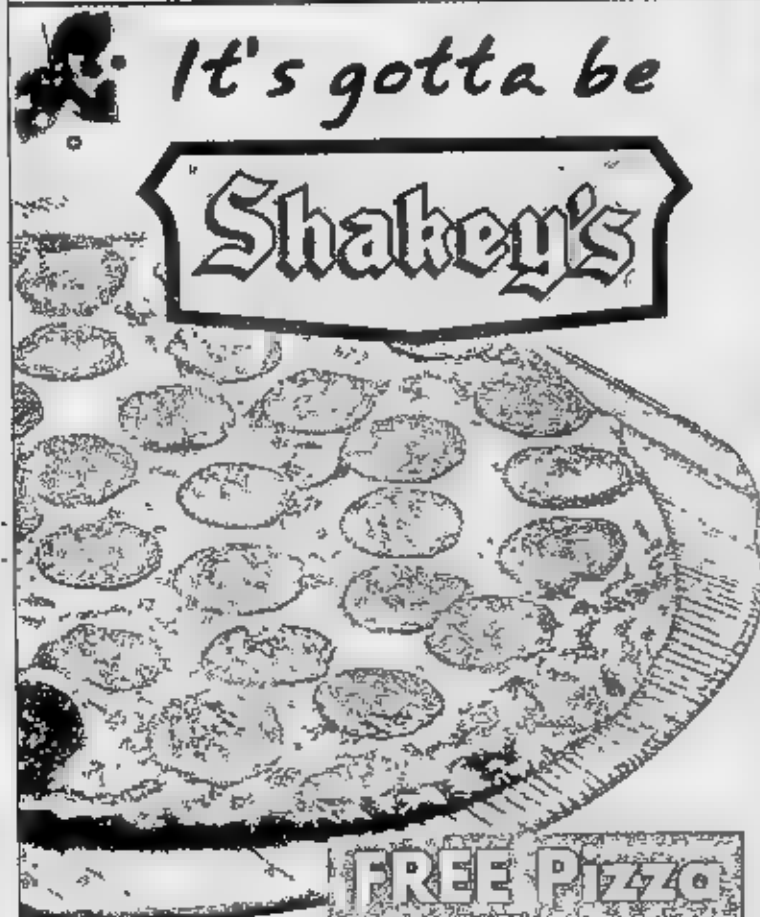


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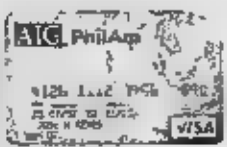
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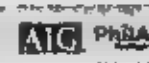
- Free pizza is of the same size and crust of pizza purchase
- Choice of Hawaiian Delight or Pepperoni

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**B2-1****BUSINESSFriday**

SHOES for the well-heeled

By Tina Arceo-Dumlao

NOT TOO MANY PEOPLE KNOW IT, BUT A whole lot of trading is going on in cyberspace.

Clothes, shoes, bags, watches, cameras, food, fashion accessories, toys and jewelry—both brand new and second-hand—are just some of the goods being bought and sold through the Internet, and more and more people are getting hooked on the idea of getting what they want from the comfort of their own homes.

But it's not only the customers who are benefiting from getting hold of items they would not ordinarily get in the malls and department stores.

Entrepreneurs are also seeing the Internet as a godsend because they no longer need to cough up too much capital before they can go into business. All they need are a good computer, a nice webpage and a cellular phone to monitor orders.

So says 30-year-old Rochelle Montenegro who sells exclusively designed bags made of fabrics, patent and synthetic leather and canvas through <http://therapy-bags.multiply.com>.

Because she only produces a few pieces of one design and sells exclusively through her website, her clients are assured that they will not see the same bag in the stores.

This assurance appeals to those with an individual sense of fashion, who do not want to bump into another person with the same bag.

**Minimal overhead**

Montenegro says in an interview that since she opened her site in June this year, she has been able to sell about 400 bags a



MORE bags for the fashion conscious

**Hooked  
on online trading**3 technopreneurs say doing  
business in cyberspace is  
fun, practical and profitable

FLAT asset

THERAPY bags are a hit with  
online buyers

month, with prices ranging from P550 to P850 for a shoulder bag and P1,000 for an overnight bag.

"What's good about doing business online is that the overhead is minimal unlike if I had a shop," she says, adding: "I also get to reach a wider audience, especially buyers from the provinces whom I would not be able to reach if I just had a store."

She adds that having an online store allows her to maintain her main line, which is the manufacturing of bags for other brands. That way, she can hit two birds with one stone.

"I think of it as my moving store because I can still monitor my orders using my phone," Montenegro says.

For 33-year-old baker Levon Aragon, having an online presence allows her to earn well and be there for her 2 1/2 year-old child at the same time.

Aragon primarily sells cream puffs through her website <http://puffmommy.multiply.com> to the tune of about 100 dozens of cream puffs a week. A dozen costs P220 while a box of 20 costs P350.

The Parañaque-based baker says she delivers three times a week to select drop-off points in Ortigas, Makati and Alabang and her earnings are enough for her to even hire two more people to help her with the orders.

"The main benefit is that I do not have to pay rent. Yes, I do not see my customers but somehow it is still personal because I can

get to talk to them when they place orders," Aragon says.

She says that if she had a store, she will have to worry about the rent, the lean months, manpower and the utilities. But with an online store, all she has to consider is her ability to meet orders.

**Main benefit**Also finding a good income opportunity online is 23-year-old Diane Llyn Lee, who turned her love for shoes—wedges, flats, sneakers, etc.—into a business through <http://saffyspot.multiply.com>.

"The site has been up since March and my friend and I have been doing okay. We sell about 50 pairs of pre-ordered shoes every month," she says.

What she does is sell shoes that her friend buys from the United States. They combine orders placed on the site and then deliver the goods after about a month.

"The feedback has been good. Every day, people are adding us to their network. Maybe soon, we can also consider putting up a shop," she says.

But in the meantime, she is relishing the thought of running a business with minimum capital and no headaches from thinking about rent and utilities.

Thus should be enough to encourage even more entrepreneurs to consider tapping the limitless opportunities presented by the Internet that are just there for the taking.

**Small-business icons stand tall**

From page B2-1

farmers, processes the coconut meat into copra and converts the coconut shells into charcoal.

Because of her business, she was able to send her children to school and even buy a 1,000-square-meter residential lot and a 1.2-hectare farmland.

Her businesses now generate P950,000 in annual sales and P740,000 in annual profits, with net assets reaching P255,000.

**Started as a helper**

Bayaua, on the other hand, grew up in a beerhouse owned by a couple who treated him as their own son. After several years as a helper in metal crafts enterprises, this high school graduate formed his own agricultural equipment business, Henrico Metal Craft.

Incidentally, the beerhouse where he grew up closed down, and he used the space for production using a welding machine and a few employees.

His company now manufactures rice threshers, trailers and kuligig and his products are well-known throughout Isabela for its high quality and remarkable after-sales service.

He used his initial loan from First Isabela Cooperative Bank (Fico Bank) to buy new tools and equipment to boost his production. He is now on his ninth loan cycle of P100,000 with Fico.

His employees speak highly of Bayaua, who bounced back from two life-threatening motorcycle accidents to sustain this business. He now provides livelihood to 15 regular employees and has recently opened a branch in Libertad, Cagayan.

**Microfinance**

Vohra said the success of microentrepreneurs also relied on the quality of the microfinance institution which provides access to credit and working capital as well as the dedication of loan officers who are out

there on the field ensuring the creditworthiness of their clients. As such, the MOTY also recognized the loan officers and microfinance institutions supporting the outstanding microentrepreneurs.

Microfinance has been recognized across the world as an effective formula in transforming disadvantaged individuals into financially independent entrepreneurs. Loan sizes are typically small, not exceeding P150,000. Grant of loans to a group or individual is based on the borrower's household income and nontraditional forms of security are acceptable.

During the awarding ceremonies at the Bangko Sentral ng Pilipinas on Tuesday, Citigroup also awarded regional winners for Luzon, Visayas and Mindanao for each category. However, no regional winner was declared for Mindanao under the Maunlad category this year, as none of the nominees met the stringent qualification.

All awardees are required to meet the following criteria: a 100-percent loan repayment record, measurable results in terms of employment generation, sales turnover and growth in enterprise profit. Awardees should also be model citizens in their communities with high moral standards and socially responsible behavior.

The other winners under the Maunlad category were:

Allan Geron (Luzon)—a bakeshop and mini-grocery operator in San Juan, Batangas, who benefited from a loan from Bangko Kabayan and now employs 13 people;

Ruel Limpin (Visayas)—who is engaged in the junk shop or waste recycling business who employs 30 people who sort, segregate and clean scrap materials. A client of Rural Bank of Dulag (Leyte), he also serves as the barangay captain in his community.

Under the Masikap category, the three regional winners were:  
Virginia Dimayuga (Luzon)—a manufac-

turer of native delicacies like banana chips, polvoron, sweet mazapan and pastillas in Batangas City. She employs 10 workers and is a client of Bangko Kabayan.

Saturina Diez (Visayas)—a vegetable farmer from Sibonga, Cebu, who also trades vegetable produce and employs 15 vegetable growers. She got initial loan from the Cebu Micro Enterprise Development Foundation Inc. to start a trading business.

Rosa Mayordomo (Mindanao)—a dried fish maker who sells the commodity in bulk in a market in Pagadian City. Loans from KFI Center for Community Development Foundation Inc. provides the means to smoothen cash flow and grow the enterprise.

A special award was given to Maricel Quiap, a furniture maker and lumber dealer from Baler, Quezon, for outstanding partnership with her husband in microenterprise. Loans provided by Alalay sa Kaunlaran Inc. (ASKI) help boost the growth of her business.

Another special citation was given to Ma. Cecilia Salarda, a maker and distributor of balut and salted eggs from Kabankalan City, Negros Occidental, who obtained initial capital from the Negros Women for Tomorrow Foundation Inc. The citation was made for her "ability to harness local market potentials." Aside from her balut business, she has also ventured into selling fruit shakes and peanuts through rolling stores.

The MOTY was funded by Citigroup in partnership with the Microfinance Council of the Philippines and the BSP Vohra and BSP Governor Amador Tetangco Jr. co-chaired the distinguished panel of judges which also included: Teresita Sy-Coson, Fernando Zobel de Ayala, Jose Concepcion III, Lance Gokongwei, Antonino Alindogan, Marix Rufino-Prieto, Stacey Morse, Emmanuel Esguerra and Francis Estrada.

This program was piloted in 2002 as part of Cid's celebration of its 100 years in the country.



# Boost in cybercafés' profit, users loom

**I**N ITS DESIRE TO serve the needs of Filipinos across the country, Yahoo! Philippines has launched a new Internet initiative that can provide support for people and their business.

Yahoo! Philippines disclosed in a statement their project of partnering with several Internet cafés to make these cafés carry the Yahoo! brand.

The cafés, mostly small-medium enterprises (SMEs), were given makeovers to make them more exciting, useful and fun for the users.

The upgrading was done in line with the objective of Yahoo! to increase consumer demand for the Internet.

By doing so, it has given emphasis on ways to help Filipinos connect to their passions, to their communities and the world. For the café owners, this means a boost to their profitability and customer base.

As the demand for Internet cafés in the country becomes higher (since the cost of owning a personal computer is still restrictive for a large segment of the population, not to mention the additional cost of Internet access), Yahoo! Philippines decided to invest in these SMEs to enable the consumer to avail of its services.

With the cheaper pay-only-as-you-use terms in Internet cafés, people are given an alternative access to information and communication. With this

11 local Internet cafés undergo a makeover with the help of Yahoo! to enable more Filipinos to experience being 'wired'

project, people have been given a gateway to access Yahoo! and use the services it provide.

Yahoo! also supports Internet cafés because of its contribution to the Philippine economic growth in providing livelihood opportunities for the café owners, and of its role in the promotion of education among Filipinos.

## Help for students

Students who do not own personal computers can still submit class projects and requirements as they can accomplish these in Internet cafés, which are strategically located near schools and universities.

Job hunting is also possible with the help of the Internet, either in the county or abroad, saving precious time, money and effort.

And notably, as more and more Filipinos try their luck living and working in other countries, families without Internet

access are given a more economic way of contacting their relatives and friends overseas via e-mail and Web-based messenger

These cafés are vital in ensuring an open line of communications among families or loved ones that are separated by work or by circumstances.

Yahoo! Philippines has announced the initial 11 Internet cafés in Manila that offers its initiative project. Soon, the company will expand throughout the country based on feedback from people and businesses.

The 11 Internet café supported by Yahoo! Philippines are World Net Café in Loyola Heights, Katipunan, Quezon City; Odds.com along Tomas Morato, Quezon City; PC Quest Internet Café on Dapitan Street, Sampaloc, Manila; War Path Internet Café on España corner Gov. Forbes Streets, Manila; Cyberheights Kafe and Cyberheights/Reading Room along E. Rodriguez St. Avenue in Quezon City;

Netnow Café on Timog Avenue, Quezon City; Phoenix Internet Café on Don Chino Rocas Avenue, Makati City; Uncle Bob's Internet at Cyberzone, SM North Edsa, Quezon City; Serendipity Café along Pearl Drive, Ortigas; and Taz 16 Café on Gil Puyat Avenue, Makati City.

All Internet café owners who would like to be affiliated with the Yahoo! Philippines partner initiative may register at [www.yahoo.com.ph/icafe](http://www.yahoo.com.ph/icafe).

Princess Daisy C. Ominga



**MORE** and more youths now frequent the new Odds.com cybercafé on Tomas Morato in Quezon City.



**Ribbon-cutting**  
 (From left)  
 Julian Concepcion, Brentville International project group head, Mr. and Mrs. Kerry Herber, Prominence II homeowners representatives, Marix Prieto, Inquirer board chairman, Josephine Yap, FLI director, Tessa Prieto-Valdes, event host and business partner, Mercedes Gotianun, FLI Chairman and CEO officiated the formal opening of the Prominence II clubhouse.

## A Musical Night of Appreciation at Brentville International

Living up to its commitment of providing world-class living, homeowners of a cluster community in Brentville International, the flagship project of leading property developer Filinvest Land, Inc. (FLI) have recently been given yet another first-rate amenity that is exclusively theirs to enjoy.

Residents of Prominence II now have privileged access to their own Mediter-

ranean-themed clubhouse. Along with homeowners' representatives Mr. and Mrs. Kerry Herber, Filinvest chairman and CEO Mercedes Gotianun, Director Josephine Yap, Brentville project group head Julian Concepcion, and business partner and Philippine Daily Inquirer board chairman Marix Prieto officiated its ribbon-cutting and formal opening last Oct. 27 at Brentville International.

Business partner Tessa Prieto-Valdes, along with FLI's Training Head Mildred Cruz hosted a night of musical rhapsody to show the company's appreciation of its homeowners who chose to build their homes within the exclusive gates of Brentville. Giving homeowners their first taste of a posh community gathering in the exclusive clubhouse, violinists from the renowned Philippine Harmonic Orchestra serenaded the guests and residents.

An expansive pool surrounded by towering palm trees offers a breathtaking view in the cabana's entrance. Water spouts and cascading falls also give the clubhouse a refreshing ambiance. Perfect for Sunday family get-togethers,

children are also encouraged to build friendships and have a good time at the club's playground.

Aside from Brentville's 24-hour, 3-level protocol security, Prominence II homeowners also have their easy access to the village management office in the clubhouse.

The Prominence II community features single-detached upscale homes fittingly called Masterpieces. Recently, a wide range of Duplex townhomes have also been made available to cater to different living standards. Perfect for expatriate families, these top-notch residential units may be owned through a Condominium Certificate of Title (CCT). Buyers of Prominence II are also entitled to a privileged access to The Palms and Country Club located at the Filinvest Corporate City, Alabang.

The Prominence II and the seven other clusters make up the unique community set-up of Brentville. Located in the progressive town of Biñan, Laguna, the vast 53-hectare international community is just a ten-minute drive away from Alabang or thirty minutes from either Makati or Tagaytay.

From its sunny Southern California entrance to its Mediterranean-inspired neighborhood, Brentville is definitely a proof to Filinvest's continuing commitment of building homes that foster the art of world-class living.

For inquiries and more information, call 807-5511 or log on to [www.brentville.com](http://www.brentville.com).



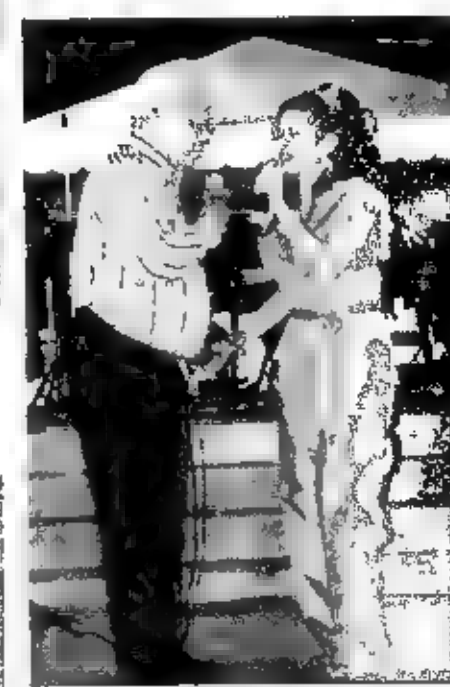
Event hosts, FLI's training head Mildred Cruz and Tessa Prieto-Valdes.



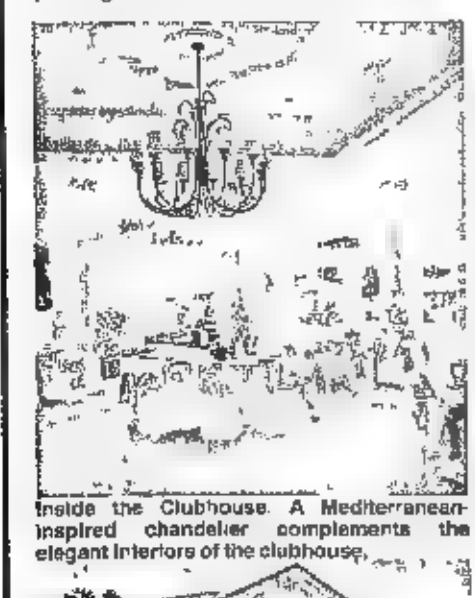
A Night of Musical Rhapsody. Violinists from Philharmonic Orchestra serenade guests and residents at Prominence II, Brentville International.



Catching-up. Long time buddies and business partners Alex Prieto and FLI's chairman emeritus Andrew Gotianun, Sr. enjoy the evening.



Duets. Tessa Prieto-Valdes sings with one of the guests.



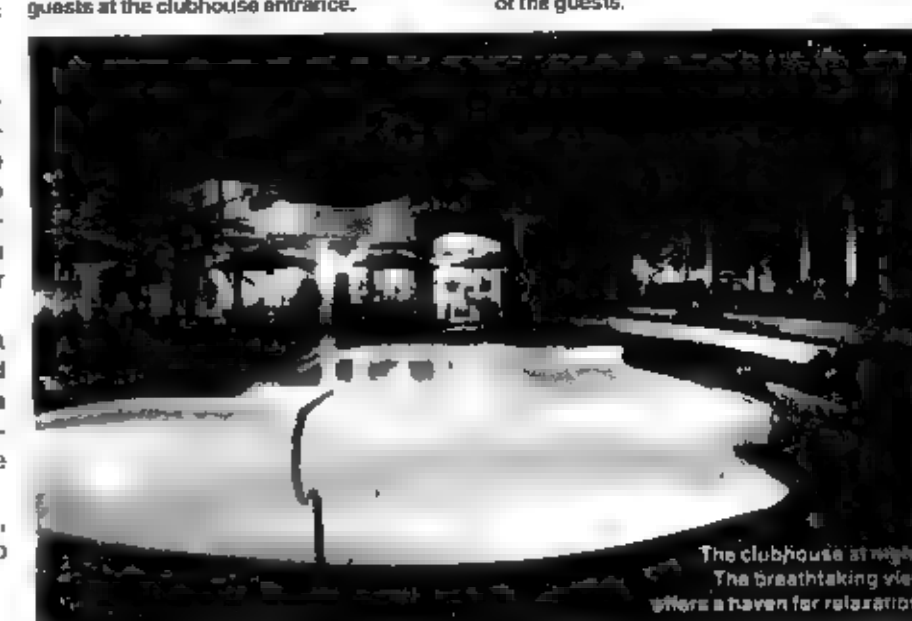
Inside the Clubhouse. A Mediterranean-inspired chandelier complements the elegant interiors of the clubhouse.



The Prominence II Community. The Madonna (left), a single detached home under The Masterpieces Homes Collection; Duplex Townhomes Plan 4 and 5 (right), latest addition to The Townhomes Collection.



The Prominence II Community. The Madonna (left), a single detached home under The Masterpieces Homes Collection; Duplex Townhomes Plan 4 and 5 (right), latest addition to The Townhomes Collection.



The clubhouse at night. The breathtaking view offers a haven for relaxation.



# OFWs' worth: \$10-B market

By Karen V. De Asis  
Contributor

AT THE CLOSE OF 2006, THE BANGKO Sentral Ng Pilipinas reported \$12.7 billion in OFW (overseas foreign worker) dollar remittances, up from \$10.6 billion in 2005. The windfall benefited an estimated 12 million OFW families in 2006, up from 8 million (Philippine Daily Inquirer Research 1/2006) in 2005.

The potential of the OFW segment has not escaped the marketing experts as more brands try to capture their attention and pocket power.

Nielsen Media Research, through a proprietary quantitative research, reveals some interesting insights in the consumption, lifestyle and media habits of the beneficiaries of dollar remittances.

The research drew respondents aged 18 years old and above across all socioeconomic segments from Metro Manila, Balance Luzon, Metro Cebu and Davao City. This was conducted during the first quarter of 2007 and the results were released recently.

## The beneficiaries

OFW beneficiaries are those who receive dollar remittances on a regular, scheduled basis yearly. Nielsen's research reveals that over one-third, or 33.6 percent, of the OFW family universe enjoy a relatively comfortable life as opposed to less than one-fifth of the country's local-based general population belonging to the ABC segment.

Most beneficiaries are nonworking housewives. More than three-fourths of them receive their remittances once a month. These are spent primarily on basic needs (household expenses, education, medical needs and home rental), followed by allocations on savings and investments (includes bank savings, business, household appliances, insurance and real estate). The rest is allocated to payment of loans and personal debts.

## Communications and media

A third of the OFW universe communicates with their beneficiaries at least once a week. The mobile phone remains to be the most pervasive means of communication at 83.7 percent followed closely by landline, and in smaller percentages the Internet and snail mail. Websites used for communication include the Yahoo!, friendster and AOL.

Table 1

## Breakdown of Socio-Economic Class

Breakdown of Socio-Economic Class	General Population	OFW Beneficiaries
AB (monthly household of Php50,001 and above)	1.4	4.3
C1 (monthly household income of Php30,001 to Php50,000)	3.6	6.6
C2 (monthly household income of Php15,001 to Php30,000)	11.1	22.7
DE (Php 15,000 and below)	83.9	66.4
TOTAL	100	100

SOURCE: PSRC/MEDIA FACTBOOK 2006/NIelsen MEDIA RESEARCH, 2007

If you have a family member/s working abroad, here's what you get and can aspire for

The OFW beneficiaries have a higher incidence of consumption of traditional media compared to the general population. This could be attributed to a higher disposable income. Notable though is their significant use of sound and visual media like radio, cinema, VCD and DVD as mediums of entertainment. (See Table 2.)

Higher consumption of traditional media is supported by a higher ownership of media facilities that allow them to enjoy the media formats. (See Table 3.)

## Their aspirations

OFW beneficiaries desire to have the following as soon as their basic needs have been satisfied: Real estate (18.3 percent), high-technology gadgets (11.4 percent), car/transportation (11.3 percent), household appliances (10.8 percent) and a savings bank account (7 percent).

Apparently, setting up a business is not high on their list of priorities. In fact, only a third of the OFW beneficiaries engage in business at the present time.

Most of the businesses they engage in are microbusinesses that include owning and managing a sari-sari store or grocery, transport operator, meat shop, canteen or restaurant and buy-and-sell services. Their most capital-intensive business would be

Table 2

## Exposure to media

Media	General Population	OFW Beneficiaries
Television	97.8	99.9
Radio	71.7	82.6
Newspaper	71	79.69
VCD/DVD	58	79.5
Magazine	25.2	34.94
Cinema	22	32.9

SOURCE: NIelsen MEDIA RESEARCH, 2007

Table 3

## Ownership of media facilities

Media	General Population	OFW Beneficiaries
Television	91.2	99
Radio	81.7	93.8
VCD/DVD	68.7	86.8
Cable/satellite	25.9	32

SOURCE: NIelsen MEDIA RESEARCH, 2007

an apartment or condo rental.

More than a third of the OFW providers are male household heads (36.1 percent) followed by daughters (28.5 percent), sons (17.8 percent) and mothers (11.7 percent).

The increasing number of young female overseas workers could be attributed to the demand for traditionally more female-oriented jobs that include nurses, singers, caregivers and domestic help.

Feedback at [www.karendeas.com](http://www.karendeas.com) or [kdeas@skynet.net](mailto:kdeas@skynet.net)



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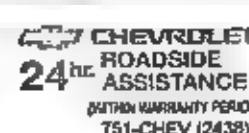
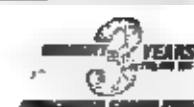
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# BUSINESSFriday

## Sari-sari stores saving village economies

By Yolanda Sotelo-Fuertes  
Inquirer Northern Luzon

DAGUPAN CITY—THE UBIQUITOUS neighborhood sari-sari (variety) stores have saved many Filipino families from financial problems, as these have become the sources of steady cash to tide them over during difficult times.

The convenience stores, most of them open from dawn until late night, have contributed tremendously to the country's economy, according to Vice Mayor Belen Fernandez, president of City Supermarket Inc. (CSI). The

homegrown company owns a chain of supermarkets in Pangasinan and other provinces.

Fernandez says earnings from a sari-sari store could help a family survive.

"For example, the husband is a driver and the wife is a housewife. The wife can tend a small store, earn an income and still take care of her family at home," she says.

CSI, she says, has been supporting small store owners because she believes these "sari-sari stores help keep the economy moving."

The supermarket chain recently

sponsored a three-day sari-sari store and livelihood fair for owners of stores, canteens and restaurants where they were treated to low-priced commodities, freebies, business seminars, product exhibits, raffle draws and entertainment.

At least 80 companies joined the fair and displayed their products in makeshift sari-sari stores to entice participants.

Representatives from Nestlé Philippines, Procter & Gamble, Unilever Philippines and Colgate Palmolive Philippines conducted seminars on

displaying items, attracting customers, making good profit, and on other aspects of the retail business.

Local industries were also featured in the fair through the help of the Department of Trade and Industry in Pangasinan.

Among the products showcased were Pangasinan's dried mango, dried fish of San Fabian, muscovado sugar of Manaoag, pastillas (sweets) of Lingayen, processed meat of Mangaldan, and native cakes of Dagupan City.

### Returning patronage

Fernandez says holding the fair is a

way of returning the patronage that the family business has enjoyed through the years.

She has high hopes for small businessmen because CSI "started from just a small grocery store in downtown Dagupan."

Her late father, Jimmy, a second-generation Chinese immigrant in the city, started City Grocery in the 1960s that offered household items at low prices.

"The fair is our way of thanking our customers, especially the small-business men, who have been patronizing

TITLE/B3-2

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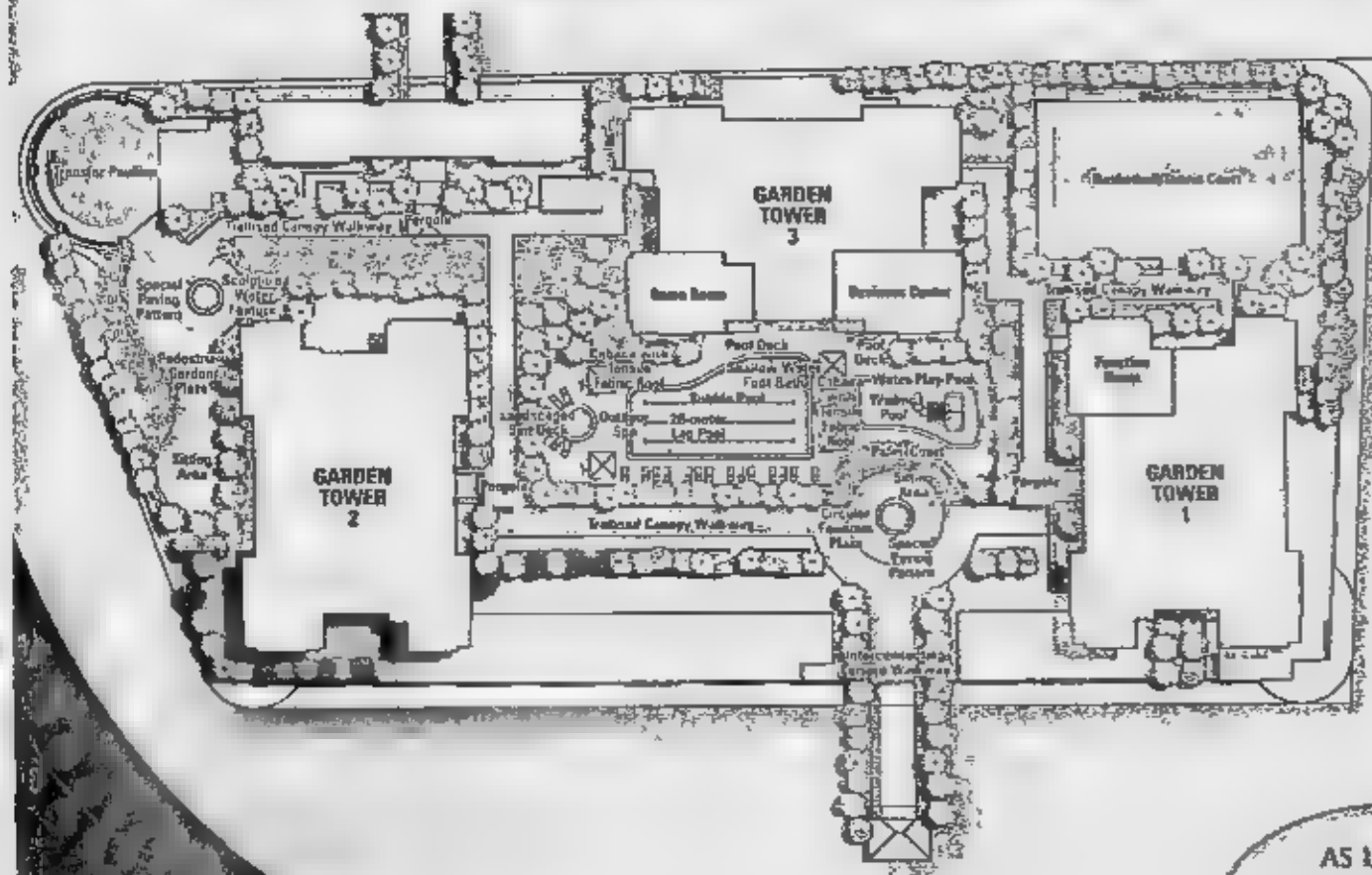


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## Martin Roll on leadership and branding: What is the role of the CEO?

WE CONTINUE OUR BRANDING SERIES with Martin Roll, author of *Asian Brand Strategy* published by Palgrave Macmillan (not John Wiley & Sons as we published in our column last week). MarketingRx interviewed the brand-guru at the recently concluded Global Brand Forum held in Singapore. For more branding articles visit Martin Roll's blog—there's lots of good stuff there for branding executives. Go visit [asianbrandstrategy.com](http://asianbrandstrategy.com) if you want more. —MarketingRx

Here's Roll on the crucial role of the CEO in your branding strategy:

A recent report by Goldman Sachs discussed the coming of age of the Asian century. The report analyzed the impending domination of China and India as economic and technological powerhouses in the global scene.

With more than 2.2 billion people, economies growing at a combined average of 8 percent a year, young and educated population and increasing disposable income, it is no wonder that Asia has become the darling of the world's corporations.

Most of the Asian markets are inundated with a number of local and global brands.

The competition has intensified, and even though Chinese companies of late have been aggressive in their expansion (Lenovo's acquisition of IBM's PC division, Haier's failed bid to acquire Maytag, CNOOC's hostile bid to take over Unocal and the leading Chinese television maker TCL's acquisition of France's Thomson to name a few), most often it is the global brand that wins the battle in market after market.

Thus begs the question—what is the secret behind the success of these brands?

At the outset the answer seems quite simple. Global brands, as the name suggests, are global in their reach. They operate in a number of markets, have huge resources to support their market entry and communication efforts, have the requisite expertise and have deep enough pockets to absorb initial losses.

Though this answer seems quite logical, it overlooks one very key component—the role of visionary leadership. Most of the hugely successful brands have had the benefit of being led by leaders who had a vision.

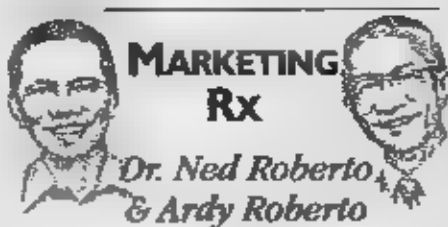
These leaders have led their brand from the front, been the brand's chief ambassador, understood the strategic importance of branding and nurtured the brand as a favored child. Not many local brands have had this critical success factor to boost their equity.

This begs another obvious question—what is the role of CEO in branding and why should branding be treated so carefully?

### Leveraging Brand Equity

Understanding the answers to these seemingly simple questions have separated the winners from the losers. Branding as discipline has evolved over the last couple of decades from being just an addendum to advertising campaigns, fancy ideas of the marketing department, optional function of the elite few to finally being recognized as a boardroom discipline that not only contributes to the top and bottom line of the company but also aids in enhancing shareholder value by contributing to the market capitalization of the company.

It has been proved that over 70 per-



MARKETING Rx  
Dr. Ned Roberto  
& Ardy Roberto

cent of the market capitalization of companies listed on the NASDAQ comes from the intangibles of which brand equity is the important element.

But for companies to leverage on the brand equity, branding must become an organizational wide activity practiced by all functions. Moreover, branding must enable the following:

- Channel internal communications
- Align internal stakeholders around the brand mission
- Fuel innovation to stay on the cutting edge

For branding to play a pivotal role in the company, it has to have strong support from the CEO and corporate management. Only when the corporate strategy is aligned with the branding strategies will the company attain a unified direction, both internally and externally.

Further brand equity can be optimally leveraged only if branding is allowed and supported to play the following roles:

- Shaping the organizational culture
- Initiate organization wide cross-functional training
- Facilitate leadership
- Nurture the right mind set, skills and resources
- The CEO as brand evangelist

When the CEO and the corporate management team actively involve themselves in and nurture branding, the above roles of branding can be effectively utilized.

A strong brand with a unique identity and personality would help define the culture of a company. It facilitates companies to either be customer centric or product centric, and thereby shapes the internal and external relations of the company with its many stakeholders.

But for a brand to perform this role, the presence and back up of a strong leadership is quintessential. By being a strong brand evangelist, a CEO can define and defend the actions of a brand.

For branding to realize its full potential in any company, employees across functions must be educated about the significance of branding and how branding affects each function in any company.

Such a cross-functional training would not only allow employees to understand the strategic contribution of their own part of the work but would also facilitate a better participation in various activities.

Most importantly, such training would allow all employees to realize the huge impact branding makes on every aspect of the business. This realization is crucial for internal branding—a process by which a brand is brought to life within the company.

A disciplined cross functional training program would then lead to a favorable atmosphere that would allow a whole generation of leaders to be groomed.

As more employees are trained beyond their functional duties, they tend to develop qualities and skill sets

that can prove useful in building strong leadership traits.

These implications are indeed very strategic and influence the very nature of business. Such a function cannot be left to middle level marketing executives who would not understand the holistic perspective and appreciate the greater role branding plays in the larger scheme of things.

Moreover, branding viewed in its totality transcends the functional barriers within an organization and thus requires brand guardians to have a much complete view of the business.

Only the CEO in consultation with his senior management team can provide consistent teeth to the branding function. The corporate board would have the necessary information to decide on such strategic issues.

Going ahead, it will be these strong initiatives from CEOs and corporate boards that would anchor and sustain brands in the highly competitive global market.

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Martin Roll ([www.martinroll.com](http://www.martinroll.com)) is the CEO of VentureRepublic, a leading strategic advisory firm on branding excellence and the author of *Asian Brand Strategy* (Best Business Books 2006 by Strategy + Business magazine). Every year, he travels 500,000 miles on all continents and speaks at more than 100 global top-level conferences represented by Washington Speakers Bureau. He is also a frequent guest lecturer at Insead. He was a featured speaker at the Global Brand Forum held in Singapore. Visit [www.globalbrandforum.org](http://www.globalbrandforum.org) for more information. Keep your questions coming. Send them to us at [MarketingRx@pdtD-SL.net](mailto:MarketingRx@pdtD-SL.net).



## SM Supercenter goes to Muntinlupa

WHEN SM SUPERCENTER MUNTINLUPA opens its doors to the public today, it will not only bring great shopping, leisure, and entertainment to the south Metro area, but also mark a milestone as SM Prime Holdings' 30th supermall.

Strategically located in a 37,000 square meter property in Barangay Putatan, the two-level 54,000 square meter supermall will serve customers in the bustling city, as well as nearby towns in Laguna province.

Muntinlupa City serves as a major transit point in the southern part of the metropolis. Barangay Putatan, where the mall is located, is predominantly a residential area with subdivisions occupying over 60 percent of the land area with some commercial establishments around the subdivisions.

The new supermall will also serve customers in San Pedro, the first Laguna town to be fully urbanized.

With its eye-catching design and great shopping and fun options, SM Supercenter Muntinlupa is envisioned to be one of the major destinations in the area. Its blue and

yellow facade makes it stand out, while the interiors are a play on color and light, making mallgoing cozy and fun.

SM Supercenter Muntinlupa has the SM Hypermarket as its major anchor. Hypermarkets are a European concept merging food and nonfood merchandise in an exciting one-stop shop, known for its fresh section.

The mall will have SM mainstays like the SM Appliance Center, ACE Hardware, and Watsons to serve the needs of customers.

There's also a lot of shopping fun with fashion boutiques like Bench, Dickies, Human, Folded in Hung, Osh Kosh b' Gosh, Shapes, and Penshoppe, as well as specialty stores like Akseoriz Fashion House, jewelry stores like Unisilver, optical shops like Executive Optical, and sports shops like Tribu.

Interestingly enough, it also has a school, Kevin's Library, as well as book and office supplies stores like National Bookstore, Booksale, and Office Warehouse. Techies will have a great time around the mall's telecom stores, comput-

er stores, and audio video outlets.

The SM Food Court offers a lot of choices with outlets like Chicken Company, Sizzling Plate, Inuhaw Express, Mary Jane's Mealchow, Kusina ni Gracia, Lydia's Lechon, Tita You's Binalot, Megamelt, and Juice Avenue. It also has some of the country's top food chains, Jollibee, McDonald's, Chowking, Mang Inasal, Shakey's, Tokyo Tokyo, and Goldilocks.

SM Supercenter Muntinlupa will also have four deluxe cinemas and the Quantum Amusement Center for fun around the mall. Shoppers will be delighted with the mall's service outlets—banks; salons like Bench Fix, David's; medical and dental services; Southern Sky Travel and Tours; an Everyday Laundry; photography services; as well as courier services like DHL and Mail and More.

SM Supercenter Muntinlupa's design team includes Design Associates, the mall designer; G&W Associates, the architect of the record; DA Abcede Associates; and DDT Konstruct, Inc., General Contractor.

## GOINGS-ON

### Real estate lectures set

A SERIES OF LECTURES ON THE DIFFERENT HOW TO'S OF INVESTING in real estate will be conducted by Urban Institute of Real Estate for prospective investors, developers, landowners and realty professionals who are expected to gain sufficient insights and confidence to finally implement proposed real estate investments. Participants will learn the ABCs of real estate principles and avoid costly mistakes normally suffered by inexperienced investors.

Numerous issues concerning real estate investment such as opportunities, joint ventures, governmental rules, property management, taxation and marketing will be discussed in this series of seminars which will be conducted from 1:30 to 6 p.m., Nov. 26, 28, Dec. 3, 5, 7 and 10 at the Maximo Function Room, Max's Restaurant, 2nd Level, Gateway Mall, Araneta Center, Cubao City. For more details, Urban Institute may be reached at 6810928, 7968018, 09164269174 or 09216839431 or by email at [urbanet@pacific.net.ph](mailto:urbanet@pacific.net.ph).

### Marketing seminars offered

MANSMITH & FIELDS, INC. HAS RECENTLY COME UP WITH ITS marketing and sales seminars for December, which are aimed at providing participants a complete marketing know-how.

Among the seminars are the "4th Strategic Marketing Seminar: Analyzing Industry and Opportunities" set on Dec. 4 and the "19th Marketing and Sales Implementation: Excellence in Strategic Execution" on Dec. 6-7. Both seminars will be facilitated by Josiah Go, a multi-awarded marketing educator, who was recently given a lifetime achievement award by the Association of Marketing Educators.

The "2nd Place Strategy: The Missing Piece in the Marketing Plan," meanwhile, is set on Dec. 11 and will teach participants how to develop a place or distribution strategy in preparing a marketing plan.

A group case presentation that directs participants to integrate what they have learned from the sessions will cap the day to enhance the learning process. Emilio Macasat III will facilitate this session.

All seminars are from 8:30 a.m. to 5:30 p.m. and will be held in Makati City. Those who will reserve early can enjoy an Early Bird discount. There will also be a special price for group registration of four. For more information, call Alice at 7222318/7277142/09188116888, e-mail [info@mansmith.net](mailto:info@mansmith.net) or visit [www.mansmith.net](http://www.mansmith.net).

### Search on for Gawad Haydee Yorac awardee

THE MANILA ELECTRIC COMPANY (MERALCO), in cooperation with the University of the Philippines, has announced the nationwide search for the second Gawad Haydee Yorac for Outstanding Public Service. The award recognizes leaders from the private sector, government service and volunteer organizations whose attributes, personal work ethics and service to the nation are worth emulating.

Just like the late Yorac, the awardee must be a role model for public service. The first Gawad Haydee Yorac Awardee was Antonio P. Meloto, founder of antipoverty and nation-building charismatic movement Gawad Kalinga (GK).

The nomination is open to any Filipino citizen residing in the Philippines and who is at least 40 years old at the time of nomination. Interested parties may contact the award secretariat at 6328481 or 6315557.

### Victory Liner uses Sun Cellular

Victory Liner, one of the country's largest and most competent bus

companies, now relies on Sun Cellular to monitor its fleet. The company's field and line supervisors, as well as their drivers and conductors, are on the Sun network.

Marivic del Pilar said Victory Liner has to depend on a reliable call network as it breezes through the challenge of moving tens of thousands of passengers to different provincial destinations daily.

"In the event of accidents, traffic or floods, they contact the head office in Manila, wherever in North Luzon they may be," says del Pilar. With Sun, decision-making and reaction time is cut. "With more than 50 percent savings on our phone bills, Sun helps cover any rise in fuel and toll charges," she adds. Furthermore, with Sun's increased signal and network coverage, communication between the eight major terminals and subterminals has become more efficient.



## Sari-sari stores saving ...

From page B2-0

our supermarkets. [We also want] to help the suppliers or companies to showcase their products," she said.

A Nestlé representative says sari-sari stores, which sell items at tingi (retail), have been a part of Filipino lives. More than 600,000 such stores now operate in the country.

The stores have become a big market for multinational companies that they produce products in small packages (like sachets) so these can be sold in retail stores, he says.

### Starting small

Fernandez, the eldest of nine children, says she remembered helping tend the family grocery when she was a student. It was a good training ground for her and she eventually

took over the business when her father died. She soon opened CSI Main, near City Grocery, in the 1980s.

After the July 1990 earthquake that damaged Dagupan, Fernandez started to build CSI Square in the area where a government-owned supermarket used to stand. The earthquake destroyed the supermarket building.

Fernandez then built CSI City Mall in Laca District, considered a "nonbusiness area" in the 1990s. The mall sparked trade and commerce in the area and is now a booming business center in western Dagupan.

The company's winning streak continued with the establishment of branches in different towns and cities of Pangasinan and

in the cities of Baguio, San Fernando (La Union) and Candian (Ilocos Sur).

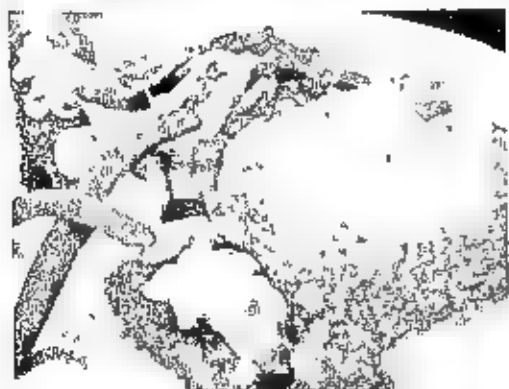
Its newest project is CSI Stadia (Jimmy Fernandez Center), which was opened during the sari-sari store fair.

According to Fernandez, a series of events have been lined up at the Stadia, such as the "Kasal Pilipino" (wedding fair), a furniture/construction fair, a concert and a car exhibit.

The Stadia, the most modern conference and sports center in Northern Luzon, has an air-conditioned main hall that can accommodate up to 7,000 people. It can be converted into a basketball arena or eight badminton courts.

Special events can be held in several function rooms.





**FISH Shnitzel** (above), a favorite dish available in Xtremely Xpresso Café in the Clark branch (right).



# Home-grown café conquers Subic, Clark

BEFORE THE ADVENT OF food chains at the Subic Bay Freeport Zone, home-grown Xtremely Xpresso Café has been quietly dishing out coffee and hot meals to residents of Olongapo and vacationers in this business and leisure enclave.

"When my late father Benson Foo opened the café in 2003, he wanted to give visitors of Subic and residents of Olongapo a dining place at par with that of Manila's restaurants," says Earl Foo, the café's manager.

Situated at the Freeport's central business district, Xtremely Xpresso is a café, restaurant, den, and wine store rolled into one. And to date, it is

perhaps one of the few establishments in the country with such a unique blend of specialties.

Named after the jazzed-up name of the popular coffee, it serves the sought-after popular Lavazza Italian brand.

"We added the word 'Xtremely' to denote that we go to the extreme to give our clients the best we can," Foo explains.

And just like metro's ubiquitous American coffee shops, it serves espressos, frappes, teas, and pastries and cookies to go along with coffee. But as patronage grew, its menu expanded to include pizzas, Italian soups and salads, pastas, and

sandwiches, and then later to char-broiled steaks and grilled meat dishes.

Foo notes that one rarity why people flock to their place is their 16-slice pizza which boasts a diameter of 22 inches. "This is perhaps the biggest you can find in the country. It's a filling dish for a family or a baka-da and reasonably priced too," he proudly beams.

A must-taste is the Big Ben Pizza (named after the founder) loaded with pepperoni, sausage, bacon and beef on veggies, garlic onions, peppers, mushrooms, black olives and two kinds of cheese.

The health-conscious can opt for the vegetarian pizza or the herb tuna melt composed of chunky tuna on top of white creamy sauce covered with onion rings, mushroom slices, and a dash of parsley.

Its exterior exudes a warm country-style motif that beckons passers-by. It also has a spacious area for a more relaxed alfresco dining, and needless to say the favorite spot of those who can't help but get their dose of nicotine while sipping a hot cup of coffee.

After carving a niche in Subic for the past four years, Xtremely Xpresso Café recently opened its second branch at the SM City Clark in Pampanga to cater to

the growing influx of foreign and local tourists in the former air base.

Managed by the business development manager Vanessa Chanfoo, the Clark branch has instantly captured the fancy of the yuppie crowd in the metro Angeles City area which has been craving for a cozy chill out place without the price tag of a Manila café.

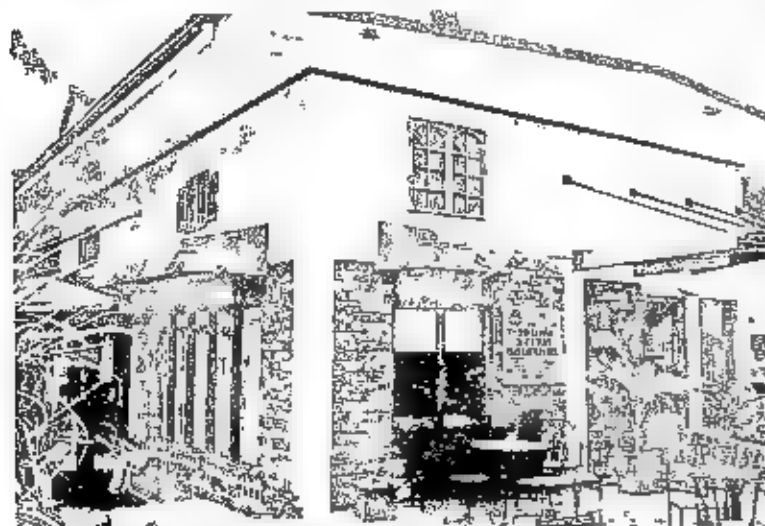
She said that it helps that Xtremely Xpresso Café offers a wide selection of food and great-tasting coffee, making it a convenient one-stop restaurant.

The café also introduced new dishes such as fish shnitzel, spicy Thai shrimp pasta and new varieties of pizzas, pastas and sandwiches.

She revealed that customers keep coming back because of its homey and unpretentious ambience which is ideal for small talk.

"Despite the presence of popular food franchises in Subic and Clark, we are confident that our novelty, good food and warm service will make us the brand of choice," Chanfoo concludes.

Xtremely Xpresso Café is at Dewey Avenue cor. Sta. Rita Road, Subic Bay Freeport Zone and at the SM City Clarkfield, Pampanga.



**FACADE** of the café's branch in Subic.

## La Union FAIRest at Year 7!

THE 7TH LA UNION's "Fairrest sa Peste" (Fair Festival) will open today at 3 p.m. at the San Fernando Fair, Level 2, Festival Supermall in Aabang, Muntinlupa City.

As part of the commitment of the Provincial Government of La Union, the City Government of San Fernando, and the Department of Trade and Industry La Union Provincial Office to continuously assist the SMRs in the province, the event mounted this Fair until Nov. 30, 2007.

### Products

It will showcase the creative flair of the local craftspeople and municipalities of La Union.

Products in focus include home furnishings, baskets, woodcarvings, antique furniture, processed foods, loom-woven items, cut flowers and ornamental plants.

A conservative estimate of the event is P17 million, from the 38 participating exhibitors.

The first ever La Union Otop Brochure will also be launched during the opening ceremonies.

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- Participating outlet: Rado Shop Manila in Glorietta 4, Ayala Center, Makati City.
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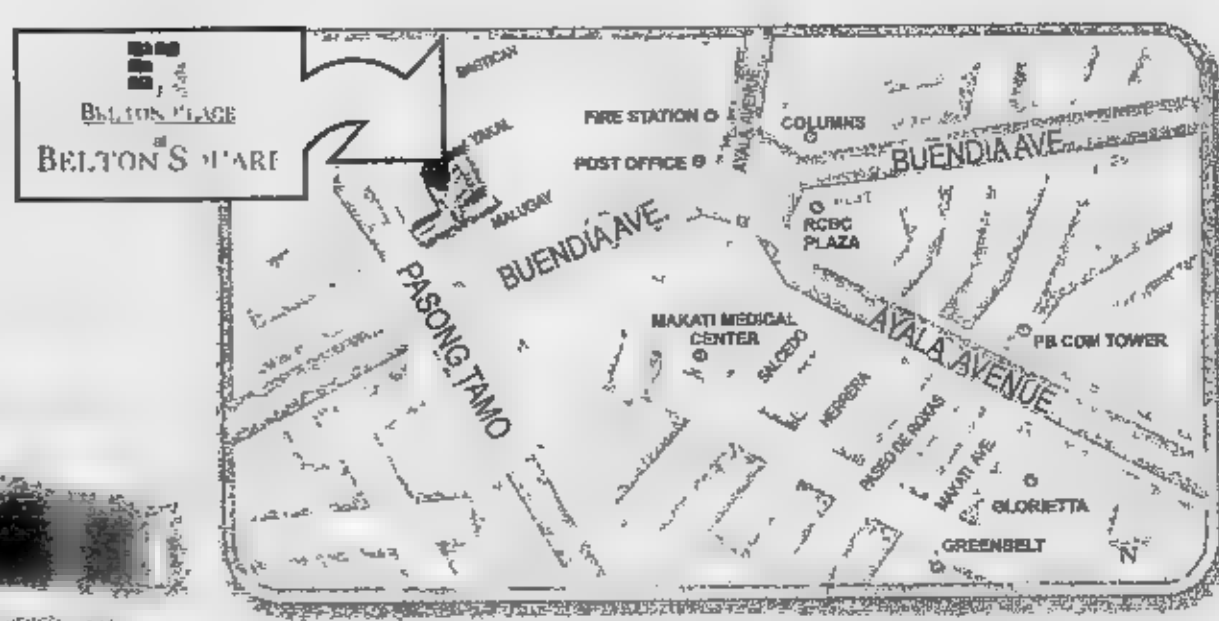
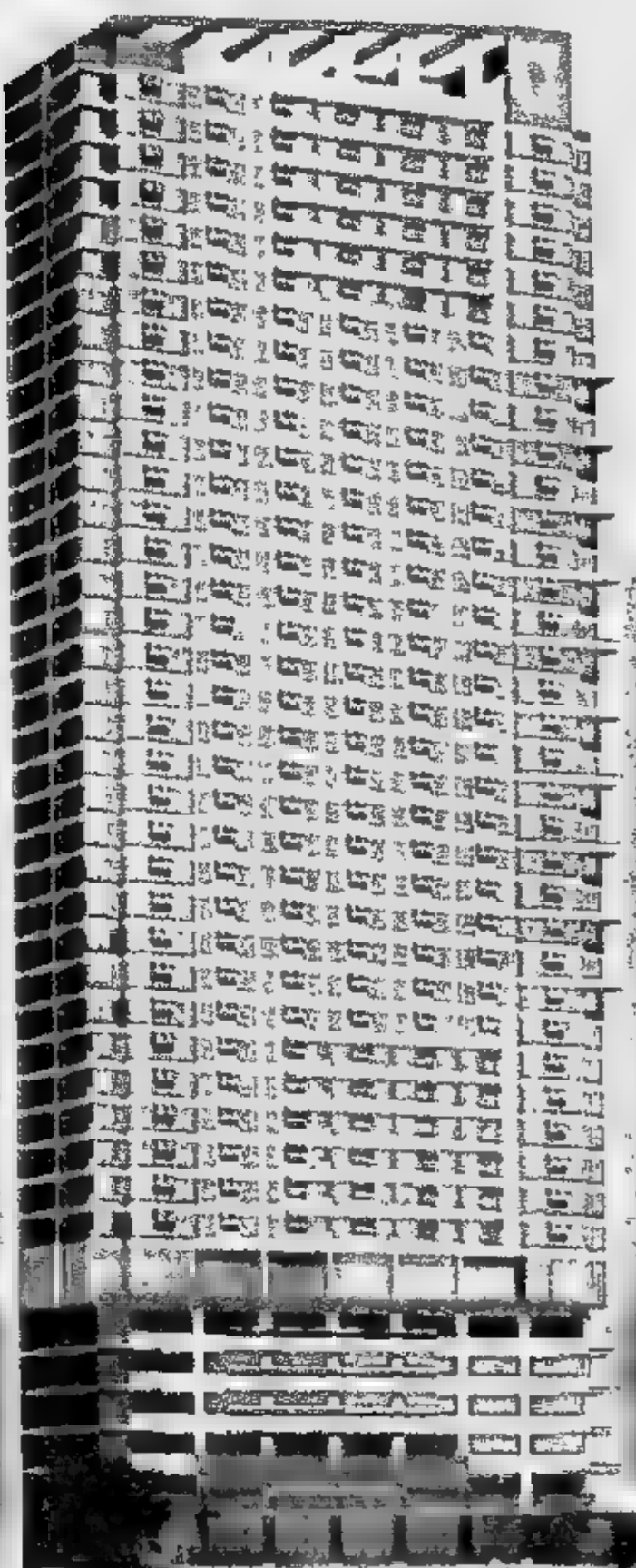
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A year of gains on Philippine  
Medical Tourism

By Undersecretary Jade F. Del Mundo  
Department of Health

ONE YEAR FOLLOWING THE GRAND LAUNCH of Philippine Medical Tourism Program (PMTP), many events have transpired which have pushed forward the bid of the Philippines to enter the arena of medical tourism in the world and stake its claim to the \$40-billion market.

As the Philippines celebrated "Health and Wellness Month" last October, the Philippines is well on its way to surging ahead in health and wellness tourism this year following active public-private sector partnership, led by both the Department of Health Secretary Francisco Duque and Department of Tourism Joseph Durano, on the one hand, and Public-Private Sector Task Force on Globally Competitive Industries' private sector counterparts, led by Amb. Cesar Bautista and Roberto Romulo. This includes the Task Force on Health and Wellness chaired by Rizalino Navarro.

Last April 29 to May 10, 2007, a delegation composed of medical directors from nine hospitals in Metro Manila (St. Luke's Medical Center, The Medical City, Asian Hospital, Makati Medical Center, Capitol Medical Center, Manila Medical Center, Manila Doctors' Hospital, National Kidney and Transplant Institute and Philippine Heart Center), a representative from the Department of Health, Dr. Cynthia Lazo of the Department of Tourism, and Ruy Moreno of the Public-Private Task Force (Delegation Head), went on a road show to USA to promote Philippine medical tourism. The team was joined by Dr. Jorge Garcia of Asian Hospital and a renowned cardiovascular surgeon in New York. They presented the world-class services and facilities of the Philippine hospitals to groups of HMOs, medical tourism integrators, health insurance companies, multinational companies, tourist agencies and Filipino communities in the USA. This was the final salvo in a series of medical tourism road shows to be conducted throughout important first-world countries. The reception was very warm and cordial which augurs well for a first-time exposure to the quality and cost-effective healthcare services that the Philippines can offer globally.

On September 13 to 20, 2007 in Berlin, Ger-

many, Undersecretary Jade F. del Mundo of the Office for Special Concerns of the Department of Health, presented the Philippine Medical Tourism Program to the Ministry of Health of Germany, the German Medical Federation (the German equivalent of the Philippine Medical Association), the Joint Technical Commission (the German policy-making body of the German Health Insurance Commission), the Asia Pacific Week (APW) Symposium on Life Sciences, the International Convention on Urban Health, and to the Filipino community. It was a very productive trip which piqued the interest of the Germans and the other international participants of the APW which ran from September 10 to 23, 2007. It was a fitting introduction of the Philippine Medical Tourism services to the European market and a great opportunity to explore the health and economic possibilities, marketing strategies which the Philippines can look into and employ in order to penetrate this highly competitive global industry. The Filipino community based in Germany was very enthusiastic and quite optimistic in forging linkages with the Filipino health service providers through promotions and actual participation in trade in services. A big Filipino-German tourism agency has explored possible tie-ups with local integrators to bring in Germans who will avail of the medical and surgical services in the Philippines at the same time will set up a process whereby their health insurance can be "portable" i.e., be used to reimburse their expenses in the Philippines at a much lower cost.

The guidebook on Philippine Medical Tourism entitled, "Philippine Access and Travel to Healthcare" will be published before the year ends. This will acquaint the general public and the potential medical travelers to the system of healthcare in the country especially the kind of services geared for the medical tourism industry. It is hoped that the publication of this guidebook will promote the medical and surgical healthcare services that the Philippines currently offer, and that this will reiterate to the world the truthfulness in our claim that the services provided in the Philippine medical centers and health and wellness facilities are at par with the world's best.

## messages



Warmest greetings to the organizers and proponents of the Philippine Medical Tourism program as you celebrate the first anniversary of the launch of the Philippine Medical Tourism program.

I laud the cooperative efforts of the Department of Tourism and Department of Health together with the Public-Private Task Force in bringing together professionals and experts in the field to discuss relevant information on market opportunities, and to showcase your services and world-class health facilities that will benefit people from all over the world.

I enjoin you to help me realize our 10-point legacy agenda on socio-economic and political reforms. Let us all work together to transform the Philippines into a premier health holiday destination.

Mabuhay tayong lahat!

Gloria Macapagal Arroyo  
President, Republic of the Philippines



My warmest greetings to the proponents of the Philippine Medical Tourism as they celebrate the first anniversary of the launch of the Philippine Medical Tourism program and the "Health and Wellness" month this October.

The growing worldwide trend of medical tourism is opening doors for countries like the Philippines to compete globally in a market that exceeds trillions of dollars a year. This is one opportunity that we cannot afford to ignore.

We have excellent doctors and world-class medical facilities in the country that makes us a viable destination for top-quality and reasonably priced healthcare most of all, our people is known internationally for a distinct quality of care and compassion that is appreciated by those they come in contact with.

As you hold this event, may you continue to strengthen your partnership with the public and private sectors and other stakeholders in improving the quality of health care in the country, not just for the benefit of the tourist but, more importantly, for our countrymen.

Congratulations and mabuhay kayong lahat!

Francisco T. Duque III, M.D., M.Sc.  
Secretary, Department of Health



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Mabuhay!

Joseph Durano  
Secretary, Department of Tourism



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In order to achieve this excellence, cooperation is needed from the participants in this unique confluence of the health and tourism industries, so that we all can craft a united, efficient solution to address the challenges ahead.

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With this, we create a compelling argument to tourists from Asia, the US, and the rest of the world: the Philippines is the next premier destination for Medical Tourism.

Jade F. Del Mundo, MD, FPBO, FPCCS  
Undersecretary, Office for Special Concerns  
Department of Health



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Much more remains to be done, but it is heartening to see the strides that our spas, retirement communities, medical clinics, hospitals and medical centers are making. Already, two of our medical centers have received JCI accreditation, and several more are in the works. It is also inspiring to see the tourism industry rising to this challenge and opportunity.

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More than just professional care, more than just modern facilities, we offer to the world "tender loving (health) care." We need to let the whole world know. Let's go ahead. Together, we can!

Assistant Secretary for Sports and Wellness Tourism  
Department of Tourism

Integrated Mktg. Communications, Inc.



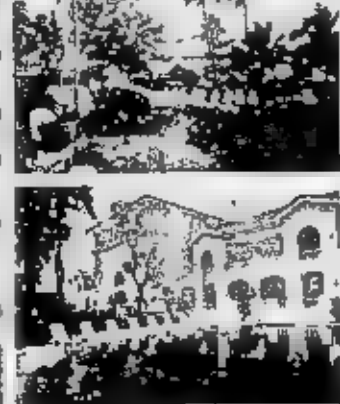


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HEALTH AND WELLNESS MONTH



"HEALTH  
IS  
WEALTH"

Smile  
at Life  
in the Philippines

## A year of gains on Philippine Medical Tourism

By Undersecretary Jade F. Del Mundo  
Department Of Health

ONE YEAR FOLLOWING THE GRAND LAUNCH of Philippine Medical Tourism Program (PMT), many events have transpired which have pushed forward the bid of the Philippines to enter the arena of medical tourism in the world and stake its claim to the \$40-billion market.

As the Philippines celebrated "Health and Wellness Month" last October, the Philippines is well on its way to surging ahead in health and wellness tourism this year following active public-private sector partnership, led by both the Department of Health Secretary Francisco Duque and Department of Tourism Joseph Durano, on the one hand, and Public-Private Sector Task Force on Globally Competitive Industries' private sector counterparts, led by Amb. Cesar Bautista and Roberto Romulo. This includes the Task Force on Health and Wellness chaired by Ruzalino Navarro.

Last April 29 to May 10, 2007, a delegation composed of medical directors from nine hospitals in Metro Manila (St. Luke's Medical Center, The Medical City, Asian Hospital, Makati Medical Center, Capitol Medical Center, Manila Medical Center, Manila Doctors Hospital, National Kidney and Transplant Institute and Philippine Heart Center), a representative from the Department of Health, Dir. Cynthia Lazo of the Department of Tourism, and Ruy Moreno of the Public-Private Task Force (Delegation Head), went on a road show to USA to promote Philippine medical tourism. The team was joined by Dr. Jorge Garcia of Asian Hospital and a renowned cardiovascular surgeon in New York. They presented the world-class services and facilities of the Philippine hospitals to groups of HMOs, medical tourism integrators, health insurance companies, multinational companies, tourist agencies and Filipino communities in the USA. This was the initial salvo in a series of medical tourism road shows to be conducted throughout important first-world countries. The reception was very warm and cordial which augurs well for a first-time exposure to the quality and cost-effective healthcare services that the Philippines can offer globally.

On September 13 to 20, 2007 in Berlin, Ger-

many, Undersecretary Jade F. del Mundo of the Office for Special Concerns of the Department of Health, presented the Philippine Medical Tourism Program to the Ministry of Health of Germany, the German Medical Federation (the German equivalent of the Philippine Medical Association), the Joint Technical Commission (the German policy-making body of the German Health Insurance Commission), the Asia Pacific Week (APW) Symposium on Life Sciences, the International Convention on Urban Health, and to the Filipino community. It was a very productive trip which procured the interest of the Germans and the other international participants of the APW which ran from September 10 to 23, 2007. It was a fitting introduction of the Philippine Medical Tourism services to the European market and a great opportunity to explore the health and economic possibilities, marketing strategies which the Philippines can look into and employ in order to penetrate this highly competitive global industry. The Filipino community based in Germany was very enthusiastic and quite optimistic in forging linkages with the Filipino health service providers through promotions and actual participation in trade in services. A big Filipino-German tourism agency has explored possible tie-ups with local integrators to bring in Germans who will avail of the medical and surgical services in the Philippines at the same time will set up a process whereby their health insurance can be "portable" i.e., be used to reimburse their expenses in the Philippines at a much lower cost.

The guidebook on Philippine Medical Tourism entitled, "Philippine Access and Travel to Healthcare" will be published before the year ends. This will acquaint the general public and the potential medical travelers to the system of healthcare in the country especially the kind of services geared for the medical tourism industry. It is hoped that the publication of this guidebook will promote the medical and surgical healthcare services that the Philippines currently offer, and that this will reiterate to the world the multifacetedness in our claim that the services provided in the Philippine medical centers and health and wellness facilities are at par with the world's best.

### Messages



Warmest greetings to the organizers and proponents of the Philippine Medical Tourism program as you celebrate the first anniversary of the launch of the Philippine Medical Tourism program.

I laud the cooperative efforts of the Department of Tourism and Department of Health together with the Public-Private Task Force in bringing together professionals and experts in the field to discuss relevant information on market opportunities, and to showcase your services and world-class health facilities that will benefit people from all over the world.

I enjoin you to help me realize our 10-point legacy agenda on socio-economic and political reforms. Let us all work together to transform the Philippines into a premier health holiday destination.

Mabuhay tayong lahat!

*Gloria Macapagal Arroyo*  
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JOSEPH DURANO  
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*Cynthia Carrion*  
CYNTHIA CARRION  
Assistant Secretary for Sports and Wellness Tourism  
Department of Tourism

Supplement Coordinator: Honors Integrated Mktg. Communications, Inc.

For more information, please call:  
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# St. Luke's Heart Institute: The Philippines' Best

St. Luke's Heart Institute provides the best possible care to patients with cardiovascular diseases. Its topnotch cardiologists and surgeons have at their disposal a wide array of the most advanced medical equipment in the Philippines. With a 99-percent success rate in percutaneous cardiac intervention and 99-percent procedural success in open-heart surgeries, the Institute's superior diagnostic efficiency and clinical success rate is comparable with the best medical centers in the world.\* The Heart Institute exemplifies St. Luke's Medical Center's unequalled excellence in expertise, technology, quality of healthcare outcomes, and service for total quality patient care in the Philippines.

"We always go to the best," is Dr. Vincent Akimoto's answer whenever anyone asks why he brought his mother and mother-in-law all the way from Guam to Manila for treatment at St. Luke's Medical Center. "We chose St. Luke's because it is the only hospital in the Philippines that meets international standards."

Dr. Akimoto, who is Past President of the Guam Medical Society, felt that his mom and mom-in-law were given the best treatment at St. Luke's Medical Center. "The medical expertise and technology available at St. Luke's and the care provided by the hospital staff are really remarkable."

St. Luke's is the only medical center in the Philippines that can claim to have a wide range of the world's best medical equipment. Known for its aggressive acquisition of the latest and most advanced medical equipment, St. Luke's Medical Center is the best equipped hospital in the Philippines and is better equipped than 95% of hospitals in the U.S.

Because of St. Luke's reputation for excellence in medical expertise, technology and patient care, the New York-Presbyterian Hospital, Columbia University College of Physicians and Surgeons, Weill Cornell Medical College of Cornell University and the world's most prestigious cancer center, Memorial Sloan-Kettering Cancer Center, chose St. Luke's Medical Center as their only international affiliate in the Philippines.

St. Luke's has a strong clinical research program that supports its medical expertise and state-of-the-art equipment. It is the first and currently the only institution in the Philippines that maintains fully operational disease data-banks and disease study groups.

In 2003, St. Luke's unequalled excellence in healthcare delivery was affirmed by the Joint Commission International (JCI), the world's most prestigious healthcare accreditation body. St. Luke's Medical Center is the first JCI-accredited healthcare facility in the Philippines and the second of only 24 in Asia.

St. Luke's Heart Institute is the Philippines' first private cardiac facility dedicated to the management of cardiac disease and committed to providing excellent patient care. Its staff of experts is composed of high-caliber, nationally and internationally known cardiovascular specialists—all with a sterling track record in heart care and cure.

The Heart Institute maintains the country's first and only Cardiovascular Disease Information System (CVDIS), which collects clinical and procedure-specific information from all patient encounters at the Institute. From 2005 to

August 2007, the system has compiled 134,806 procedural records of 66,740 patients, with the goal of creating a unique population-specific electronic book of cardiovascular disease and its natural history.

"St. Luke's is committed to continuously delivering excellent healthcare," says Mr. Jose G. Ledesma, President and CEO of St. Luke's Medical Center. "We constantly strive to exceed customer expectations."

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#### Available at St. Luke's Heart Institute

- The first PET Scanner in Southeast Asia and the only one in the Philippines, complemented by the only Cyclotron in the Philippines today
- The Philippines' first 64-slice CT Scanner
- The Philippines' first and only 3-Tesla MRI (far more advanced than conventional MRI)
- The Philippines' first Cardiac Cathlab System with a flat-panel detector
- The Philippines' first and only combined Gamma Camera/CT
- The Philippines' first Intravascular ultrasound (IVUS) and the country's first and only Virtual Histology (second-generation IVUS)
- The Philippines' first HRV (heart rate variability) facility

#### Cardiovascular Fellowship Training

The Institute is actively engaged in training future cardiologists for the last 20 years and has produced about 180 doctors highly trained in the different subspecialties of cardiology. The Institute has also facilitated further training for its graduates in international centers such as the Cleveland Clinics and Mayo Clinics in the US, among others.

#### Helping doctors see the patient's heart in a different light

St. Luke's Heart Institute is at the forefront of introducing new and advanced diagnostic tests and tools to further understand the complexity of heart disease. It offers cutting-edge cardiac diagnostic imaging tests such as Thallium Stress Testing with Single Photon Emission Computerized Tomography (SPECT), which provide doctors with a nuclear scan of the blood during rest or activity to show areas of the heart that are not getting enough blood. Radioactive thallium is injected into the bloodstream, serving as a tracer. The tracer attaches to the muscle cells of the heart so the gamma imaging camera can take pictures of the heart muscles.

#### St. Luke's Heart Institute Milestones in the Philippines

- 1988 - Performed the first single-balloon percutaneous mitral valvotomy
- 1988 - Performed the first double-balloon mitral valvotomy
- 1988 - Performed the first transesophageal echocardiographic monitoring in cardiac surgery
- 1995 - Performed the first catheter ablation for recurrent supraventricular tachycardia
- 1995 - Implanted the first AICD (automatic implantable cardioverter defibrillator)
- 1997 - Performed the first successful bilateral renal artery stenting
- 1997 - Performed the first successful peripheral stent implantation in a patient with severe iliac stenosis
- 1997 - Performed the first successful implanted carotid artery stent
- 1999 - Performed the first successful endovascular repair for aortic dissection
- 1999 - Performed the first successful abdominal aneurysm endograft repair
- 2000 - Performed the first endovascular repair for combined thoracic and abdominal aortic aneurysm
- 2001 - Performed the first percutaneous closure of atrial septal defect and patent ductus arteriosus using the Amplatzer
- 2002 - Performed the first successful combined coronary stenting and endograft repair of aortic aneurysm
- 2004 - Performed the first hybrid endograft repair of a thoracic arch aneurysm

#### Trusted by heart patients for two decades

For 21 years now, patients with heart disorders have entrusted their medical care to St. Luke's Heart Institute. The Institute has stayed true to its commitment of providing total quality patient care. St. Luke's Heart Institute saves more lives and maintains the quality of life of more patients.

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Ascendure Company, Inc.  
St. Luke's patient since 2000

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Dermatology goes much deeper than just treating skin imperfections.

St. Luke's Dermatology Center (DermCen) treats skin problems as serious conditions that require utmost medical attention. DermCen provides diagnostic and therapeutic services with state-of-the-art technology in the hands of internationally-trained dermatologists. Its services range from acne treatment to skin sculpting to skin cancer management.

#### Benefits of TENOR RF™ Treatment

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To recontour body size



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To tighten skin



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# BUSINESSFriday

## Text2Teach education program expands to 500 more schools

DRIVEN BY THE COMMON GOAL OF helping enrich education in public schools, the Text2Teach Philippine steering committee composed of organizations such as Nokia Philippines, Ayala Foundation, the Southeast Asian Ministers of Education Organization-Innotech (Seameo-Innotech) and Globe announced that the Text2Teach program would be made available to an additional 500 public elementary schools in the next three years.

Today, about 900,000 students from 204 public elementary schools are able to use the award-winning corporate social responsibility (CSR) program in education, Text2Teach.

These schools are found in Quezon City, Manila, Batangas, Calapan, Oriental Mindoro, Antique, Cagayan de Oro City, Maguindanao, Cotabato City, North and South Cotabato.

For the project's expansion in the next three years, Nokia has donated P27 million.

Other partners have also announced project development contributions including technology development by Globe and teacher's development by Seameo-Innotech.

Ayala Foundation leads as project secretariat.

"We hope to further strengthen our

collaboration at all levels—among members of the Text2Teach alliance, among our benefactors, and among our partners in each and every community that we will reach. Together we can continue to spread the impact of Text2Teach by showing how alliances such as ours can address what might seem like insurmountable obstacles to development," said Jaime Augusto Zobel de Ayala II, co-vice chair of Ayala Foundation Inc.

### How Text2Teach works

Text2Teach enables teachers and students to access more than 900 multimedia educational materials like video, pictures, text or audio files by requesting them via text.

The framework is simple: Text to download teaching materials and teachers are ready to provide a new classroom experience to elementary pupils who would not otherwise have access to these multimedia presentations.

With mobile phones and monthly prepaid load allowance supplied by Nokia and Globe, public schools are able to access a library of science, English and math videos provided by Pearson and Seameo-Innotech.

Each video is supported by targeted lesson plans that integrate sup-

porting exercises and activities already linked to the curriculum.

As a result, teachers need not change the way they handle their classes because they use Text2Teach materials to support the existing curriculum.

Martin Sandelin, Nokia vice president for corporate social responsibility and community involvement, noted that Text2Teach was a leading example of how education can benefit from mobile technology.

"The enthusiasm with which teachers have embraced Text2Teach shows that this project is not about technology but about education strengthened by technology. The success of Text2Teach is also a result of the fact that this is a national Philippine project that has brought together the Department of Education, Ayala Foundation, Globe and Seameo-Innotech," he said.

### Results

Text2Teach was launched in 2002 and since then, 204 scholars have been benefiting from this technology. Impact assessments of the first five years of its implementation have been made by the University of the Philippines National Institute of Science and Mathematics Education (UP-Nismed) and the UP Demographic Research and Development Foun-

dation Inc. (UP-DRDF).

The UP-Nismed report said that absenteeism was reduced among students attending Text2Teach classes. Student performance also increased as gleaned by higher average scores in science. Interaction between teachers and students as well as among students got a boost resulting in a generally upbeat classroom environment. The UP-DRDF research complemented earlier research findings from T2T schools based in the Autonomous Region in Muslim Mindanao (ARMM).

### Continuous development

Like any technology-driven initiative, Text2Teach will also undergo developments in technology delivery platforms.

"Knowledge is increasingly becoming the most important currency today and the tool most commonly used to transfer, share and apply that knowledge is through technology," says Gerardo Ablaza Jr., president and CEO of Globe.

"With Text2Teach, Globe strengthens its commitment to use mobile technology to enable young Filipino to step up their skills. Globe believes that the right technology tools will enable them to build a better life and reach their dreams," Ablaza said.

## Smart's mobile ad work bags int'l award

By Riza T. Oichondra

MACAU—A PINOY INNOVATION got the mobile world's attention as Smart Communications and partner Zad Mobile won the Best Mobile Advertising award at the Asia Mobile Congress here for their "1-IN-5 Panalo Summer Promo" for Pepsi.

The GSM Association (GSMA), the global trade association for mobile operators, announced the winners last night at the Asia Mobile Awards 2007.

This was a mobile promotion campaign to encourage cola drinkers in the Philippines to drink Pepsi. Under each bottle crown was a unique electronically generated seven-digit code that Pepsi drinkers could send to an access number to redeem instant prizes.

According to the promotion's profile, 200 million unique codes were created for this promotion and over P30 million worth of prizes were given away, including ring tones and mobile handsets. One in five Pepsi drinkers who participated in the promotion won a prize.

### Powerful medium

Danilo Mojica, head of the wireless consumer division of Smart Communications Inc., said on the sidelines of the mobile congress that the campaign was close to his heart. "The work started with us. We believe the time has come for innovation from Asia that is also made for Asia instead of waiting for it to come from the West. And mobile advertising is one such area for innovation. In emerging markets such as the Philippines, mobile phones are everywhere and mobile advertising is the most powerful platform for directly communicating with consumers."

And what a huge base of consumers it is.

Smart's subscriber base alone is approaching the 30-million mark and rival telco Globe Telecom is approaching 20 million.

Smart's internal studies have found that mobile advertising is accepted by most subscribers if it gives them a chance win to something or get discounts and rewards.

Smart won twice in previous awards competitions held by the GSMA.

One was in 2001, for Most Innovative GSM Wireless Service for Customers for its Smart Money, and another in 2004, for Best Mobile Application or Service-Consumer Market for its Smart Load.

### More winners

As for this year's Asia Mobile Awards 2007, the other winners are Gameloft's "Real Football 2007" for Best Mobile Entertainment, PCCW Mobile HK's "MOOV" music library service for Best Mobile Music Service, BuzzCity's myGamma.com as Best Mobile Social Networking Service and Motorola's ultra slim MOTORA2R2 V9 as Best Mobile Broadband Handset or Device.

"We are delighted with this year's Asian Mobile Awards—they recognize the sheer pace of progress that's been made right across the region's mobile communication market. Our congratulations to the winners and nominees and our thanks to everyone who participated," said Rob Conway, CEO of the GSM Association (GSMA), said in a statement.

The GSMA is the global trade association representing more than 700 GSM mobile phone operators across 218 countries and territories of the world.

The primary goals of the GSMA are to ensure mobile phones and wireless services work globally and are easily accessible, enhancing their value to individual customers and national economies, while creating new business opportunities for operators and their suppliers.

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ROI - within 2 to 2.5 years

\*Franchise Fee - P 200,000 + 12% RVAT  
Royalty Fee - 2% of monthly purchase  
Advertising Fee - 1% of monthly purchase

**Area Requirement:**  
Approximately 80 square meters  
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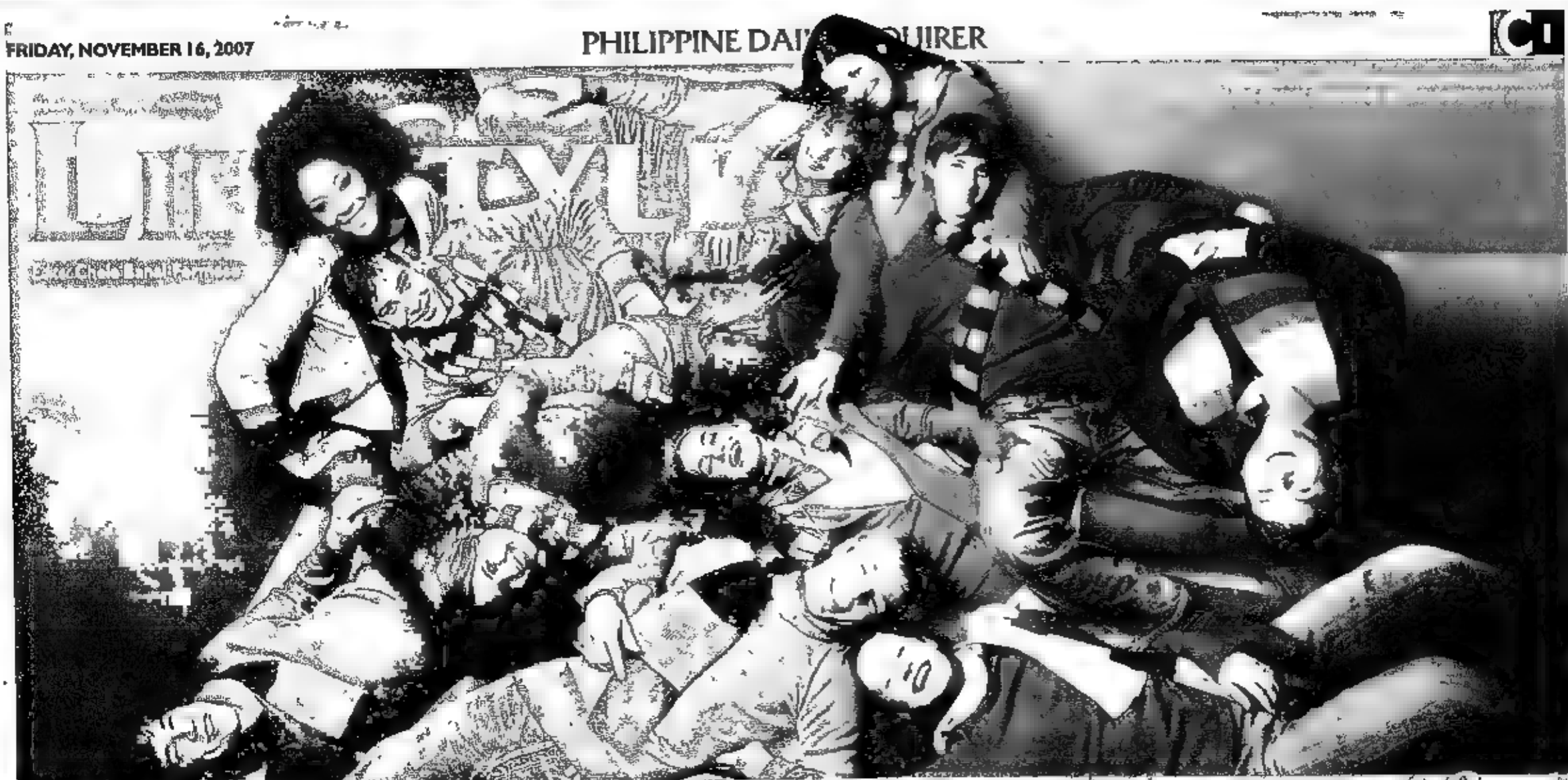
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# All threads bright and beautiful

## BULGARI IN COLOR

Bulgari introduces a spectacular array of colored gems through its new collection, Elisa. Now in Mama, the sophisticated, feminine line of jewelry makes use of the elliptical shape as its signature characteristic, combining contemporary creativity with traditional motifs.

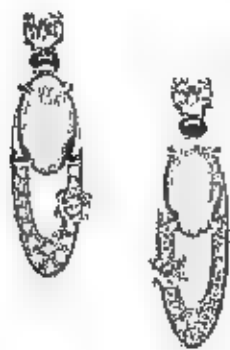
Necklaces, rings and earrings comprise this colorful collection, with white gold or yellow gold serving as the setting for a great variety of colored stones, diamonds, enamel, coral and mother of pearl. The jewels' cabochon and faceted cuts create a soft, sinuous form which highlight each piece's chromatic effects and sinuous proportions.

Elisa is perfect for the sophisticated woman who prefers to wear unique, timeless jewelry.

Elisa is available at Bulgari Boutiques, 6750 Shopping Arcade, 8933189 and Greenbelt 4, Ayala Center, 7285061.



High Jewellery yellow gold necklace with 1 central round cut emerald (6.23 cts), 6 round cut emeralds (3.64 cts), buff top emeralds (1.41 cts), baguette tapered, cane cut diamonds (4.26 cts) and pave diamonds (4.87 cts)



Yellow gold short pendant earrings with 2 citrines and diamonds (1 ct)

Yellow gold contoured ring with 2 fancy sapphires (about 3.2 cts) and diamonds (1.2 cts)



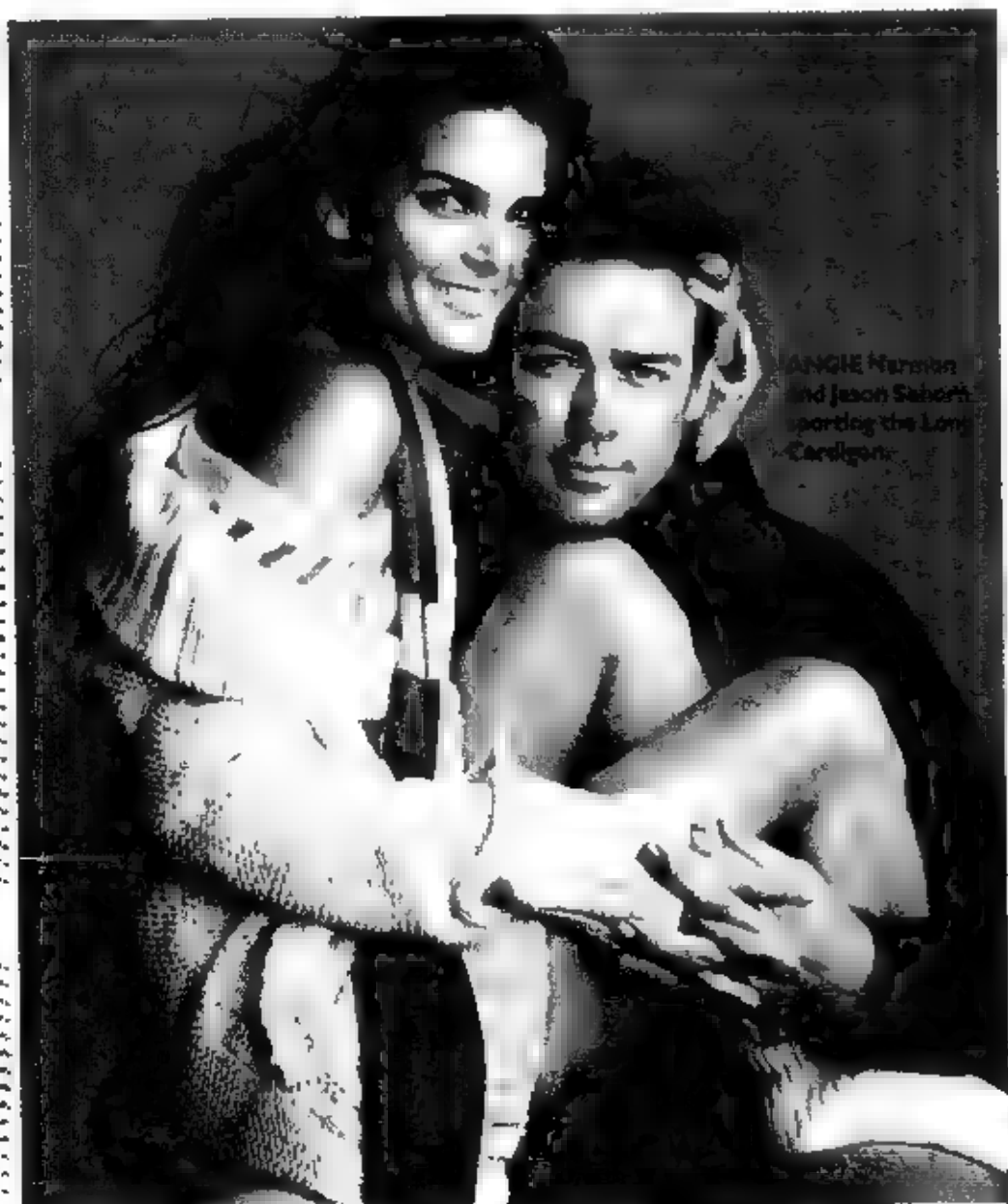
# BVLGARI



THE NEW ELISIA COLLECTION

MAMA AYALA CENTER, 6750 SHOPPING ARCADE, 8933189 GREENBELT 4 AYALA CENTER, 7285061





ANGIE Harmon  
and Jason Sabath  
sporting the Long  
Cardigan



THE TRAPEZE  
Sweater and the  
Baby Gap Crazy  
Stripe Sweater



WELLINGTON  
Boots (above) and  
Rugby Stripe Gloves  
(below)



## All threads bright and beautiful

**C**OLORS FILL IN THE GAP holiday 2007 collection. From cozy sweaters to party dresses, classic shirts to dressed up pants, versatile denim to fun accessories, Gap's holiday collection comes in bright shades of shamrock, cinnabar red, pink hibiscus and fire-glow, and comfy textures like knit, fleece, leather, nylon and cotton.

The must-have Crazy Stripe sweater injects a festive quality into

one's basic holiday wardrobe. Stock up on quintessential knits like the women's cowlneck sweater and cable-knit sweater and men's fisherman turtleneck in everyday neutrals like black, grey and cream. For better protection from an outdoor breeze, wrap yourself in Gap's wool coat, velvet jacket or a heavier-duty puffer jacket.

Women will love Gap's evening jersey dresses featuring pleated de-

tails, empire waists and satin ties. Complete the look with sparkly ballet flats or sequined sandals and a glimmering, metallic clutch. Or opt for casual elegance with a selection of woven tops with modern details like a quarter or lantern sleeve paired with straight cut trousers or skinny cropped pants.

The men's collection offers the quintessential oxford, fitted or plaid shirt in smooth finishes like cotton

chambray and cotton sateen. These versatile tops go perfectly with jeans or dress pants and chinos and can go from a daytime party to a nighttime event.

Also, you can't go wrong with Gap's Favorite Tee, women's Fresh Cuff Shirt, the men's Plasticol t-shirt as well as the essential Pique Polo—all update with colorful stripes.

The women's Long and Lean or Bootcut jeans and the men's Stan-

dard Fit and Easy Fit jeans are denim staples. Edgy styles like the women's E Skinny slouch or High Rise jeans and the men's low-rise Morrison jeans provide a modern feel. Gap denim comes in a variety of shades like indigo, '70s blue, basic black and silver fox as well as finishes like classic vintage and stonewash.

Complete your holiday style with Gap's accessories! Add comfy extras

## A very Vuitton Christmas

FROM leather goods and shoes to accessories and sunglasses, from timepieces to jewellery, Louis Vuitton presents a selection of Christmas gift ideas drawn from both its latest creations and its iconic products. In the Philippines, Louis Vuitton is located at the ground floor of Greenbelt 4, Makati Avenue, Makati City. Call 889-

TREVI bag in Damier canvas

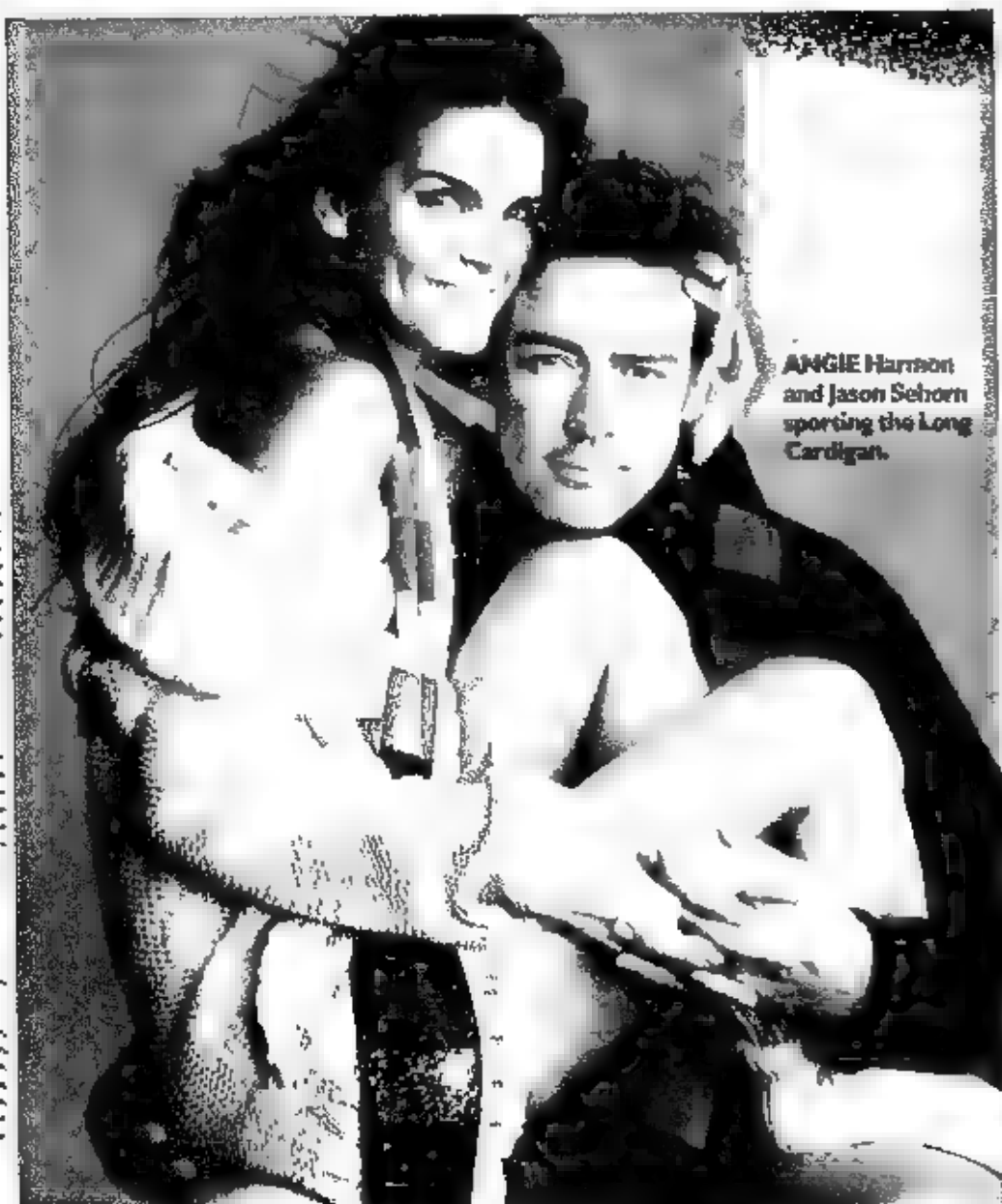
ELEGANTE ear pendants, 18 karat white gold, white and brown diamonds, and pink pearls

AGENDA Functionnel in Monogram Denim canvas

MARILYN bag in Monogram multicolor canvas

POUR HOMME watch, 18 karat white gold, diamonds, and pearls





ANGIE Harmon and Jason Sehorn sporting the Long Cardigan.



Sweater and the Baby Gap Crazy Stripe Sweater



WELLINGTON Boots (above) and Rugby Stripe Gloves (below)



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Complete your holiday style with Gap's accessories! Add comfy extras

**A very Vuitton Christmas**

FROM leather goods and shoes to accessories and luggage, Louis Vuitton presents a collection of Christmas gifts. From the iconic Speedy to the elegant Neverfull, there's something for everyone. Visit us at [www.louisvuitton.com](http://www.louisvuitton.com) or call 1-800-592-2828.

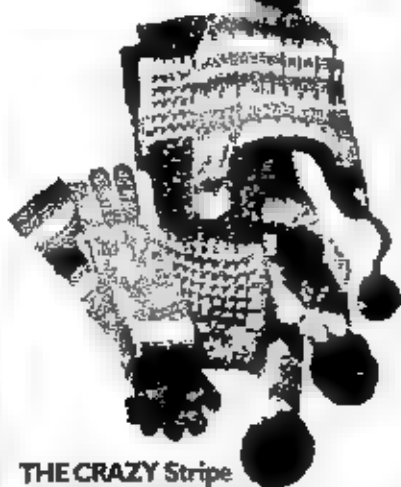
**MARTIN Margot in Monogram**

**ELEGANT earrings:** 18 karat white gold, white and brown diamonds, and pink pearls.

**LOUIS VUITTON**

**TAMBOUR** Forever watch, diamonds, mirror strap.





**THE CRAZY Stripe**   
Crochet Gloves Scarf and Hat

like gloves and hats in soft textures

your outfit with a burst of energetic hues via the Crazy Stripe scarf. Finally, rainy days need not dampen your spirits with your Crazy Stripe Umbrella and Crazy Stripe Buckle Wellie Boot.

In the Philippines, Gap is exclusively distributed by Casual Clothing Specialists, Inc. (CCSI), member of the Rustan's Group of Companies and is available at Glorietta 4, Ayala Center. Next week, Gap opens at Trinoma.

**BEER-I-TAN SA**  
**Encio's**

**5**  
**FOR**  
**P199**

**and PICK-A-PULUTAN®**

**5 beers  
for P149  
also available**

NOVEMBER 7 TO DECEMBER 2, 2007

[illegible]

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**MAYBELLINE**  
NEW YORK

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.



# I-EXPRESS MO SA MUNTINLUPA!

**The 30th SM Supermall Opens Today in Muntinlupa**

Muntinlupa, one of the country's fastest growing cities welcomes another premier establishment that will surely bring **express delight** to everyone in the area... **SM Supercenter Muntinlupa!** Now, everyone can enjoy **express shopping** with an array of local and international apparel brands, shoes, accessories, specialty shops and more! Moms will also have **express grocery** time with SM Hypermarket's complete line of wet and dry goods. Families and friends alike will definitely have great bonding moments at the different restaurants and fast food chains at SM Supercenter Muntinlupa. What's more, customers get **express dessert** for every P100 single purchase at the SM Supercenter Muntinlupa Foodcourt from November 16-30, 2007!

As if all these weren't enough, SM Supercenter Muntinlupa also offers **express entertainment** with its cinemas and other leisure establishments.

You can also get express treats with exciting shows from top celebrities! Catch **PBB Season 2 Housemates**, **Dennis Trillo** and the **Freestyle Band** on November 16, **Dingdong Dantes**, **Jed Madela** and **Ronnie Liang**, **Yasmien Kurdi** and the cast of **Pasukob Movie Tour** on November 17. Watch out for **Sam Milby** and **Jennylyn Mercado** on November 18.

Nestled along Manila South Road in Barangay Tunasan, SM Supercenter Muntinlupa can be easily visited with **express access** via the Susana Heights Exit for those coming from the South Luzon Expressway (SLEX), Manila South Road and Alabang Zapote Road with the Alabang Interchange serving as a link and primary transit point.

So come and visit SM Supercenter Muntinlupa for **express fun** and **excitement!**

**express SM Magsaya sa MUNTINLUPA**

**BILIS! I-EXPRESS MO NA!**  
National Road, Brgy. Tunasan, Muntinlupa City

**SM**  
**super center**  
**MUNTINLUPA**

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SM Appliance Center  
SM Hypermarket  
Watsons  
Aksesoriz  
Asianic  
Astroplus  
Booksale  
CD-R King  
Comworks  
Dickies  
Folded & Hung  
Games & Gadgets  
Human  
Kevin's Playroom  
Lazer Music  
National Bookstore  
Odyssey  
Office Warehouse  
Octagon  
Penshoppe  
Royal Time  
Shapes  
Silicon Valley  
Techno Mobile Hub  
Tribu  
Unisilver

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SM Foodcourt  
Binalot  
Chicken Company  
Inihaw  
Kusina Ni Gracia  
Lydia's Lechon  
Mary June's Meal Chow  
Sizzling Plate  
Chowking  
Goldilocks  
Jollibee  
Mang Inasal  
McDonald's  
Tokyo Tokyo

## LEISURE

SM Cinema  
Gameplace  
Quantum

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Executive Optical  
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Globe  
Ideal Vision  
Let's Face It  
Mail & More  
Mr. Quickie  
Ricky Reyes  
SMART  
Southern Sky Travel & Tour  
Sure Shot  
Wash N' Wear  
Wellcom  
YKL-FUJI Film

## OTHERS

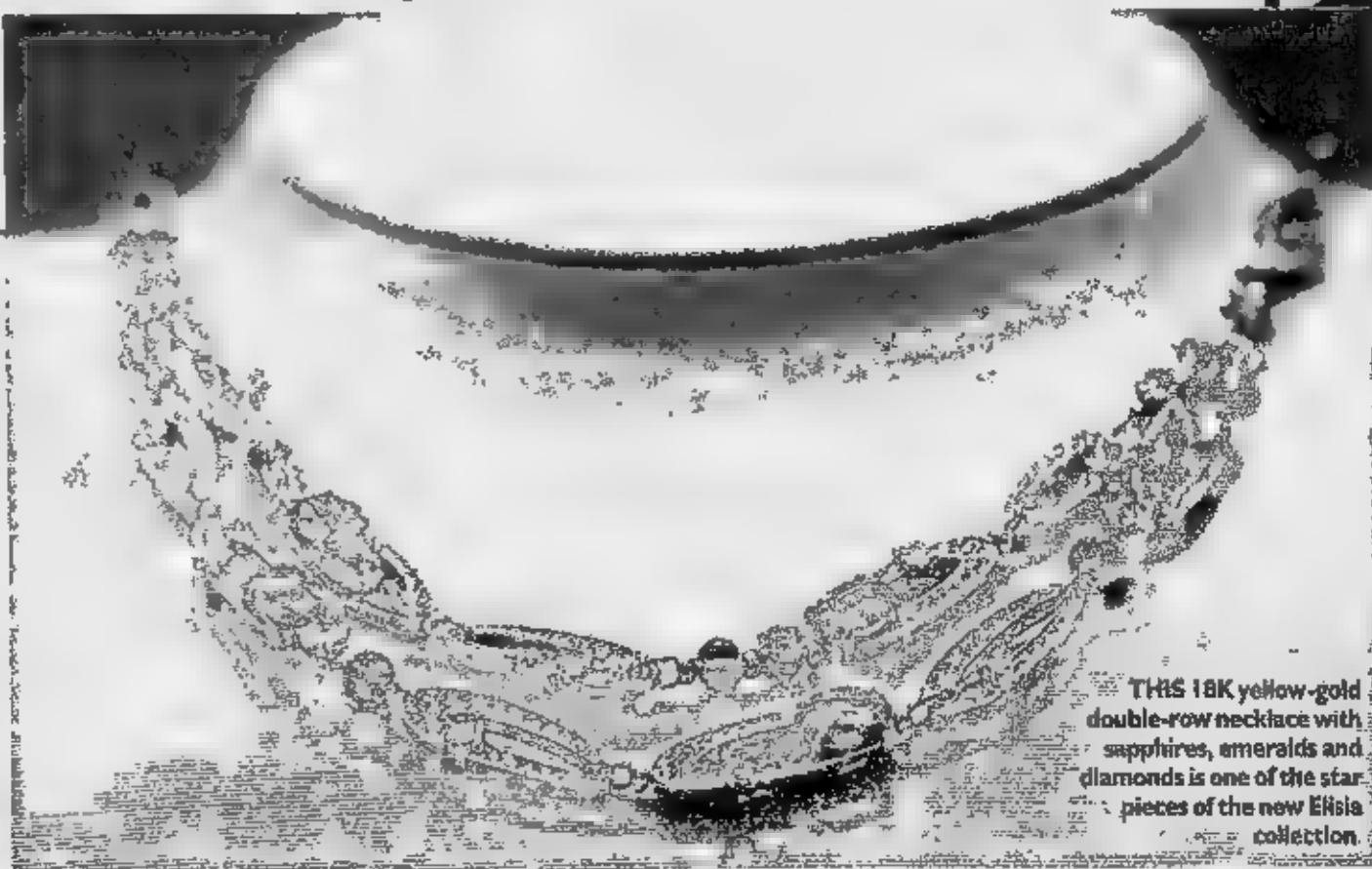
Aficionado  
Bibingkitan  
Brownies Unlimited  
Candy Corner  
Country Style Donut  
Flywear  
Inkrite  
JM Peanut World  
Keycard Express  
Lucky Circle  
NY Fries & Dips  
Plato Wrap  
Popperoo  
Quickly  
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Scent Station  
Scooper  
Stickerworks  
The Big Chill  
The Mango Farm  
Zagu



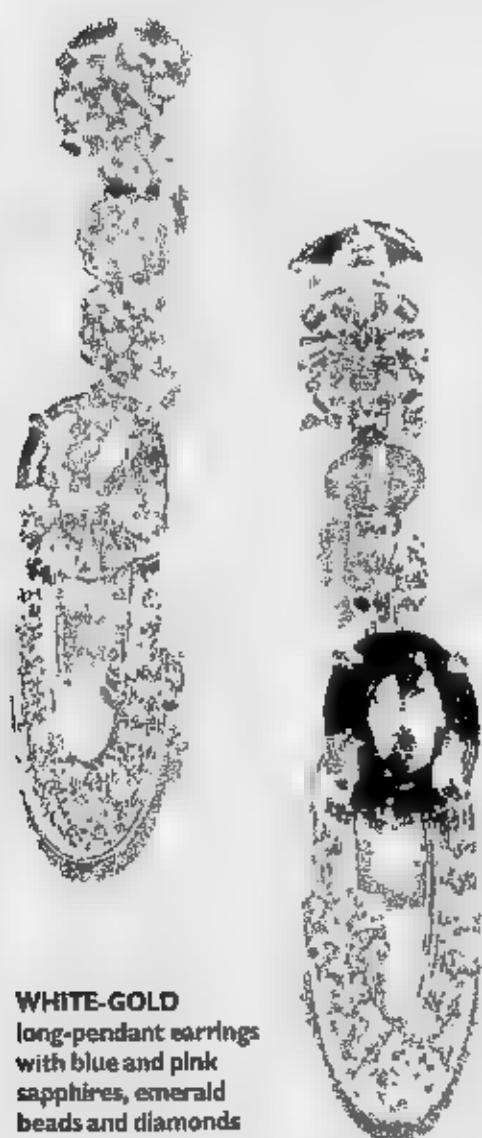
# LIFESTYLE

## Roman grandeur

Bulgari's latest gem collection derives strong influence from the ancient empire's glorious architecture



THIS 18K yellow-gold double-row necklace with sapphires, emeralds and diamonds is one of the star pieces of the new Elisia collection.



WHITE-GOLD long-pendant earrings with blue and pink sapphires, emerald beads and diamonds

By Checha V. Moral  
Photos by Jim Guiao Punzalan

**W**HEN A WOMAN DROPS P4 million for a piece of jewelry, the jeweler must make sure she won't bump into another woman wearing the same bling or there'll be, well, more than P4 million to pay.

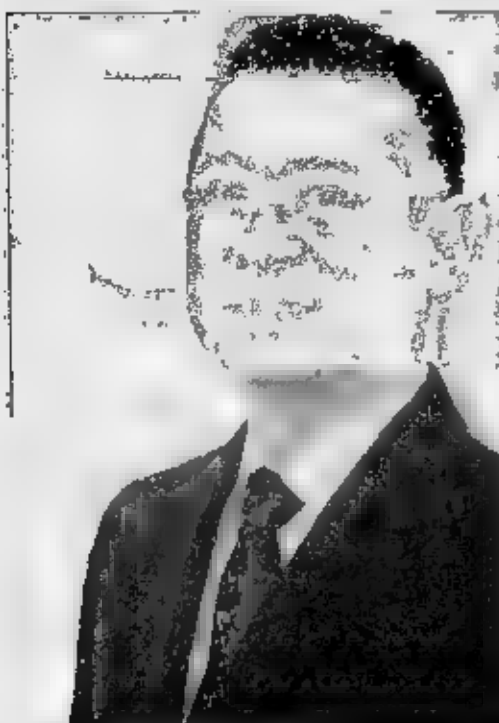
Mario Katigbak, country manager of Bulgari, has always made sure no such unfortunate event ever happens on his watch. Only a single item of the jewelry brand's higher-end pieces gets sold at the Bulgari boutique in Greenbelt 4, Makati.

"That's our deal with Bulgari clients. If the [top-of-the-line] item is sold, we don't order again. If you want it, you have to buy it abroad," Katigbak said at the exclusive preview of Elisia, the latest collection from the Italian jewelry house.

Such was the case when the Elisia collection was launched last night at Makati Shangri-La: the loyal client was assured her P4-million purchase—the price tag for each of the key items—was one of a kind, or at least hereabouts.

Elliptical forms and colored stones characterize the new collection, a throwback to Bulgari's favored shape that be-

ROMAN/D2



MARIO Katigbak, Bulgari country manager



A|X

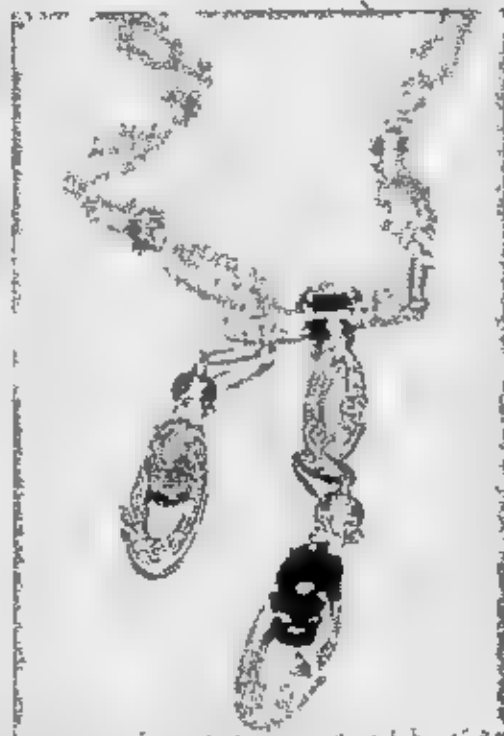
ARMANI EXCHANGE

SHANGRI-LA PLAZA MALL  
ALABANG TOWN CENTER  
GLORIETTA IV  
POWER PLANT MALL





18K yellow-gold necklace with one-row pendant of sapphires, emerald beads and pavé diamonds



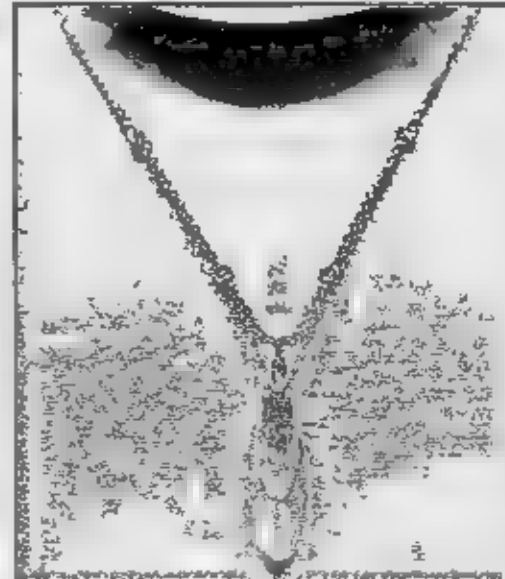
YELLOW-GOLD double-pendant necklace with amethyst, rubellite and diamonds



YELLOW-GOLD bib necklace with sapphires, emeralds and diamonds



YELLOW-GOLD necklace with peridot, orange enamel and diamonds



YELLOW-GOLD necklace with pink tourmaline, aqua enamel and pavé diamonds pendant



WHITE-GOLD long-pendant earrings with peridot, blue topaz and diamonds



## Roman grandeur

From page D1

came popular in the 1970s.

Roman architecture is a strong influence in the Bulgari design. Elisia's rounded motif is said to mimic the Circus Maximus race-track by the Palatino in Rome. This pattern has been revisited several times in the past, according to Katigbak, but the current collection is distinctly modern as the pieces assume a sleeker form.

"Bulgari was known for bold and chunkier pieces," Katigbak noted as he showed images from a Bulgari coffee-table book, with Hollywood icons wearing some

heart-stopping jewelry sets. "But we've become modern. Some of these you can wear every day," he added, noting a necklace with an enameled pendant set with a semiprecious stone.

The contemporary look is also meant at attracting a younger clientele, said Jessica Yenko, Bulgari's marketing supervisor. "We're getting buyers in their 20s, and they pay for the purchase themselves."

Some of Elisia's quirkier pieces include a pair of earrings with mismatched stones: a blue sapphire on one, and a pink sapphire

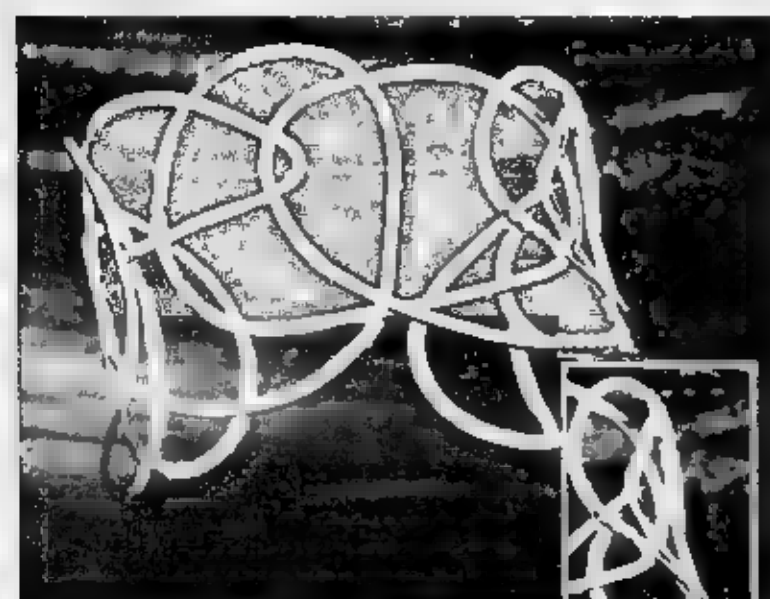
on the other.

The collection is available both in 18k yellow gold and white gold. The pieces are set with white diamonds, combined with multicolored precious and semiprecious stones like sapphires, emeralds, amethyst, topaz, onyx, citrine, calcite, peridot.

"This isn't a new thing that we're adapting," Katigbak said. "Bulgari has been using semiprecious stones for a long time."

For the Philippine market, 22 designs will be available from the collection, with prices ranging from P300,000 to P4 million.

## Children's dreams inspire new jewelry collection



Bangle

JEWELRY ARTIST KRISTINE DEE OPENS today her latest exhibit, "Emotions," at E Gallery in Serendra, Fort Bonifacio Global City.

The show, which ends Nov. 26, is for the benefit of the children of Bantay Bata 163.

It will feature jewelry pieces inspired by drawings done by children in Bantay Bata's Children's Village in Bulacan.

The children were rescued from abusive homes and provided shelter by ABS-CBN Foundation Inc.

Dee said she was inspired by the "hope in the Bantay Bata children's eyes" when she asked them to draw their dreams. She said she was particularly moved by the children's thoughts and innocence.

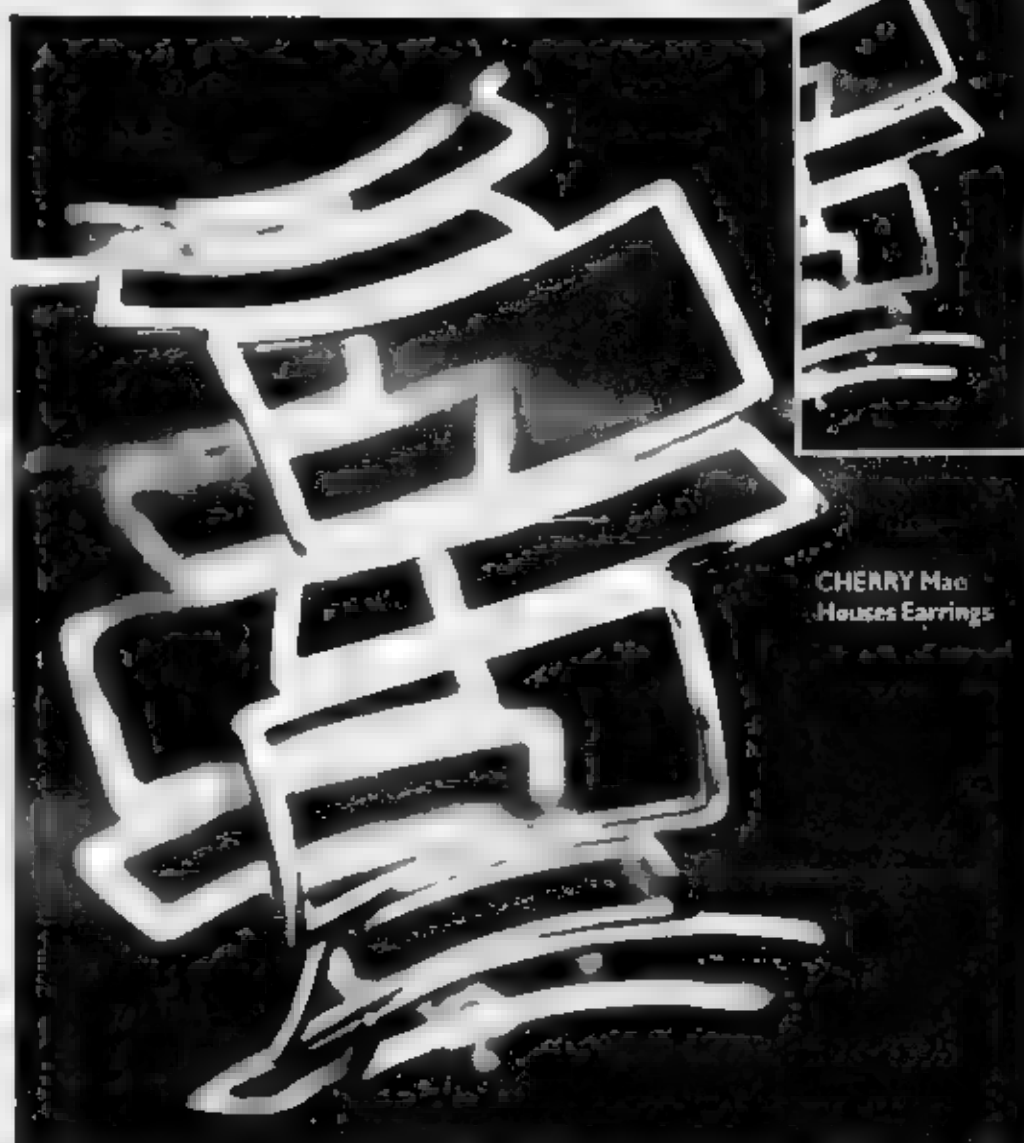
"[Many] of them drew houses. I guess they are all dreaming of happy homes," Dee said.

The designs constitute Dee's new "Dreams" collection. One of the pieces in the collection is the Cherry Mae bangle. The white-and-yellow gold piece has rectangular blocks resembling windows and doors.

Also featured in the exhibit are Dee's lat-



KRISTINE Dee in her studio making each piece by hand



CHERRY Mae Houses Earrings

est designs for her signature "Boxes," "Daisy," "Entwined" and "Knotted" series.

Dee has a Master's Degree in Industrial Design from Pratt Institute in Brooklyn, New York, where she also studied jewelry-making.

She had her first solo jewelry exhibit, "Metals in Motion," in 2003. It featured moveable gem stones like pearls and crystals set in silver and gold with functional geometric designs.

The artist said her jewelry combined industrial design and jewelry-making principles.

"I pay special attention to the function, form, aesthetics and production details of every piece I design... I also put great importance to proportion, clever connections, tension and movement."

Dee's handmade jewelry pieces are made of white, yellow and rose gold (0917-8808787, 0922-8511352, 0922-8511354).



# LIFESTYLE

## Stylishly versatile

MEG USHERS IN THE HOLIDAY season with a collection of stylishly versatile pieces to suit a chic woman's wardrobe. Staying true to the brand's sophisticated take on Orient-influenced designs, Meg modernizes basic pieces and introduces a well-imagined assortment of jackets, blazers, skirts and dresses.

Basic pieces that include cotton short-sleeve button-down shirts are updated with a vibrant palette of color and quirky prints. Smart casual tops, on the other hand, are fabricated in high gloss satin and finished with feminine details such as playful bows, puffed sleeves and sashes.

Conservative skirts are played up with whimsical patterns such as butterfly prints, florals and, for the more corporate kind, narrow pinstripes. Silhouettes are also on-trend. Pencil skirts and A-lines dominate

the collection while fabrics are kept very practical with wools and cottons.

Jackets also get a delightful twist. Cut short on the sleeves and detailed by romantic trims, rich brown and teal velvet zip-up jackets make for a smart yet chic layer. Moreover, basic pinstriped blazers get an Asian-inspired makeover with loose sleeves reminiscent of the Japanese ki-

Finally, Meg introduces a varied range of smock dresses. These chic dresses are fabricated in pique and linen-mixed cotton and dipped in whites, neutrals, pastels and jewel tones.

Meg stores are at Alabang Town Center, Glorietta 1, Greenhills Theatre Mall, Landmark, Market Market, Robinson's Galleria, Robinson's Place Manila, SM Southmall, SM San Lazaro, SM Dasmariñas, Eastwood City, Tiendesitas, and Trinoma. For information e-mail [info@megclothing.com](mailto:info@megclothing.com) or visit the Meg website at [www.megclothing.com](http://www.megclothing.com)



BASIC dress in jewel color



VELVET jacket with romantic twists make for luxe layering.

BEAUTIFUL smock dress



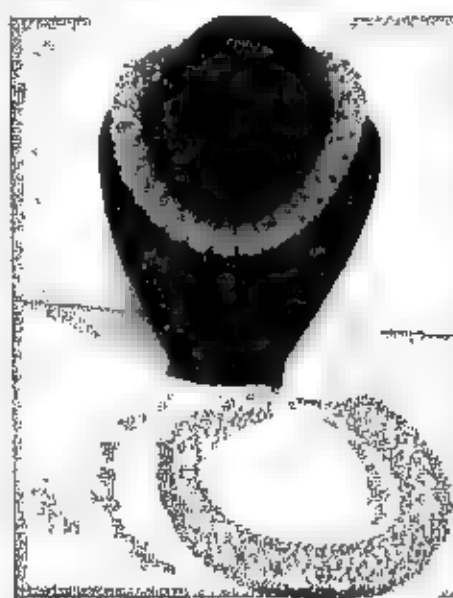
## Up for beading

PORTIA ELEENE LEUTERIO presents what she calls her Fancy-fun Collection of bead jewelry at the Urban Bazaar today from 12 noon to 9 p.m. and on Nov. 17 and 18, 10 a.m. to 9 p.m. at the Rockwell Tent.

Gift certificates for her beading and packaging classes at the House of Endearments are available for giving this Christmas.

On Dec. 1 and 2, Portia will be at Rockwell's Archaeology area to tickle your imagination with her creative holiday gift-packaging. She will be joined by some of her students.

On Dec. 8 and 9, she will feature some of her beading modules together with a few of her students' creative beadwork as a preview of her forthcoming workshops.



Discover the beauty of whiter, firmer skin.

## Gluta white & firm

Gluta White & Firm is an intensive skin whitening and firming system created to redefine the shape of what face and body care can be. With the premier strength of the world's most effective skin whitener, Glutathione plus Clair Blanche for superior whitening action, with firming elements of L-Carnitine and Lipofirm, revitalizes your skin, exposing the most desirable radiant and well-sculpted look. Gluta White & Firm comes in soap, lotion, facial wash, facial cream, pressed powder, deodorant & anti-perspirant, and oral capsules.

Be Desired. Be White. Be Firm.

Available in all leading supermarkets, department stores and drugstores nationwide. For more information, please call 817.3303.



Gluta White & Firm comes out in style as the Co-Presenter of the 2007 Philippine Fashion Awards at the Grand Atrium of Orosa Wing, Robinsons Manila on November 23 and 24, 2007.





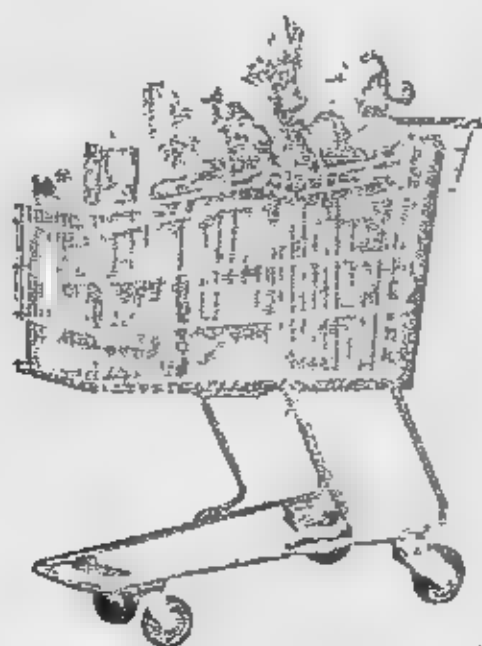


## Robinsons Supermarket



# Go healthy and nutritious.

It's a brand new start to a better life at Robinsons Supermarket!



ALL ROBINSONS MALLS  
Araneta Square, Calabarzon City  
Bantay Town Center, Cebu  
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Green Earth Plaza, Avenida  
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Naga Mall, Naga City  
Naga Mall, Naga City  
Naga Mall, Naga City  
Naga Mall, Naga City

Metropolis Star Alabang  
Suzanne Complex, Novena  
Tayco Mall, Sta. Mesa, Laguna  
Berkley Center  
Blue Wave, Marikina

Eat Well  
Spend Less

## Comfort for the Sole

SHOE BRAND NATURALIZER'S LONG-standing commitment to ease and style makes it a fitting choice for today's woman-on-the-go. Founded in 1927, the brand was built around the idea of combining the comfort of sensible footwear with the playfulness of current fashions.

Style has definitely evolved, but not comfort. Ask any woman who's kicked it up all night in her new strappy heels only to pay a painful price the following day. No such sacrifice with Naturalizer's Evadale sandal, the elastic slingback of which hugs every step while providing a smooth line to the foot. Functional for a long day in the office, this covetous sandal's matte red color also makes it perfect for partying all night.

For those days when you just have to get your way, there's nothing like putting on a pair of classic, stacked heel pumps: Felicia's sleek seam details and pointed toe undeniably means business.

Make a stand in Crowley, the leather lining of which couches your toes in luxurious comfort. Fine leather and elasticized straps fit just so to move with you and not against you.

The lovely Blossom, crafted from breathable canvas and smooth leather, is a more streamlined take on that '70s icon, the wedge. Its decorative stitching and rounded toe makes it perfect for walking down the boardwalk in any one of this year's flirty skirt-y dresses.

So whether you're out on the prowl or hanging with some friends, dancing all night or getting the job done, taking a walk or kicking things up—Naturalizer doesn't just suit you, it supports you.

Naturalizer is at Shangri-La Plaza Mall, Power Plant Mall, Rockwell Center, Glorietta 4 Ayala Center, Alabang Town Center, Trinoma, Gateway Mall, Araneta Center, Robinsons Galleria, Robinsons Place Manila, SM Mall of Asia Bldg. B, SM Megamall, SM City Cebu, Ayala Center Cebu, SM City Davao, SM City Cagayan de Oro.





## LIFESTYLE

For feedback, e-mail us at [lifestyle@inquirer.com.ph](mailto:lifestyle@inquirer.com.ph)Website: [www.inquirer.net/lifestyle](http://www.inquirer.net/lifestyle)Text us your feedback:  
Inquirer life name/age/city/message to  
2207 (Globe) or 283 (Smart)PURPLE  
iridescent  
dress with  
puffed sleeves  
and black  
band hemTHE LITTLE black dress updated  
with beadworkBLUE halter top with black stones  
and black pantsPEWTER sleeveless bareback top  
with ruffled neckline worn with  
black pantsSparkling  
finds

AT SM, FOUR dominant fashion trends add sparkle and elegance to holiday dressing.

The Little Black Dress' latest incarnation is either subtle and sophisticated with touches of lace and beadwork, or fab with bejeweled collars.

Merry Metallics have that unmistakable shine in gold, silver, pewter, and bronze tops and dresses.

If you prefer to wear more color this Christmas, these also come in iridescent fabrics in red, purple, lime and green.

The Color Purple is a cool and regal choice. Today's iridescent touches give it a softer, more delicate look.

Jazzed-Up Jewels give your clothes a joyous spark this season.

There's a treasure trove of sequins, beadwork, and semi-precious stones sprinkled on the collar or waist of trendy tops.

Whether it's for an intimate dinner, high-profile corporate event or simple gathering with family and friends, stand out with the styles of the season from SM.

Available at the Ladies Wear Department of selected SM stores.

BRONZE metallic  
top with balloon  
sleeves and bow belt  
accent with black  
skinny jeans

**STAR AUCTION PART 3**

November 24, 2007 (Saturday)  
Max's Restaurant, Jupiter St.,  
Bel Air II, Makati City  
REGISTRATION STARTS AT 8:00AM  
AUCTION STARTS AT 9:00AM

**SAM\_TGY104 RSDL LOT**  
**PALMIDGE POINTE**  
**PH1 SUBDIVISION**  
**MEGA TAGAYTAY**  
(w/ view of TAAL Lake & TAAL Volcano)

FLOOR AREA	MIN. BID PRICE
362 sqm.	P 651,600
511 sqm.	P 919,800
527 sqm.	P 948,600
529 sqm.	P 952,200
614 sqm.	P 1,105,200

**SAM\_LGN152 RSDL LOT**  
**SOUTHPOINT**  
Cabuyao & Sta. Rosa, Laguna  
(Beside Mapua-Malayan University)

LOT AREA	MIN. BID PRICE
180 sqm.	P 419,905
187 sqm.	P 436,234
226 sqm.	P 527,214
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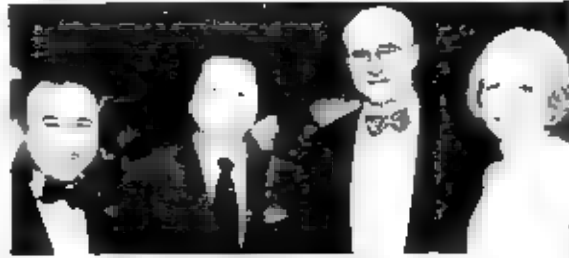




NOKIA'S William Hamilton Whyte, French Embassy's Carolee Lucas, Louis Vergeon and Angelique Repapis



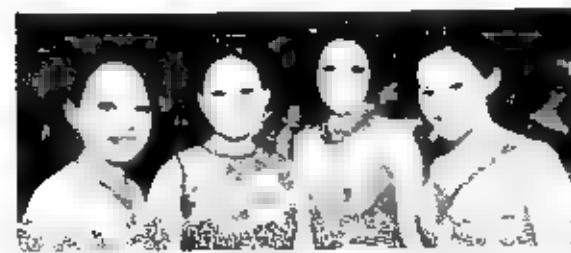
LAWYER Mark Gorriceta, Carrie Dison-Gorriceta, Dr. Techie Layson, and Pauline and Gus Banusing



RUSTAN'S Rico Tantoco, real-estate taipan Andrew Tan, and former HSBC boss Warren Manning and wife Julie M.



JOSE Concepcion, Mia Tambunting and husband Manny Padilla, and Marivic Concepcion



SARAH Peña, Risa Peña, Pangging Rosales and Rita Peña



KATRINA Loring, Allana Montebiano, Marjorie Florete and Dr. Techie Layson

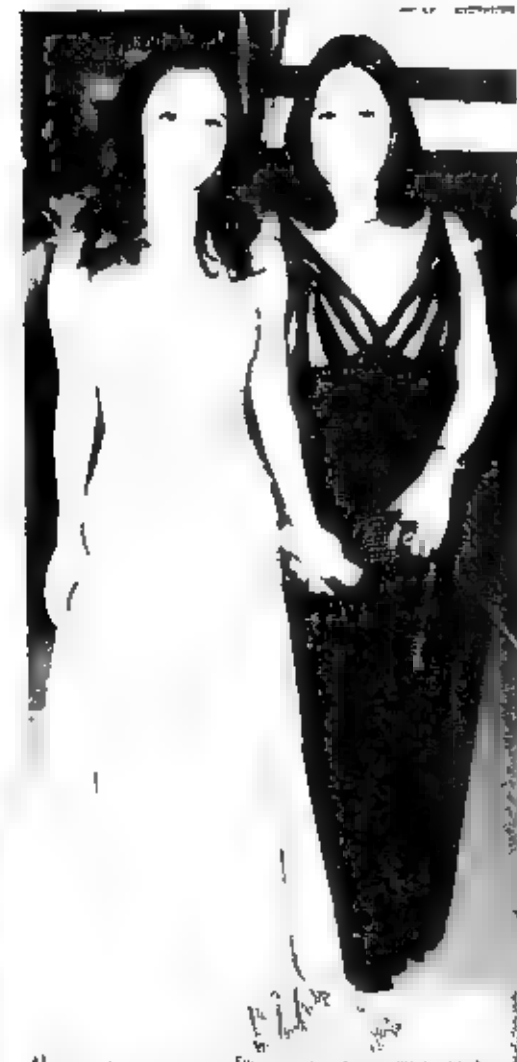


GIANNA Montinola with constant escort Mon Paterno, lawyer Katrina Legarda and Anton Mendoza



RAMON and Frannie Jacinto with Marissa and Joey Concepcion

## One great ball that really got the ball rolling



WENDY Puyat Hotung and Jessica Puyat

**N**EXT TO THE NEW YEAR'S BASH, the grandest ball of the year as far as I'm concerned is the Philippine Tatler Ball, dahlings.

Over 560 members of Cosmo Manila's *alta sociedad* joined the country's premier lifestyle publication as it celebrated another year of elegant yet relentless coverage of our nation's elite.

The creative genius of Rustan's Commercial Corp.'s Nene Vargas Tantoco and her team matched with that of popular florist Robert Blancaflor to transform the mezzanine lobby, foyer and Rizal Ballroom of the Makati Shangri-La into an absolutely chi-chi garden.

As one walked into the ballroom, which was draped in champagne organza, 18 chandeliers suspended from various points of the ceiling immediately set the tone for an extraordinary evening.

Après the elbow-to-elbow cocktails in the mezzanine lobby, where women in fabulous gowns and jewelry congregated, we moved to the ballroom where the invitees feasted on the gourmet menu prepared by Makati Shangri-La's talented chefs.

In her speech, brilliant Tatler managing director Irene Martel Francisco expressed her thanks to the magazine's partners for making the dream evening a reality.

These were Nokia, represented by William Hamilton Whyte; HSBC, led by Mark Watkinson; Mercedes-Benz and its president, Felix Ang; and Landco as represented by Alby Xerez Burgos.

Francisco didn't forget to thank Emerson Yao of Lucerne and Makati Shangri-La's hotshot GM Greg Dogan, and the hotel's hottest asset, *natch*, Joy Wassmer.

### Charity ball

As many people know by now, the hallmark of the Philippine Tatler has been to use its resources to touch lives and make a tangible difference whenever possible. It has become a tradition for the mag to select a beneficiary that will receive funds raised during the annual ball.

This year's beneficiary is Gawad Kalinga, and the goal of the ball was to raise enough funds to help it build a village of at least 30 houses at P75,000 per unit. Starting off the fundraising, Tatler donated money enough to build 10 homes.

An auction was held courtesy of Lucerne and hosted by Johnny Litton and Tessa Prieto-Valdes.

The first lot featured a limited-edition Vertu phone, which was won by young businessman and art connoisseur Patrick Reyno.

Next was an IWC watch with the map of the Philippines engraved on its backside. People eagerly bid for this item which was eventually won by real estate taipan Andrew Tan.

The auction exceeded everyone's expectations as it was able to raise P3,002,500 that night. That means 40 homes can be built at the GK Friends of the Philippine Tatler Village in Bagong Silang, Caloocan City. Yes, *palanggas*, this is definitely a ball that gives back!

### Powerful performance

Fabulous divas Btwin Escalante, May Bayot and Isay Alvarez sang excerpts from the "Dreamgirls," sending the ultrachic crowd on their feet to give the fantastic singers a five-minute standing ovation for their powerhouse performance.

The most anticipated part of the evening was the annual Tatler awards to top achievers. Hosting this portion was Anton San Diego, super-dedicated editor in chief, and his best friend, stunning Pops Fernandez.

Francisco and well-respected and dashing Edipresse Asia CEO Barrie Goodridge handed out the crystal plaques to the awardees.

The Pinnacle Award, a lifetime achievement award, went to Jose Concepcion Jr., who received an elegant Bulgari Solotempo watch.

The Most Eminent Couple Award went to our very own *palanggas* Alex Prieto and Marixi Rufino Prieto. They got a beautiful sofa from Funitalia and round-

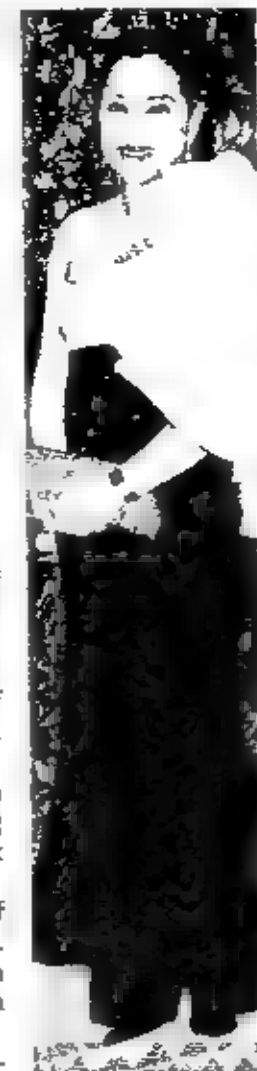


EDIE Mackenzie with close pals Lina Mohindar and husband Dr. Boya Mohindar, who both jetted from Hong Kong for the affair, Evelyn Forbes and Arnold Mackenzie

### WITHOUT BATTING AN EYELASH

Maurice  
Arcache

Photos by Alex Van Hagen  
using Kodak EasyShare  
system



KIT Zobel

trip business-class tickets to Hong Kong on Cathay Pacific.

The Most Charitable Force Award was given to Gawad Kalinga's Tony Meloto, who received a Nokia E51 phone.

The Most Distinguished Lady Award was given to *la simpatico* and mega civic leader Vicky Garchitorena, who received a pearl bracelet from Hoseki and a St. John suit.

### Other awards

The Most Creative Force Award was given to architect Ramon Antonio, who received a Hugo Boss suit and a weekend for eight people at Punta Fuego with transportation provided by Mercedes-Benz. Accommodations and food were courtesy of Landco.

The Bon Vivant Award went to Maurice Arcache, (as in, *moi*), and let me tell you, this really caught me totally by surprise.

I jumped on stage, had no speech prepared and blasted out on the microphone. Some of what I said were unprintable, except the part where I thanked my pals, Irene and Anton, who had led by assuring me that there would be no Bon Vivant Award this year.

I also thanked my father, who had constantly nagged my mother for allegedly spoiling me rotten, and my dear mother who never listened to him and continued to spoil me up to her last days on earth.

*Moi* received a fantastic Philip Stein watch and a case of Veuve Clicquot champagne.

Next was the Most Stylish Lady Award which went to classy Celine Lopez, who received a Louis Vuitton bag and a weekend at the new chi-chi spa of Edsa Shangri-La.

The last award of the evening was the Most Promising Lady Award, which went to the youngest recipient, the stunningly gorgeous Georgina Wilson, who received a Tod's leather bag and a stylish Nokia 6500 phone.

Après the awards segment, it was time to rock and roll, and the elite invitees did just that to the popular tunes of the Spirit of '67. They rocked the floor till past 2:30 a.m., when the band gave up and the guests had passed out due to exhaustion.

Yes, *palanggas*, it was truly an elegant evening of fun and caring from the exclusive set that had accomplished much in return.



TESSA Prieto Valdes and Patrick Reyno



SHOPWISE'S Crickette and Donnie Tantoco



KIM and Fely Atienza with Mons Tantoco and David Lim



Zedrick Señeres and Nonoy Ybarnas



DR. ELENITA Binay and Makati Mayor Jejomar Binay



# Fabulous fit

ALL OVER THE WORLD, WOMEN'S search for that elusive perfect bra continues—one that offers a fabulous fit, extreme comfort, and a smooth look that cuts a fine silhouette and completely evens out every area. A bra that doesn't press into the skin to reveal unsightly bulges, and mind you, even slim women can fall victims to this fashion faux pas!

Maidenform, a leader and innovator in the

inner wear industry introduces the Smooth Bra which uses laminated microfiber two-way stretch foam cups and side wings, a patented technology designed to achieve smooth shaping under clothes while preventing unsightly back rolls and bulges.

Like other Maidenform products, the Smooth Bra is guaranteed to provide superior fit, flexibility and comfort. The collection comes in two styles, a demi and a push-up. The

Smooth Bra Demi has a fused wire channel and is tag-free. The Smooth Bra Push-up has all the excellent features of the demi plus a push-up bump pad to enhance cleavage while providing natural lift and shape. Both styles are available in black, body beige, and almond.

Distributed by Rustan Marketing Corporation, Maidenform's Smooth Bra is available at all leading department stores nationwide.



C-WOMEN spaghetti-strap cocktail dress

## Holiday luxe

CINDERELLA HAS prepared gorgeous, glitzy and glamorous looks for the season that can go from day to night, be it for men or women.

Find the perfect dress paired with jewel-encrusted stilettos, or that detailed suit with matching tie for those endless holiday affairs. Also check out the season's accessories from women's patent bags, round-toe pumps, and long-layered chain necklaces to men's wallets, neckties, watches, and cuff links.

Women will love Cinderella's dresses, from casual and cocktail ensembles to elegant evening wear. Enjoy jeweled tops and silver gray dresses put together with the perfect clutch bag, plus casual knit dresses with electric pleat details. Warm them up with cardigans that are perfect for those chilly days and nights, easily layered with your fave tee, dark blue skinny denims and



C-WOMEN belted puff-sleeve dress

round-toe flats

Lastly, have a ball with a wide range of long gowns—from ruby reds, midnight blue, chartreuse, and burnt orange to pale blush, shimmering silver, traditional white and classic black.

The men's collection has long-sleeved polo tops to preppy polo shirts, plus carefully constructed pieces such as coats, dress pants and tops. Think dramatic stripes, silk neckties and high-quality cotton dress shirts that can be used both in the office and for nighty socials.

Cinderella is located in Glorietta 3, SM Mega Mall, Alabang Town Center, SM North Edsa, Robinson's Ermita Midtown, Ayala Trinoma, SM Mall of Asia, Festival Mall, SM Southmall, Viamall, Sta. Lucia, SM Fairview, SM Manila, SM San Lazaro, SM Lipa, and SM Clark.



PIERRE Cardin blue short-sleeve shirt, black bomber jacket with zipper detail and front-executive slacks



PIERRE Cardin three-button suit and geometric print tie

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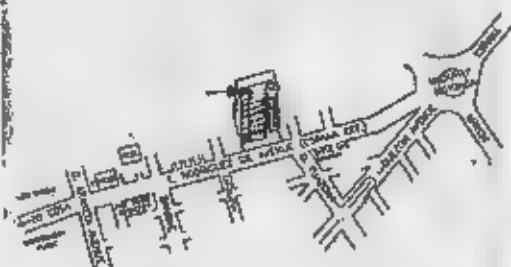
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## Lavish Lacroix turns fashion curator

PARIS—CHRISTIAN LACROIX, arguably the most extravagant couturier in Paris, never intended to be a fashion designer. His dream was to be a museum curator, a wish that finally came true via a breathtaking walk through two centuries of fashion.

For the past couple of years, Lacroix, 56, spent most of his Friday mornings picking through 80,000 items of clothing old and new stocked at France's Decorative Arts Museum next door to the Louvre.

To mark the 20th anniversary of his own couture house this year, the museum had offered a show of his own fanciful lavish designs. But Lacroix declined.

"A self-promoting retrospective would have been a bit vulgar," he told AFP.

"I wanted to show that my work is based on the wealth of museums such as this one."

Obsessed with costume since the age of six, and a dedicated history art student who nonetheless failed France's tough museum curator exams, Lacroix narrowed down his choice of clothes to 1,400 then 500 "of the most inspiring items recounting the history of fashion".

At the show, titled "Christian Lacroix, Histoires de Mode" (Fashion Stories) and running until April 20 next year, a final 400 dresses, capes, coats and hats dating back to the 18th century are displayed in counterpoint to 90 emblematic designs from Lacroix's own twice-yearly haute couture shows.

### Iconic stripes

Alongside his iconic stripes from 1987 hang striped bustles and crinolines from the 1860s, while a black and white spotted 2001 number worn with a red crocodile-

skin jacket stands by a red-spotted Schiaparelli evening coat from 1939 and a 1940 Lanvin gown in black and white spots.

There are groups of dresses in spots, stripes, checks, lames, flowery patterns, netting or patchwork. Gathered together by color, fabric, style or inspiration, the exhibition highlights how fashion constantly reinvents itself, said co-curator Olivier Saillard.

"Christian Lacroix is someone whose work is inspired by history and shows fashions coming around over and over again," said Saillard.

### Dramatic designs

Celebrated for his exuberant swathes of lace and embroidery, and patchworks of fabrics in vibrant colors, Lacroix hit the catwalks 20 years ago with dramatic designs inspired by the costumes of his native Arles in the south of France, and the Camargue, with its gypsies and bullfighters.

But while his roots remain an inspiration, he is known more than any other of the great French couturiers for harking back to the history of costume in his stunning fashion collections.

Along with dresses from the 18th and 19th centuries, the show features Lacroix contemporaries such as Yohji Yamamoto, Comme des Garçons or Yves Saint Laurent, alongside post-war classics from Christian Dior or Pierre Cardin as well as creations by early couture czars Worth, Poiret and Jeanne Lanvin.

"There are not only the big names but also anonymously-made clothing," Lacroix said. "The show is a hymn to Parisian couture."

AFP

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# BEAUTY



## Practical gift ideas

You don't have to give super pricey presents

**KNOCKOUT!**



Ria Francisco-Prieto

Christmas is just around the corner and it's time to start thinking about gifts for the people you love. While it's easy to get carried away with expensive presents, there are many practical and thoughtful gift ideas that won't break the bank. Consider gifts that are useful, personalized, or simply show you care. From kitchen appliances to books, there's something for everyone. The key is to think about what the recipient would actually use or appreciate. Practical gifts are often the most cherished because they show you've paid attention to their needs and interests. So, instead of just buying anything, take a moment to think about what would be truly helpful or meaningful for the person you're shopping for. It's all about the thought behind the gift.



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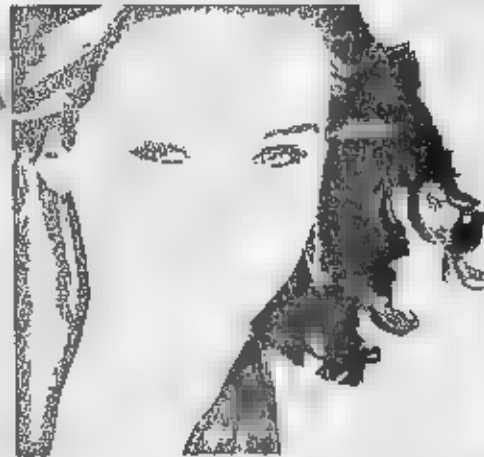
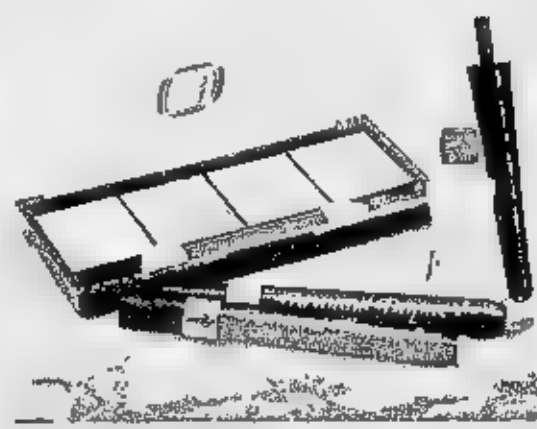


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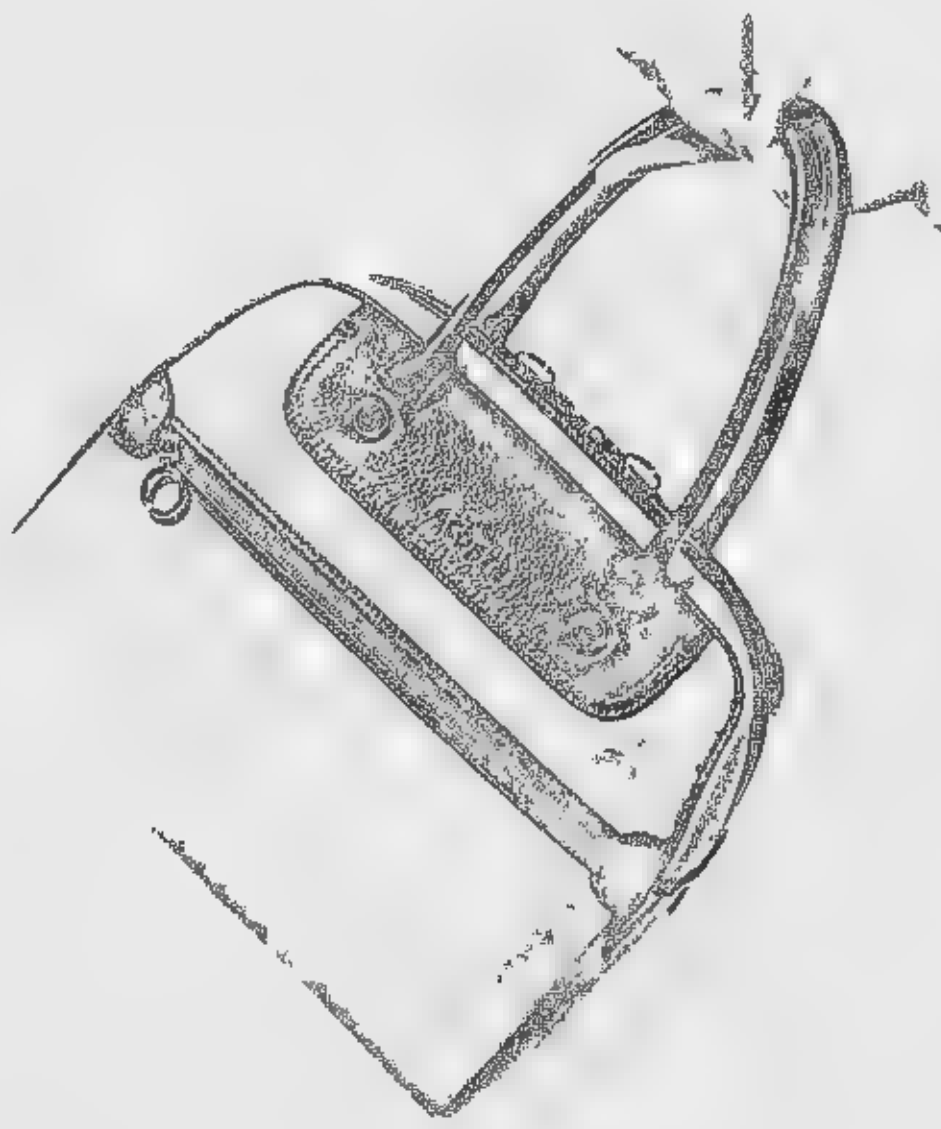
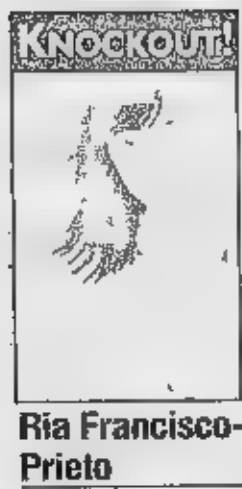
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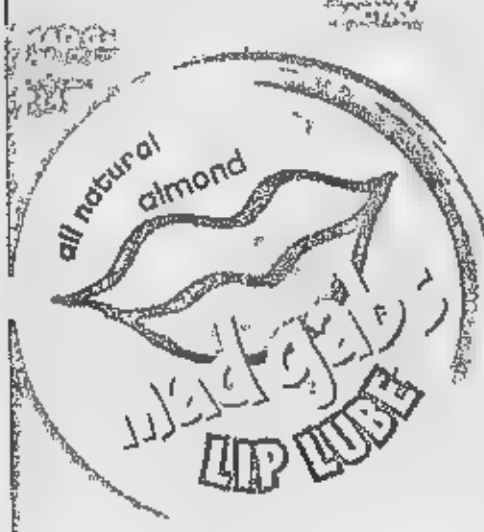
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# BEAUTY



## Practical gift ideas

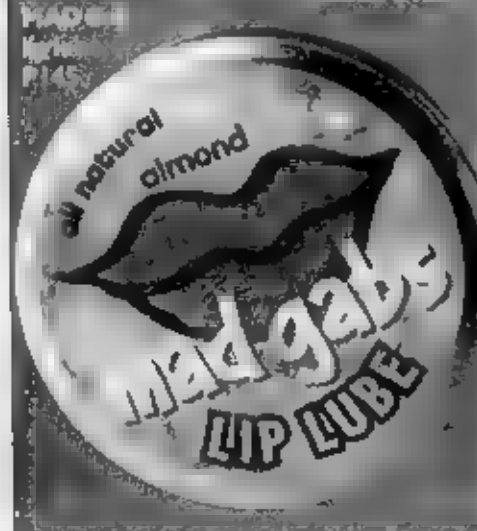
You don't have to give super pricey presents

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Ria Francisco  
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Christmas is around the corner and you're looking for a practical gift idea that won't break the bank. Here are some ideas that are sure to be a hit.



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# Products on top of Christmas wish list

HAVE YOU STARTED YOUR Christmas shopping? Here's a product list to help you in your gift-shopping. I based my list on the number of inquiries I got over the last few months.

For the woman who can never be white enough, you may want to check my list, which is topped of course by Glutathione aka whitening pills. This master antioxidant is present in every cell of our body and its critical depletion would literally lead us to the grave.

Since it was discovered that glutathione's main side effect when taken internally in large doses is blocking skin pigment from reaching the surface, causing the skin to lighten noticeably, its sales have soared in Asia.

The fact that it is actually good for us is the only excuse we need to justify. We buy it for health reasons, not for vanity.

But the problem is that the adequate dosage to make one whiter would cost between P2,500-P6,000. That would cover 30-60 tablets which are taken once or twice daily.

There are two new brands in the market I have road-tested on very willing subjects; they have the right doses per capsule—of Glutathione at 500 mg, Vitamin C at 100 mg, and Alpha Lipoic Acid (ALA) at 50 mg—to make a noticeable dent for whiter skin after two months of use.

## MAKEOVER 911 Kinny Salas



The two are Godiva's Glowthione, which is available at any Godiva skin station, and Snow Caps, at Watson's. At P1,500 a box or bottle, they are also the most reasonably priced among those I've tried.

The two brands may be the perfect gift for the woman who wants her skin to be whiter but is horrified of needles via intravenous liquid Glutathione.

ALA and Vitamin C help raise Glutathione levels in our body. Their presence enhances our immune system aside, of course, from speeding up the whitening process.

### Scent-gifts

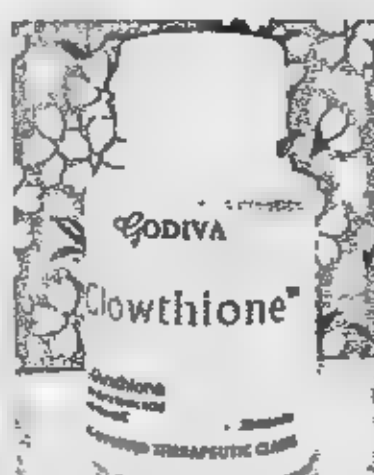
Also, you may consider fragrances that can be worn all year round as gifts.

Signature scents must be something one loves so much that one does not mind wearing them all year round. They must smell clean to make the humid summer refreshing, but sexy enough to make heads turn during the holidays.

My top picks: Elizabeth Arden's Green Tea, D'Occitane's Amande Blossom Dew. Clean



KIEHL'S Peppermint liquid soap, Antiperspirant and Deo Cream, and Lavender Foaming Sea Salt with Aloe Vera



GODIVA Glowthione

Classic and Marc Jacob's Daisy. For preteens and tweens, Lewis and Pearl Colognes are recommended. They are an understated version of mom and dad's fragrances.

My hands-down favorite is Happy, which does not smell

like Clinique's Happy but is really pretty close to Prescriptives' Calyx.

Summer reminds me of the now phased-out Sunflower fragrance by Elizabeth Arden. Other great scents are Cool Water, Ralph Cool and other lemony aquatic unisex scents such as Tommy Hilfiger.

Fruity and citrus-like scents fit your budget and are readily available at grocery and drug-stores. Mom and dad can use them during sports or week-ends.

### Kiehl's

The long wait is finally over! Kiehl's, the New York brand of bath and skincare products for men and women from 12-60, has just opened its first boutique in the country at the prestigious Greenbelt 5.

I saw men carrying around Kiehl's Lip Balm #1 to soothe chapped lips.

The brand's very no-nonsense plain packaging has made it on bathroom counters and showers of both sexes. Over the years it has proven that its products deliver results, hence its soaring sales figures.

Aside from the Lip Balm and Blue anti-acne line, I have found new favorites.

Eye Alert is an eye gel that belongs to the men's section, but I found it very effective for counteracting puffy eyes when it is applied day and night.



LEWIS and Pearl Colognes

The Antiperspirant and Deodorant cream (P850) is unscented and keeps underarms odorless and dry. I have discovered it works for sweaty palms as well.

When Rare Earth Facial Mask (P1,350) is left on the face for 20 minutes before one rushes off to apply makeup, it keeps the greasiness away so you look matte even in photos. Left on overnight, it treats problem areas and prevents new zits from forming.

Peppermint Shower Liquid Body Cleanser (P900) soothes sore muscles and cools you off on a humid day.

Super Thick Volumizer (P1,200) is a big help to those with thin and flat hair.

Kiehl's products are not cheap but visiting the Manila store beats traveling abroad and spending a lot just to get hold of them.

E-mail the author at kinny.salas@yahoo.com



ELIZABETH ARDEN'S Mediterranean is a radiant, sensual, and captivating fragrance combining succulent fruits and wild flowers with the warmth of creamy woods to reflect the rich textures of a place steeped in beauty, character and sensuality.

Inspired by the joie de vivre of daily life in Capri and Sardinia, its scent captivates

the senses with a blend of sweet Peach Nectar Sorbet, Sicilian Mandarin and Damask Plum complemented with effervescent notes of Wisteria, Star Magnolia and Madagascar Orchid, and the intriguing allure of Sandalwood, Blonde Woods, Fluid Skin Musk and Golden Amber. Mediterranean is a truly modern expression of sparkling radiance.

The fragrance is presented in a stunning oval-shaped cerulean blue weighted glass and a hammered silver cap, an expression of elegant feminine beauty.

Exclusively distributed by Rustan Marketing Corp., Elizabeth Arden's Mediterranean is available in leading department stores at EDP 100ml (P3,950), EDP 50ml (P3,250), EDP 30ml (P2,550)



DIAMONDS For Ever Kit

## Dazzling presents

MAKE UP FOR EVER HERALDS the holiday season with special kits that conjure glamour and style. Give away as dazzling gifts or keep as delightful personal treats—these extraordinary trousse maquillage must not be missed this season.

**Diamonds For Ever Kit (P3,800)**—Shine with Make Up For Ever's Diamond Shadow in diamond white, Diamond Powder in white gold, and Fascinating Lip Gloss in Pearl. Define the eyes with Waterproof Mascara and Aqua Eyes in jet black. All in a sleek black vanity bag that is easy to bring along to all the festivities this season.

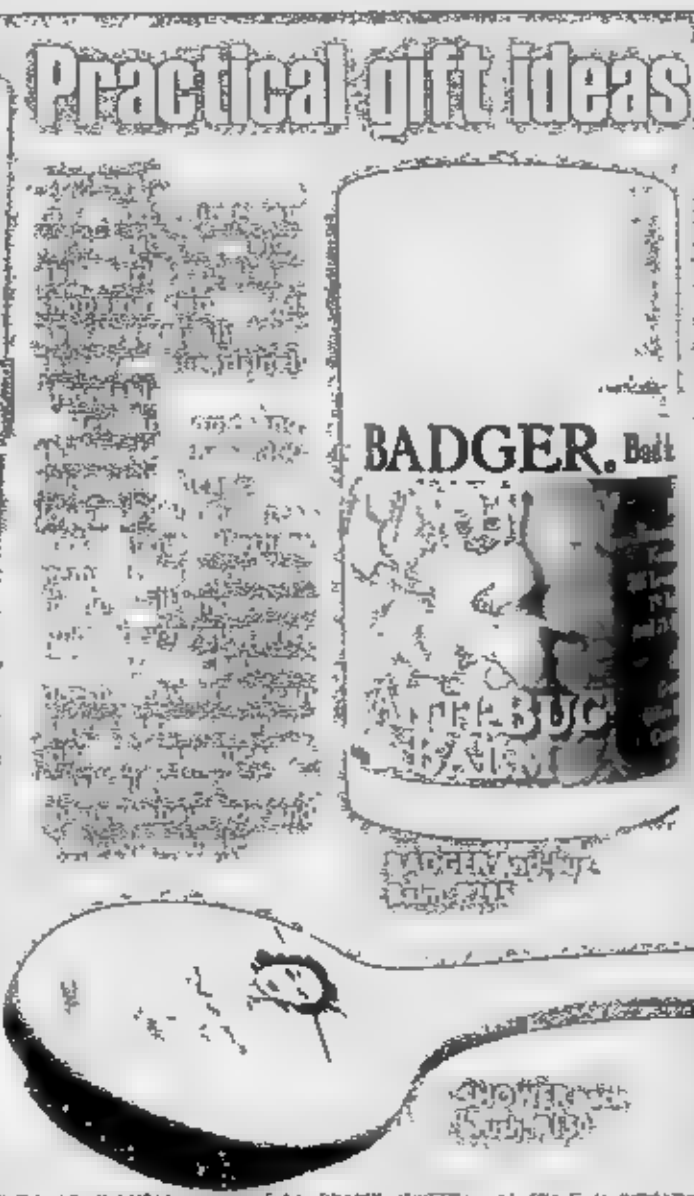
**Aqua Essential Eyes Kit (P3,400)**—The eyes have it, in

any season. Make Up For Ever creates a unique set of its popular waterproof eye makeup that will define and enhance the eyes throughout the season's revelry. Aqua Eyes Waterproof Eyeliner Pencil in Turquoise, Waterproof Eye Liner in Black, Waterproof Lengthening Mascara, Eye Seal and Sens' Eyes.

Other special kits include **Holiday Glamour Kit (P2,800)**—Shine on Powder in Pink Porcelain, Lipstick in Parma Beige, Glossy Full, Star Powder in White with Mauve highlights, Aqua Eyes in Light Brown perfect with a makeup pouch.

**Holiday Luxury Kit (P4,400)**—Eye shadow in Espresso Matte, Mar Velvet + in Porcelain, Lipstick Palette in Fresh, Star Powder in Iridescent Beige, Glossy Full and Waterproof Eye Liner in Black perfect with makeup pouch.

Enjoy free personal consultation plus a very special treat at Make Up For Ever. Receive cash coupons with minimum purchase. Call Make Up For Ever Shangri-La at 6385702 and SM The Block at 4420368.



AQUA Essential Eyes Kit



## Shimmers and scents to order

**F**OR THAT SPECIAL EVENT where you want to look your most glamorous, Fuller Life Direct Selling (formerly known as Sara Lee Direct Selling) has a whole complement of makeup and perfume for you.

Let your natural glow shine with daytime make-up of earthy lip glosses, eye shimmers and highlighters. The daytime set comes with an Eye Cream Palette in Nougat featuring creamy eye shadows with a natural sheen, Lip Gloss in Delicious Kiss, and frosted Retractable Pencils that double in to a lip liner or lipstick in Copper and Cascade.

For cocktails and soirees at

night, look fab and sultry with Armand Dupree makeup set. This features Eye Cream Palette in Lilac Freeze, Mascara with Vitamin E, Blush Stick, liquid lip shine in Desire and Coffee, Wine and Dreamy shades of frosted lip crayons (Retractable Pencil).

Armand Dupree also has a collection of Perfect Stay Lipsticks that stays on your lips up to 12 hours.

These cosmetic products come with a new fragrance, Armand Dupree Special edition cologne, completes the collection.

The Special edition cologne has a floral scent, and comes in a classic chic black 75 mL bottle



ARMAND Dupree cologne



ARMAND Dupree Eau de Cologne and cosmetic collection from Fuller Life Direct Selling

## Hardy hairstyling collections

THE GOODY STYLING SOLUTIONS Collection has the tools to help women create chic hairstyles for special occasions.

For a sexy and sophisticated hairstyle, the So Mini brush can untangle and smoothen the frizz. When hair is completely dry, use a So Hot medium vent brush make big and loose curls to soften the look.

The XL Hot round brush is best for creating big volume and fluffy curls when used with a blow dryer. For best results, use on lightly damp hair.

To create soft waves with

"disconnected texture," set damp hair with magnetic rollers.

When hair is dry, separate curls using your fingers. Add texture by tousling the hair closest to the scalp. Finish off by lightly brushing your curls with Goody So Natural purse brush made of 100-percent boar bristles that are gentle on the scalp.

Also in the So Natural collection are the cushion brush for pulling hair back into a ponytail, paddle brush for long and thick tresses, and the large round brush to prevent flyaway. Achieve a polished look for short hair by using a Tourmaline Infused So Stylish brush.

Switch to a paddle brush for volume and movement.

Apply pomade or gel on strands of hair around the face to add definition. For bangs, use a So Gelous detangling comb for a natural finish.

THE GOODY Styling Solutions Collection



**Hausmann**

Strength, character and innovation are the hallmarks of the very latest SAINT HONORE model. First and foremost, the name Hausmann draws its power from the founder of modern Paris. Then its shape, audaciously round with a wealth of technical features: 45mm 2 tone case combining black PVD and 18K pink gold plating, exposed screws, carbon dial, crown protector, rubber strap with special deploying buckle and more. And last but not least, its engine, an ETA chronograph movement with very advanced retrograde functions. The result will satisfy lovers of daring elegance.

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## It's raining sexy men

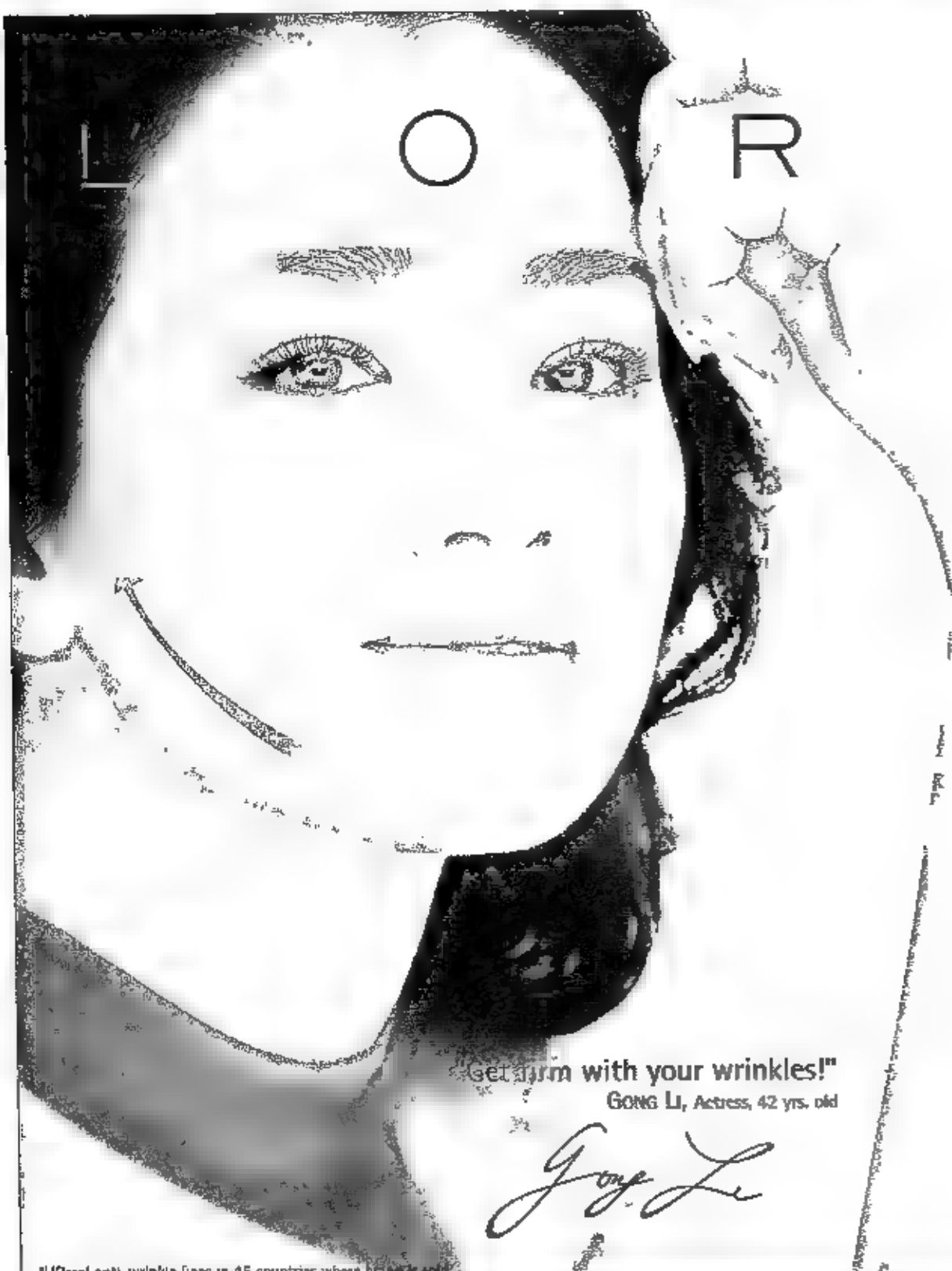
212 SEXY MEN, THE NEW FRAGRANCE BY Carolina Herrera is mysterious, seductive, yet infinitely subtle. It is for the man who exudes that rare combination of quiet confidence and seductive allure. He is elegant and sophisticated yet brimming with raw sensuality and roguish appeal.

An extension of the hugely popular 212 line which is inspired by the sensual energy of cosmopolitan New York, 212 Sexy Men is a spicy Oriental fragrance combining the citrus freshness of Bergamot, Mandarin, and Ginger with calming essences of Gardenia, Tonka Beans, and Cardamom; and a musky-woody finish of sandalwood, Vanilla Blossom, Musk and Gaiac Wood.

212 Sexy Men's magnetized metallic bottle in matte lilac reflects the fragrance's sensual and magnetic character. Exclusively distributed by Rustan Marketing Corporation, 212 Sexy Men by Carolina Herrera is available in leading department stores nationwide in 50ml (P2,950) and 100ml (P4,100).



KISS Design Nails offers beautiful nails in minutes. Wear them long or cut them short. For those with active lifestyles, glue them on and achieve the perfect manicure fit. Available at Rustan's Makati, Shangri-La and Watson's SM Mall of Asia.



Get firm with your wrinkles!"  
GONG LI, Actress, 42 yrs. old

*Gong Li*

\*L'Oréal anti-wrinkle lines in 45 countries where brand is sold

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REVITALIFT

SPF 18

P2,950

P2,212

P2,212

P2,212

P2,212

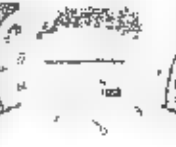
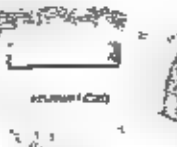
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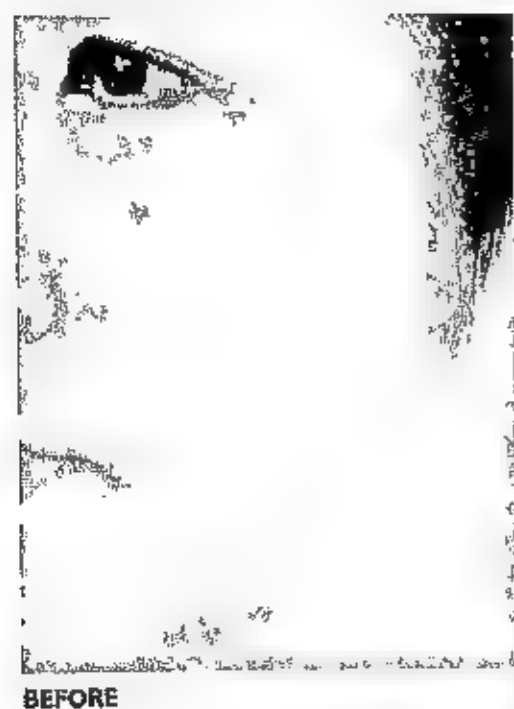
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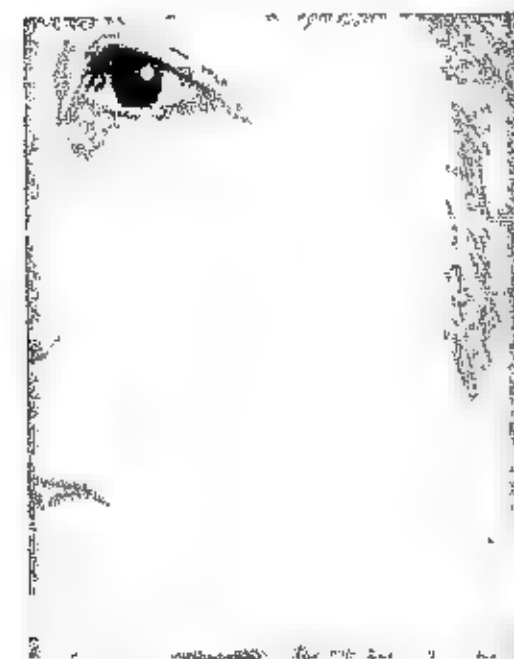


# LIFE STYLE

The Belo Medical Group offers a number of relatively painless beauty procedures with very little or no downtime



BEFORE



AFTER TWO sessions

## A younger-looking you for the Yuletide

By Alex Y. Vergara

ARE YOU LOOKING FOR ways to give your face some lift before the holiday season rolls in? You don't have to postpone it for next year for fear of looking like Frankenstein's bride during the Yuletide ball.

The Belo Medical Group, under the experienced hands of Dr. Eoisa Buse, one of the company's senior associates, offers a number of relatively painless beauty procedures with very little or no downtime.

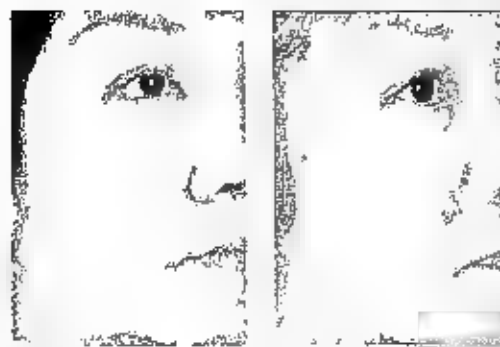
Demand for BMG's so-called lunchtime procedures (treatments done in an hour or so, even less) such as Fraxel, Thermage, Firm Plus and Myo-Lift continues to increase since they work for a good number of beauty junkies who can now fit them in.

And unlike traditional, more costly and often painful surgical facelifts, which result in telltale wounds and prolonged swelling, there's no need to hide in a cave for weeks on end after undergoing any of these treatments.

"You will know that they work once people start noticing and complimenting you on how bright and rested you look," says Buse, who also does routine invasive procedures like botox, liposuction and Aptos Thread (also known as the "feather lift").

Of course, the results may not be as dramatic compared to facelifts done under the knife. And except for Thermage, these series of one-hour, non-invasive procedures

A YOUNGER G4



BEFORE

AFTER two sessions

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11:00am-7:00pm - Grand Opening: 10:00am-7:00pm

# SALE

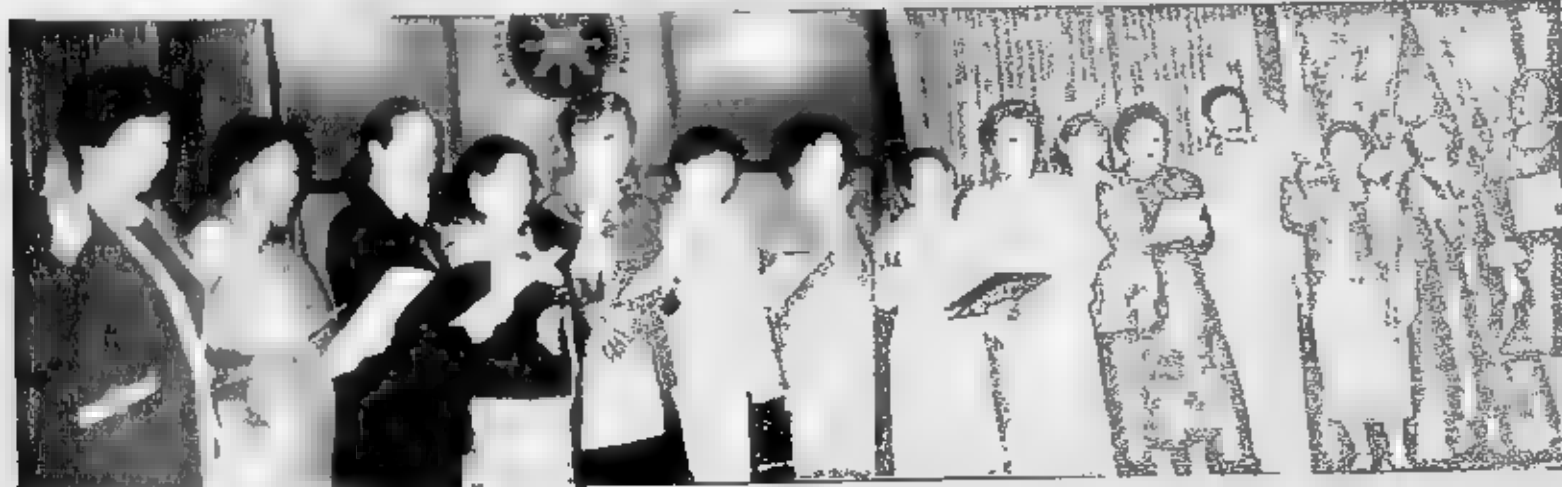
## 50% OFF

UP TO  
ON SELECTED ITEMS



Figure 1. The study area.





#### INDUCTION OF OFFICERS

President Gloria Macapagal-Arroyo inducted into office recently in Malacañang the officers and directors for 2007-2009 of the National Council of Women of the Philippines (NCWP). The inductees were lead by Dr. Amelou B. Reyes, president (to the President's right); and Dr. Helena Z. Benitez (to the President's left), adviser emeritus. Others in photo are (from left) Perry Arkoncel, governor for Region IV; Josephine Parilla, auditor; Erlinda Chincuanco, PRO; Josefina Parilla, secretary; Rosario Villar, assistant treasurer; Dr. Cecilia Dy, vice president for Luzon; Myrna Yao, past NCWP president; Dr. Amelita Go, VP at-large; Imelda Gomez, VP for NCR; Dr. Teresita Quirno, treasurer; Josephine Gavila and Encarnacion Rarallo, institutional directors representing the Catholic Women's League and Philippine Women's University, respectively.

## 3-day pre-Christmas sale

**FESTIVAL.** Supermall in Filicity is holding a three-day pre-Christmas Sale Nov. 16-18. Discounts of up to 50 percent are offered on selected items by over 600 stores. Festival Supermall in Filicity, Alabang is a leading shopping, dining, amusement and entertainment destination south of Metro Manila. Mall hours are 10 a.m.-9 p.m. (850-3514, [www.festival-supermall.com](http://www.festival-supermall.com)).

**CHARITY SHOW.** CRIBS Foundation, Inc. is presenting Repertory Philippines' "Fiddler On the Roof" Nov. 17, 8 p.m., at Onstage Greenbelt, Makati. The fund-raising show is co-presented by the Philma Group, Del Monte and Rustan's. It is also supported by STI, Aboltiz One, Philamlife and SAFI-UFC, as well as Blscom, Inc., Roxas Holdings, Probe TV, Victory Liner, Inc., Meralco, Hapag-Asa, Lufthansa German Airlines and Banco de Oro. Crib was founded in 1974 by two Lutheran missionaries entrusted with the care of abandoned babies. As a nongovernment organization it seeks to create a loving home environment for abandoned and surrendered children, as well as sexually abused young girls.

**TREEBARK ART.** Loreta Medina, writer and visual artist, is showing 20 paintings and photographs of images she finds on the trunk of trees. Titled "Puno't Dulo: The Secret Life of Trees," the treebark art exhibit is ongoing until Nov. 17 at The Alcove Gallery of the Filipinas Heritage Library on Makati Avenue.

**ANNIVERSARY.** THE JP-PGH School of Nursing Class 1952 is celebrating its 55th anniversary on Dec. 8 at the Century Park Hotel, Ermita, Manila. The celebration is part of the annual homecoming of the LP Nursing Alumni Association. The whole day affair will start with a Mass at 8 a.m. Call 7218871, 6418272 or the JP-PGH Nursing Alumni Association at 5210009.

**HOMECOMING.** Immaculate Conception Academy Greenhills holds an alumni homecoming dubbed "Slice of Life," Nov. 17. Highlights of the special event include musical show and raffle promo. Call 8402573 for details.

**INTERNATIONAL BAZAARS.** Zonta Manila I, the first Zonta club to be established in the Philippines and in Asia, is holding two international bazaars to raise funds for its Gawad Kaing and nutrition, health, livelihood and scholarship projects. The first bazaar will be held Nov. 18, 8 a.m.-8 p.m., at the ballroom of the Renaissance Hotel. On Dec. 9, 8 a.m.-8 p.m., another bazaar will be held at the Hotel Intercontinental. This year's special features are home decor from Italy, fragrances from France, bed and bath products from the United States, silk wear from India, and holiday clothes and accessories from Bangkok, Hong Kong and Korea (8070657, 8509147 or 8428342; fax 8092172).

**ANNUAL PHOTO EXHIBIT.** The Ayala Alabang Camera Club is holding its 5th annual photo exhibit, "Curves," until Nov. 19 at the Chefs Avenue, 3rd level, Festival Supermall, near Seattle's Best. Featured are some 200 interpretations by the 25 participants of the theme from nature, architecture, human, graphics and still life. The Ayala Alabang Camera Club is a non-stock, non-profit organization.

**URBAN BAZAAR.** The third installment of the Rockwell Urban Bazaar is set Nov. 16-18 at the Rockwell Tent. The bazaar will showcase gift items--home decor, fashion apparel and accessories, shoes, everyday knick-knacks and trinkets from Manila's finest entrepreneurs. Call 898-1702 local 230.

**YULE DISPLAY.** Greenhills Shopping Center unveils the COD Yuletide animatronic display on Nov. 16. The display opens to the public on Nov. 17, with shows every 30 minutes, from 6-11 p.m.

**COMEDY.** The country's top impersonator, Willie Nepomuceno, performs in "Seven Days of Laughter" Nov. 17 at Eastwood City, which will also premier a new TV commercial of the same title. Nepomuceno spares no one, from the newly freed President Joseph Estrada to boxing champ Manny Pacquiao to comedy King Dolphy Showtime is at 7 p.m. at the Eastwood City Central Plaza. Call 6876770 (to 74) or 9178-EWCITY.

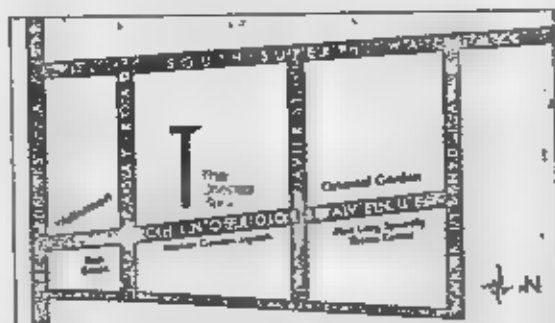


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## A younger-looking you for...

From page G1

(they don't involve piercing the skin) are done several times over a period of three to four months for clients to see and experience noticeable results.

But unless you want to become the next Joan Rivers, who always seems as if she has just emerged from a wind tunnel, why go for the flat, slit-eyed, almost vapid look so noticeable among not a few high-society matrons today?

These procedures, in conjunction with other treatments and skin-care routines like Botox's Obagi System, promise to leave clients looking fresher and more relaxed, as if they've

just arrived from an ideal, all-expense paid vacation. Fraxel and the like often work best for women and men in their late 30s to early 50s.

"The thrust nowadays is to go for non-surgical, non-invasive procedures as much as possible," says the US-trained Buse, who joined BMG nine years ago. "The results may be subtle, but the best part is you can begin seeing them in less than a week."

### Immediate results

In the case of Fraxel, an Erbium-type glass laser treatment that promises to eliminate age spots, temper acne scars, and

address uneven pigmentation, wrinkles and even stretch marks, the results, Buse swears, are immediate.

"In fact, you need not have these concerns for you to try Fraxel," she adds. "It's also good for simply rejuvenating tired-looking, but generally problem-free skin."

In Fraxel, the laser zeroes in several times on the treatment area causing fractional resurfacing (hence, its name) via a million points of light. The microscopic wounding, once it's healed, eventually promotes tighter, fresher and smoother skin.

"Some clients see results soon after the first treatment," says Buse. "Again, it depends on the client's expectations and how her skin responds to Fraxel. One normally needs to undergo six to eight sessions for her to see optimum results."

Each treatment ranges from around P8,000 to P17,000 depending on the area. Apart from the face, Fraxel also works on the neck, hands, feet and abdomen. Clients may opt for topical anesthesia during the procedure, but those with a low threshold for pain may want to undergo sedation.



DR. ELOISA Buse does a Fraxel procedure on a client.



BEFORE



AFTER

As far as the treated area is concerned, the likely side effects are minor swelling and reddening, which may last from two to three days. After the skin undergoes a bronzing effect, it soon starts to show minor peeling within five to seven days.

"If you're bothered by acne scars, then another option would be to undergo Obagi Blue Peel," says Buse.

At P16,800 per session (one usually needs to undergo it

twice), Obagi Blue Peel is cheaper, but a bit invasive and more painful than Fraxel in the long run.

But an unwanted but temporary side effect of this especially formulated, doctor-administered peeling solution is it turns your face blue for 7 to 10 days right after each treatment. If you want to catch up on your pre-holiday reading or do an extended gift-wrapping session without leaving your house for

a week or so, then the Obagi Blue Peel is for you.

### Collagen stimulation

For collagen stimulation, however, Thermage is still one of the best. Thanks to its patented radio frequency technology called ThermoCool, the procedure reportedly tightens and gendly lifts muscles to help smoothen wrinkles and define facial contours.

"Compared to Fraxel," says Buse, "Thermage reaches deeper layers of the treated area to help induce collagen production, one of the components of younger-looking skin."

Like Fraxel, it also works on other body parts such as the arms, neck and abdomen. Unlike in the latter, however, patients need to be sedated during the entire procedure. Price tag ranges from P34,000 to a cool P134,000 (face and neck) depending on the area.

A gentler version of Thermage, which also tightens the face and stimulates collagen production overtime, is Firm Plus. Unlike Thermage, it's virtually painless and requires no sedation and topical anesthesia. Although effects are immediate, clients need to undergo the 45-minute treatment once a month over a period of six to eight months to see more lasting results.

Finally, BMG has recently acquired a machine to help you in your battle with time and gravity. The Pan-G machine also promises to give you a non-surgical facelift through the patented Myo-Lift procedure.

It "re-educates" facial and neck muscles to give these areas a more lifted and rejuvenated look. The Pan-G machine is able to do this through the combined effects of electrical currents and ultrasonic waves to stimulate and tone facial and neck muscles.

The entire regimen (P1,680 to P5,600 per treatment, again, depending on the area) consists of 20 sessions done twice a week. Each session usually lasts for an hour and thirty minutes.

You don't have to wait until the eleventh hour for Santa Claus to grant your beauty wish. If the likes of Dr. Buse can start doing it now for you, imagine how your "Santa" would react if he sees a younger-looking you come Christmas eve.





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# Style and Substance

Model/Stylist Mikaela Lagdameo-Martinez/Elan Models Int'l  
Makeup Robbie Piñera  
Hair Raymond Santiago  
Flawless White skin by Pond's  
Shot on Location at the Tesoro Residence, thanks to Mr. Raffy Tesoro

PINK sequined halter dress by Ebony & Ivory; crystal earrings by Ice Crystals of Twestie de Leon-Gonzales

## Allow me to share some simple ways—little reminders and tips—on how to improve one's self

TRULY STYLISH WOMEN KNOW that looking good does not start and end with the clothes on their back and the Chanel jumbo classic on their shoulders. These women understand that to be their most beautiful selves, they must continuously develop different aspects of their being, be it physical, emotional, mental or spiritual.

The ultimate goal, after all, is to achieve a certain balance in your life that allows you to be the best you can be. So, whether you're job-hunting, angling for a promotion, or even waiting for the man of your dreams, you are always up to the task and ready for whatever comes your way.

Having said that, do allow me to share some simple ways—little reminders and tips—on how to improve one's self:

missing buttons or hanging hems. Of course, shoes always have to be clean and well-shined.

### APPLES' PICKINGS



Apples Aberin-Sadhvani

### Attention!

Your carriage can also help you project confidence in yourself and your abilities. So stand straight, stand tall and hold your head up. Oh, and develop a firm handshake while you're at it. Nothing is more off-putting than a weak handshake, which is often seen as a sign of poor character.

### Mental foreplay

Take a literary adventure with writers like Rand, Tolstoy, Austen or more contemporary authors like Michener, Gaiman, or even Rowling to widen your horizons. There's nothing like a good book to improve the mind and get your creative juices flowing. Plus, reading can help make you into a better conversationalist, providing you with a wide array of topics for discussion.

### Moderation is key

The way to a healthy existence is through moderation. Eat whatever you want, but never overdo it. You need not deprive yourself of that chocolaty morsel of fudge, for example, but a sliver is good enough, as opposed to a big slice.

Find time to exercise three times a week as well. Hate the gym? Then walk around the block for at least 30 minutes, indulge in a favorite sport or form a regular exercise group with friends.

Of course, it's always best to consult with a nutritionist or trainer. But if you want to keep things easy and simple, repeat this mantra: moderation is key.

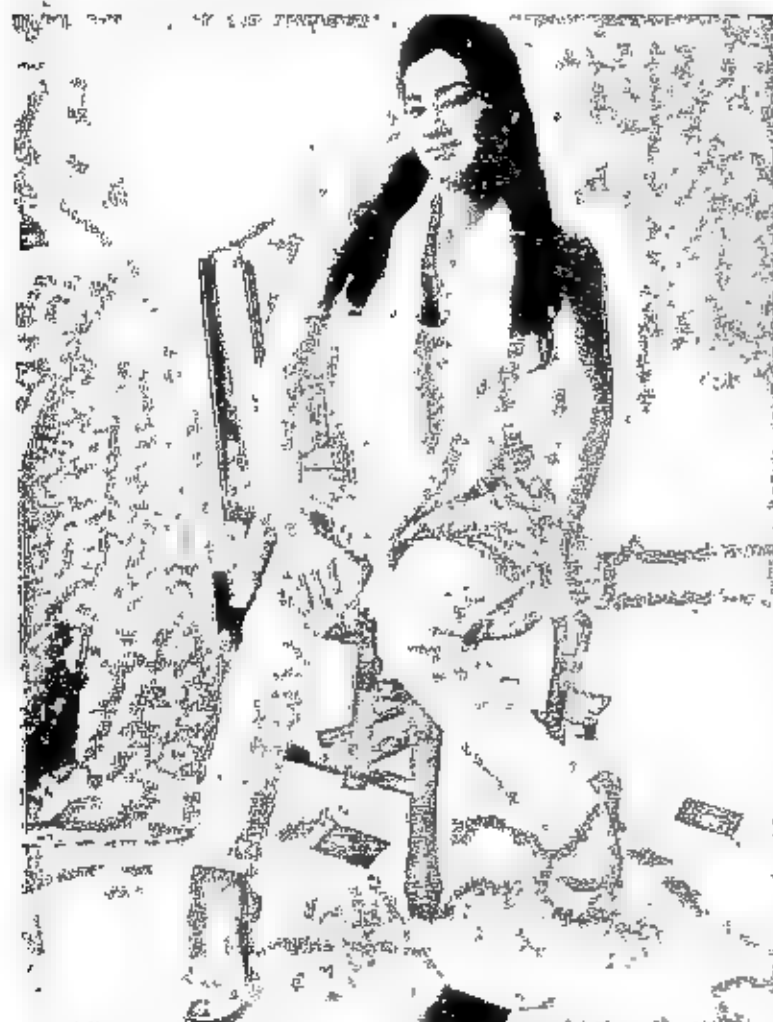
### Ohmmmm...

Lastly, find time to de-stress, unwind and take a breather from everyday pressures. Lock yourself in your room if you must to get even 10 minutes of precious time alone. Meditate, pray or do whatever it takes to gain inner peace, which will definitely light up and complement your outside appearance.

E-mail the author at [afashion@inquirer.com.ph](mailto:afashion@inquirer.com.ph)



WHITE and gold sequined top by Topshop



WHITE tank top, white faux fur shawl, and beige ruffled skirt, all by Topshop; gold woven leather belt by Dorothy Perkins; white denims by Warehouse; pink peep-toe slingback heels by Zara



WHITE long-sleeve tuxedo top by Topshop; baby pink shorts by Ebony & Ivory; white belt by Dorothy Perkins



WHITE embroidered top worn under a gold vest both by Topshop; baby pink wide leg pants by Ebony & Ivory





**Fetching things up**

Metal long-sleeve sweater with shirt collar, steel/sodium miniskirt with sequins, black rex and mink shawl, silver charm necklace, and yellow bag with patent trim

mini to the max mini to the max mini to the max mini to the max



**WIDE-NECK** cap-sleeve sweater, taupe A-line miniskirt, long lamb leather jacket with belt in soil color, gold chain necklace and yellow bag with patent trim



**GOLD** puff-sleeve top with sequins, taupe A-line miniskirt, gold charm necklace and bronze metallic kid leather bag



**STEEL** wide-neck cap-sleeve sweater, powder A-line skirt with pleats and purple suede bag

# Don't call me baby!

JESSICA'S NEW COLLECTION TAKES inspiration from 1960s London. The pallet is neutral, accented with soft pinks and blues. Reflective surfaces are given importance with such fabrications as metallic chiffon, silk dupioni, georgette twill, cotton stretch and honeycombed jacquard. Powder, steel and rosebud colors are anchored to black.

The silhouette is structured and fuller, with updated styles of suitings that offer lots of shorter jacket and skirt or short combinations.

Accentuated waists come with plenty of layering such as flared miniskirts or bubble skirts over skinny leggings. Jackets have large rounded collars and are cut away from the body in baby doll, A-line or swing shapes for more relaxed dressing.

Lots of chain, charm and medallion accessories complement the look, reminiscent of a younger Chanel.

Soft hand lamb leather with slight distressed treatment offers lots of flared cuff and ruffles. The cashmere corner provides classic knits with a soft hand quality that are following the season's trend for longer lengths. Accents are on the midsection with either fitted ribbed waistlines or belted.

A second line based on Swinging London uses luxurious fabrications such as metallic geometric devore, metallic jacquard, lurex canvas weave and metallic floral jacquard. The palette offers a sophisticated mix of shimmering powders, minerals and gold metallic combinations.

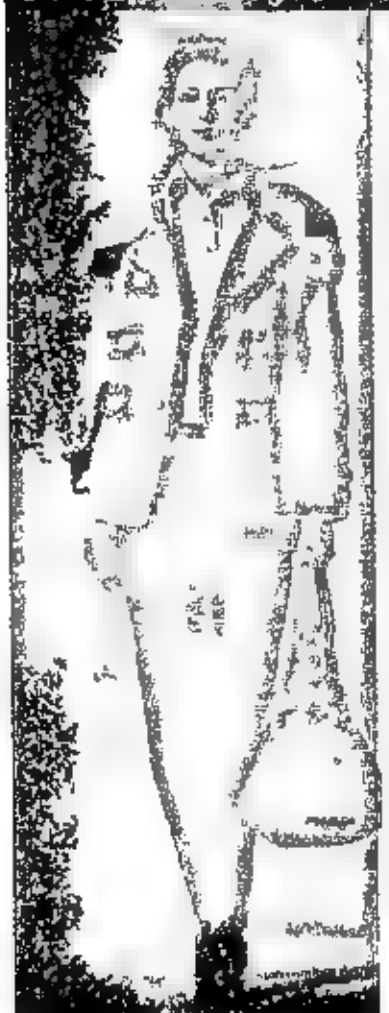
Shapes are again cut away from the body with pleats to create volume in short crop jackets, short skirts and dresses. Metallic or reflective details are incorporated into every outfit, either through the fabric, or through trims and accessories such as chain necklaces and belts.

Jessica is exclusively distributed by Stores Specialists, Inc. and is available at Shangri-La Plaza Mall, The Podium and Rustan's Makab



STEEL wide-neck dress, black hooded shawl, silver coat and black gloves with rabbit fur

full metallic jackets full metallic jackets full metallic jackets full metallic



**POWDER** long-sleeve sweater with belt, taupe double-breasted crop-sleeve jacket, black fitted capri pants and yellow bag with patent trim



**YELLOW** diamond high-neck long-sleeve sweater, powder zip-front long-sleeve jacket, powder shorts with belt and black patent leather bag

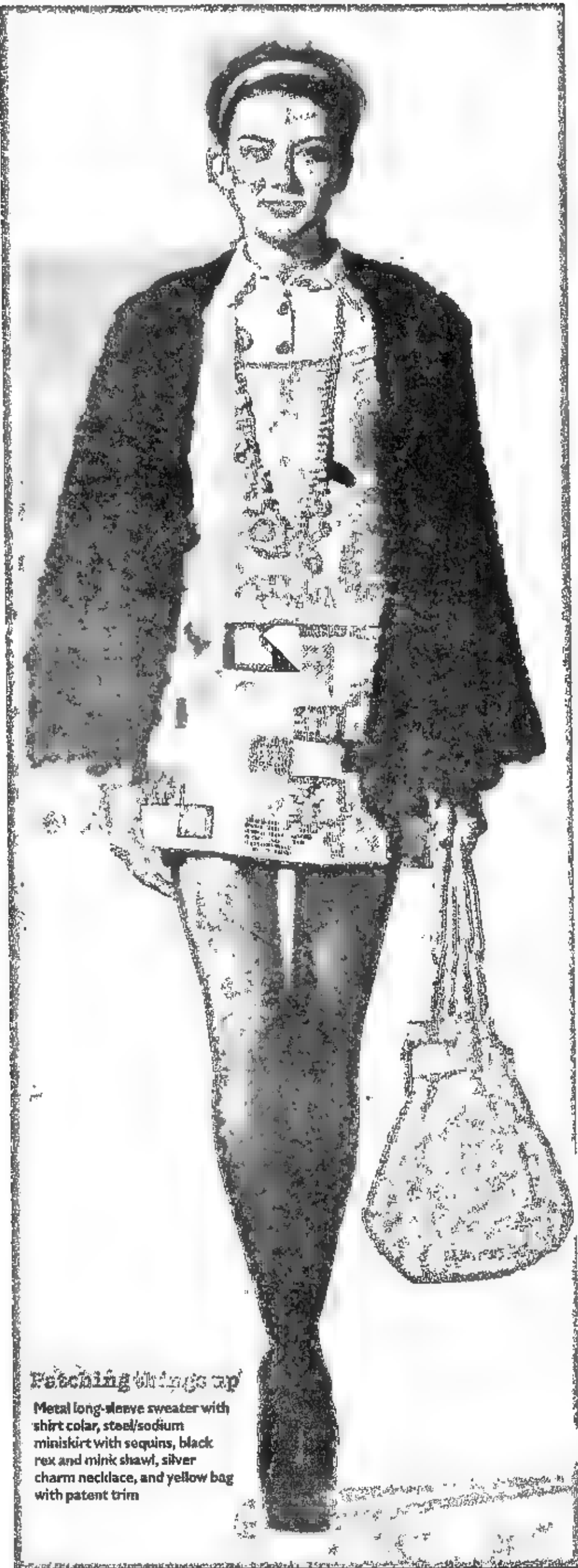


**POWDER** U-neck knitted dress, gold necklace with glass beads, gold charm necklace and dark brown sheep-skin gloves



**GOLD** crew-neck dress, gold long-sleeve cardigan, gold charm necklace and gold crinkle metallic bag





**Patching things up**  
Metal long-sleeve sweater with shirt collar, steel/sodium miniskirt with sequins, black rex and mink shawl, silver charm necklace, and yellow bag with patent trim

mini to the max mini to the max mini to the max mini to the max



**WIDE-NECK** cap-sleeve sweater, taupe A-line miniskirt, long lamb leather jacket with belt in soil color, gold chain necklace and yellow bag with patent trim



**GOLD** puff-sleeve top with sequins, taupe A-line miniskirt, gold charm necklace and bronze metallic kid leather bag



**STEEL** wide-neck cap-sleeve sweater, powder A-line skirt with pleats and purple suede bag

## Don't call me baby!

JESSICA'S NEW COLLECTION TAKES inspiration from 1960s London. The pallet is neutral, accented with soft pinks and blues. Reflective surfaces are given importance with such fabrications as metallic chiffon, silk dupioni, georgette twill, cotton stretch and honeycombed jacquard. Powder, steel and rose-bud colors are anchored to black.

The silhouette is structured and fuller, with updated styles of suitings that offer lots of shorter jacket and skirt or short combinations.

Accentuated waists come with plenty of layering such as flared miniskirts or bubble skirts over skinny leggings. Jackets have large rounded collars and are cut away from the body in baby doll, A-line or swing shapes for more relaxed dressing.

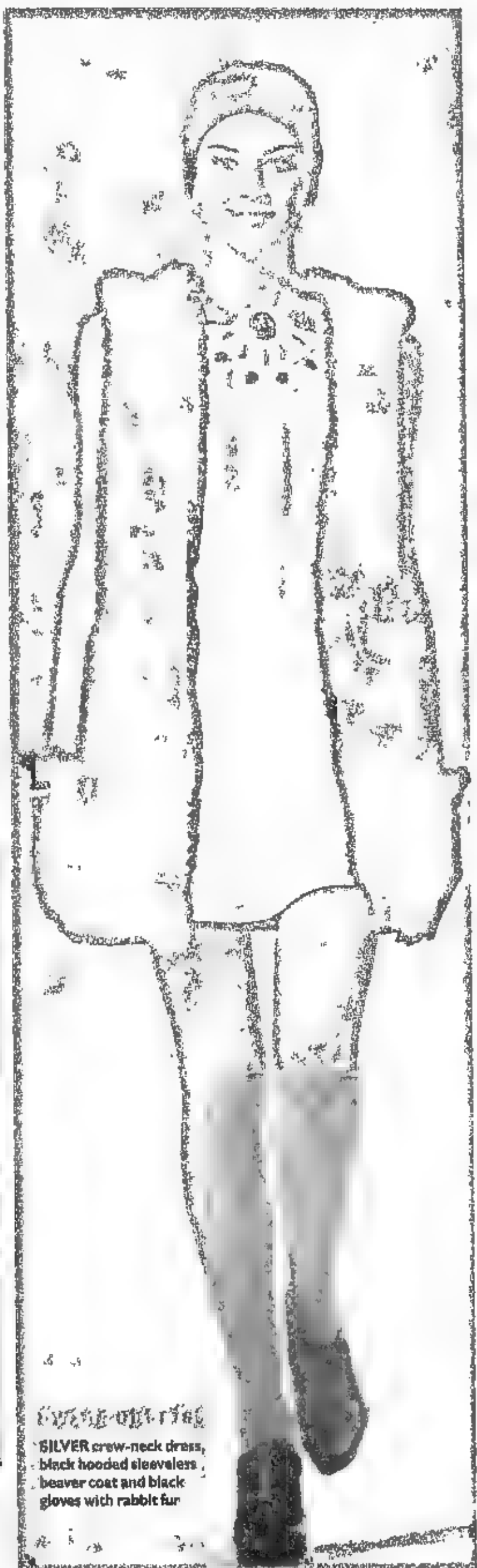
Lots of chain, charm and medallion accessories complement the look, reminiscent of a younger Chanel.

Soft hand lamb leather with slight distressed treatment offers lots of flared cuff and ruffles. The cashmere corner provides classic knits with a soft hand quality that are following the season's trend for longer lengths. Accents are on the midsection with either fitted ribbed waistlines or belted.

A second line based on Swinging London uses luxurious fabrications such as metallic geometric devore, metallic jacquard, lurex canvas weave and metallic floral jacquard. The palette offers a sophisticated mix of shimmering powders, minerals and gold metallic combinations.

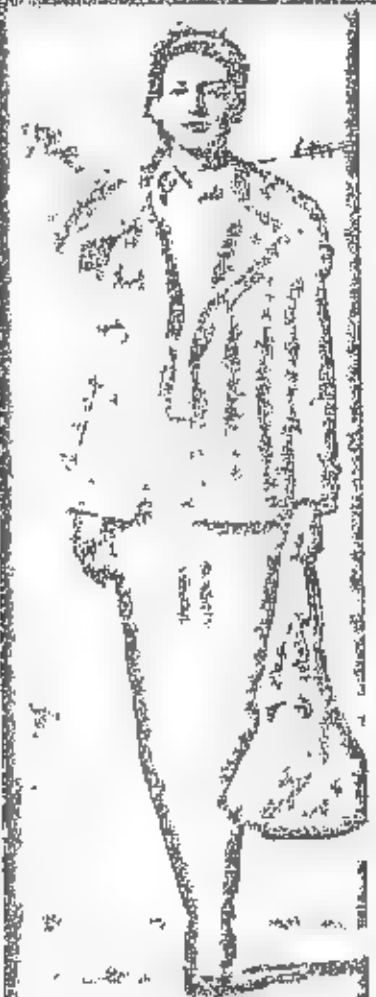
Shapes are again cut away from the body with pleats to create volume in short crop jackets, short skirts and dresses. Metallic or reflective details are incorporated into every outfit, either through the fabric, or through trims and accessories such as chain necklaces and belts.

Jessica is exclusively distributed by Stores Special sts, Inc. and is available at Shangri La Plaza Mall, The Podium and Rustan's Makati.



**SILVER** crew-neck dress, black hooded sleeveless beaver coat and black gloves with rabbit fur

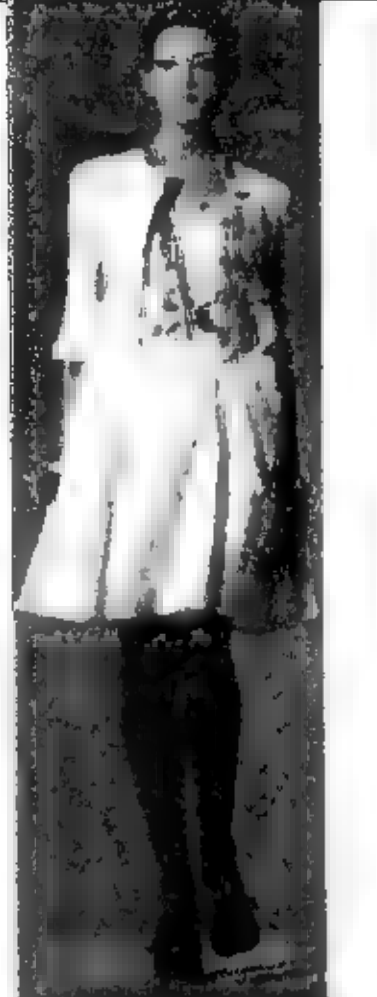
full metallic jacket full metallic jacket full metallic jacket full metallic jacket full metallic jacket



**POWDER** long-sleeve sweater with belt, taupe double-breasted crop-sleeve jacket, black fitted capri pants and yellow bag with patent trim



**YELLOW** diamond high-neck long-sleeve sweater, powder zip-front long-sleeve jacket, powder shorts with belt and black patent leather bag



**POWDER** U-neck knitted dress, powder crop-sleeve cardigan, gold necklace with glass beads, gold charm necklace and dark-brown sheep-skin gloves



**GOLD** crew-neck dress, long-sleeve cardigan, gold charm necklace and gold crinkle metallic bag



# Nattily nautical

THE NAUTICAL LOOK DEFINES Dockers San Francisco's Fall/Holiday 2007 collection.

Dockers Khakis, the line inspired by classic American casual wear of the '50s and '60s, leads the maritime inspiration with nautical stripes and motifs of an anchor, compass and nautical graphics. The look is either preppy with slim- or regular-fit twill or corduroy pants and smart tops, or stylishly rugged with mild lived-in utility khakis or slub denim pants and rugged jackets layered over T-shirts. Core colors are navy, midnight, black, gray with a splash of warm tones such

as orange and red.

The Dockers Mobile line is designed to provide ease and comfort with its offering of long-sleeve cotton and corduroy shirts, T-shirts, bamboo/fleece jackets, cargo pants and traveling pants. These items are reversible, detachable, lightweight, and have moisture control, temperature management, water repellency and wrinkle-resistance properties.

Dockers' formal/business wear includes the brand's Never Iron cotton shirt and pants and water- and oil-repellant pants. The shirts have herringbone

pocketing, pinpoint oxford, mini stripes, yard dyed dobby stripes and plain weave stripes. These are matched with pants that come in slim and regular flat-front and pleated cuts. Trimming and details come in blue hues, complemented by a mix of purple velvet, rose, taupe, white and navy.

The new season also features graphic T-shirts with the theme "boating in fall" and "Love and Haight," highlighting Haight-Ashbury, the district known as the center of the 1960s hippie movement, as well as prints of popular San Francisco hangouts.



Seaside style  
Navy jacket and khaki pants, plus a great tan, make for a classic look.



Stripes are always right when paired with flat-front khaki pants.

**You can win a Dads Christmas Party!**

**18**  
WINNERS  
of party for  
(15) FIFTEEN

**18**  
WINNERS  
of party for  
(10) TEN

**9**  
WINNERS  
of party for  
(20) TWENTY

**ONE FREE BUFFET FOR EVERY GROUP OF 10**



NOV 16 SAT

## LIFESTYLE

## KC brightens up holiday collection

**T**HE PAPARAZZI were in a frenzy as the city's stylistas gathered to witness fab KC Conception in the latest collection of Bayo.

The fresh-faced star bedazzled the crowd in Shangri-La Mall the instant she arrived. Within seconds, she was mobbed.

It is not hard to see why

HOLIDAY cool-lection

KC BRIGHTENING UP

KC CONCEPCION in Bayo

## Meet Bashful, Dopey, Grumpy, Happy, Sleepy, Sneezy and Doc.

## Snow White



Come and watch Ballet Philippines' performance of one of the world's most memorable fairy tales.

November 17, 2007 • 6 p.m.  
2nd Level, Activity Hub  
Starmall Las Piñas

For inquiries, contact 872-5249

## My Friends



Bashful



Dopey



Grumpy



Happy



Sleepy



Sneezy



Doc

View All (7)

starmall  
LAS PIÑAS

BALLET  
PHILIPPINES

starmall  
Tel. No. 724-4992

starmall  
Tel. No. 872-5249

METROPOLIS  
Tel. No. 842-2513

Date	Event
Nov. 17	Mr. Sipag at Thyaga Caravan Librang Pangkabuhayan Workshop
Nov. 18	BFL Kids Fun Day: Christmas Card Making
Nov. 22	Sardanz Eliminations
Nov. 24	Mr. Sipag at Thyaga Caravan Librang Pangkabuhayan Workshop
Nov. 25	Christmas Caroling Chorus Competition
Nov. 29	Standup Eliminations

Tuesdays: Comedy Nights at Cuba Libre  
Fridays, Saturdays and Sundays: Live band at Cuba Libre  
Sundays: Mimes around the mall

Date	Event
Nov. 17	Ballet Philippines Presents "Snow White"

Mondays to Sundays: Live band at Cuba Libre  
Fridays and Saturdays: Live music at Dendro's Bar and Grill

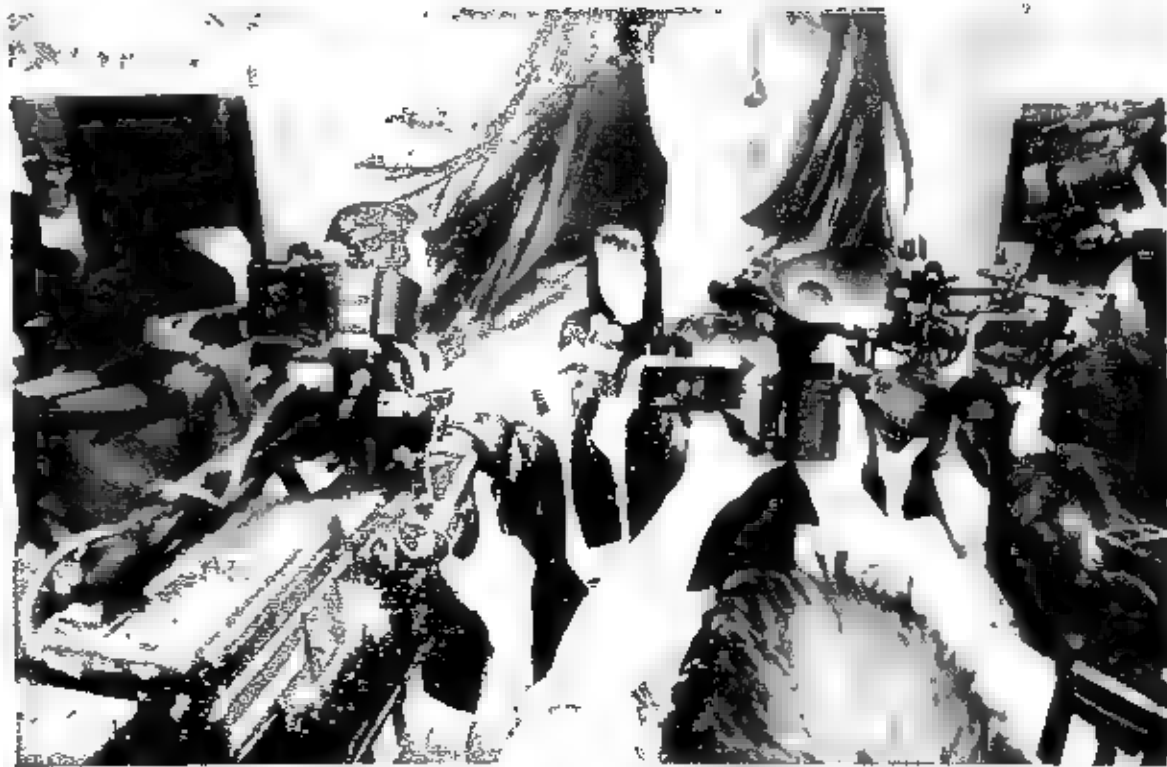
Date	Event
Nov. 17	Mr. Sipag at Thyaga Caravan Librang Pangkabuhayan Workshop
Nov. 18	Little Pop Star Season 2 Eliminations
Nov. 24	Mr. Sipag at Thyaga Caravan Librang Pangkabuhayan Workshop
Nov. 25	Little Pop Star Season 2 Eliminations
Nov. 29	First Note Music Festival Tour - Launching of Caroling Chorus Competition

Mondays to Sundays: Live band at Cuba Libre  
Sundays: Mimes around the mall





SEXY kitten



PAPARAZZI-pretty



WAVE to go!



FULL support. With Sen. Francis Pangilinan, Megastar Sharon Cuneta, and sisters Miel and Frankie

## KC brightens up holiday collection

### short cuts short cuts short cuts short



From page 11

udes grace, beauty and warmth. She is the poster child for style and substance — the piece de resistance of Bayo's holiday collection.

The dynamic brand has gotten a facelift with its fresh new store look, giving clients a global shopping experience. The holiday collection mixed classic and modern pieces, adapted to the changing style preferences of the young women of today.

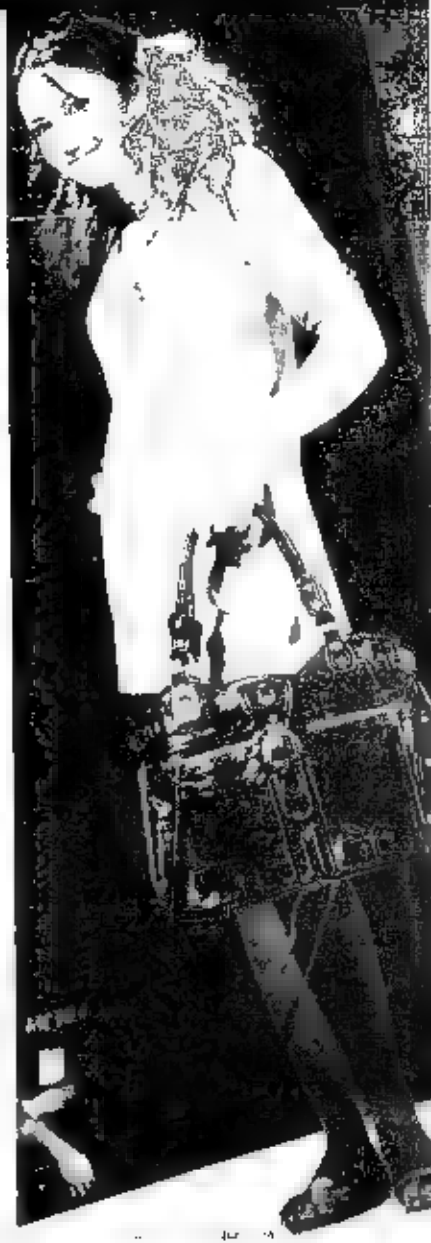
The forecast: a gamine look that captures the free and feminine spirit of the '60s overlaid with bold, confident colors and details.

Bright tops and bottoms were showcased along with basic grays and navy shades. A lot of layering, statement tees, coveralls, and colorful short shorts and skinny capris were presented for the young.

Trendy tops had bows, pleated and ruffled frills to add whimsy to necklines of blouses. Pleats also updated the collection, creating a softer prettier volume.

Present was proud Megastar mother Sharon Cuneta, Sen. Francis Pangilinan, sisters Frankie and Miel and manager Sandra Chavez. Now that's what we call a Filipino and proud family. JE

### dresses for success dresses for success dresses for success



### bermuda beauties bermuda beauties bermuda beauties bermuda beauties bermuda beauties bermuda beauties bermuda







MOTOROLA Q9

## FASHION BUZZ

Hot, haute, hot news!

# Anytime, anywhere handset

EXPAND YOUR REACH THE world is your office. With Moto Q's full suite of Microsoft Office applications, you are free to work wherever you want.

Sync multiple e-mail accounts and type with ease on the

Q's full suite of Microsoft Office applications, you are free to work wherever you want. Sync multiple e-mail accounts and type with ease on the Q's full suite of Microsoft Office applications, you are free to work wherever you want.

From the university to the boardroom, MOTO Q 9h is an unparalleled productivity and entertainment device, delivering best-in-class voice, messaging, Internet and multimedia experiences without compromise.

Aside from being a mobile phone, the MOTO Q 9h with its 3G HSDPA capability and built in Windows Mobile 6.0 allows one to easily access the world with a few clicks. Whether you are partying with your friends or in an out-of-town trip with your family, you can always update your personal blog or check your office e-mail anytime and anywhere.

Real-time chatting with your friends uses instant messenger, just like you're sitting right in

front of your PC or laptop. Plus, it has QWERTY tablet keypads.

The price is also very reasonable (about P25,000). Thanks to Q, accessibility has never been so convenient!

### Features

- Only 11.8-mm thick
- Full, ergonomic QWERTY keyboard
- Special productivity features: Opera browser, Attachment Viewer, Voice Recognition, file manager, Voice Notes, VPN capability and Anti-Virus protection
- Video: MPEG 4, H.263, WMV, H.264 decode
- Supports a variety of audio formats
- Camera: 2.0 megapixel with fixed focus, digital zoom, LED picture indicator light
- Messaging: SMS, MMS and Windows Pocket Outlook
- OS/Applications: Windows Mobile 6.0 Standard
- Memory: 256MB Flash, 96MB RAM, up to 2GB of optional removable microSD memory

Gear up with Bosch Power Tools and Win!

Join!  
Bosch



Grand Draw  
February 14, 2008  
Promo runs from  
Nov. 1, 2007  
to Jan. 31, 2008

Raffle Promo

2 kg Rotary Hammer  
GBH 2-18 RE



2 ways to win!

① Get 1 raffle coupon upon purchase of Bosch Power Tools.

Mini Grinder  
GWS 6-100



Planer  
GHO 10-82



Jigsaw  
GST 65



Circular Saw  
GKS 190



Impact Drill  
GSB 13 RE



GSB 16 RE



CutOff Machine  
GCO 2000



Drill  
GBM 350 RE



Large Angle Grinder  
GWS 20-180



② Get 1 raffle coupon upon purchase of Bosch Power Tools accessories worth P 2,500.00



Grand Prize  
1 winner of  
Php190,000

2nd Prize  
Honda Wave 100  
2 winners each  
for Luzon, Visayas  
and Mindanao

3rd Prize  
Mountain Bike  
3 winners each  
for Luzon, Visayas  
and Mindanao

Consolation Prize  
IXO 3.6 Screwdriver  
4 winners each  
for Luzon, Visayas  
and Mindanao

Actual look of prizes may vary from photo.

**BOSCH**  
Invented for life

Bosch Power Tools are available in Hardware Stores, Supermarkets & other specialty stores nationwide. See Flyers and visit our website for more details. © Bosch Power Tools 2007

**Special Holiday Treat**

Come in for a FREE consultation and get the chance to win Php50,000 worth exclusive body sculpting treatments! Book your appointment now!

Like most Zunic clients, this customer was skeptical. Her comments, however, may be found on page 1 of the Current Journal at the lobby of Zunic's Queen City center.

Open From Monday To Sunday 8AM-8PM

MAKATI: 752-0600 or 752-0601 Upper Ground Floor, Somerset Olympia, 7912 Makati Avenue, Makati City  
QUEZON CITY: 374-0600 or 374-0600 Ground Floor, New Grange Building, 32 Timog Avenue, Quezon City

"I went from a waist size of 28 1/2 to 25 inches without the hassle!"

—Authentic customer statement, 25 June 2007 (not a paid endorsement)

"After 5 sessions of tummy and side treatments, I noticed a flatter and trimmer stomach. Thanks to Zunic, I never felt more confident and sexy!" says this same client.

A male client who was generous enough to share his experience also told us, "As a yoga instructor, I know first-hand that some parts of our body can be stubborn, no matter how often you work out. I'll feel better about pigging out for dinner tonight, knowing that some of the fat has been burned off."

Another client said, "I didn't even know these kinds of treatments existed until now. I'm really satisfied with the results!"

So whether you're feeling sluggish or just want to get back into shape, come in Zunic. At Zunic, we aim to deliver immediate results (often in as little as 45 minutes), with as little fuss as possible.

Find out how the latest advances in medical technology can help you reduce weight and actually shape your body without exercise, dieting, pills, injections or painful surgery. Experience how weight loss is achieved while you relax and stretch out comfortably — without the sweating, anxiety, and pain associated with traditional methods.

Book now! Consultations are free, and are held in strict confidence.



After 45 minutes.



Continued appreciation Zunic's results-oriented approach to body sculpting tool

Body by

**Zunic**  
slimming & body





# Advantage continues to provide members with Philam Insurance benefits

The **SM Advantage Loyalty Program** – in partnership with **Philam Insurance** – continues to provide unique insurance benefits to its ever-increasing membership base which to date numbers over 3.5 million.

## Coverage

Designed to protect SM Advantage members and their families against the uncertainties and financial difficulties brought about by accidents, the **Comprehensive Personal Accident Insurance** package includes:

- 24-hour Coverage, 365 days a year, worldwide
- Accidental Death Benefit
- Disability Benefits
- Unprovoked Murder and Assault Coverage
- Accidental Burial Expense Reimbursement
- No Medical Examination Required
- Entry age: 18 to 65 years old, renewable up to age 72.
- Commercial Flying Coverage

## Eligibility

Upon accumulation of 70 reward points, an SM Advantage member becomes automatically eligible for a **P100,000 Philam Personal Accident Insurance Coverage** for one year

- Member must be 18 to 65 years old and have a minimum balance of 70 points.
- Members who were not covered by the Insurance Program last year.
- Members who did not opt out from the Insurance Program last year.

A token payment of 20 points is automatically deducted from the qualified member's points balance

Mr. Winfred Bartolome (at left, with daughters Justina and Andrea) accepts claim proceeds from Mr. Ray Maciang, Assistant Vice President of Marketing Convergence, Inc. (an affiliate of the SM Group of Companies), and Ms. Josefa Pacho, Assistant Vice President of Philam Insurance. This insurance benefit is arranged by SM in partnership with Philam Insurance for eligible SM Advantage members.

Mr. Bartolome's wife was an SM Advantage member who was insured with Philam. As her beneficiary, Mr. Bartolome received the sum of P110,000 representing her insurance benefit.



## To have protection... Peace of mind... That is a privilege!



**For only 20 points  
SM Advantage members  
get a P100,000.00  
Personal Accident Insurance  
for one year.**

No registration needed. SM Advantage members who are between 18 to 65 and have 70 accumulated points are automatically eligible!

Insured SM Advantage Card Members whose policies have expired from the previous insurance campaign are also automatically qualified for this current program.

Philam Insurance will be more than delighted to hear from you!  
Call Philam's Hotline at (02) 528-5202 for your inquiries.

SM Advantage members who are currently not eligible because they have less than 70 points will be included in the program when they reach the required points balance.

Review and consideration of eligibility of members will be done every 15th of each month and effectiveness of coverage will commence on the 16th of the same month.

## Exclusions

War or war-like operations, military or naval service, willful participation in any crime, self-inflicted injury or attempted suicide, osteoporosis, childbirth, miscarriage, or any pregnancy-related complications, accident or loss while under the influence of alcohol or unprescribed drugs, professional sports.

## Worldwide Network

Philam Insurance Company, Inc. is a member of Philam Group of Companies, which includes Philamlife and General Insurance, Philam Care Philam Plans, Philam Bank, Philam Asset Management, Philam Properties and AIG Credit Card. With assets over Php8.9 Billion, Philam Insurance is considered as one of the largest in the industry.

American International Group (AIG) is a worldwide leader in financial services and the largest commercial insurer in the world. AIG has offices in over 130 countries and jurisdictions worldwide. AIG has been in the insurance business for 75 years and has assets worth over US\$798 Billion. AIG is a member of the World Travel and Tourism Council. In the Philippines, AIG is represented by the Philam Group of Companies.

Note: This ad contains only a general description of the coverage and is not a statement of contract. All coverages are subject to the exclusions and conditions of the actual policy.

SM Advantage members who do not wish to avail of the offer may opt out via any of the following methods:

- SMS: Register first by sending SMAC REG <16-digit SMAC ID> <4-digit PIN> to 2213  
Text SMAC INSURANCE OUT to 2213 [P2.50/text]
- Fax: Fax the accomplished form to 833-8888 (NRS-press option 5)
- Customer Service Counter: Fill-out and cut-out the form below and submit to the Customer Service Counter at any SM Department Store Branch.

☐ NO. I do not wish to avail of this privilege.

Date: \_\_\_\_\_ SM Advantage Membership Card Number: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Signature: \_\_\_\_\_

You have until Dec. 31 to opt out. If we do not hear from you by then, you will be automatically enrolled in this program and 20 points will be deducted from your SM Advantage Account.

**SM ADVANTAGE**

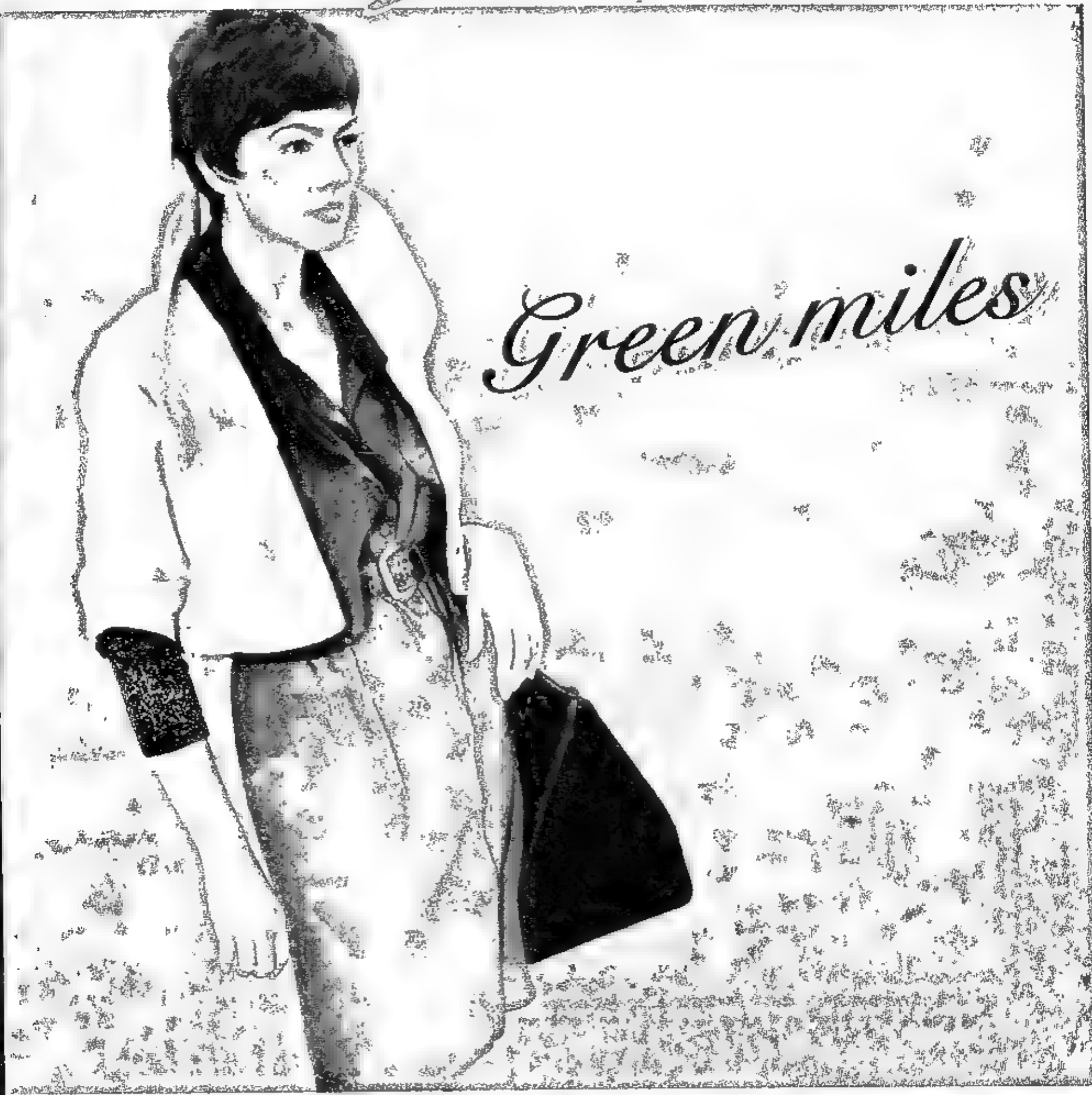
**PHILAM INSURANCE**

**AIG** A Member of American International Group, Inc.



# LIFESTYLE

## FLASH



*Green miles*

## Fit for first class



CARMINA Villaroel in Ensembles by James Reyes

**Ensembles' holiday collection is inspired by the art and romance of travel**

By Jenni Epperson

'TIS THE SEASON TO be merry!

The holidays are always the perfect excuse to break out of the day-to-day norm. Whether it's hitting the mall for some last-minute shopping, or skipping town for some yearend reveling, the Christmas spirit is too powerful a force to resist.

It's also the best excuse to unleash those threads you've been storing for the perfect occasion. If there's any "beautiful sight"

PTT/12

**CHARRIOL**  
GENEVE  
Jeweller - Watchmakers

*Le temps nous fait la Difference*

**CHARRIOL**





Tourist attraction

## Fit for first class



Five-star style



The fashion explorer

From page 11

this season, it should be you!

One stop to check into before you check out is Ensembles. Their holiday collection is inspired by the art and romance of travel. Says James Reyes, "It's about walking around back streets of cosmopolitan cities. Museums, parks and cobblestone streets. It's about getting lost and finding your way."

It's the entire overwhelming feeling of excitement, seduction and power when you walk down unfamiliar roads in foreign cities."

Ensembles' image model, actress Carmina Villaroel, sports a super hip short 'do in showcasing the collection. "What I en-

joyed in this photo shoot most was the transition of my looks," she says. "It was so much fun having short hair. The last time I had my hair that short was more than 10 years ago. Her favorite piece from the collection is the mustard trench coat, very chic and stylish."

The key to dressing this season is layering. Lay on the colors, fabric and cuts in creative ways for maximum effect. So whatever part of the world you're in—winter wonderland or summer in suburbia, or even just a landscape in your mind, you're flying fashion first class.

E-mail the author at [jfashion@inquirer.com.ph](mailto:jfashion@inquirer.com.ph)

Photography Mark Nicdao  
Fashion Ensembles  
Makeup Robbie Piñera  
Hair Raymond Santiago

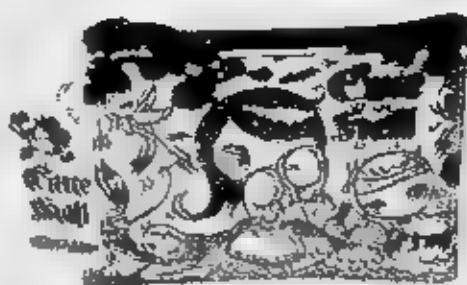




IT's the balm!



LET's be gay.



Pikola cutie



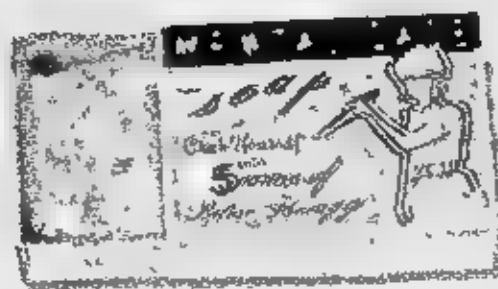
PRETTY bayong



WHEN life throws you lemons...



CAT club



CRAZY for suds

# Curiosity spawned the Cat

Two brothers sold millions of a two-dimensional cardboard kitty, and that's how the Blue Q product line was born

ONE DAY 18 YEARS AGO, IN A roomy loft in Boston, two lovably quirky brothers created what they called the Flat Cat.

The Flat Cat was a two-dimensional cardboard kitty that was marketed as the "Perfect Pet." The brothers sold millions of Flat Cats, and that's how the Blue Q product line was born.

Blue Q specializes in decorative objects and artful curiosities with a lot of spunk and attitude. Based in Massachusetts, it calls itself the "proud manufacturer of all these life-improving, joy-bringing, mind-altering, universally praised products since 1988." How's that for a sales pitch!

The design gurus behind Blue

Q, Mitch and Seth Nash, were the perfect creative two-some to come up with the collectible, kitschy company. Mitch had just sold a successful music merchandising business, and Seth had left his engineering job to become a self-employed "mad scientist."

The company is now based out of a renovated piano factory in Pittsfield, Massachusetts.

Mitch art-directs all the products, working closely with de-

Mabuhay!



Jenni Epperson

signers in a creative workspace with a three-foot barbed-wire ball. Seth, on the other hand, is the financial and computer guru.

Their madcap inventions have paid off, with Blue Q company branching out and conquering the gift-giving market with flat pets, stationery, cards, fridge magnets and even soap.

In 1998, Blue Q created a line of toiletries and a personal care line from Australia, both of which

maintained its signature distinct look. In 2003, Blue Q also developed chewing gum, and the following year, it began manufacturing car fresheners.

We can now find Blue Q's colorful collectibles in Manila at the Chocolate Clothing Company—just perfect for the gift-giving season. Look for Blue Q products such as Total Bitch, Boss Lady, Cute as Hell, Miso Pretty, Queen, Wash away your Sings, Get Real, Hot and Flashy, La-La-Land and Plain and Tumble.

Aside from the in-your-face names, these items all come in attractive packaging with off-the-wall slogans. How can you resist a soap that's called "Men-

tal Case," which promises "5 ounces of deluxe therapy?"

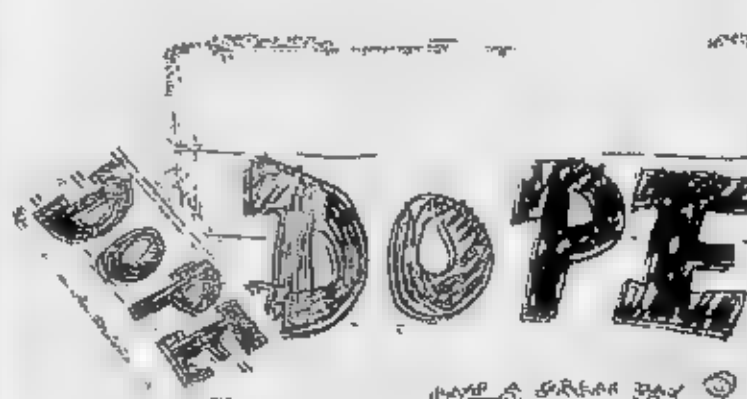
The Blue Q brand that has been getting a lot of media face time is the cosmetics line Dirty Girl, what with the endorsements of Courtney Love, Minnie Driver and Chrissie Hynde.

Quirky, kitschy, madcap and utterly irresistible, these gift ideas will make you anything but blue!

Blue Q brands are available in Chocolate Clothing company branches at Rockwell, Shangri-La Mall, Mall of Asia, Podium, Mega Mall, The Block, Robinson's Galleria and Eastwood.

E-mail the author at [ifashion@inquirer.com.ph](mailto:ifashion@inquirer.com.ph)

it's all in the packaging it's all in the packaging it's all in the packaging it's all in the packaging it's all in the packaging





A crossword puzzle grid with the following words filled in:

- Across: 3 GAMES, PHOTO, MAPS, WINSTON, SERIES, PLAY, VIDEO, CAMERA, FILM, RENTAL
- Down: GAMES, PHOTO, MAPS, WINSTON, SERIES, PLAY, VIDEO, CAMERA, FILM, RENTAL

# School of frocks

- Sofa is at 55 Paseo de Roxas, Makati. Call 4915536, visit [www.sofamanila.com](http://www.sofamanila.com) or [www.sofamanila.multiply.com](http://www.sofamanila.multiply.com).

A black and white portrait of a woman with long, dark, wavy hair. She is looking directly at the camera with a neutral expression. She is wearing a dark, possibly black, top with thin straps. The background is dark and out of focus. The lighting is soft, highlighting her face and hair.

# M

Available at all leading department stores nationwide  
Exclusively Distributed by Ruston Associates, Inc.

FASHION FLASH FASHION FLASH

**SCHOOL of Fashion and Arts**

Department of Foreign Affairs  
International Bazaar Foundation Inc.  
In cooperation with the  
Diplomatic and Consular Corps

**The 41<sup>st</sup> International  
Bazaar 2007**  
*"Sharing and Caring"*

P100.00, NO 9407

# International bazaar at PICC

Entrance and raffle tickets are now available at the National Bookstore Branches in Glorietta, Greenbelt, Ayala Alabang, Rockwell, Market Market, Harrison Plaza, Shangri-La Mall and Katipunan. Call 8343036 or 8343054.



**OFFICERS of the International Bazaar Foundation with the diplomatic participants:** Artt Pine (New Zealand); Daw Sandar Lwin (Myanmar); Letty C. Sygula, IBF committee on press and publicity; Pham Thi Quynh Trang (Germany); Jane C. Abacan, IBF vice president; and Kavita Mitter (India).  
**Second row:** Ning Chesnel (France); Cosetta Fedele (Italy), SHOM president; Rosie Lovely T. Romulo, IBF chair; Sylvia J. Farolan, IBF president; and Rania El-Khawanky of the Egyptian Embassy.  
**Last row:** Nora Salazar, IBF treasurer; Juliana Carolina Tandjung (Indonesia); Anila Naem Khan (Pakistan); Jill Mary Beckingham of Great Britain; Chrissa Vermeulen (South Africa); Lee Byung-jin (Korea); Oya Basaga (Turkey); Kumiko Kuroda of ADB; Soledad Lavina de Arias (Spain); Alice Favila, IBF medical committee; Telly Maciang of IBF; Liela Salgado Brigitte Macdonald of the European Commission; and Tserine Namgyal of the Indian Embassy.



Editor Emmie G. Velarde

# ENTERTAINMENT

ems feedback: inquirer ent name/age

News at entertainment@inquirer.com.ph



## Reese Witherspoon, legally free

LOS ANGELES—"THERE ARE days when I feel pretty rotten and on other days, I feel very hopeful about life," Reese Witherspoon admitted at one point in a recent press con-

her family and friends for helping her survive the break-up of her marriage. The union, which appeared rock solid in the beginning, produced two children, Ava Elizabeth, 8, and Deacon, 4.

Looking at the actress—sharp in a sleeveless black sheath, sparkling diamond stud earrings, her "Legally Blonde" hair perfectly brushed into bangs with a ponytail—it was almost hard to imagine her moping and feeling "pretty rotten."

But Reese, whose divorce from actor Ryan Phillippe became final last month, made funny faces when a reporter complimented her on how composed she always seems to be. When she clasped her hands on the table and listened attentively to journalists' questions, Reese did indeed look like the girl who has it all together.

But in this interview, the 2006 Oscar and Golden Globe Best Actress for "Walk the Line" bared how this "has been a challenging year. I have to be honest about it. It has been very difficult..." The Tennessee-raised thespian credited

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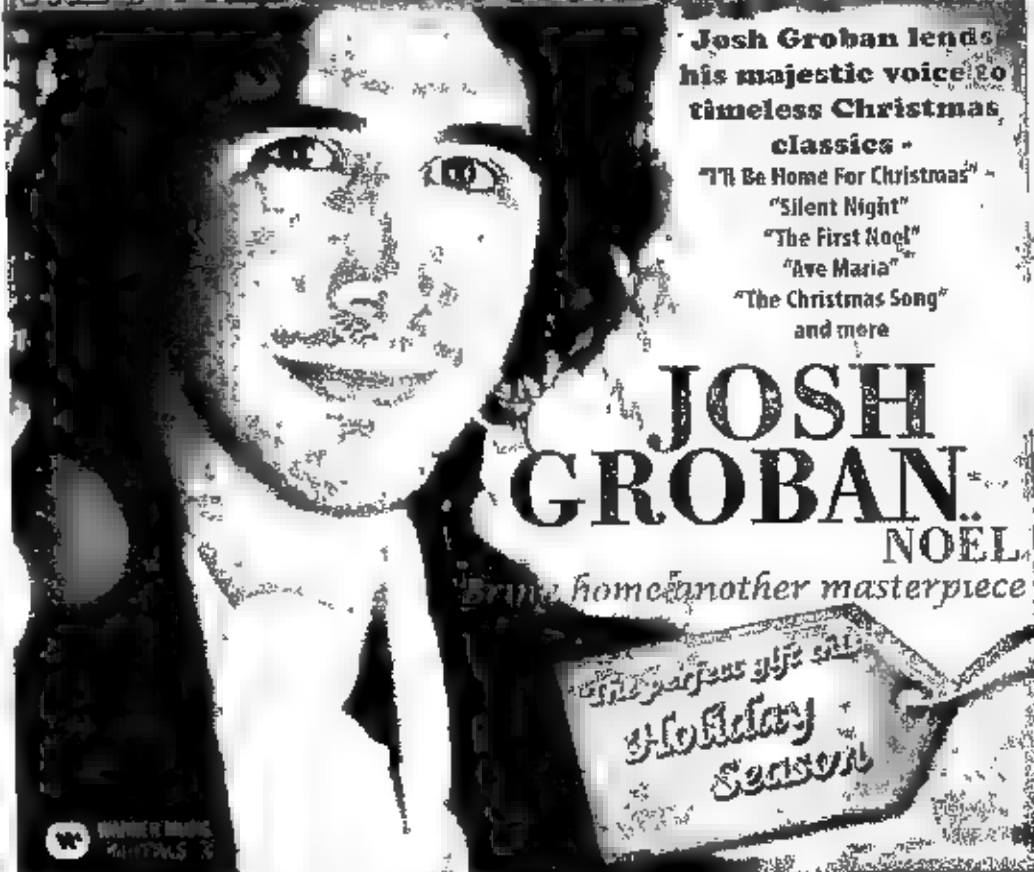
Jake Gyllenhaal, Reese's co-star in the political thriller "Rendition," is rumored to be the new man in her life. There are reports that since her divorce became official, she and Jake are seen more often in public. "We didn't even have one scene together which was unfortunate," Reese said of the "Brokeback Mountain" actor.

Directed by Gavin Hood (whose "Tsotsi" won the Academy Award for Best Foreign Language Film in 2006), "Rendition" dramatizes the US government's policy of "extraordinary rendition"—abducting foreign nationals considered a threat to national security, detaining and interrogating them in secret overseas prisons.

Reese plays the pregnant wife of an Egyptian-American chemical

REESE/K4

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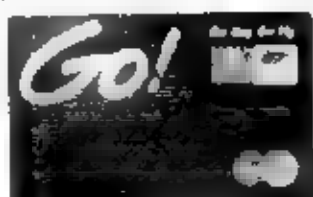
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# Why America still matters

By Pocholo Concepcion

THE LAST TIME AMERICA CAME TO TOWN in 1981, Manila was still *jepeks* country.

The sight of freaks trying to catch attention with their stoned antics at the Araneta Coliseum has almost faded from memory, and America's music seems insignificant now after the onslaught of metal, punk and alternative rock.

But the group's surviving members, Gerry Buckley and Dewey Bunnell, have not stopped touring all these years and even recorded a new studio album—produced by a younger generation of musicians apparently out of respect and admiration for America's classic folk-rock sound.

Thus should make its forthcoming return engagement on Dec. 4 at the Big Dome (once again produced by Renen de Guia) more than a nostalgic sing-along concert—although many fans surely won't mind recalling why America's songs had that affecting, melodic appeal.

James Iha of the Smashing Pumpkins co-produced your new double-album and said "music that was not cool is now considered cool because it's sincere." Why do you think some people thought of America's songs as "uncool" in the past?

Dewey Bunnell (DB): Since "cool" is very hard to define, I can only speculate that some viewed us as inexperienced young guys (17, 18, 19 years old) with not much to say musically at the time... thus "uncool" to some.

Gerry Buckley (GB): Tastes change.

Who were the other bands that influenced your sound?

DB: The Beatles and The Beach Boys.

GB: The Beatles and The Beach Boys, especially Brian Wilson.

America played its first gig at the Roundhouse in London, as opening act for The Who and Elton John, among others. Did you ever get to bond with these artists?

DB: Everything was happening very fast in London then, and it seemed that artists were emerging with new projects and different sounds every day. We became friends with Elton for a time during that period, as well as Cat Stevens, The Faces and other British artists before moving back to the US.

GB: We usually didn't share dressing rooms but I remember the shows as being fantastic experiences... We've known Elton on and off through the years and he's always been fantastic.

Your debut album, which contained "Horse with No Name" and "Sandman," was a big hit upon its release in 1972. And then you relocated to Los Angeles. Was the move due to a desire to be part of the growing soft-rock scene (The Eagles, Linda Ronstadt) in that area?

GB: Yes.

DB: We were approached by David Geffen and Elliott Roberts of Lookout Management. They were interested in managing the band. We accepted and moved to Los Angeles. It was comfortable to be part of that group of artists and we enjoyed the bond.

George Martin produced many of your albums. How was it working with him and did you ever talk about the Beatles? Incidentally, was the guitar riff in "Sister Golden Hair" really inspired by George Harrison's "My Sweet Lord"?

DB: George was terrific to work with. We talked often with him about working with the Beatles and had the pleasure of meeting the individual members over the years in different situations.

GB: I often think of our band's entire George Martin era as one "highlight." Although each album was a separate project, I think favorably of the whole period... "Sister Golden Hair" was inspired and approached with "My Sweet Lord" in mind, including the slide guitar and 12-string acoustic basic track.

America was active on the road but not so in recording from the late '80s till the '90s. And then the surprise new album this year. How different is it from the previous ones?

DB: Working in New York with Adam (Schlesinger of the indie-rock group Fountains of Wayne) and James was a different experience from recording mostly in Gerry's home studio. They made the process very comfortable and creative.

GB: I consider this album to be as good or better than some of the classic America albums from the '70s. But I think the sound and approach are very similar.

What were the songs that defined your artistry as a group, and how do you assess the legacy of America as one of the proponents of the '70s soft-rock sound?

DB: We wrote and produced songs that reflected our experience at the time. Being singer/songwriters was our motivation and all those songs... "Tin Man," "I Need You," "Sister Golden Hair," "Ventura Highway," "Horse With No Name," etc. are now part of the cultural fabric of that era.

GB: It's got to be "Horse With No Name" and "Sister Golden Hair," although there are obviously quite a few more that define the sound and history of the group. I hope we are judged not just by one or two singles, but by the body of our work, on record and on the road.

TAKE FIVE



DEWEY Bunnell (left) and Gerry Buckley

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<b>SUPERBAD</b> 1:30 / 4:10 / 6:50 / 9:30	<b>GAMEPLAN</b> 12:10 / 2:30 / 4:50 / 7:10 / 9:30	<b>NANNY DIARIES</b> 12:10 / 2:30 / 4:50 / 7:10 / 9:30
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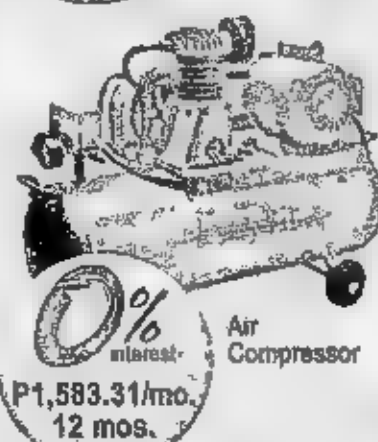
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2 BEOWULF 11:30 2:00 4:30 7:00 9:30	7 30 DAYS of NIGHT 12:40 3:00 WE OWN THE NIGHT 5:20 7:40 10:00
3 THE NANNY DIARIES 12:30 2:50 5:10 7:30 9:50	8 indieSine: PAIN THINGS 1:10 3:00 4:50 6:40 8:30
4 SUPERBAD 12:20 2:45 5:10 7:35 10:00	9 GAME PLAN 1:00 3:10 5:20 7:30 9:40
5 ONE MORE CHANCE 12:30 2:50 5:10 7:30 9:50	10 BOOGEYMAN 2 12:40 3:00 5:20 7:40 10:00

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1 30 DAYS of NIGHT 12:35 3:00 5:35 8:00 10:00	6 GAME PLAN 12:35 2:55 5:15 7:35 10:00
2 WE OWN THE NIGHT 12:35 3:00 5:25 8:00 10:00	7 LUST CAUTION 12:30 3:40 6:50 10:00
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4 BOOGEYMAN 2 11:10 1:25 3:40 5:55 8:05 10:00	2 THE NANNY DIARIES 12:00 2:00 4:00 6:00 8:00 10:00
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3 30 DAYS of NIGHT 1:10 3:40 6:20 9:00	7 BEOWULF 10:50 1:20 3:55 6:30 9:05
4 BOOGEYMAN 2 11:50 2:10 4:30 6:50 9:10	8 THE NANNY DIARIES 12:05 2:15 4:25 6:40 9:00

## NOVALICHES

1 ONE MORE CHANCE	3 THE NANNY DIARIES
2 BEOWULF	4 SUPERBAD

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1 BEOWULF	1 HIGHLANDER
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	5 SUPERBAD

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4 ONE MORE CHANCE	4 ONE MORE CHANCE
5 BEOWULF	5 SUPERBAD

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3 SUPERBAD	3 RENDITION
4 30 DAYS of NIGHT	

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1 SUPERBAD	4 UNREST
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IN  
"RENDITION,"  
Reese  
Witherspoon  
plays the  
pregnant wife  
of an Egyptian-  
American  
chemical  
engineer who  
becomes a  
victim of the  
US  
government's  
policy of  
rendition.



## Reese...

From page K1

engineer (Omar Metwally) who becomes a victim of this rendition policy. Jake portrays a CIA analyst whose boss is essayed by Meryl Streep, the agency's anti-terrorism unit head who ordered the rendition of Omar's character. Reese's distraught character seeks the help of a politically connected college friend (Peter Sarsgaard) in finding her husband who disappears en route to Washington, DC.

Here are excerpts from our talk with Reese, who left Stanford University after a year to become a full-time actress:

What surprised you the most about Meryl Streep whom you worked with for the first time?

She's just really funny and regular. She's a great lady. She just does her work. She's very focused. She doesn't read the tabloids (laughing), so she didn't really know anything that was going on in my life, which was actually very refreshing.

Were you aware of the US government's policy of rendition and the issues surrounding it before doing this film?

The film was very enlightening for me. I had never really understood that this practice (rendition) went on. To get ready for this film, I read books, went online and talked to some people in the Muslim communities about what's it like to live in the US after 9/11. I was more startled by the fact that this procedure happens here.

I was really moved by one particular case of a man who was detained, interrogated, tortured and then released (without charges). All the man wanted was an apology. He wanted his good name back. I was really moved by that. It's about such basic things as humility and that someone had soiled his name, family and community. He couldn't get that apology.

That man must have felt like facing a brick wall.

That's one of the frustrating things about it. That's what my character deals with. She finally screams at the head of the National Security because of the lack of due process in this procedure. It's a travesty that the government we set up and support with our taxes doesn't function in a way that's appropriate. It's absolutely imperative that we hold our representatives accountable for the decisions that they make. We have to know about them. A lot of people don't know about rendition.

What was it like to work with such a passionate director?

We had a rule about Gavin on the set and that was, he was not allowed to have anything from Starbucks. Friends were like, "Don't let Gavin have anything—if you have to give him, make it decaf (laughing)." Because he has so much energy. It's exciting to work with someone who is passionate about his material.

You seem to have passionate political beliefs of your own. Do you still have political discussions with your parents?

Oh, certainly—all the time. I'm always the person who comes from Los Angeles with all the crazy ideas. I grew up in a very conservative family and society. For me, it was always about challenging the belief systems and the ideas that I grew up with. That's probably why I moved so far away (laughter)—so I can meet people who have beliefs similar to my own.

You did not have scenes with Jake in this film, but what can you tell us about him?

I've actually known him for years through different friends. He's wonderful, very talented, generous and funny—it has been nice this past couple of days to laugh a little bit. He's just great. I look forward to maybe making a film with him which would be great for me.

How is the shared parenting working? How are the kids?

It's going good. My children are well and really healthy. They're getting to that stage where they're saying, "Mom, don't talk about me with other people anymore," which is difficult. My daughter is in second grade. She's doing good—homework, reading lots of books and math. I'm fearful that next year, homework is going to be above my own basic intelligence that I'm going to be studying next to her. But it's an opportunity to reeducate yourself.

What are some of the things you are still struggling with?

It has been a challenging year but I feel really lucky to have friends and family who care about me and check on me every day, who love my children. My brother calls me every day just to see how I'm doing. That's a real stabilizing element in my life.

REESE/K5



# Reese

There are days when I feel pretty rotten and on other days, I feel very hopeful about life. I have to focus on the many good things in life. It's hard to neglect those things. I'm also excited about working. Yeah, I'm glad to be back.

In the film, you kept it together except in the end when you lost it and screamed at that government official. In our press conferences with you, you have always kept it very much together.

You don't want to see me in my personal life.

So what makes you lose it? What makes you go to pieces?

Just having kids make you incredibly vulnerable. If anything happens to my children or if they suffer or if they feel sad, it wrecks me. You have to realize that the most important thing as a mother is just being there, consistent, part of their lives, trying to show them that even out of bad things come really wonderful, positive things.

When you need a shoulder to cry on, who do you go to?

I talk to my mother a lot. She is very helpful to me—she's a wonderful, loving influence in my life. She gives a lot of practical advice.

It is a struggle to keep your identity in Hollywood?

This isn't a life that I ever imagined. I thought I was going to be a doctor. It really helps to know where you're from and remember that. It informs everything I do, certainly every movie choice I make. It's one of those things that

no matter where you go, you're still where you are from.

Do you remember your first paycheck and how you spent it?

I was 14 years old. I modeled in the local newspaper's back-to-school fashion section. I remember that I was very happy. I went to a mall and I bought a pair of black jeans. I remember that was a big deal because I wasn't allowed to wear black clothes.

Are you good with money?

I'm pretty good with money. I am really thrifty. I grew up in a really thrifty family. I don't spend a lot of money on things that are frivolous. I have a house. I have two cars. I have a regular life.

What do you like to do with the kids?

We listen to live music every weekend. My son likes to dance. He's a good dancer. My daughter and I like to see movies. She likes to play dress-up. She's very imaginative and very much a dreamer.

What is that life like in front of the paparazzi?

It's challenging at times. There are people who are very respectful. They do their job and leave. There are people who aren't very respectful. They do illegal things and it's not acceptable. But at a certain point, you just have to live your life and do what you do. You can't avoid the ice cream store because you're afraid that people are going to be there. I'd be more worried about it if I'm not comfortable

REESE/K5

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2 THE GAME PLAN MTRCB GP 2:15, 4:40, 7:05, 9:30	4 ONE MORE CHANCE MTRCB PG-13 2:00, 4:40, 7:20, 10:00

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<b>NANNY DIARIES</b> G 12:50, 3:10, 5:30, 7:50, 10:10	<b>LIONS FOR LAMBS</b> PG13 1:40, 3:50, 6:00, 8:10, 10:20	<b>SUPER BAD</b> R18 12:50, 3:10, 5:30, 7:50, 10:10
<b>ONE MORE CHANCE</b> PG13 12:10, 2:40, 5:10, 7:40, 10:20	<b>GAME PLAN</b> G 1:20, 3:40 <b>BOOGEYMAN 2</b> R13 6:00, 8:10, 10:20	<b>BEOWULF</b> PG13 12:10, 2:45, 5:20, 7:55, 10:30

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NONOY  
Zuñiga  
SHOW  
TIME

An evening  
with Nonoy

"AN EVENING WITH Dr. Nonoy Zuñiga & Power Joints" goes on stage at the MetroBar, West Ave. Quezon City at 9:30 ton.ght.

The show, conceived to help enlighten the public on the effectiveness of a health supplement for osteoarthritis, will top-bill Zuñiga, a pop singer-doctor who endorses Power Joints.

Performing with Zuñiga are Juan Rodrigo, Jenne Desiderio with the Lucida voices, Mari Nallos, The Go G.R.s Dancers and Dr. Perry Tan.

The concert is directed by Dingdong Cabazon, with musical direction by Bobby Gomez and Rolly Lumun.

ROUNDUP

'Beowulf' in 3D format

WARNER BROS' fantasy adventure "Beowulf," the latest film from director Robert Zemeckis, is being shown at the Imax Theater of the SM Mall of Asia entirely in 3D format.

Inspired by the 9th century English epic poem, the film stars led by Ray Winstone, Anthony Hopkins, John Malkovich, Robin Wright Penn, Brendan Gleeson, Crispin Glover, Alison Lohman and Angelina Jolie.

CMMA  
awardee

DZMM Radyo Patrol Sa.s Trenta recently bagged three awards at the 2007 Catholic Mass Media Awards (CMMA).

The station won the CMMA for Best News Program ("Radyo Patrol Balita"), Best Drama Program ("Maalaala Mo Kaya sa DZMM") and Best Business Program or Feature for Radio ("Radyo Negosyo").

Invitational  
screening

The action film "Hutman," starring Timothy Olyphant, will have an invitational screening tomorrow at Gateway Cinema.

Olyphant stars as Agent 47, a mysterious, complex man of profound contradictions bred from the world's deadliest criminals, but raised by an exiled brotherhood of the Church.

The 20th Century Fox movie, which also stars Douggray Scott, Olga Kurylenko, Robert Knepper, Ulrich Thomsen, Henry Ian Cusick and Michael Offer, is distributed by Warner Bros. and opens on Nov. 21.




NEW YORK—THE QUAID twins have arrived. Dennis Quaid and his wife, Kimberly, welcomed Thomas Boone and Zoe Grace on Thursday in Santa Monica, California, the actor's publicist, Cara Tropicchio, said Monday. The couple are the biological par-

**CHEER FACTOR**

ents of the twins, who were born to a surrogate mother. Thomas weighed 6 pounds, 12 ounces; his sister weighed 5 pounds, 9 ounces. Quaid, 53, has a 15-year-old son, Jack Henry, from his marriage to Meg Ryan.

MTRCB Rating **G** All Ages Admitted



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<b>SUPERBAD</b> 1:05, 3:35, 6:05, 8:35, 11:05 R-13
<b>BEDWOLF</b> 12:40, 3:10, 5:50, 8:30, 11:05 PG-13
<b>THE NANNY DIARIES</b> 1:30, 3:55, 6:10, 8:35, 11:00 G
<b>ONE MORE CHANCE</b> 3:10, 5:50, 8:30, 11:10 PG-13

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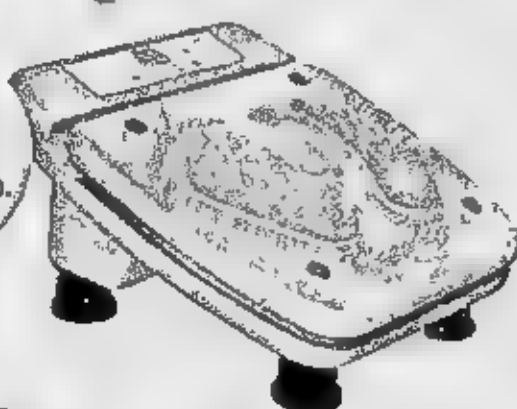
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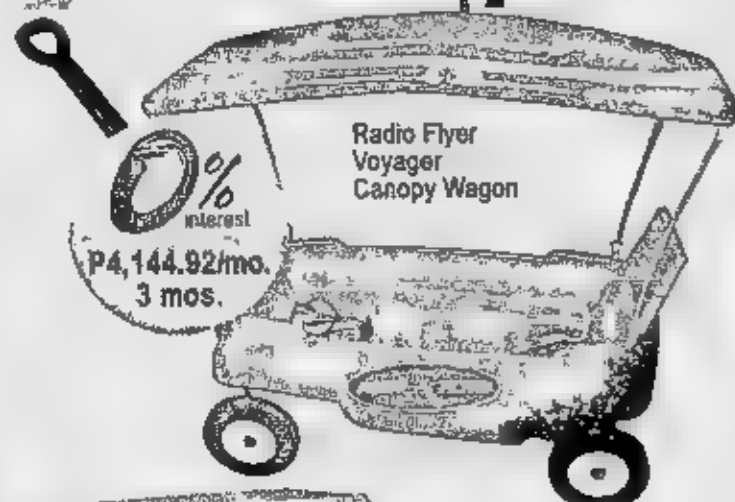
Maxell Power Drill



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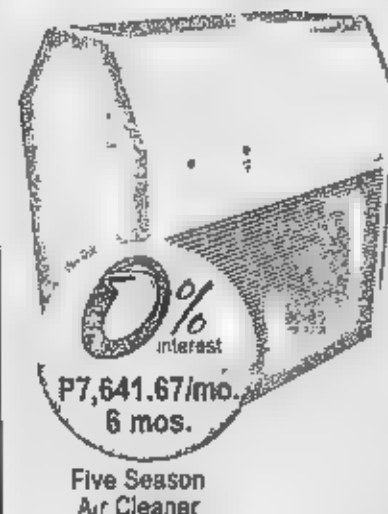
Radio Flyer  
Voyager  
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Air Cleaner



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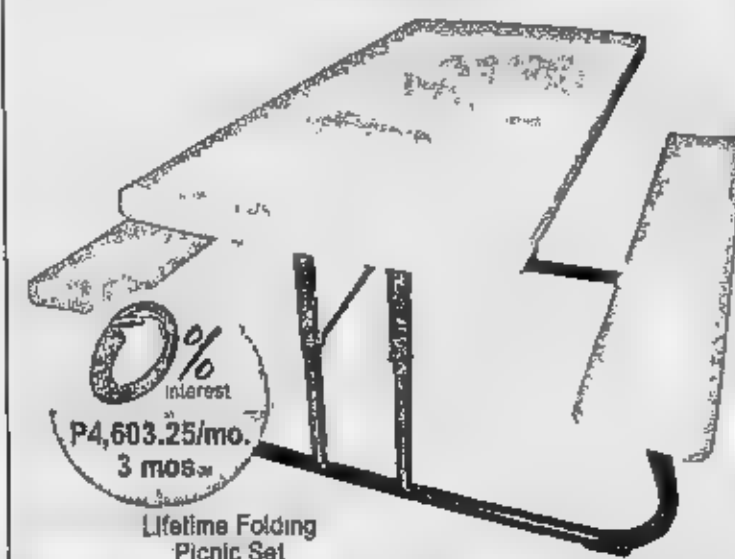
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FRIDAY, NOVEMBER 16, 2007

JESSICA Nicole  
Trisko of Canada  
is crowned Miss  
Earth 2007 by  
Chile's Hil  
Yessenia  
Hernandez, Miss  
Earth 2006.



## Pinay-Canadian upsets top favorites in Miss Earth '07

By Armin Adina  
Photos by Raffy Lerma

FILIPINO-CANADIAN JESSICA NICOLE Trisko was crowned Miss Earth in the seventh edition of the environmentally-conscious beauty pageant held Sunday night at the University of the Philippines Theater in Diliman, Quezon City.

Jessica bested 87 other candidates for the \$20,000 cash prize. She wowed the audience with her towering 5'10" frame and impressed the judges with her answers.

For the final question, "How will you describe the beauty of mother nature to a blind child?", the 21-year-old political science student quipped: "It is as sweet as the sweetest rose, as soft as the softest leaf, and like the birds singing on top of the trees."

For the first time, the Philippine bet missed the semifinals. Early favorites, considered strong contenders by pageant fans, also failed to make the grade.

Hometown girl Jeanne Harn, a seasoned model blessed with flawless complexion, a gorgeous face, killer curves, graceful gait and outstanding communication skills, bagged only the Miss Photogenic award.

Others who failed to make it to the circle of finalists were blonde bombshell Galyna Andreeva of Ukraine, Catherine Zeta-Jones

dead ringer Barbara Tatar of Poland, Korean charmer Yoo Jee Eun, Brazil's Patricia Andrade (who is likened to compatriot 2004 Miss Earth Priscilla Meirelles), Miss Universe veteran Leilah Pandy of Belize and Mexico's Maria Fernanda Canovas.

There were also expectations that Vietnam's Truong Truc Diem would crack the semis, not only because her country co-hosted the pageant, but also because she was stunning.

India made a back-to-back Miss Earth-Air finish with Pooja Chitgopekar this year, while Best in Swimsuit and Best in Long Gown Silvana Santaella of Venezuela was proclaimed Miss Earth-Water. The Venezuelan model was winner of the Miss Italia nel Mondo pageant several years back.

Spain's Andrea Gomez finished fourth as Miss Earth-Fire. Semifinalist Bokang Montjane of South Africa received the coveted Beauty for a Cause award.

The Miss Earth pageant, conceived in the Philippines and lauded for its groundbreaking environmental platform, continued to attract top-caliber candidates this year.

But the production itself left much to be desired.

The coronation night lasted almost four hours, weighed down by drab choreogra-

THE 5'10" beauty walks in her swimsuit.

phy and stretched segments. The actual show wrapped up around 12:30 a.m. while the delayed telecast on ABS-CBN ended past 1 a.m.

The candidates also had difficulty navigating the stairs, which dominated the shoddy stage. Inconsistent and nauseating camera shots lent an amateurish impression on the show.

MTV VJ Utt from Thailand was visually appealing as host, but his spits were peppered with sexist remarks.

During the semifinal swimsuit round, his comment on the candidates' swaying hips sounded a bit crass. He also urged Miss India to kiss him after the announcement of the Top 4.

Still, the Miss Earth pageant's quick rise in popularity is commendable. The candidates' quality continues to improve and its advocacy is worth emulating.

Reese...

From page K5  
in my own life.

Can you share with us the flaws of Reese Witherspoon?

A, annoying. B, belligerent. Certainly, I have a lot of flaws. Just ask my friends. I ruminate a lot, too. That's difficult. Sometimes that can be counterproductive. So when I do that, I just put on my running shoes and run instead. That helps a lot.

Tell us about "Penelope" which you co-produced.

It's a wonderful movie about a young woman (Christina Ricci) who is born with the face of a pig. In order to get rid of it, she has to fall in love with a man and make him love her. It's a wonderful fable, a fairy tale-type movie that has a message about self-love and learning to appreciate yourself. I was really happy to be part of the producing team. In the film, I play Christina's best friend who's a fast-talking, funny, motorcycle-driving delivery girl and who likes to drink. It was fun for me.

E-mail the columnist at [rvnepales5585@yahoo.com](mailto:rvnepales5585@yahoo.com) and read his blog, "The Nepales Report," on [www.inquirerbloggers.net/nepalesreport](http://www.inquirerbloggers.net/nepalesreport).

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## TAIL TALES

OUR pet dogs Kenzo, 3, Set-suko, 4, and their puppy Itsue helped me cope with depression over the death of my son, Elia Jesu. They are half-poodle and half-Labrador.

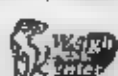

Kenzo (light brown in color) was the reason my TV director-husband Erick Reyes became a dog lover. Setsuko (black) was named after the lead character in the Japanese anime "Grave of the Fireflies." Issue (dark brown) was born on Christmas Day. He was a welcome surprise to me and my husband when we arrived home from church that day.

We enjoy walking with them every night. And because they normally sleep in our bedroom, we wipe their feet with wet tissue before going to bed. We also take them to the grooming center every two months. They are used to eating home-cooked food. *Marinel R. Cruz*




Marinel R. Crist

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Bayani San Diego Jr.  
PHOTOGRAPH BY AUGUST DELACRUZ

 **MENDEZ** MEDICAL GROUP 

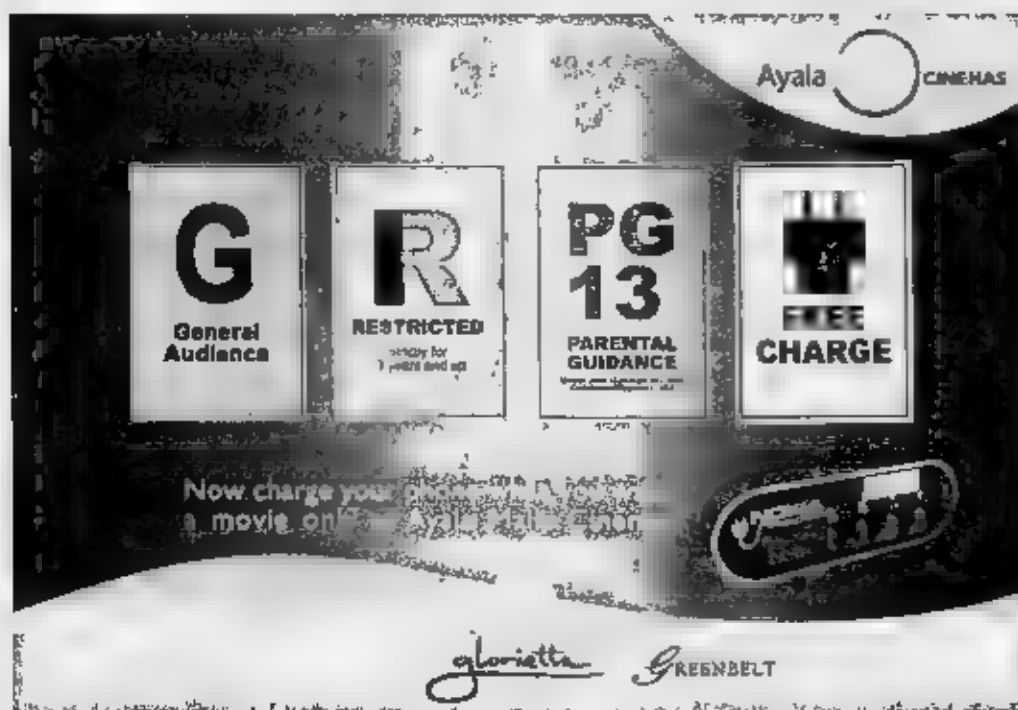
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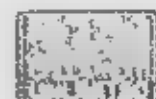


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# Actor-activist gets humanitarian award for Tibetan work

PHILADELPHIA—RICHARD GERE, WHO has donated time and money to the causes for Tibetan independence and HIV/AIDS care, accepted a prestigious humanitarian award given by the city of Philadelphia.

On Monday, the actor was given the Marian Anderson Award, named after the black American opera singer who achieved international acclaim by the mid-1930s but faced racial segregation at home.

Gere, 58, accepted the honor and its \$100,000 honorarium at a gala at the Kimmel Center for the Performing Arts. "I'm not worthy of this award in any way whatsoever," Gere said. "I can't tell you how this makes me feel. My heart is so wide open."

Gere was lauded for taking on the dual role of artist and activist before it became fashionable, lending his fame and finances to global issues.

Gere, a Buddhist, has advocated Tibetan independence from Chinese rule since 1978. He co-founded the Tibet House and is board chair of the International Campaign for Tibet.

He established Healing the Divide, a public charity for improving care for HIV/AIDS patients, and a philanthropic foundation bearing his name helps humanitarian organizations.

Anderson became the first black person to perform at the White House in 1939 and the first black soloist at the Metropolitan Opera in New York in 1955. She received the Medal of Freedom in 1963 and died in 1993 at age 96.



RICHARD Gere  
REUTERS

**HIP-HOP artist**  
Wyclef Jean, second from right, and model Petra Nemcova, right, introduce Haiti's poor kids to the computer.



**STARS FOR OTHERS**

## Hero of the slums

PORT-AU-PRINCE, Haiti—Hip-hop star Wyclef Jean was given a hero's welcome in one of Haiti's most destitute slums on Monday, riding the shoulders of his cheering countrymen to the site of a small business project he helped develop.

On his first trip to Haiti since being named a roving ambassador by President Rene Preval in January, the musician met legislators and accompanied Czech model Petra Nemcova to a school in the impoverished neighborhood where he was born Jean, who moved

to Brooklyn as a young boy, then changed into a pin-striped suit to ask a luncheon crowd of businessmen, the UN envoy and nearly every major foreign ambassador for aid.

"We need all your money, we need all y'all's support, but let's put it to programs ... that teach kids how to move the country forward," Jean told dignitaries at a restaurant in the hills above the capital, Port-au-Prince.

In the port slum of Cite Soleil, Jean, who had success as a member of the Grammy-winning group The Fugees and a solo artist, was carried along by a crowd of 1,000 people who yelled his name and danced past bullet-scarred shacks and the noxious smell of open sewers. At one point, Jean bowed his head in silent prayer.

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<b>GLORIETTA 1</b>	1 BOOGEYMAN 2	2 BEOWULF	3 THE NANNY DIARIES	4 ONE MORE CHANCE
<b>GLORIETTA 4</b>	1 THE NANNY DIARIES	2 BEOWULF	3 BEOWULF	4 THE GAME PLAN
<b>GREENBELT 1</b>	1 ONE MORE CHANCE	2 BEOWULF	3 BEOWULF	4 THE GAME PLAN
<b>GREENBELT 3</b>	1 BEOWULF	2 BEOWULF	3 LIONS FOR LAMBS	4 SUPER BAD
<b>ALABANG TOWN CENTER</b>	1 BEOWULF	2 THE NANNY DIARIES	3 ONE MORE CHANCE	4 SUPER BAD
<b>AYALA CENTER CEBU</b>	1 BEOWULF	2 SUPER BAD	3 ONE MORE CHANCE	4 BALLS OF FURY
<b>MARKET MARKET</b>	1 ONE MORE CHANCE	2 THE NANNY DIARIES	3 SUPER BAD	4 BEOWULF
<b>TRINOMA</b>	1 ONE MORE CHANCE	2 BOOGEYMAN 2	3 LIONS FOR LAMBS / BEOWULF	4 THE NANNY DIARIES
	5 THE GAME PLAN	6	7 BEOWULF	

AT THE MALLS	
<b>GLORIETTA</b> Glorietta - 752 7272 Greenbelt - 757 4353 to 54 <b>CONCERGE HOTLINE NUMBERS:</b> Alabang Town Center 842 2782-772 1850 Ayala Center Cebu - (032) 231 5342 loc 324 Market Market 838 7510 Trinoma - 801 3000	
<b>Christmas Concert Series feat. KUH LEDESMA</b> November 11, 6pm, Activity Center	
<b>Bossa Nova Christmas</b> November 16 & 23; Greenbelt 3 Park	
<b>Pre-Christmas 10 to 10 Sale!</b> November 16 to 18 and 23 to 25	
<b>Monterey and Virginia Foods Event</b> November 11; 3pm to 7pm; Activity Center	
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<b>Reptory Philippines presents Disney's CINDERELLA Kids</b> August - December 2007 For inquiries, pls. call 887-8710 or visit www.reptory-philippines.com	
<b>2007 Shell National Students Art Exhibition - 100 Best Entries &amp; Winners</b> November 8 to 16, 2007; Ground Floor For more info, pls. call 767-7117 to 21 loc. 14 or email museum_inquiry@ayalamuseum.org	
<b>Rhythm Academy: Kyla with Tiples De Sto. Domingo</b> November 17; 7pm; Trinoma Park	
<b>Rhythm Academy: Sam Concepcion with the Augustinian Larks</b> December 9; 6pm; Activity Center	

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See posters for more details.

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**glorietta GREENBELT TOWN AYALA CENTER MARKET TRINOMA**

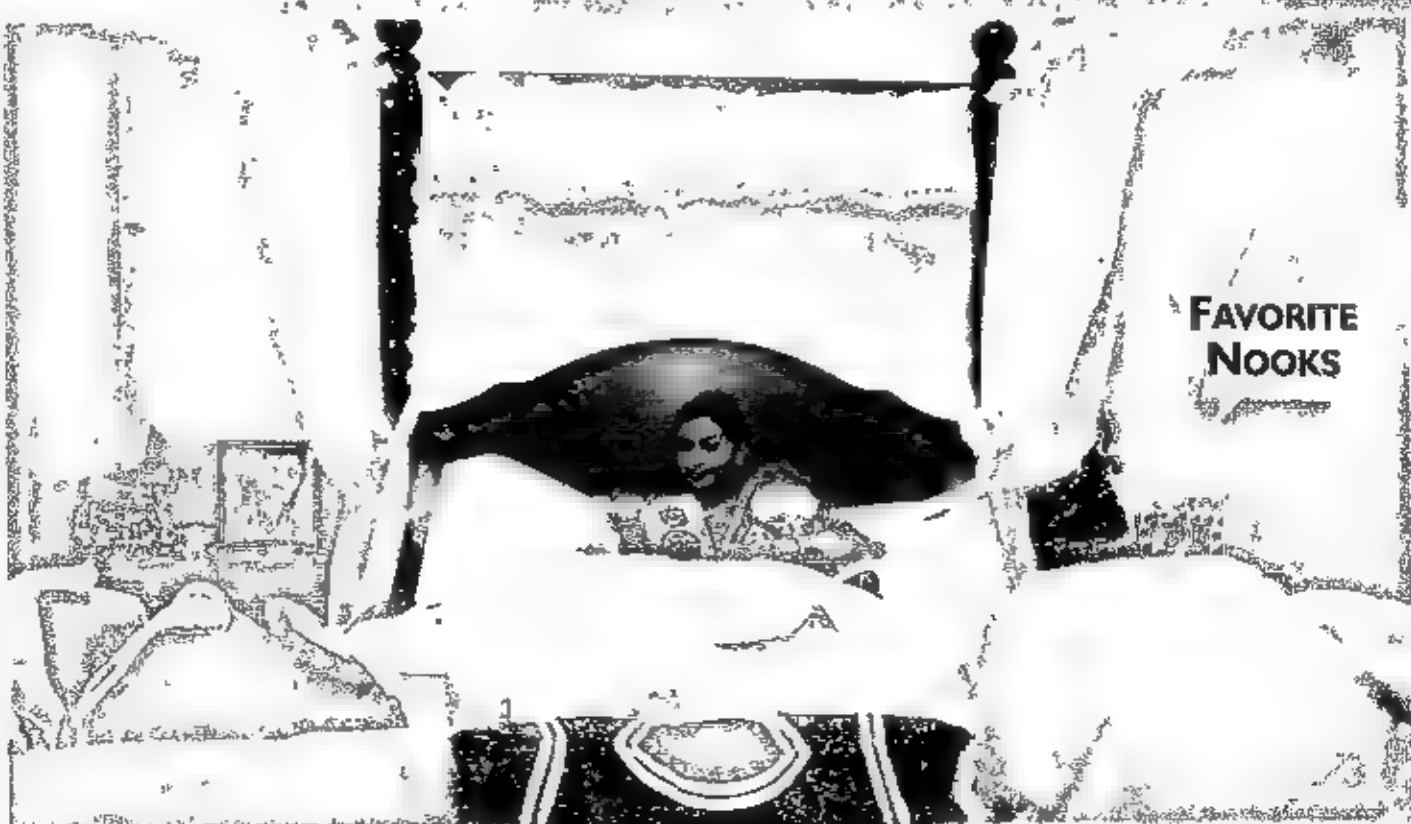


BOOKS

MICKEY PERZ

JILLIANE Hoffman's and Sophie Zietz's first book "Cup.do," written in German, is my favorite book. I enjoyed reading it so much that I'm now looking forward to seeing their second book. It's about a lawyer who got raped when she was young and ends up defending a rapist. It's super-detailed. It really got me into reading

Marinel R. Cruz



KRIS BERNAL

I love my bedroom. I'm not comfortable when I sleep in other rooms. I prefer my room because I can really relax there. Plus, my room is a complete package. Everything is there. my TV, iPod, laptop, books and stuffed toys. Ever since I saw the bedroom of Summer (played by actress Rachel Wilson) on the TV show "The OC," I dreamt of having a four-poster bed, too. It looked like the bed of a princess. Then, I found this beautiful bed in the mall. So I immediately bought it with my cash prize from "Starstruck." It was a dream-come-true for me.

Bryant San Diego Jr.  
PHOTO BY JIM GUIAO PUNZALAN

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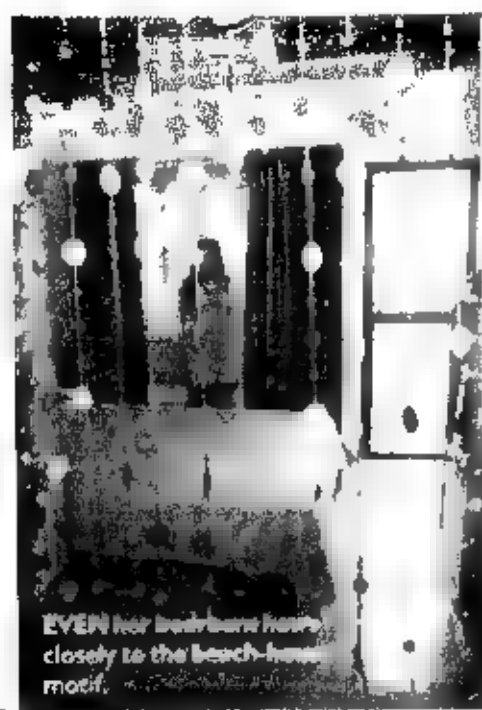
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Channel 11





EVEN her bedroom flows closely to the beach-house motif.

# All that

Yasmien Kurdi has "turned her city home into a Palawan getaway"

By Bayani San Diego Jr.  
Photos by August de la Cruz

AS THE CARPENTER WAS installing bamboo slats on her bedroom's ceiling, "Starstruck" alumna Yasmien Kurdi was crouching on the floor, directing the man's every move.

She admits that she was "hands-on," bordering on the obsessive-compulsive, in renovating the three-storey pad.

The idea was to turn her Quezon City home into a Palawan rest house. An urban beach house.

"I love vacationing there," she says of the island paradise. "I go to Palawan to swim, dive and surf."

\*A Lebanese-Filipino, Yas is a bona fide water baby.

"When I was young, our house in Kuwait was near the ocean," she recalls. "I even have a photo where I was swimming with dolphins."

Since work forces her to live in the city, she has chosen to bring the ocean to her home through the decor—filling up the place with mementos from beaches here (Palawan) and abroad (Thailand).

"I asked kids in Palawan to make the seashell curtain divider," she notes.

A framed seashell collection also hangs by the dining area. "It has rare shells. One piece costs P250," she relates.

The native curtain dividers (including a playful fish design) hanging in her bedroom was bought in Cebu.

Says Yas' mom Miriam: "Every time she comes home from provincial shows, she buys something new for the house."

She also scattered fave snapshots all over the house: from the cover of her second CD "Yas: Love is All I Need" to souvenir shots from the set of "Pasan Ko ang Daigdig."

For sure, she'll also display a photo from her recent pictorial with People for the Ethical Treatment of Animals (Peta).

Yas is a staunch vegetarian and animal rights' activist.



SHE ASKED kids from Palawan to make this seashell decor.



BEACH mementos in the hallway

Displayed in the living room is a *sungka* (a Filipino game played with seashells, of course) that she found in Tiendesitas.

"I also got the native sala set from Tiendesitas," she recounts.

A prized find is the very Pinoy bench by the stairs. "It was on sale at the Rockwell Powerplant Mall. It was originally priced at P20,000, but I got it for only P5,000," she says with pride.

Even the pocket garden on the second floor hews closely to the beach theme.

Mom Miriam filled the garden with flowering plants and vines. "I want it to look like a rainforest."

Yas describes the home's design concept as "halo-halo."

Very eclectic, the interior is a mix of native pieces and Chinese antiques from her great grandmother.

On the second floor is a black mah jong table with matching armchairs where Yas keeps her awards and trophies—from Little Miss Philippines-Kuwait to Myx Best New Artist.

In her bedroom, she also displayed gifts from friends and fans—like a mother-of-pearl inlaid bowl (wooden chest) from Sultan Kudarat.

"It was a present from a local politician. She loved the fact that I knew how to speak Arabic," Yas says.

A well-traveled friend also gave her a jewelry box shaped like Africa. "It came from South Africa and the key of the box is the country Kenya."

"Originally, our house only had two floors," Minam recalls. "When we had it renovated, we added an attic as her bedroom."

Make that bedroom-slash-gym.

"I decided to put a treadmill and stationary bike in my room," Yas says.

When she jogs in UP Diliman, autograph and snapshot-hungry fans follow her around, mom explains.

"In her room, she can do anything she wants, like singing and dancing on her own," Minam says.

The house is meant as a haven of relaxation.

"But when I look out of my bedroom window, I see not the ocean, but the GMA 7 building," Yas jokes.

Still, she considers her home a mini-nature retreat.

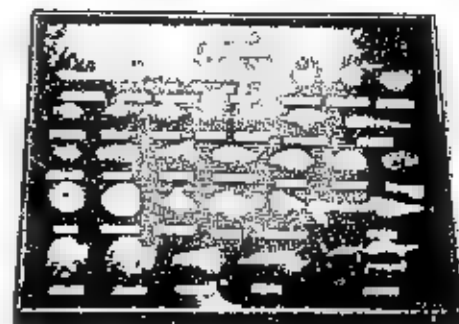
"The living room window used to face a blank wall," Yas recounts. "At first, I wanted to install fake water falls there. My mom suggested that we put in ferns and bromeliads instead."

She loved mom's idea because it completes the soothing beach house ambience.

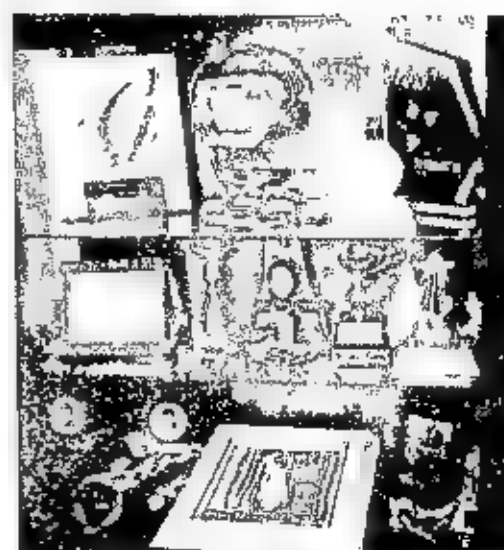
"When it rains *naman*, I can still have the water falls effect," Yas quips.



DOLPHIN lamp and snapshots displayed on the bedside reading table.



FRAMED collection of shells hangs in the dining area.



INDUSTRY awards and school medals share space in the antique Chinese armchair.



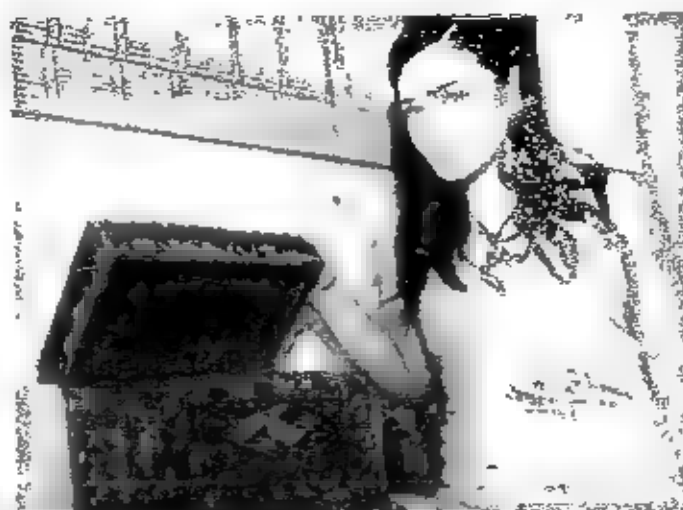
FLORAL stained glass design on her bathroom door is a persona choice.



SALAKOT is from Palawan.



BEDROOM leads to a terrace teeming with potted plants.



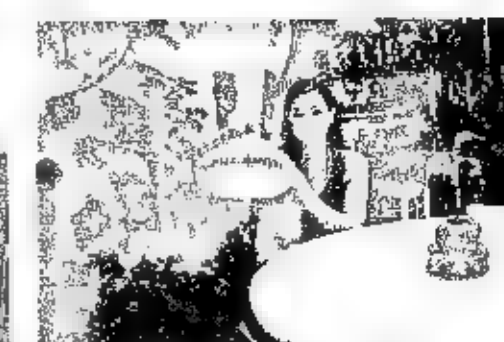
MOTHER of pearl inlaid bowl is a gift from a Sultan Kudarat politician.



FOUNTAIN adds a touch of serenity to the pocket garden.



VIBRANT bedspread and fish ceramic decor add color to the resort theme.



HER MOM turned the second-floor terrace into a pocket garden.



DAILY workouts on the treadmill and stationary bike keep her fit.



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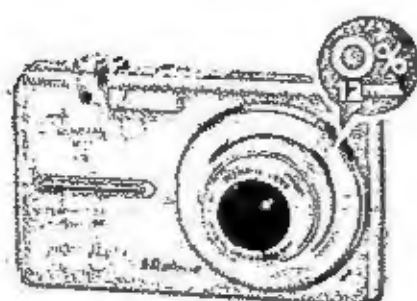
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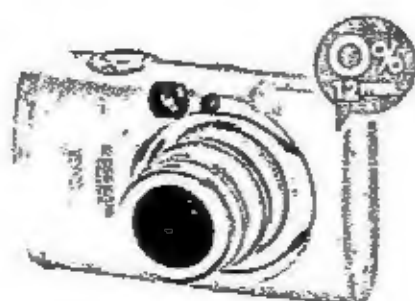
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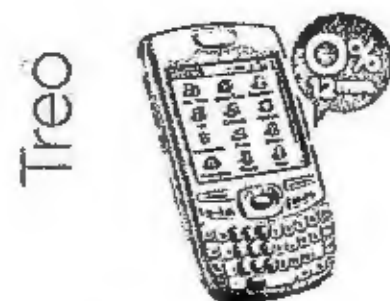
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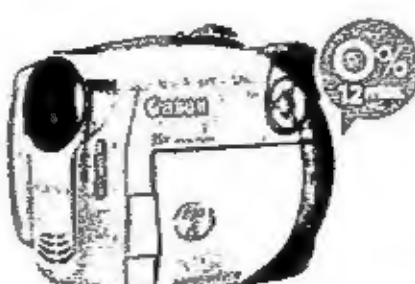
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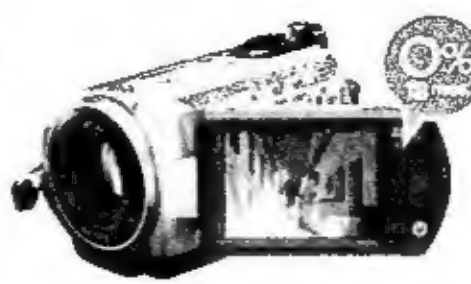
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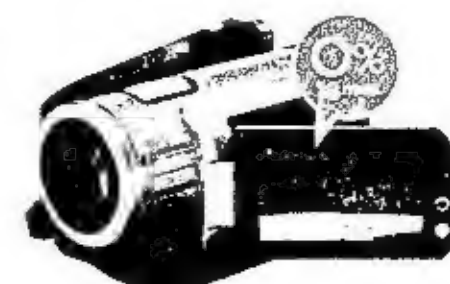
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Christmas  
Giveaways

1



₱6,999

LG 21FB3RB / 21" inch TV, High picture quality with exquisite design WITH FREE TV RACK!

0% 6mos.



₱1,665 /mo.

PHILIPS HTS-3000 CD/DVD Player, 5.1 Speaker SRP ₱9,990

3



₱1,990

PHILIPS DVD Player DVP 4050

4



₱8,950

WOW Magic Sing ED 9000

2

5



₱3,198

SHARP Washing Machine ES470W / 4.7kg Single Tub

6



₱9,048

CONDURA Aircor WCOND006EA 0.5 HP, Manual

7



₱9,999

SONY Cybershot DSC S650 7.2 Mega Pixels, 3x Zoom

8



₱5,990

PHILIPS DVD Micro Component / MCD-139B

9



₱9,998

LG U171CLS Refrigerator / 6 cu ft

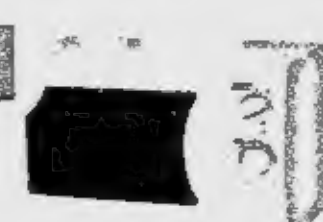
10



₱14,795

MOTOROLA V3XX 1.3 Mega Pixels Camera, MP3, SMS, MMS, VGA, Call Camera

11



₱2,368

FUJIDENZO SM-18 S/W 0.7 CF / MANUAL

12



₱3,498

DOWELL Air Cooler ARC-90

PC 1000-1

5 paid in 5



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Top-of-the-line elegance best describes TCL's SLIMFLAT series. From its exceptional glossy black finish, to its extraordinary widescreen format, you can tell that the SlimFlat model is made to impress. Amazing picture clarity plus a unique audio experience prove that the SLIMFLAT series is definitely world-class.

Slimflat



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HOTLINE: 8425411

The Creative Life



₱2,998

FUJIDENZO WS-55JC / 5.5kg Washing Machine



₱2,698

DOWELL IGF-522 Fondue Grill



₱2,698

SHARP QTCD 700W CD/Cassette Player



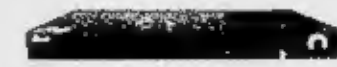
₱2,148

DOWELL WDT-708 Hot & Cold Dispenser



₱1,999

CREATIVE Zen Stone 1GB MP3 Player



₱2,499

LG DV-246K DVD Player Super Slim Design Component / S-Video



₱1,990

PHILIPS AZ-1022 Portable CD Cassette



₱1,998

DOWELL TB-7503 Turbo Broiler



₱1,898

PHILIPS HD7449 Coffee Maker, 10 cups



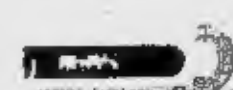
₱1,995

ELECTROLUX Z209 Vacuum Cleaner Rustic Copper



₱1,290

PANASONIC KX-TC2000PH Cordless Phone



₱1,790

PHILIPS SA2315 1GB MP3 Player, Voice Recording, Fast download from PC via USB 2.0



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**Electrolux**Celebrating a Thoughtful  
Electrolux Christmas!

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The season of thankfulness and  
thoughtfulness.

It is a season for you.

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heritage and global experience in  
creating home appliances that have  
won international acclaim, the Electrolux  
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Gift Certificate when you buy  
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Participating Brands: Calvin Klein, Ralph Lauren,  
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**EDE485M**  
**P21,500.00**  
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• 5kg front load dryer



**EW680P**  
**P34,900.00**  
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• 7kg front load washer



### FREE Shellane 11kg with purchase of any Electrolux built-in hob

**EGB430K**  
**P16,000.00**  
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- 90 cm black glass hob
- 3 gas burners inclusive of 2 wok burners
- completely sealed burners



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- 10 cu ft 2-door no-frost refrigerator
- tempered glass shelves
- Pacific Silver finish

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